

**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.1 CENTREX PROMOTIONAL OFFERINGS****2.8.1.1 PERMANENT CENTREX OFFERS****2.8.1.1.1 CENTREX SOLUTIONS**

The Centrex Solutions offering is a permanent offering continuing the Centrex Returns Promotion. Centrex Solutions will be offered to Centrex customers returning to the Company from an alternate local telephone service provider and agreeing to retain a 2 to 6-year contract.

With a 24-month commitment, there will be a 75% discount on the per line installation charge (normally \$36 per line) and a 75% discount on the Service Establishment Charge (SEC) (normally \$400).

With a 36 month commitment or greater – there will be a 100% discount on the per line installation (normally \$36 per line) and 100% discount on the Service Establishment Charge (normally \$400). Note: This 36-month offer is not available on rate band one.

The requirements necessary to qualify for this offer are:

- (1) The returning customer must have at least 7 returning Centrex lines.
- (2) The customer must commit to a 2 to 6-year Centrex contract agreement.
- (3) Early termination fees associated with the 2 to 6-year Centrex contract apply. In addition, reduction of installation may be charged back to the customer if the term commitment is not met.
- (4) Standard Contract signed with charges waived noted.
- (5) Customers partaking in this offer cannot participate in another promotion, offer or initiative for the same product on the BTNs participating within this Centrex Solutions offer.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

#### 2.8.1.1 PERMANENT CENTREX OFFERS (Cont'd)

##### 2.8.1.1.2 MOVIN' ON UP

The Centrex Movin On Up offer allows Business Access Line customers to move up to Centrex or Centrex Classic service with a minimum of 2 new Centrex lines. Both existing Company customers and returning customers from an alternate local service provider can take part in this offer.

The requirements necessary to qualify for this offer are:

- (1) The customer must convert at least 2 business access lines to Centrex or Centrex Classic.
- (2) The returning customer must commit to a 24-month agreement.
- (3) Customers may not simultaneously participate in other promotions for these products unless otherwise specified in this promotion or other Nevada Bell agreements. All other terms and conditions remain unchanged.
- (4) The waiver of installation charges may be charged back to the customer if the 24-month commitment is not met.

The customer will receive the following benefits from this promotion:

- (1) The installation charge per Centrex line will be reduced to \$1.
- (2) The Service Order Charge will be reduced to \$1.
- (3) If customer converts 7 or more business access lines to Centrex, the Service Establishment Charge will be reduced to \$1.

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**THREE FOR THREE BUSINESS FEATURE PROMOTION**

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A promotional offer will run from January 1, 2009 through December 31, 2009. This offer allows eligible business customers the option to subscribe to three vertical features for \$3.00 per month.

Customers in Nevada will be able to choose up to three of the following features:

- Call Waiting
- Call Forward Busy Line (CFBL)
- Call Forward Don't Answer (CFDA)

Eligible customers are those business customers:

- Who are new or existing business customers who have a single location with 1-4 lines, and who purchase the AT&T Business Local Calling Assurance package, and
- Subscribe to at least a 12 month term agreement for AT&T Business Local Calling Assurance package.

Customers who discontinue the AT&T Business Local Calling Assurance package prior to the end of their term agreement will forfeit the benefit of this offer, and will be charged the RAC rates for these features.

/1/ All material formerly appeared on Sheet 27.

(N)

**BUSINESS FEATURE PROMOTION**

A promotional period will be established from January 4, 2010 through December 31, 2010. During this period eligible business customers will receive a 50% discount per month on up to (10) vertical features per line.

Eligible customers are those business customers who are subscribed to the Business Local Calling Assurance package. These eligible customers will receive 50% off of the standard guidebook rate for up to 10) of the following services per line: Busy Call Forwarding, Delayed Call Forwarding, Three Way Calling, Speed Calling 8, Speed Calling 30, Call Screen, Call Return, Call Waiting, Repeat Dialing, Priority Ringing, Anonymous Call Rejection, and Hunting Service and options. In addition, a waiver of applicable installation charges associated with adding these features will also be provided. (C)

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance. Customers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. Termination fees may apply, as required, if the Business Local Calling Assurance term agreement is terminated early. This Feature Promotion cannot be combined with any other promotions or packages.

**WELCOMING REWARDS WIN/WINBACK PROMOTION**

A retail promotional period shall be established from November 2, 2009, through May 1, 2016. During this promotional period eligible business customers subscribing to new business local exchange access lines or trunks or Centrex will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 up to 20 will receive a credit of \$25.00 per line. Lines must be at the same location and only the first 20 lines will qualify. In addition, waivers will be provided for the normally applicable service ordering, line connection, and central office connection non-recurring charges (NRCs) associated with the installation of local exchange access lines or trunks, up to 20 lines maximum per location, for the initial order only. The one time credit(s) will be provided within the first two bill cycles. In addition, a waiver of the non-recurring service establishment charges normally associated with Custom Calling and Advanced Custom Calling Services ordered at the time of initial order placement will be provided for up to 20 lines. (C)

Eligible customers include those businesses that are currently with another carrier and are establishing service with the Company. Eligible customers must subscribe to new business local exchange access lines or trunks and select one of the specified term plan offers listed below. Customers must also commit to an oral 1 year Welcoming Rewards Promotional Agreement in order to receive the benefits.

Eligible customers must subscribe separately to one of the following term plan offers in order to receive the Welcoming Rewards benefits: AT&T Business Local Calling, or Centrex with a minimum of 2 basic or electronic key lines for a 2, 3, 5 or 7 year term, or BALTV. All terms and conditions applicable to AT&T Business Local Calling or Centrex, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1 year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

The bill credits are discounts. If customer disconnects their account prior to the expiration of the oral 1 year Welcoming Rewards Promotional Agreement, the customer will be liable for early termination fees equal to the bill credit discount already given. This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

This offer can be combined only with either the AT&T Business Local Calling Trio Rewards Promo or the Centrex NRC waiver, if applicable.

**AT&T BUSINESS LOCAL CALLING TRIO REWARD WINBACK/WIN PROMOTION**

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A retail promotional period shall be established from January 1, 2014 through December 31, 2014. During this promotional period eligible business customers who subscribe to a new AT&T Business Local Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their BLC package for 1, 2, or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12, 24, and 36

Eligible customers are those business customers who have their business network access lines with another competitive local exchange carrier within the AT&T Nevada who establish their business network access line service with the Company, and who subscribe these lines to a new BLC 12, 24, or 36 month term plan.

Existing customers who transfer lines from a competitive local exchange carrier to an existing BLC account are not eligible. Customers who terminate their BLC plan prior to completion of the term period will forfeit all remaining bill credits that are otherwise eligible.

All other terms and conditions applicable to AT&T Business Local Calling will apply, as appropriate.

**BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION**

A promotional period will be in effect from July 15, 2017, through December 31, 2017. During this period eligible Business customers will receive a discounted per line effective rate for AT&T Business Local Calling (BLC) Option A package charges.

Eligible customers and applicable discounts are as follow:

- New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle<sup>/1/</sup> (Win/Winback), and who subscribe to a 12-month Term Plan for BLC will receive a net monthly rate of \$25 (via a \$35 credit), or
- Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to AT&T Internet Service as a part of a Bundle<sup>/1/</sup> will receive a net monthly rate of \$35 (via a \$25 credit).

(C)

Additional eligible customer and applicable discounts that will be in effect for a promotional period from August 30, 2017 through December 31, 2017 are as follow:

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- Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle<sup>/1/</sup> (Save), and who subscribe to a 12-month Term Plan for BLC Option A will receive a net monthly rate of \$25 (via a \$35 credit).

For customers participating in this offer and receiving discounts as described in the three bullet points shown above (New, Win/Winback and Save), the 12-month term will be a 12-month term with an option to re-subscribe for two consecutive terms.

Furthermore,

- Customers participating in a Business Local Calling promotion as part of a Bundle<sup>/1/</sup>, with the promotional rates listed below, may continue to participate in the promotion rates if they agree to a new 12-month term with an option to re-subscribe for two consecutive terms, prior to the expiration of their existing term.

First BLC Option A package line receiving a net monthly rate of \$50 (via a \$10 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or

First BLC Option A package line receiving a net monthly rate of \$35 (via a \$25 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit).

(N)

/2/

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility, DIRECTV or AT&T U-verse TV.

/2/ Material now appears on Sheet 8 in this section.

(N)

**BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION (Cont'd)**

(N)

With the exception of the Business Local Calling Additional Line promotion, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

/1/

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

This offer is limited to nineteen (19) lines per customer location.

When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

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/1/ Material formerly appeared on Sheet 8 in this section.

(C)



**BUSINESS FEATURE PROMOTION II**

A promotional period will be established from January 1, 2011 through March 31, 2017. During this period eligible business customers will receive a 50% discount per month on up to (10)<sup>/2/</sup> vertical features per line. A waiver of applicable installation charges associated with adding these features will also be provided. (C)

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle<sup>/1/</sup>. These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off of the standard guidebook rate for up to (10)<sup>/2/</sup> of the following services per line: Call Waiting, Busy Call Forwarding, Delayed Call Forwarding, Three Way Calling, Speed Calling 30, Call Screen, Call Return, Repeat Dialing, Priority Ringing or Hunting.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customers All For Less subscription expires these discounted rates will no longer apply. There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

Effective June 15, 2011 this offer will be modified as follows:

- Busy Call Forwarding and Delayed Call Forwarding will be available at a net monthly rate of \$1.00 each, and
- Hunting service will be available at a 100% monthly discount.

/1/ The All For Less bundle combines Business Local Calling Assurance, provided by AT&T Nevada, with services offered by affiliates of AT&T Nevada (Long Distance and non-regulated Internet services) in a bundled offering.

/2/ For customers who subscribe to this offer on or after 1-1-12, Speed Calling 8 and Privacy Manager are not eligible for the 50% discount.

**AT&T BUSINESS LOCAL CALLING PROMOTION II**

A promotional period will be established from May 25, 2011, through May 24, 2014. During this promotional period eligible business customers who subscribe to a new 36-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 6% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those existing business customers with 5 to 19 business lines which are not on a Company voice package term agreement or which have less than 90 days remaining on a Company voice package term plan. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other offers for business access lines.

/1/ Material formerly appeared on Sheet 48.

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**AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A business promotional period will be extended from January 1, 2013, through December 31, 2022. During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$100.00 bill credit per line for up to 4 lines added per customer location. (C)

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by January 31, 2023. The Company may discontinue this offer upon 14 days' notice. (C)

This promotion may not be combined with the All For Less offer<sup>/1/</sup>.

/1/ The All For Less bundle combines Business Local Calling Assurance, provided by AT&T Nevada, with services offered by affiliates of AT&T Nevada (Long Distance and non-regulated Internet services) in a bundled offering.

**AT&T BUSINESS LOCAL CALLING 3+ LINE PROMOTION**

A retail promotional period will be extended from January 01, 2014 through August, 31, 2014. During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B. All orders must be completed by September 30, 2014.

Eligible customers are those who 1) install a minimum of (3) new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion.

/1/ Material formerly appeared on Sheet 53.

(N)

**COMPLETE CHOICE BASIC PROMOTION**

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A promotional offer is effective through June 15, 2015. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic (CCB) package may receive a bill credit for 12 months. This offer is available on up to two (2) lines.

(C)

Eligible subscribers will receive a bill credit for 12 months on up to two lines that will provide a net price of \$15.00 for the CCB package. Existing customers subscribed to this promotion will continue to receive the net price of \$15.00 for CCB for the remainder of their 12 month benefit period, provided they meet the promotion requirements.

(C)

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(C)

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package with Flat Rate Service on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

**BUSINESS LOCAL CALLING OPTION A & OPTION B BUNDLE PROMOTION**

(N)

Eligible business customers with 1-19 lines will receive a discounted per line effective rate for AT&T Business Local Calling Option A and Option B package charges. Eligible customers are those business customers who are subscribed to AT&T Business Local Calling Option A or Option B when it is part of a bundle, where bundle components are available.<sup>/1/</sup>

These eligible customers who subscribe to a 12-month Term Plan for AT&T Business Local Calling Option A or Option B as part of a bundle will receive a \$5 per line discount for AT&T Business Local Calling Option A or Option B package charges.

With the exception of the AT&T Business Local Calling Additional Line offer, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The bundle combines the AT&T Business Local Calling Option A and Option B, provided by the Company with services offered by affiliates of these Companies (Long Distance, non-regulated Internet services and /or Mobility) in a bundled offering.

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**PAPERLESS BILL INCENTIVE**

A Paperless Bill Incentive will be offered from July 1, 2012 until June 30, 2016. During this period, residential customers who receive an offer incentive and sign up for paperless online billing will be eligible to receive a \$10 Visa Reward. The customer must remain with paperless billing for 90 days in order to receive the reward. (C)

Eligible customers are those residential customers not currently subscribed to paperless billing and who agree to receive their bill electronically.

(D)



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2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.10 RESERVED FOR FUTURE USE

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**\$10 AUTOPAY INCENTIVE**

A residential incentive period will be established from November 1, 2011 through June 30, 2016. During this period residential customers who receive an incentive offer either online or via email and currently use a one-time payment method and sign up for the automatic payment feature, Autopay, will be eligible to receive a \$10 benefit in the form of a reward card. The customer must remain on AutoPay for 90 days in order to receive the reward card. Eligible customers are residential customers not currently registered for Autopay. (C)

(D)

**ADDITIONAL LINE RETENTION \$10 PROMOTION****A. DESCRIPTION**

This is a consumer promotion available to existing residential customers who call to disconnect their additional residential access line but then agree to keep their additional access lines and retain Select Feature Package or Complete Choice Enhanced. Customers may add Completed Choice Enhanced to the account in order to qualify for this offer. The Customer will receive a credit of \$10.00 on their monthly bill for as long as they keep their additional line and Select Feature Package or Complete Choice Enhanced on the account.

**B. REGULATIONS**

- a. The Customer must keep their existing residential additional access line and Select Feature Package or Complete Choice Enhanced on the account to qualify for the monthly credit. If the customer disconnects their additional access line and/or the required package before the next bill period date in which a credit is due, any further benefits available under this offer will cease and the monthly credit will be discontinued.
- b. If the customer moves from their current location, any further benefits available under this offer will cease.
- c. The promotion can be used to cover a maximum of one (1) additional line.
- d. The components of packages are provided in accordance with the Guidebook terms and conditions.
- e. The promotion may be combined with promotions offered on products offered by Company affiliates and non-telecommunications products. This promotion may not be combined with any other access line retention offers that provide a monthly recurring discount.
- f. Customers must keep the required services for 30 days to receive the benefit of this offer.
- g. The promotion is effective from October 1, 2012 through September 30, 2014. (C)

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2.8 PROMOTIONAL SERVICE OFFERINGS

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## 2.8.2 OTHER PROMOTIONAL OFFERINGS

## 2.8.2.13 ACCESS LINE RETENTION \$5.00 PER MONTH PROMOTION

## A. DESCRIPTION

This is a consumer promotion available to existing residential customers who call to disconnect their residential access line(s) but then agree to keep their access line(s) and retain or newly add Caller ID or a package containing Caller ID. The Customer will receive a credit of \$5.00 on their monthly bill for as long as they keep their access line(s) and Caller ID service on each line retained for a maximum of 24 months.

## B. REGULATIONS

- a. The Customer must keep their existing residential access line (s) and Caller ID on each retained line to qualify for the monthly credit. If the customer disconnects their access line(s) and/or Caller ID (or the package containing Caller ID) before the next bill period date in which a credit is due, any further benefits available under this offer will cease and the monthly credit(s) will be discontinued.
- b. If the customer moves from their current location, any further benefits available under this offer will cease.
- c. The promotion can be used to cover a maximum of two (2) access lines (one primary and one additional line or two additional lines).
- d. If the customer adds Caller ID to the line(s) in order to qualify for this promotion, the non-recurring charge(s) will be waived.
- e. This promotion may not be combined with any other retention offers that provide a monthly discount.
- f. Eligible customers who subscribed to this offer prior to March 10, 2009, will receive a \$5 monthly bill Credit for as long as they keep their access line(s) and Caller ID services. Customers must keep the required services for 30 days to receive the benefit of this offer.
- g. This offer is not available to subscribers of Complete Choice Basic or Complete Choice Enhanced.
- h. Eligible customers may only receive this offer once during the offer period.
- i. The promotion is effective from July 13, 2010 through October 31, 2010. (C)

**MOBILITY RETAIL IC WAIVER**

A. DESCRIPTION

Mobility Retail IC Waiver is a promotion for eligible customers who choose AT&T Nevada as their new local service provider and place an order for new residential local exchange service in person at a retail location with whom AT&T Nevada has an arrangement to sell its services. Eligible customers include those who are new to AT&T Nevada. Existing AT&T Nevada customers are not eligible for this promotion.

During the promotion, eligible customers who purchase a minimum of Complete Choice Basic will receive a waiver of the nonrecurring Service Ordering Charge and Central Office Line Connection Charge.

B. REGULATIONS

1. This offer may be combined with other promotions for which the customer qualifies unless excluded. This offer cannot be combined with a customer's receipt of a Tribal Lands discount.
2. This promotion is available from January 1, 2015, through December 31, 2015 and is available for resale. (C)

/1/ Material formerly appeared on Sheet 30.

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**BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION II**

A promotional period will be in effect from June 1, 2018, through June 30, 2019. During this period eligible Business customers will receive a net monthly rate of \$35 (via a \$35 credit) for AT&T Business Local Calling (BLC) Option A package charges. (C)

Eligible customers are as follow:

- New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle<sup>/1/</sup> (Win/Winback), and who subscribe to a 12-month Term Plan for BLC, or
- Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to or currently have AT&T Long Distance and AT&T Internet Service, AT&T Mobility, or DIRECTV as a part of a Bundle<sup>/1/</sup>, or
- Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle<sup>/1/</sup> (Save), and who subscribe to a 12-month Term Plan for BLC Option A.
- For customers participating in this offer and receiving discounts as described in the three bullet points shown above (New, Win/Winback and Save), the 12-month term will be a 12-month term with an option to re-subscribe for two consecutive terms.<sup>/2/</sup> (C)

Furthermore,

- Customers participating in a Business Local Calling promotion as part of a Bundle<sup>/1/</sup>, with the promotional rates listed below, may continue to participate in the promotion rates if they agree to a new 12-month term with an option to re-subscribe for two consecutive terms, prior to the expiration of their existing term.<sup>/2/</sup> (C)

First BLC Option A package line receiving a net monthly rate of \$50 (via a \$20 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$45 credit); or

First BLC Option A package line receiving a net monthly rate of \$44 (via a \$20 credit plus a \$6 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$45 credit); or

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility or DIRECTV.

/2/ Customers participating in this offer prior to 7/1/2019 will retain the option to re-subscribe for two consecutive terms until such time as either party (Customer or Company) provides the other 30-days written notice that it does not wish to renew the agreement, per Part 4, Section 5, paragraph B.13. (N)

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(N)

**BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION (cont'd)**

Furthermore, (cont'd)

First BLC Option A package line receiving a net monthly rate of \$38 (via a \$20 credit plus a \$12 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$45 credit); or (C)

First BLC Option A package line receiving a net monthly rate of \$35 (via a \$35 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$45 credit). (C)

This offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

This offer is limited to nineteen (19) lines per customer location.

When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility or DIRECTV.

**Business Remote Call Forwarding with Unlimited Local Usage Win/Winback Promotion**

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A promotional period will be established from July 1, 2018 through June 30, 2019. During this promotional period, eligible business customers will receive a net effective rate of \$5.00 per month per path for Remote Call Forwarding (RCF) service and unlimited AT&T Local Usage and AT&T Message Telecommunications Service.

Eligible customers are business customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company or AT&T Business Voice over IP Service (AT&T Phone).

To qualify for this Promotion, the Call Forwarded number of the RCF service must terminate to a Company business access line (excluding 800 service lines) or AT&T Business Voice over IP Service, at the time customer subscribes to this Promotion. Subscribers must order RCF service within 30 days of establishing the qualifying exchange access service from the other carrier. Subscribers may have a maximum of ten RCF paths (initial/additional) per billing account participating in this discounted service, and the RCF path(s) must be located in the same state where service from the other carrier was located.

If subscriber with this RCF Promotion terminates Company business access line or AT&T Business Voice over IP Service and retains the Company's RCF, this Promotion will continue to apply until customer terminates the RCF service.

This Win/Winback Promotion cannot be combined with other RCF promotions or offers, including the existing RCF discount offer, which will still be available.

(N)

**BUSINESS LOCAL CALLING ASSURANCE SAVE PROMOTION**

A promotional period will be in effect from February 1, 2019 through December 31, 2021. During this period eligible Business customers will receive a discounted per line effective rate for AT&T Business Local Calling Assurance package charges. (C)

Eligible customers are existing customers who subscribe to the Business Local Calling Assurance package, and who communicate a desire to disconnect their lines, then reconsider and keep the lines with the Company (save).

Eligible customers will receive a net monthly rate of \$35 per line (via a \$10 credit per line) for 12 months, on their AT&T Business Local Calling Assurance package.

This offer is only allowed on single location accounts.

Billed to Number arrangements are not allowed.

Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

This offer may not be combined with other AT&T Business Local Calling Assurance discount

All other terms and conditions associated with AT&T Business Local Calling Assurance, as appropriate, will apply.

**BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION III**

A promotional period will be in effect from July 1, 2019, through July 20, 2022. During this period eligible Business customers will receive a net monthly rate of \$35 (via a credit) for AT&T Business Local Calling (BLC) Option A package charges. Eligible customers are as follow: (C)

- New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle<sup>/1/</sup> (Win/Winback), and who subscribe to a 12-month Term Plan for BLC, or
- Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to or currently have AT&T Long Distance and AT&T Internet Service, AT&T Mobility, or DIRECTV as a part of a Bundle<sup>/1/</sup>, or
- Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle<sup>/1/</sup> (Save), and who subscribe to a 12-month Term Plan for BLC Option A.

Furthermore,

- Customers participating in a Business Local Calling promotion as part of a Bundle<sup>/1/</sup>, may continue to participate in the Bundle<sup>/1/</sup> and will receive a net monthly rate of \$40 (via a credit), if they agree to a new 12-month term.

This offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

This offer is limited to nineteen (19) lines per customer location.

When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility, or DIRECTV.

**Business Remote Call Forwarding with Unlimited Local Usage Win/Winback Promotion II**

A promotional period will be established from February 12, 2020, through December 31, 2022. During this promotional period, eligible business customers will receive a net effective rate of \$5.00 per month per path for Remote Call Forwarding (RCF) service and unlimited AT&T Local Usage and AT&T Message Telecommunications Service. (C)

Eligible customers are business customers who have their exchange access service with another Carrier and who now establish their exchange access service with the Company or AT&T Business Voice over IP Service (AT&T Phone), are now requesting 1-10 business exchange access lines and/or 1-6 AT&T Phone seats, and cannot port their telephone number and require RCF to keep their existing telephone numbers at existing location

To qualify for this Promotion, the Call Forwarded number of the RCF service must terminate to a Company business access line (excluding 800 service lines) or AT&T Business Voice over IP Service, at the time customer subscribes to this Promotion. Subscribers must order RCF service within 30 days of establishing the qualifying exchange access service from the other carrier. Subscribers may have a maximum of ten RCF paths (initial/additional) per billing account participating in this discounted service, and the RCF path(s) must be located in the same state where service from the other carrier was located.

If subscriber with this RCF Promotion terminates Company business access line or AT&T Business Voice over IP Service and retains the Company's RCF, this Promotion will continue to apply until customer terminates the RCF service. The monthly Remote Call Forwarding rates and unlimited local or local toll usage will be discounted for each path and for each additional path.

Eligible customers will receive a waiver of the nonrecurring charges to add Remote Call Forwarding.

This Win/Winback Promotion cannot be combined with other RCF promotions or offers, including the existing RCF discount offer, which will still be available.

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/1/ Material now appears on Sheet 5 of this section.

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/1/ Material now appears on Sheet 4 of this section.

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/1/ Material now appears on Sheet 18.



(D)

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/1/ Material now appears on Sheet 16.

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/1/ Material now appears on Sheet 10.

/1/ Material now appears on Sheet 17.



/1/ Material now appears on Sheet 11.

/1/ Material now appears on Sheet 20.

(D)

/1/ Material now appears on Sheet 10.2.

**BUSINESS LOCAL CALLING – AFL MINI BUNDLE PROMOTION**

A promotional period will be in effect from February 1, 2017 through April 30, 2017. During this period eligible Business customers will receive a discounted per line effective rate for AT&T Business Local Calling Option A package charges. Eligible customers are those Business customers who are subscribed to AT&T Business Local Calling Option A when it is part of a bundle.<sup>/1/</sup>

These eligible customers who subscribe to a 12-month Term Plan for AT&T Business Local Calling as part of a bundle will receive a net monthly rate of \$35 (via a \$25 credit) on the first line and a net monthly rate of \$25 per line (via a \$35 credit per line) on the 2nd to 19th lines for AT&T Business Local Calling Option A.

With the exception of the Business Local Calling Additional Line promotion, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

This offer is limited to five hundred (500) lines per customer for the sum of all contracts and for all subsidiaries

When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Internet, AT&T Long Distance, and AT&T Backup and Go.