

TARIFF DISTRIBUTION

FILE PACKAGE NO.: WI-17-0040

DATE: October 15, 2017

STATE: WITAR20

EFFECTIVE DATE: 10/15/2017

TYPE OF DISTRIBUTION: Approved

PURPOSE: This tariff filing introduces two retention trial offers.

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\$5.13 FOR 12 ACCESS LINE RETENTION OFFER

Carriers with eligible residence customers who call to disconnect their access line(s) and then decide to retain the line(s) may receive a \$5.13 bill credit per month, per line.

Carriers with eligible customers will receive a \$5.13 bill credit per month, per line for up to two access lines, for a maximum of 12 months. Eligible customers may receive this offer only once during the offer benefit period and must keep the required services for 30 days to receive the benefit of the offer.

The customer's bill may be credited \$5.13 each month per line that both the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease.

This offer may not be combined with any other Company residence retention offers that provide a monthly discount. Customers subscribing to Complete Choice Enhanced must have the access line in service for a minimum of 60 days, before becoming eligible for this offer

\$8.55 Off For 12 Months Access Line Retention Trial Offer

Between October 15, 2017 and January 15, 2018, Carriers whose customers newly qualify for the \$5.13 for 12 Access Line Retention Offer will receive the \$5.13 bill credit, described above, for 12 months plus an additional bill credit of \$3.42 per month for 12 months (total monthly bill credit is \$8.55) per eligible line, on a maximum of two lines(a maximum monthly bill credit of \$17.10). Beginning January 16, 2018, the additional bill credit of \$3.42 will no longer be available for a Carrier's customers newly qualifying for the \$5.13 for 12 Access Line Retention Offer. During the 12-month benefit period of the trial offer, all other terms of the \$5.13 for 12 Access Line Retention Offer apply.

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OTHER CENTRAL OFFICE OPTIONAL FEATURES (cont'd)

Complete Choice® Enhanced (cont'd)

(C)

D. Prices

The rates specified for Complete Choice Enhanced are as follows:

<u>Description</u>	<u>Monthly Rate</u>	<u>Nonrecurring Installation Charge</u>
Complete Choice Enhanced – Primary Line ^{/1/}		
Access Area A	\$31.56	\$3.75
Access Area B	31.56	\$3.75
Access Area C	31.56	\$3.75
Complete Choice Enhanced – Additional Line ^{/1/}		
Access Area A	31.56	3.75
Access Area B	31.56	3.75
Access Area C	31.56	3.75

E. References

(For references, see Wisconsin Guidebook Part 7, Section 5.)

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/1/ Where Caller ID cannot be provisioned, a monthly credit of \$0.77 will be applied as described in Terms and Conditions see Wisconsin Guidebook Part 7, Section 5. No credit is given if the customer deselected Caller ID and/or Caller ID with Name.

/2/ Material now appears on Sheet 75.

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OTHER CENTRAL OFFICE OPTIONAL FEATURES (cont'd)**Complete Choice® Enhanced (cont'd)**

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E. References (cont'd)

(For references, see Wisconsin Guidebook Part 7, Section 5.) (cont'd)

Complete Choice Enhanced Retention Offer – Carriers with residential customers who call to disconnect service and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$6.84 per month for 12 months on a maximum of two access lines.

The following rules apply:

- This offer is for retention purposes only
- Carrier's customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit
- If the customer adds features to qualify for the Complete Choice Enhanced package, the nonrecurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer benefit period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location
- The access line (s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

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Complete Choice Enhanced Retention Trial Offer

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Between October 15, 2017 and January 15, 2018, Carriers whose customers newly qualify for the Complete Choice Enhanced Retention Offer will receive the \$6.84 credit, described above, for 12 months plus an additional credit of \$3.42 per month for 12 months (total monthly credit is \$10.26) per eligible line, on a maximum of two lines (a maximum monthly bill credit of \$20.52). Beginning January 16, 2018, the additional credit of \$3.42 will no longer be available for a Carrier's customers newly qualifying for the Complete Choice Enhanced Retention Offer. During the 12-month benefit period of the trial offer, all other terms of the Complete Choice Enhanced Retention Offer apply.

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/1/ Material formerly appeared on Sheet 74.

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