## TARIFF DISTRIBUTION

FILE PACKAGE NO.: WI-13-0055

| DATE: | January 1, 2014 |
| :--- | :--- |
| STATE: | WITAR20 |
| EFFECTIVE DATE: | $01 / 01 / 2014$ |
| TYPE OF DISTRIBUTION: | Approved |

PURPOSE: Business Local Calling Trio Reward Promotion
TARIFF SECTION PAGE NUMBER PAGE REVISION 0001 15.178 0006

## AT\&T Business Local Calling Trio Reward Winback/Win Promotion

A retail promotional period shall be established from January 1, 2009 through December 31, 2014. During (C) this promotional period Carrier's eligible business customers who subscribe to a new AT\&T Business Local Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their BLC package for 1,2 , or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12,24 , and 36

Carrier's eligible customers are those business customers who have their business network access lines with another competitive local exchange carrier within the AT\&T Illinois, AT\&T Indiana, AT\&T Michigan, AT\&T Ohio, or AT\&T Wisconsin service area, who establish their business network access line service with the Company, and who subscribe these lines to a new BLC 12, 24, or 36 month term plan.

Carrier's existing customers who transfer lines from a competitive local exchange carrier to an existing BLC account are not eligible. Customers who terminate their BLC plan prior to completion of the term period will Forfeit all bill credits that are otherwise eligible.

All other terms and conditions applicable to AT\&T Business Local Calling will apply, as appropriate.

