
SECTION 6 - PROMOTIONS

6.1 General

From time-to-time, the Company may engage in national and/or intrastate Special Promotional Offerings or trial Service offerings designed to attract new Customers, retain existing Customers, win back former Customers, stimulate Customer usage, test potential new Services and/or increase existing Customer awareness of the Company's Services. These offerings may be limited to certain dates, times of day and/or locations determined by the Company. The terms of national promotional offerings are set forth in the applicable Business and Residential Product Reference and Pricing Guidebook which may be found at <https://www.att.com/servicepublications> governing such programs. To the extent these programs may extend to intrastate Services, the terms of these national offerings are incorporated by reference herein.

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