

Promotional Offerings (cont'd)**Complete Choice Enhanced Retention Promotion**

A retail promotion period shall be established from June 20, 2011 through September 30, 2014. (C)
During the promotion period, residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines.

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the nonrecurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T Michigan residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line (s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

\$13 Off Complete Choice Basic Promotion
(Formerly \$11 Off Complete Choice Basic)

A promotional offer will be established from October 1, 2012, through October 15, 2014. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic package may receive a bill credit for 12 months. This offer is available on up to two (2) lines. (C)

Effective January 3, 2014, eligible subscribers will received a \$13.00 credit for 12 months on up to two lines. Existing customers who subscribed to this promotion prior to January 3, 2014, will receive a \$13.00 bill credit for the remaining months of their 12 month benefit period, beginning with their next bill on or after January 3, 2014.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

PROMOTIONAL OFFERINGS (cont'd)

Additional Line Retention \$10 Promotion

The Additional Line Retention \$10 offer will be offered during the period from July 14, 2008 through September 30, 2014.

(C)

Eligible customers are existing residence customers who call to disconnect their additional network access line and agree to retain their additional network access line and have or newly subscribe to Select Feature package or Complete Choice Enhanced with AT&T Michigan. Eligible customers who agree to keep their additional access line and subscribe to Select Feature PackageSM or Complete Choice Enhanced will receive a \$10 monthly credit for as long as the package and additional line are retained.

Customers must keep the required services for 30 days to receive the benefit of this offer. If the customer disconnects the additional line, the package, or the additional line and package before the next bill period date in which a credit is due, any further discounts will cease. If the customer moves from their current location, any further discounts will cease.

This discount cannot be combined with any other regulated retention offer. This promotion can be used to cover 1 additional line only.