



Tariff Control No: \_\_\_\_\_

October 01, 2014

Filing Clerk  
Public Utility Commission of Texas  
1701 N. Congress  
Austin, TX 78711-3326

Dear Filing Clerk:

Re: Tariff filing of Southwestern Bell Telephone Company d/b/a AT&T Texas pursuant to PURA § 52.007(d-2)(1)

Attached for filing are the original and five copies of the following tariff sheets for Southwestern Bell Telephone Company d/b/a AT&T Texas. With this filing AT&T Texas is extending the following residential promotional offers through March 31, 2015: Complete Choice Enhanced Retention Promotion and \$6 for 12 Access Line Retention Offer.

<u>Tariff</u>	<u>Section</u>	<u>Sheet/Revision</u>
Local Exchange Tariff	1	Sheet 51.186/Revision 9
Local Exchange Tariff	1	Sheet 51.194/Revision 5

These tariff sheets have an effective date of October 1, 2014.

Acknowledgement and date of receipt of this filing are requested. Attached for this purpose is a duplicate letter with the attachment. Please call me at (512) 457-2270 if there are any questions regarding this matter.

Sincerely,

Emily Steele  
Area Manager – Regulatory Relations  
(512) 457-2270 Office  
(512) 870-1397 Fax

Attachments

cc: Public Counsel, Office of Public Utility Counsel

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**LOCAL EXCHANGE SERVICE**

**3.0 Rates (cont'd)**

**3.123 Complete Choice Enhanced Retention Promotion**

A retail promotional period shall be established from June 20, 2011 through March 31, 2015. During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines. (C)

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

President - Texas  
AT&T Texas  
Dallas, Texas  
Issued: October 1, 2014  
Effective: October 1, 2014

LOCAL EXCHANGE TARIFF  
Section: 1  
Sheet: 51.194  
Revision: 5  
Replacing: 4

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### **3.0 Rates (cont'd)**

#### **3.131 \$6 for 12 Access Line Retention Offer**

A retail promotional period will be established from July 02, 2012 through March 31, 2015. Eligible residence customers are those customers who call to disconnect their access line(s) and then decide to retain the line(s). Eligible customers will receive a \$6.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months. (C)

Eligible customers may receive this offer only once during the term period, and must keep the access line for 30 days to receive the benefit of the offer. The customer's bill will be credited \$6.00 each month, per line, that the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. This offer may not be combined with any other AT&T Texas residence retention offers that provide a monthly discount. AT&T employees are not eligible for this offer.

Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.