TARIFF DISTRIBUTION

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PURPOSE: Welcoming Rewards Promotion

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PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

7th Revised Sheet 14 Cancels 6th Revised Sheet 14

Welcoming Rewards Win/Winback Promotion

A retail promotional period shall be established from April 7 2009, through October 31, 2015. During this promotional period Carrier's eligible business customers subscribing to new business local exchange access lines or trunks or Centrex will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$41.25. Lines 2 up to 20 will receive a credit of \$20.63 per line. Lines must be at the same location and only the first 20 lines will qualify. In addition, waivers will be provided for the normally applicable service ordering, line connection, and central office connection non-recurring charges (NRCs) associated with the installation of local exchange access lines or trunks or Centrex, up to 20 lines maximum per location, for the initial order only. This promotion may be combined with the Centrex Nonrecurring Charge (NRC) Waiver and the AT&T Business Local Calling Trio Month Reward Promotion. The one time credit(s) will be provided within the first two bill cycles. In addition, a waiver of the non-recurring service establishment charges normally associated with Custom Calling and Advanced Custom Calling Services ordered at the time of initial order placement will be provided for up to 20 lines.

Carrier's eligible customers include those businesses that are currently with another carrier and are establishing service with the Carrier. Carriers eligible customers must subscribe to new business local exchange access lines or trunks or Centrex and select one of the specified term plan offers listed below. Customers must also commit to an oral 1 year Welcoming Rewards Promotional Agreement in order to receive the benefits.

Carrier's eligible customers must subscribe separately to one of the following term plan offers in order to receive the Welcoming Rewards benefits: AT&T Business Local Calling or Centrex (with a minimum of 6 basic or electronic key lines for a 2, 3, 5, or 7 year term). All terms and conditions applicable to AT&T Business Local Calling and Centrex, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1 year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

The credits are discounts. If Carrier's customer disconnects their account prior to the expiration of the oral 1 year Welcoming Rewards Promotional Agreement, the customer will be liable for the early termination fees equal to the amount of the credit discounts already given. This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

/1/ Material formerly appeared on Sheet 15.180.

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

12th Revised Sheet 14.1 Cancels 11th Revised Sheet 14.1

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

12th Revised Sheet 15.2 Cancels 11th Revised Sheet 15.2

(D) /1/

/1/ Material now appears on sheet 31.

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

15th Revised Sheet 15.6 Cancels 14th Revised Sheet 15.6

(D) /1/

/1/ Material now appears on sheet 34.

Effective: November 1, 2014

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

7th Revised Sheet 15.13 Cancels 6th Revised Sheet 15.13

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

1st Revised Sheet 15.20 Cancels Original Sheet 15.20

(D) /1/

/1/ Material now appears on sheet 33.

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

8th Revised Sheet 15.21 Cancels 7th Revised Sheet 15.21

(D) /1/

/1/ Material now appears on sheet 33.

Effective: November 1, 2014

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

17th Revised Sheet 15.36 Cancels 16th Revised Sheet 15.36

(D) /1/

/1/ Material now appears on sheet 32.

Effective: November 1, 2014

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

10th Revised Sheet 15.39 Cancels 9th Revised Sheet 15.39

(D) /1/

/1/ Material now appears on sheet 30.

(N)

Effective: November 1, 2014

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

5th Revised Sheet 15.47 Cancels 4th Revised Sheet 15.47

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

10th Revised Sheet 15.48 Cancels 9th Revised Sheet 15.48

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

10th Revised Sheet 15.49 Cancels 9th Revised Sheet 15.49

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

9th Revised Sheet 15.53 Cancels 8th Revised Sheet 15.53

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

2nd Revised Sheet 15.99 Cancels 1st Revised Sheet 15.99

(D) /1/

/1/ Material now appears on sheet 29.

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

9th Revised Sheet 15.118 Cancels 8th Revised Sheet 15.118

(D) /1/

/1/ Material now appears on sheet 28.

Effective: November 1, 2014

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

3rd Revised Sheet 15.146 Cancels 2nd Revised Sheet 15.146

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

1st Revised Sheet 15.150 Cancels Original Sheet 15.150

(D) /1/

/1/ Material now appears on sheet 27.

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

2nd Revised Sheet 15.152 Cancels 1st Revised Sheet 15.152

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

1st Revised Sheet 15.153 Cancels Original Sheet 15.153

(D) /1/

/1/ Material now appears on sheet 26.

Effective: November 1, 2014

(N)

7th Revised Sheet 15.165 Cancels 6th Revised Sheet 15.165

(D) /1/

/1/ Material now appears on sheet 25.

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

7th Revised Sheet 15.172 Cancels 6th Revised Sheet 15.172

(D) /1/

/1/ Material now appears on sheet 24.

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

13th Revised Sheet 15.173 Cancels 12th Revised Sheet 15.173

(D) /1/

/1/ Material now appears on Sheet 23.

Effective: November 1, 2014

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

8th Revised Sheet 15.174 Cancels 7th Revised Sheet 15.174

(D) /1/

/1/ Material now appears on Sheet 22.

Effective: November 1, 2014

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

7th Revised Sheet 15.178 Cancels 6th Revised Sheet 15.178

(D) /1/

/1/ Material now appears on Sheet 21.

Effective: November 1, 2014

(N)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

5th Revised Sheet 15.179 Cancels 4th Revised Sheet 15.179

(D)

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

6th Revised Sheet 15.180 Cancels 5th Revised Sheet 15.180

(D) /1/

/1/ Material now appears on Sheet 14.

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

10th Revised Sheet 15.182 Cancels 9th Revised Sheet 15.182

(D) /1/

/1/ Material now appears on Sheet 19.

(N)

1st Revised Sheet 16 Cancels Original Sheet 16

CARRIER DISCONNECT SERVICE

A. Description (C)

Carrier disconnect service is a special billing arrangement which enables a Carrier to have their customer's service disconnected for a temporary period of time.

B. Terms and Conditions (C)

Carrier disconnect service is provided in conjunction with Telecommunications Services in this Part except:

- A. Foreign District Exchange Service
- B. Series 1000, 2000, 3000, 6000, 8000 and 9000 Channels
- C. Service provided under Contract or Variable Term Pricing
- D. Automatic Call Distribution System ESS
- E. Direct Digital Service
- F. Direct Hi-Cap Service
- G. Direct Inward Dialing Service (DID)
- H. Wide Area Telecommunications Service
- I. ISDN
- J. Centrex, excluding dormitory service
- K. Grandparented service
- L. Integrated Information Network
- M. Coin

&T Tariff P.S.C. of W. 20 Part 22 Section 1

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

1st Revised Sheet 17 Cancels Original Sheet 17

11. CARRIER DISCONNECT SERVICE (cont'd)

B. Terms and Conditions (cont'd)

(C)

Carrier may request the Company to disconnect local exchange service on a designated line(s) which it resells to its end user customer provided that:

- Carrier bears the sole and full responsibility for compliance with any Commission
 disconnection and restoral of service requirements and to request such disconnection only
 on one of the grounds upon which the Public Service Commission of Wisconsin has
 authorized disconnection of local service by the local exchange carrier at other than the
 request of the customer using that service (i.e., involuntary disconnection from the
 perspective of the consumer of local exchange service).
- Carrier shall indemnify, defend and hold harmless the Company for and against any claim, loss or damage asserted by any person related to or arising out of the Company's provision of Carrier Disconnect Service to Carrier hereunder.
- Should an existing Carrier's customer, whose local exchange service has been temporarily disconnected hereunder, elect to change local exchange service providers, the Company will notify existing Carrier of such order coincident with processing the authorized order of the new Carrier and in association therewith will permanently disconnect the existing Carrier's resale service in order to reuse the line(s) to complete the new Carrier's authorized order to provide local exchange service to such customer.

Service will be disconnected or restored subject to receipt of the Carrier's request.

Appropriate Service Charges in this Part are applicable for restoring service at the same or different locations.

2nd Revised Sheet 18 Cancels 1st Revised Sheet 18

11. CARRIER DISCONNECT SERVICE (cont'd)

C. Prices (C)

Carrier disconnect service is available for residence or business service, except directory listings, and permitted for any period of time.

Nonrecurring	
Charge	

Description /Billing Code/	Residence	Business
The monthly rate during each period of disconnection is the regular monthly rate for the service disconnected.		
To establish disconnect service, per Carrier's customer's account. /ZRUS/	\$25.38	\$25.38
To restore disconnect service, per Carrier's customer's account. /ZRUS/	\$25.38	\$25.38

10th Revised Sheet 19 Cancels 9th Revised Sheet 19

/2/

CompleteLink 2.0 Save and Win/Winback Promotion

A promotional period will be established from October 10, 2012 through December 31, 2014. During this promotional period Carrier's business customers subscribing to a new CompleteLink 2.0 agreement for a 2-year or 3-year^{/1/} term will be eligible to receive a monthly lump sum credit of \$2.48 per line based on the number of lines subscribed to this new agreement.

Carrier's eligible customers are Save customers, existing business customers who have received a competitive offer and are considering switching their business local exchange access line service to another carrier (proof of competitive offer may be required), as well as business customers who have their local exchange access line service with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service areas and who now wish to establish their business local exchange access line service with the Company.

The CompleteLink 2.0 1,000 BTN maximum limit applies to this offer. This offer may not be combined with other AT&T business access line, usage, and/or toll discount plans or promotions, with the exception of combining with other CompleteLink 2.0 offers where permitted. All other terms and conditions applicable to CompleteLink 2.0, as appropriate, will apply.

/1/ For agreements established on or after October 3, 2013 the 3-year term agreement will no longer be available

/2/ Material formerly appeared on Sheet 15.182

(N)

Effective: November 1, 2014

2nd Revised Sheet 21 Cancels 1st Revised Sheet 21

AT&T Business Local Calling Trio Reward Winback/Win Promotion

A retail promotional period shall be established from January 1, 2009 through December 31, 2014. During this promotional period Carrier's eligible business customers who subscribe to a new AT&T Business Local Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their BLC package for 1, 2, or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12, 24, and 36

Carrier's eligible customers are those business customers who have their business network access lines with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service area, who establish their business network access line service with the Company, and who subscribe these lines to a new BLC 12, 24, or 36 month term plan.

Carrier's existing customers who transfer lines from a competitive local exchange carrier to an existing BLC account are not eligible. Customers who terminate their BLC plan prior to completion of the term period will Forfeit all bill credits that are otherwise eligible.

All other terms and conditions applicable to AT&T Business Local Calling will apply, as appropriate.

/1/ Material formerly appeared on Sheet 15.178

(N)

/11/

Effective: November 1, 2014

2nd Revised Sheet 22 Cancels 1st Revised Sheet 22

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Section 1

\$5 Residence Access Line Retention Promotion

/1/

Carrier's eligible residence customers who call to disconnect their access line(s) and decide to retain the line(s) between the offer period of August 8, 2008 through March 9, 2009, will receive a \$4.28 bill credit per line for up to two access lines, for as long as they retain the line(s) and Caller ID.

Effective March 10, 2009 through October 31, 2010, Carrier's eligible residence customers who call to disconnect their access line(s) and decide to retain the line(s) will receive a \$4.28 bill credit for a maximum of 24 months, provided the access lines are retained.

Carrier's eligible customers are those residence customers who call to disconnect up to two access line(s), and then decide to retain the line(s) and have, or newly purchase, Caller ID. The nonrecurring charges associated with adding Caller ID will also be waived.

Carrier's eligible customers may only receive this offer once during the offer period. Carrier's customers must keep the required services for 30 days to receive the benefit of this offer. This offer may not be combined with other residence retention offers that provide a monthly discount. Carrier's customer bills will be credited \$4.28 each month per line that the access line(s) and required features are retained, up to 24 months. If the Carrier's customer disconnects the line(s) or required features the remaining benefits will cease. If the Carrier's customer transfers to a new address the remaining benefits will cease.

This offer is not available to subscribers of Complete Choice Basic or Complete Choice Enhanced

/1

/1/ Material formerly appeared on Sheet 15.174

(N)

3rd Revised Sheet 23 Cancels 2nd Revised Sheet 23

Additional Line Retention \$10 Promotion

The Additional Line Retention \$10 Promotion will be offered during the period from July 14, 2008 through September 30, 2014.

Carrier's eligible customers are existing residence customers who call to disconnect their additional network access line and agree to retain their additional network access line and have or newly subscribe to Select Feature Package sm with the Carrier. On and after January 1, 2009, Carrier's customers ordering a new package to qualify for this offer must subscribe to Complete Choice Enhanced. The Carrier will receive a \$8.55 monthly credit for each of the Carrier's eligible customers who agree to keep their additional access line and subscribe to the required package. The Carrier will receive the monthly credit for as long as the package and additional line are retained. The nonrecurring package charge will also be waived.

The Carrier's customer must keep the required services for 30 days to receive the benefit of this offer.

If the Carrier's customer disconnects the additional line or the package any future discounts will cease. If the Carrier's customer moves from their current location, any further discounts will cease.

This discount cannot be combined with any other regulated retention offer. This promotion can be used to cover one additional line per Carrier's customers only.

/1/ Material formerly appeared on Sheet 15.173

(N)

Effective: November 1, 2014

4th Revised Sheet 24 Cancels 3rd Revised Sheet 24

Unlimited Local Calling Promotion

/1,/

A resale promotional period, shall be established from June 1, 2008 through October 2, 2011. During this promotional period, Carrier's eligible residence customers who subscribe to a network access line with Local/ECC Saver Pack Unlimited may receive a monthly credit that achieves a \$16.56 price point for as long as the access line and Local/ECC Saver Pack Unlimited are retained. The credit will vary depending on rate group and primary or additional line rates and is subject to change with future rate changes.

Offer Requirements:

Carrier's customers must subscribe to a network access line and Local/ECC Saver Pack Unlimited in order to receive the offer benefit.

Carrier's eligible customers are those residence customers who have at least one local exchange access line or equivalent (e.g. a wireless line in lieu of a wired line) with a carrier other than the Carrier at a service location that can be served by the Carrier. Carrier's customers must reside in the Carrier's local service area or the Carrier's customer must be moving from a local service area in a state and location where the Carrier provides local exchange access service as an incumbent local exchange carrier. Carrier's eligible residence customers who have their exchange access service with another carrier and who now establish their exchange access service with the Carrier.

Carrier's customers who contact the Carrier to discontinue their service but agree to keep their service are also eligible for this offer.

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/1/ Material formerly appeared on Sheet 15.172.

(N)

2nd Revised Sheet 25 Cancels 1st Revised Sheet 25

Mobility National Retail Service Connection Charge Waiver

/1/

/1/

A resale promotional period shall be established from February 15, 2008 through December 31, 2014. During this promotional period, eligible Carrier's customers who place their order for new service with the Carrier at an "In-Store" environment will receive a waiver of the nonrecurring line connection and service ordering charges.

Eligible Carrier's customers must order the network access line and a minimum of Complete Choice Basic at a retail establishment at which the Carrier has an arrangement to sell the Carrier's services. When placing an order for this offer, ITN Code XXX must be entered in the Remarks Section of the order. Verification of eligibility must be delivered promptly by the Carrier upon request by AT&T.

/1/ Material formerly appeared on sheet 15.165.

(N)

Wisconsin Bell, Inc.

AT&T Tariff

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Part 22 Section 1

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

2nd Revised Sheet 26 Cancels 1st Revised Sheet 26

MAJOR DISASTER PLAN

/1,

A. Description

To assist in cases of state and/or federally recognized disasters, AT&T Wisconsin may provide special offerings of its products and services to Carrier's residence and business customers. Such disasters include, but are not limited to, acts of God, natural disasters, terrorism, military action or war.

B. Terms and Conditions

The disaster aid offering(s) will be at the discretion of the Company and the Wisconsin Commission will be notified of the terms and conditions of the offering(s). The offering(s) will be limited in duration.

/1/

/1/ Material formerly appeared on Sheet 15.153.

(N)

2nd Revised Sheet 27 Cancels 1st Revised Sheet 27

Charter Number Service Promotion

/1,

A resale promotional period will be established from October 23, 2006 through June 30, 2007. During this promotional period Carrier's business customers eligible for Charter Number Service and also retaining more than five telephone numbers will receive a bill credit for the telephone numbers retained in excess of five. The first five telephone numbers retained will be billed at the tariffed nonrecurring Charter Number rate. The sixth and subsequent numbers will receive a credit of \$11.25 per telephone number retained.

Carrier's eligible customers are those business customers that are eligible for Charter Number Service and have more than five telephone numbers that they wish to retain via Charter Number. This offer is based on the number of telephone numbers retained per order and would not be cumulative with subsequent orders.

/1/

/1/ Material formerly appeared on sheet 15.150.

(N)

2nd Revised Sheet 28 Cancels 1st Revised Sheet 28

AT&T Business Local Calling Promotion

A promotional period will be established from September 1, 2010, through August 31, 2014. During this promotional period Carrier's eligible business customers who subscribe to a new, minimum 24-month term agreement for AT&T Business Local Calling with 6 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B.

Carrier's eligible customers include those business customers with 6 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service areas and who now wish to establish their business network access line service with the Company. Carrier's Save customers, i.e. those existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 6 to 19 business lines are also eligible. Carrier's eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

Carrier's existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are also eligible.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.

/1/ Material formerly appeared on sheet 15.118.

(N)

Effective: November 1, 2014

2nd Revised Sheet 29 Cancels 1st Revised Sheet 29

DISASTER PLAN^{/1/}

A. DESCRIPTION

When a Carrier's business or residence customer's premise is destroyed or partially destroyed by means beyond the control of the customer, i.e., natural disaster or fire, the following emergency plan will go into effect, except as provided pursuant to the Major Disaster Relief Plan as shown elsewhere in this Section:

- The monthly rate and associated Service Connection Charge will be waived for thirty days for the following services:
 - Call Forwarding
 - Call Forward Busy Line
 - Call Forward Don't Answer
 - Remote Access to Call Forwarding
 - Message Waiting Indicator
 - Preferred Number Service

B. TERMS AND CONDITIONS

Carrier's business and residential customers stating that they were victims of a natural disaster in the Wisconsin area will be eligible for one month recurring charge free on the above services.

- /1/ Additional Disaster Plan provisions are specified in Section 2.
- /2/ Material formerly appeared on sheet 15.99.

2nd Revised Sheet 30 Cancels 1st Revised Sheet 30

Charter Number Service Promotion

/1,

A resale promotional period will be established from July 1, 2007 through October 31, 2007. During this promotional period Carrier's business customers eligible for Charter Number Service and also retaining more than twenty-five telephone numbers will receive a bill credit for the telephone numbers retained in excess of twenty-five. The first twenty-five telephone numbers retained will be billed at the tariffed nonrecurring Charter Number rate. The twenty-sixth and subsequent numbers will receive a credit of \$11.25 per telephone number retained.

Carrier's eligible customers are those business customers that are eligible for Charter Number Service and have more than twenty-five telephone numbers that they wish to retain via Charter Number. This offer is based on the number of telephone numbers retained per order and would not be cumulative with subsequent orders.

/1/

/1/ Material formerly appeared on sheet 15.39.

(N)

Wisconsin Bell, Inc. AT&T Tariff P.S.C. of W. 20
Part 22 Section 1

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

2nd Revised Sheet 31 Cancels 1st Revised Sheet 31

\$9.35 Off Complete Choice Basic Promotion

/1/

A promotional offer will be established from October 1, 2012, through June 15, 2015. During this offer period, Carriers with eligible residential customers who purchase and retain the Complete Choice Basic package may receive a bill credit for 12 months. This offer is available on up to two (2) lines.

Effective January 3, 2014, Carriers with eligible subscribers will received an \$9.35 credit for 12 months on up to two lines. Carriers with existing customers who subscribed to this promotion prior to January 3, 2014, will receive a \$9.35 bill credit for the remaining months of their 12 month benefit period, beginning with their next bill on or after January 3, 2014.

- Carriers' eligible customers are those residential customers who have at least one local exchange
 access line or a substitute (e.g. wireless or VoIP service) with a provider other than
 the Company at a service location that can be served by the Company.
- Carriers' eligible customers must request the qualifying service at the same address as the
 existing service, unless they are planning an imminent move--within 30 (thirty) days of
 responding to the offer--from one address in an AT&T incumbent local exchange service
 area to another address in an AT&T incumbent local exchange service area.
- Carriers' customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Carriers' customers must keep the required services for 30 days to receive the benefit of this
 offer.
- This offer is not available to customers who are switching service between affiliated companies.

/1/

/1/ Material formerly appeared on sheet 15.2.

(N)

Wisconsin Bell, Inc.

AT&T Tariff

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Part 22 Section 1

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

2nd Revised Sheet 32 Cancels 1st Revised Sheet 32

Complete Choice Enhanced Retention Promotion

/1/

A retail promotion period shall be established from June 20, 2011 through March 31, 2015. During the promotion period, Carrier's eligible residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$6.84 per month for one line and \$13.68 per month for two lines, for 12 months on a maximum of two access lines.

- This offer is for retention purposes only
- Carrier's customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two lines, to receive the monthly credit
- If the customer adds features to qualify for the Complete Choice Enhanced package, the nonrecurring charge(s) and/or package fee will be waived.
- Carrier's eligible customers may only receive this offer once during the offer period
- This offer may not be combined with other AT&T residence line retention offers,
- including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location
- The access line (s) must be in service for a minimum of 60 days before the customer
- becomes eligible for this offer
- Carrier's customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

/1/

/1/ Material formerly appeared on sheet 15.36.

(N)

2nd Revised Sheet 33 Cancels 1st Revised Sheet 33

GRANDPARENTED CUSTOM CALLING SERVICE AND ADVANCED FEATURES OFFER

A. Description

Custom Calling Service Packages offer combinations of Custom Calling Service Features and/or Advanced Custom Calling Service Features at a reduced package rate. The following packages include the Custom Calling Service Features and Advanced Custom Calling Service Features indicated:

Call Waiting Value Pack

Call Waiting
Three-Way Calling
Automatic Callback
Call Forwarding
Repeat Dialing

Caller ID with Name Call Waiting Three-Way Calling Automatic Callback Call Forwarding Repeat Dialing

Caller ID Value Pack

B. Terms and Conditions

Grandparenting Clause: Custom Calling Service Packages will not be provided to new Carriers on and after July 15, 1997. A Carrier's customer with a Custom Calling Service Package on, or prior to, July 15, 1997, may continue to receive service provided, however, that such Carrier may not extend, renew, or otherwise lengthen the term of such service.

Custom Calling Service Packages are offered during the period from July 15, 1996, to July 14, 1997.

These packages are available to Carrier's new and moving residence customers who order and or install service and Carrier's existing residence customers who upgrade their service.

Carrier's customers subscribing to Custom Calling Service Packages will benefit from the package rate until they either change or disconnect their service.

Carrier's customers who currently subscribe to all features of a Custom Calling Service Package will be able to request billing at the Package price during the period from July 15, 1996, through July 14, 1997.

Reductions in monthly rates for combinations of Custom Calling Services and Advanced Custom Calling Services provided on the same line, as specified elsewhere in this tariff, do not apply to Custom Calling Service Packages.

The rates specified for the Custom Calling Service Packages are in addition to applicable charges for service and equipment with which they are used.

C. Prices

Monthly Recurring Charge

\$14.63

14.63

Description
Call Waiting Value Pack
Caller ID Value Pack

/1/

/1/ Material formerly appeared on sheets 15.20 and 15.21.

(N)

2nd Revised Sheet 34 Cancels 1st Revised Sheet 34

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AT&T Business Local Calling Promotion II

A promotional period will be established from May 25, 2011, through August 31, 2014. During the promotional period Carrier's eligible business customers who subscribe to a new 36-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 6% discount on the monthly rate for lines subscribed to Options A or B.

Carrier's eligible customers include those existing business customers with 5 to 19 business lines which are not on a Company voice package term agreement or which have less than 90 days remaining on a Company voice package term plan. Carrier's eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other offers for business access lines.

/1/ Material formerly appeared on sheet 15.6.

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Effective: November 1, 2014

Issued: October 31, 2014

4th Revised Sheet 35 Cancels 3rd Revised Sheet 35

Voice Offer Promotion /1

A residential access line offer will be made available during the promotional period of November 15, 2008 through March 31, 2010.

Carrier's customers may be eligible to receive a monthly bill credit on their primary access line for service in Rate Groups A or B, to achieve a \$8.55 price point for the access line in rate groups A or B. Eligible customers are Carriers residential customers who request to disconnect their network access line and agree to retain their network access line.

Carrier's customer must retain the service for 30 days to receive the benefit of this offer.

This offer cannot be combined with any other competitive acquisition cash back offer or retention offer.

Message Voice Promotion

A promotional period will be established from April 1, 2010 through September 30, 2011.

Carrier's eligible customers are those residential customers who request to disconnect their network access line and agree to retain their network access line. Carrier's eligible customers will receive a \$2.57 monthly credit on their primary access line in either Rate Group A or B.

Carrier's customer must retain the service for 30 days to receive the benefit of this offer. This offer cannot be combined with any other access line retention offers.

/1/ Material formerly appeared on sheet 45.

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Effective: November 1, 2014

Wisconsin Bell, Inc.

AT&T Tariff

P.S.C. of W. 20

Part 22 Section 1

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

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/1/ Material now appears on sheet 35.

Effective: November 1, 2014

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Issued: October 31, 2014