TARIFF DISTRIBUTION

FILE PACKAGE NO.: WI-14-0053

January 1, 2015 DATE:

STATE: WITAR20

EFFECTIVE DATE: 01/01/2015

TYPE OF DISTRIBUTION: Approved

Business Feature Promotion II PURPOSE:

 $\frac{\textbf{TARIFF SECTION}}{0001}$ **PAGE REVISION PAGE NUMBER**

0003

Wisconsin Bell, Inc.

AT&T Tariff

P.S.C. of W. 20

Part 22 Section 1

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

3rd Revised Sheet 21 Cancels 2nd Revised Sheet 21

AT&T Business Local Calling Trio Reward Winback/Win Promotion

A retail promotional period shall be established from January 1, 2009 through December 31, 2014. During

this promotional period Carrier's eligible business customers who subscribe to a new AT&T Business Local

Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their BLC package for 1, 2, or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12, 24, and 36

Carrier's eligible customers are those business customers who have their business network access lines with

another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service area, who establish their business network access line service with the Company, and who subscribe these lines to a new BLC 12, 24, or 36 month term plan.

Carrier's existing customers who transfer lines from a competitive local exchange carrier to an existing BLC account are not eligible. Customers who terminate their BLC plan prior to completion of the term period will

Forfeit all bill credits that are otherwise eligible.

All other terms and conditions applicable to AT&T Business Local Calling will apply, as appropriate.

Business Feature Promotion II

A promotional period will be established from January 1, 2011 through December 31, 2015. During this period, Carrier's eligible business customers will receive a 50% discount per month on up to ten (10) vertical features per line. A waiver of the applicable installation charges associated with adding these features will also be provided.

Carrier's eligible customers are those business customers who are subscribed to Business Local Calling Assurance. Eligible customers will receive 50% off the standard tariff rate for up to ten (10) of the following services per line: Busy Line Transfer, Alternate Answering, Three-Way Calling, Speed Calling 30, Call Waiting, Call Screening, Automatic Callback, Repeat Dialing, and Multi Ring.

Carrier's eligible customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance. There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

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Issued: December 31, 2014 Effective: January 1, 2015