

TARIFF DISTRIBUTION

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PURPOSE: Welcoming Rewards Win/Winback Expiration

TARIFF SECTION

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Welcoming Rewards Win/Winback Promotion

A retail promotional period shall be established from April 7 2009, through May 1, 2016. During this promotional period Carrier's eligible business customers subscribing to new business local exchange access lines or trunks or Centrex will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$41.25. Lines 2 up to 20 will receive a credit of \$20.63 per line. Lines must be at the same location and only the first 20 lines will qualify. In addition, waivers will be provided for the normally applicable service ordering, line connection, and central office connection non-recurring charges (NRCs) associated with the installation of local exchange access lines or trunks or Centrex, up to 20 lines maximum per location, for the initial order only. This promotion may be combined with the Centrex Nonrecurring Charge (NRC) Waiver and the AT&T Business Local Calling Trio Month Reward Promotion. The one time credit(s) will be provided within the first two bill cycles. In addition, a waiver of the non-recurring service establishment charges normally associated with Custom Calling and Advanced Custom Calling Services ordered at the time of initial order placement will be provided for up to 20 lines. (C)

Carrier's eligible customers include those businesses that are currently with another carrier and are establishing service with the Carrier. Carriers eligible customers must subscribe to new business local exchange access lines or trunks or Centrex and select one of the specified term plan offers listed below. Customers must also commit to an oral 1 year Welcoming Rewards Promotional Agreement in order to receive the benefits.

Carrier's eligible customers must subscribe separately to one of the following term plan offers in order to receive the Welcoming Rewards benefits: AT&T Business Local Calling or Centrex (with a minimum of 6 basic or electronic key lines for a 2, 3, 5, or 7 year term). All terms and conditions applicable to AT&T Business Local Calling and Centrex, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1 year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

The credits are discounts. If Carrier's customer disconnects their account prior to the expiration of the oral 1 year Welcoming Rewards Promotional Agreement, the customer will be liable for the early termination fees equal to the amount of the credit discounts already given. This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.