

**PROMOTIONAL OFFERINGS**

A promotional offering is a special arrangement to be offered to a customer as an introduction and or encouragement to use the services of AT&T. These offerings may be limited to certain dates and times.

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**Business LineSaver Promotion**

A retail promotional period will be established from October 1, 2006 through June 30, 2007. During this promotional period eligible business customers who commit a minimum threshold of lines to a new 1-year term agreement or longer for either CompleteLink 2.0 or the Business Access Line Term Volume Discount Plan will receive either a \$35.00 or \$45.00 bonus credit per eligible access line per year.

Eligible customers are those business customers who have received a competitive offer and are considering switching all their network exchange access service to a competitive local service provider (proof of competitive offer may be required). Eligible customers who commit between 25 and 49 eligible access lines in AT&T Michigan service area will receive a bonus credit of \$35.00 per line per year of the term plan, up to a maximum credit of \$8,000 per year. Eligible customers who commit a minimum of 50 eligible access lines in AT&T Michigan service area will receive a bonus credit of \$45.00 per line per year of the term plan, up to a maximum credit of \$20,000 per year. Commitment level is determined by the number of lines in service when the customer calls to discuss disconnection of service.

The bonus credit will be applied on a monthly basis in equal amounts for each 12 month term period. The customer must agree to associate all their lines with one of the eligible term plans to receive the credits. If, at any time during the benefit period, lines are disconnected, the credits for those lines will be discontinued. Customers receiving the \$35.00 credit will need to maintain a minimum of 25 access lines. Customers receiving the \$45.00 credit will need to maintain a minimum of 50 access lines. If, at any time during the benefit period, the customer fails to maintain their minimum line level, the credits will be discontinued on all lines. Eligible customers will receive the credit only for lines they were considering disconnecting. This offer can be applied only once per customer during this promotional period. All other terms and conditions applicable to either CompleteLink 2.0 or Business Access Line Term Volume Discount Plan, where applicable, will apply. This offer cannot be combined with other access line plans or promotions.

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**PROMOTIONAL OFFERINGS (cont'd)****\$5 Residence Access Line Retention Promotion**

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A retail promotional period shall be extended from February 1, 2009 through March 9, 2009. Eligible residence customers who call to disconnect their access line(s) and decide to retain the line(s) will receive a \$5.00 bill credit per line for up to two access lines, for as long as the line(s) are retained.

Effective March 10, 2009 and through October 31, 2010 eligible customers will receive a \$5 bill credit for a maximum of 24 months, provided the access line(s) are retained.

This offer is not available to subscribers of Complete Choice Basic or Complete Choice Enhanced. Eligible customers may only receive this offer once during the offer period. This offer may not be combined with other AT&T Michigan residence retention offers that provide a monthly discount. Customer bills will be credited \$5.00 each month per line that the access line(s) are retained, up to 24 months. Customers must keep the required services for 30 days to receive the benefit of this offer. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease.

**\$10 Voice Offer**

A residential \$10 Voice Offer will be made available during the promotional period from November 15, 2008 through March 31, 2010. Residential customers who agree to retain their access line or who are switching to AT&T and subscribe to Call Plan 50 may be eligible to receive monthly bill credits to achieve a \$10 monthly rate for Call Plan 50.

Eligible customers are those residence customers who request to disconnect their network access line and agree to retain their network access line. Eligible customers must subscribe to Call Plan 50 and retain it for at least 30 days to receive the credit. This offer cannot be combined with any other competitive acquisition cash back or retention offers.

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