

(D)

(D)

(D)

(D)

**1. SPONSOR PRICED AUDIOTEX SERVICE (SPAS) (cont'd)****B. Regulations (cont'd)**

11. In addition to other regulations in this Guidebook regarding telephone numbers, sponsor requests for a specific telephone number are granted at the time of service order application providing the requested telephone number is available, i.e., unassigned, ready to be assigned and no equipment limitations exist. Requests for a specific telephone number will be honored as received based on the application date of the service order. The charge specified in D-2-a-(i) following will apply when a specific telephone number is requested.
12. Once a telephone number has been assigned, it will be held for 30 calendar days for the SPAS service to begin. If service has not been established due to sponsor controlled reasons within 30 calendar days, the Company will make the number available for reassignment, unless the sponsor wants to reserve the number.
13. If a sponsor wants to reserve a telephone number for future use, the rates and charges specified in D-2-a-(ii) following will apply.

**C. Responsibility of the Sponsor**

1. The sponsor is responsible for the preparation and recording of all programs and shall be solely responsible for the contents of the programs and the quality of speech or sounds of the programs.
2. The sponsor understands and agrees that all programs must comply with the Federal, State and Local laws, rules and regulations.
3. The sponsor assumes all financial responsibility for all costs involved in providing programs including but not limited to, the sponsor premises equipment, producing the program, advertising and promotional expenses.
4. For exchange network sizing and protection, each sponsor must provide the Company with an estimate of daily call volumes, the expected busy hour and the busy hour call volumes. Prior to the initiation of service the sponsor must notify the Company whether the program is to be of a fixed or variable length. The sponsor must provide the actual message length for fixed messages or, in the case of variable length messages, an estimate of the average holding time must be provided.
5. The sponsor's announcement machine must be of a design which automatically disconnects at the conclusion of one full cycle of a fixed length message.

**1. SPONSOR PRICED AUDIOTEX SERVICE (SPAS) (cont'd)**

**C. Responsibility of the Sponsor (cont'd)**

- 6. The sponsor is required to subscribe to measured rate non-residence rotary services at applicable charges. These services are to be used exclusively for SPAS.
- 7. The sponsor is required to subscribe to as many additional measured rate non-residence rotary services as in the judgment of the Company are required to adequately handle calls without impairing the service to others.
- 8. The sponsor is responsible for obtaining all necessary permission, licenses, written consents, waivers and releases and all other rights from all persons whose work, statements or performance are used in connection with this service, and from all holders of copyrights, trademarks and patents used in connection with said service.
- 9. The sponsor shall be liable for, and shall indemnify, protect, defend and save harmless the Company against all suits, actions, claims, demands, and judgments, all costs, expenses and counsel fees incurred on account thereof, arising out of and resulting directly or indirectly from the service or in connection therewith, including but not limited to, any loss, damage, expense or liability resulting from any infringement or claim of infringement, of any patent, trademark, copyright, or resulting from any claim of libel and slander.

**D. Rates and Charges**

1. Basic Rates and Charges

The following rates and charges are applicable for basic SPAS:

- a. The monthly rates and service connection charges as specified in Parts 4 and 3 of this Guidebook and/or P.U.C.O. Tariff No. 20 for measured rate non-residence rotary service apply to connect the sponsor's equipment for each program to the serving central office.

Description /Billing Code/	Nonrecurring Charge	Monthly Rate
b. SPAS, per program established	\$1,250.00	40.00

**1. SPONSOR PRICED AUDIOTEX SERVICE (SPAS) (cont'd)**

**D. Rates and Charges (cont'd)**

1. Basic Rates and Charges (cont'd)

Description	Rate Per Call
c. Call Delivery	
- Per Call delivered, 60 seconds or less holding time	\$.20 (I)
- Each additional 30 second increment of holding time	.20 (I)

2. Optional Features Rates and Charges

The following rates and charges are applicable for optional features associated with SPAS:

Description /Billing Code/	Nonrecurring Charge	Monthly Rate
a. Specific Telephone Number Charges		
- Charge for right to use a specific telephone number /RNCSN/	\$300.00	-
- Charge to reserve a specific telephone number, per number, per month /RNCRN/	300.00	\$50.00

1. SPONSOR PRICED AUDIOTEX SERVICE (SPAS) (cont'd)

D. Rates and Charges (cont'd)

2. Optional Features Rates and Charges (cont'd)

Description /Billing Code/	Nonrecurring Charge	Monthly Rate
b. Modified Volume Reporting		
The feature is available to sponsors who want to have them on other than a total call volumes reported to calls per month basis.		
- Weekly call volumes /D4VWX/	\$65.00	\$15.00
- Daily call volumes /D4VDX/	65.00	30.00
- hourly call volumes /D4VHX/	65.00	60.00
c. Call volumes Summarized by originating Central Office. This feature is available for sponsors who want to have call data summarized by originating Central Office. /D4VVX/		
	65.00	50.00