

TARIFF DISTRIBUTION

FILE PACKAGE NO.: WI-14-0041

DATE: October 1, 2014

STATE: WITAR20

EFFECTIVE DATE: 10/01/2014

TYPE OF DISTRIBUTION: Approved

PURPOSE: Extend CCE Retention Promotion

TARIFF SECTION

0001

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PAGE REVISION

0016

PROMOTIONAL WAIVERS (cont'd)**Complete Choice Enhanced Retention Promotion**

A retail promotion period shall be established from June 20, 2011 through March 31, 2015. (C)
During the promotion period, Carrier's eligible residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$6.84 per month for one line and \$13.68 per month for two lines, for 12 months on a maximum of two access lines.

- This offer is for retention purposes only
- Carrier's customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two lines, to receive the monthly credit
- If the customer adds features to qualify for the Complete Choice Enhanced package, the nonrecurring charge(s) and/or package fee will be waived.
- Carrier's eligible customers may only receive this offer once during the offer period
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location
- The access line (s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer
- Carrier's customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.