



Tariff Control No: \_\_\_\_\_

April 01, 2014

Filing Clerk  
Public Utility Commission of Texas  
1701 N. Congress  
Austin, TX 78711-3326

Dear Filing Clerk:

Re: Tariff filing of Southwestern Bell Telephone Company d/b/a AT&T Texas pursuant to PURA § 65.152(a)(1)

Attached for filing are the original and five copies of the following tariff sheets for Southwestern Bell Telephone Company d/b/a AT&T Texas. With this filing AT&T Texas is extending the Additional Line Retention and Select Feature Package Promotion, Complete Choice Enhanced Retention Promotion, and \$6 for 12 Access Line Retention Offer through September 30, 2014, and the \$13 Off CCB Promotion through October 15, 2014.

<u>Tariff</u>	<u>Section</u>	<u>Sheet/Revision</u>
General Exchange Tariff	10 Appendix	Sheet 94, Revision 12
Local Exchange Tariff	1	Sheet 51.186, Revision 8
Local Exchange Tariff	1	Sheet 51.194, Revision 4
Local Exchange Tariff	1	Sheet 51.195, Revision 5

These tariff sheets have an effective date of April 1, 2014.

Acknowledgement and date of receipt of this filing are requested. Attached for this purpose is a duplicate letter with the attachment. Please call me at (512) 457-2270 if there are any questions regarding this matter.

Sincerely,

Emily Steele  
Area Manager – Regulatory Relations  
(512) 457-2270 Office  
(512) 870-1397 Fax

Attachments

cc: Public Counsel, Office of Public Utility Counsel

President - Texas  
AT&T Texas  
Dallas, Texas  
Issued: April 1, 2014  
Effective: April 1, 2014

GENERAL EXCHANGE TARIFF  
Section: 10 Appendix  
Sheet: 94  
Revision: 12  
Replacing: 11

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**94. Additional Line Retention and Select Feature Package<sup>SM</sup> Promotion**

On January 1, 2009, a retail discount of \$10.00 per month per account for up to 30 months shall be established for eligible residence customers.

Eligible customers are those residence customers who have more than one access line, call to disconnect an additional line, then decide to retain the additional line. Customers must already subscribe to either Select Feature Package or Complete Choice Enhanced, or must newly subscribe to Complete Choice Enhanced. Applicable nonrecurring feature and package installation charges will be waived if the package is newly subscribed.

The customer's bill will be credited each month that the additional line and package are retained. Customers must keep the required services for 30 days to receive the benefit of this offer. If the customer disconnects the additional line or the package before the next bill period date in which a monthly credit is due, any further monthly benefits available under this offer will cease. If the customer moves from their current location, any further monthly benefits available under this offer will cease.

This offer cannot be combined with any other access line retention promotion that provides a monthly recurring discount. This offer can be used to cover (1) additional line only per account.

This offer will end after September 30, 2014.

(C)

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**LOCAL EXCHANGE SERVICE**

**3.0 Rates (cont'd)**

**3.123 Complete Choice Enhanced Retention Promotion**

A retail promotional period shall be established from June 20, 2011 through September 30, 2014. During the promotion period residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines. (C)

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the non-recurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line(s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

President - Texas  
AT&T Texas  
Dallas, Texas  
Issued: April 1, 2014  
Effective: April 1, 2014

LOCAL EXCHANGE TARIFF  
Section: 1  
Sheet: 51.194  
Revision: 4  
Replacing: 3

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### **3.0 Rates (cont'd)**

#### **3.131 \$6 for 12 Access Line Retention Offer**

A retail promotional period will be established from July 02, 2012 through September 30, 2014. Eligible residence customers are those customers who call to disconnect their access line(s) and then decide to retain the line(s). Eligible customers will receive a \$6.00 bill credit per month, per line for up to two access lines, for a maximum of 12 months. (C)

Eligible customers may receive this offer only once during the term period, and must keep the access line for 30 days to receive the benefit of the offer. The customer's bill will be credited \$6.00 each month, per line, that the access line(s) are retained. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. This offer may not be combined with any other AT&T Texas residence retention offers that provide a monthly discount. AT&T employees are not eligible for this offer.

Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer.

President - Texas  
AT&T Texas  
Dallas, Texas  
Issued: April 1, 2014  
Effective: April 1, 2014

LOCAL EXCHANGE TARIFF  
Section: 1  
Sheet: 51.195  
Revision: 5  
Replacing: 4

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**LOCAL EXCHANGE SERVICE**

**3.0 Rates (cont'd)**

**3.132 \$13 Off CCB Promotion (Formerly \$11 Off CCB Promotion)**

A retail promotional period will be established from October 1, 2012, through October 15, 2014. During this offer period eligible residential customers who purchase and retain the Complete Choice Basic package may receive a bill credit for 12 months. This offer is available on up to two (2) lines. (C)

Effective January 3, 2014, eligible subscribers will receive a \$13.00 bill credit for 12 months on up to two lines. Existing customers who subscribed to this promotion prior to January 3, 2014 will receive a \$13.00 discount for the remaining months of their 12 month benefit period, beginning with their next bill on or after January 3, 2014.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move - within thirty (30) days of responding to the offer - from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.