

**TARIFF DISTRIBUTION**

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PURPOSE: BLC AFL Back Up Bundle Promo

**TARIFF SECTION**

0001

**PAGE NUMBER**

15

**PAGE REVISION**

0011

**AT&T Business Local Calling Additional Line Promotion**

A business promotional period will be established from June 20, 2011 through December 31, 2017. During this period Carrier's eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$82.50 bill credit per line for up to 4 lines added per customer location.

Carrier's eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all of the carrier's customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Carrier's customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by January 31, 2018. The Company may discontinue this offer upon 14 days notice. This promotion may not be combined with the All For Less offer<sup>/1/</sup>.

**BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION**

A promotional period will be in effect from July 15, 2017, through December 31, 2017. During this period carriers eligible Business customers will receive a discounted per line effective rate for AT&T Business Local Calling (BLC) Option A package charges.

Eligible carrier's customers and applicable discounts are as follow:

- New carrier's customers who do not have local exchange service with the Carrier, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Carrier as a part of a Bundle<sup>/1/</sup> (Win/Winback), and who subscribe to a 12-month Term Plan for BLC will receive a net monthly rate of \$19.78 (via a \$27.69 credit), or
- Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to AT&T Internet Service as a part of a Bundle<sup>/1/</sup> will receive a net monthly rate of \$27.69 (via a \$19.78 credit).

With the exception of the Business Local Calling Additional Line promotion, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts. Billed to Number (BTN) arrangements are not allowed. This offer is limited to nineteen (19) lines per customer location. When the carrier's customer's bundle subscription expires, these benefits will no longer apply. All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The All For Less bundle combines Business Local Calling Assurance, provided by AT&T Wisconsin, with services offered by affiliates of AT&T Wisconsin (Long Distance and non-regulated Internet services) in a bundled offering.

/2/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility, DIRECTV or AT&T U-verse TV.

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