



Tariff Control No: _____

July 01, 2014

Filing Clerk
Public Utility Commission of Texas
1701 N. Congress
Austin, TX 78711-3326

Dear Filing Clerk:

Re: Tariff filing of Southwestern Bell Telephone Company d/b/a AT&T Texas pursuant to PURA § 65.152(a)(1)

Attached for filing are the original and five copies of the following tariff sheets for Southwestern Bell Telephone Company d/b/a AT&T Texas. With this filing AT&T Texas is extending its Paperless Bill Incentive Offer II and \$10 AutoPay Incentive Promotion from July 1, 2014, through December 31, 2014.

<u>Tariff</u>	<u>Section</u>	<u>Sheet/Revision</u>
Local Exchange Tariff	1	Sheet 51.188/ Revision 4
Local Exchange Tariff	1	Sheet 51.189/ Revision 4

These tariff sheets have an effective date of July 1, 2014.

Acknowledgement and date of receipt of this filing are requested. Attached for this purpose is a duplicate letter with the attachment. Please call me at (512) 457-2270 if there are any questions regarding this matter.

Sincerely,

Emily Steele
Area Manager – Regulatory Relations
(512) 457-2270 Office
(512) 870-1397 Fax

Attachments

cc: Public Counsel, Office of Public Utility Counsel

President - Texas
AT&T Texas
Dallas, Texas
Issued: July 1, 2014
Effective: July 1, 2014

LOCAL EXCHANGE TARIFF
Section: 1
Sheet: 51.188
Revision: 4
Replacing: 3

LOCAL EXCHANGE SERVICE

3.0 Rates (cont'd)

3.125 Paperless Bill Incentive Offer II

A business promotional period will be established from August 22, 2011 through December 31, 2014. During this period residential customers who receive an incentive offer and sign up for paperless billing online will be eligible to receive a \$10 Visa Reward. The customer must remain with paperless billing for 90 days in order to receive the reward. (C)

Eligible customers are:

- Residential customers not currently subscribed to paperless billing,
- Residential customers who agree to receive their bill electronically in lieu of paper

President - Texas
AT&T Texas
Dallas, Texas
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LOCAL EXCHANGE TARIFF
Section: 1
Sheet: 51.189
Revision: 4
Replacing: 3

3.0 Rates (cont'd)

3.126 \$10 AutoPay Incentive Promotion

A retail promotional period will be established from November 1, 2011 through December 31, 2014. During this period residential customers who receive an incentive offer either online or via email and currently use a one-time payment method and sign up for the automatic payment feature, AutoPay, will be eligible to receive a \$10 benefit in the form of a reward card. The customer must remain on AutoPay for 90 days in order to receive the reward card. Eligible customers are residential customers not currently registered for AutoPay. (C)