

TARIFF DISTRIBUTION

FILE PACKAGE NO.: WI-24-0023

DATE: May 10, 2024

STATE: WITAR20

EFFECTIVE DATE: 05/02/2024

TYPE OF DISTRIBUTION: Approved

PURPOSE: ILEC Entity Name Change - from Wisconsin Bell,
Inc. to Wisconsin Bell, LLC in the Intrastate
Services and Equipment - Tariff No. 20

<u>TARIFF SECTION</u>	<u>PAGE NUMBER</u>	<u>PAGE REVISION</u>
0004	1	0000
0004	2	0000
0004	3	0000
0004	4	0000
0004	5	0000
0004	6	0000

20. AMERITECH SIMPLELINK^{/1/}

A. DESCRIPTION

For Description, See P.S.C. OF W. 20, PART 4, SECTION 2.

B. DEFINITIONS

For Definitions, See P.S.C. OF W. 20, PART 4, SECTION 2.

C. TERMS AND CONDITIONS

For Terms and Conditions, See P.S.C. OF W. 20, PART 4, SECTION 2.

^{/1/} Effective April 30, 2004, no further installation of, or changes to Ameritech SimpleLink service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

SIMPLELINK^{/1/} (cont'd)**D. PRICES****1. Service Elements**

% Discount on Total Billed Revenue (regulated)

Annual Minimum	1 Year	2 Years	3 Years	5 Years
\$ 800 – 2,399	4.0%	5.0%	6.0%	7.0%
2,400 – 5,599	5.0%	6.0%	7.0%	8.0%
5,600 - Plus	6.0%	7.0%	8.0%	9.0%

Monthly Toll Discount 50%

Discount applies to IntraLATA toll and Toll Free Calls.

2. Revenue Growth Incentive

At the end of the 2nd year of the term agreement, and going forward, if the customers contributory spending is greater than their MARC, the Carrier's customers will receive an annual credit equal to 10% of the increase over the highest spending in any previous year of the contract. If the customers contributory spending is greater than their MARC.

3. Other Applicable Charges and Payments

Service Connection Charges are not applicable when establishing or changing to SimpleLink.

/1/ Effective April 30, 2004, no further installation of, or changes to SimpleLink service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

20. AMERITECH SIMPLELINK^{/1/} (cont'd)**D. FEATURES****4. Termination Charges**

Carrier's customers terminating a SimpleLink plan prior to the expiration of the selected term period are subject to termination charges.

Termination charges are equal to 50% of the MARC multiplied by the number of years remaining in the customer's term period. For a partial year, if the partial year revenue is less than the MARC, the Carrier's customer is liable for 50% of the difference between the MARC and the actual billed revenue.

Termination liability charges are not applicable if during the SimpleLink term period the Carrier's customer converts to another Ameritech access or usage plan with a term equal to or greater than the existing SimpleLink plan, and a revenue commitment equal to or greater than the SimpleLink MARC.

Commission approval of the above termination liability language is not intended to indicate that the Commission has sanctioned any particular legal result should a dispute arise between the parties. In the event of dispute, signatures to such contracts may pursue whatever legal remedies they deem appropriate to resolve the dispute.

5. Service Guarantee

Within 90 days of subscribing to Ameritech SimpleLink 3 year and 5 year term plans, Carrier's customers may cancel this service without incurring the termination liability charges specified in this tariff. This guarantee does not apply to Carrier's customers who terminate or convert to another Ameritech toll, access and/or usage commitment product for the purpose of subscribing to Ameritech SimpleLink.

/1/ Effective April 30, 2004, no further installation of, or changes to Ameritech SimpleLink service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

21. AMERITECH SIMPLELINK (Save/Winback)^{/1/} (cont'd)**A. DESCRIPTION**

For Description, See P.S.C. OF W. 20, PART 4, SECTION 2.

B. DEFINITIONS

For Definitions, See P.S.C. OF W. 20, PART 4, SECTION 2.

C. TERMS AND CONDITIONS

For Terms and Conditions, See P.S.C. OF W. 20, PART 4, SECTION 2.

^{/1/} Effective April 30, 2004, no further installation of, or changes to Ameritech SimpleLink (Save/Winback) service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

SIMPLELINK (Save/Winback)^{/1/} (cont'd)**D. PRICES****1. Service Elements**

% Discount on Total Billed Revenue (regulated)

Annual Minimum	1 Year	2 Years	3 Years	5 Years
\$ 800 – 2,399	12.0%	13.0%	14.0%	15.0%
2,400 – 5,599	13.0%	14.0%	15.0%	16.0%
5,600 - Plus	14.0%	15.0%	16.0%	17.0%

Monthly Toll Discount 55%

Discount applies to IntraLATA toll and Toll Free Calls.

2. Revenue Growth Incentive

At end of the 2nd year of the term agreement, and going forward, if the customers contributory spending is greater than their MARC, the customers will receive an annual credit equal to 10% of the increase over the highest spending in any previous year of the contract.

3. Other Applicable Charges and Payments

Service Connection Charges are not applicable when establishing or changing to SimpleLink.

/1/ Effective April 30, 2004, no further installation of, or changes to SimpleLink (Save/Winback) service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

21. AMERITECH SIMPLELINK (Save/Winback)^{/1/} (cont'd)**D. FEATURES****4. Termination Charges**

Carrier's customers terminating a SimpleLink plan prior to the expiration of the selected term period are subject to termination charges.

Termination charges are equal to 50% of the MARC multiplied by the number of years remaining in the Carrier's customer's term period. For a partial year, if the partial year revenue is less than the MARC, the customer is liable for 50% of the difference between the MARC and the actual billed revenue.

Termination liability charges are not applicable if during the SimpleLink term period the Carrier's customer converts to another Ameritech access or usage plan with a term equal to or greater than the existing SimpleLink plan, and a revenue commitment equal to or greater than the SimpleLink MARC.

Commission approval of the above termination liability language is not intended to indicate that the Commission has sanctioned any particular legal result should a dispute arise between the parties. In the event of dispute, signatures to such contracts may pursue whatever legal remedies they deem appropriate to resolve the dispute.

5. Service Guarantee

Within 90 days of subscribing to Ameritech SimpleLink 3 year and 5 year term plans, Carrier's customers may cancel this service without incurring the termination liability charges specified in this tariff. This guarantee does not apply to Carrier's customers who terminate or convert to another Ameritech toll, access and/or usage commitment product for the purpose of subscribing to Ameritech SimpleLink.

^{/1/} Effective April 30, 2004, no further installation of, or changes to Ameritech SimpleLink (Save/Winback) service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.