

**Welcoming Rewards Win/Winback Promotion**

A retail promotional period shall be established from April 7, 2009, through October 31, 2015. During this promotional period eligible business customers subscribing to new access lines or trunks or Centrex will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 up to 20 will receive a credit of \$25.00 per line. Lines must be at the same location, only the first 20 lines will qualify. In addition, waivers will be provided for the normally applicable service ordering and/or line connection non-recurring charges (NRCs) associated with the installation of local exchange access lines (or trunks), up to 20 lines maximum per location, for the initial order only. This promotion may be combined with the Centrex Nonrecurring Charges (NRC) Waiver. The one time credit(s) will be provided within the first two bill cycles. (C)

Eligible customers include those businesses that are currently with another carrier and are establishing service with the Company. Eligible customers must subscribe to new business access lines or trunks and select one of the specified term plan offers listed below. Customers must also commit to an oral 1 year Welcoming Rewards Promotional Agreement in order to receive the benefits.

Eligible customers must subscribe separately to AT&T Business Local Calling, AT&T Business Local Calling Assurance or Centrex with a minimum of 6 basic or electronic key lines for a 2, 3, 5, or 7 year terms. All terms and conditions applicable to AT&T Business Local Calling, AT&T Business Local Calling Assurance, or Centrex terms, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1-year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

The bill credits are discounts. If customer disconnects their account prior to the expiration of the oral 1 year Welcoming Rewards Promotional Agreement, the customer will be liable for early termination fees equal to the bill credit discount already given. This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

This offer can only be combined with either AT&T Business Local Calling Trio Rewards Promotion or the Centrex Nonrecurring Charge Waiver, if applicable.