

1. DIRECTORIES

A. OWNERSHIP AND USE

Telephone directories distributed by the Company remain the property of the Company, shall not be mutilated, and shall be surrendered upon request. The Company reserves the right to make a charge for directories issued in replacement of those defaced or mutilated while in possession of customers.

B. DISTRIBUTION

The Company will revise and distribute directories annually except for special cases allowed by the P.S.C. of W. when the number of changes and new listings do not warrant such action. When an abnormally large number of changes and new listings occur, a shorter interval may be used. Directories will be distributed without charge for each Network Access Line. Additional directories will be furnished at the discretion of the Company at a reasonable charge. A copy of each new directory will be filed with the P.S.C. of W.

C. LISTINGS

The Company will, where practicable, include all listings for a Local Calling Area within a single volume. When such listings are not furnished, information will be provided in the directory as to the method of obtaining these listings.

D. COVER INFORMATION

The directory front cover will be printed to include:

- The Ameritech or SBC name;
- the Exchanges and cities, towns or villages included in the directory (for metropolitan areas this information may be included as part of the front information pages);
- the month and year issued; and
- the Numbering Plan Area code.

1. DIRECTORIES (Cont'd)

E. DIRECTORY INFORMATION

The following information will be prominently displayed on front information pages:

1. A warning that nuisance calls are prohibited by Section 947.10, Wisconsin Statutes;
2. Telephone numbers that customers may call to obtain information from their service provider on local calling area including EAS and extended community calling points;²
3. A repair service number;
4. Pertinent instructions for the use of Local Calling Area, Extended Area, and message toll services (not applicable per waiver);²
5. A statement informing Residence Customers that upon written request the Company will furnish service disconnection notices to the County Department of Health and Social Services; and
6. Common governmental emergency numbers (on the page facing the inside of the front cover).¹

NOTE 1: Per waiver of s. PSC 165.055(4), Wis. Adm. Code granted on January 3, 1997 in File 5-6720.17

NOTE2: Per waiver of s. PSC 165.055(4), Wis. Adm. Code granted on September 19, 1997 in File 5-6720.