TARIFF DISTRIBUTION

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March 1, 2014 DATE:

STATE: WITAR20

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Approved TYPE OF DISTRIBUTION:

CompleteLink 2.0 Save and Win/Winback PURPOSE:

TARIFF SECTION 0001 PAGE REVISION **PAGE NUMBER**

15.182 0008 Wisconsin Bell, Inc. AT&T Tariff

P.S.C. of W. 20 Part 22 Section 1

PART 22 - Resale Local Exchange Service SECTION 1 - General Terms and Conditions

8th Revised Sheet 15.182 Cancels 7th Revised Sheet 15.182

CompleteLink 2.0 Save and Win/Winback Promotion

A promotional period will be established from October 10, 2012 through December, 2014. During this promotional period Carrier's business customers subscribing to a new CompleteLink 2.0 agreement for a 2-year or 3-year^{/1/} term will be eligible to receive a monthly lump sum credit of \$2.48 per line based on the number of lines subscribed to this new agreement.

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Carrier's eligible customers are Save customers, existing business customers who have received a competitive offer and are considering switching their business local exchange access line service to another carrier (proof of competitive offer may be required), as well as business customers who have their local exchange access line service with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service areas and who now wish to establish their business local exchange access line service with the Company.

The CompleteLink 2.0 1,000 BTN maximum limit applies to this offer. This offer may not be combined with other AT&T business access line, usage, and/or toll discount plans or promotions, with the exception of combining with other CompleteLink 2.0 offers where permitted. All other terms and conditions applicable to CompleteLink 2.0, as appropriate, will apply.

/1/ For agreements established on or after October 3, 2013 the 3-year term agreement will no longer be available.

(N)

(N)

Effective: March 1, 2014