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ALPHABETICAL SUBJECT INDEX (cont'd)

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(D)

Welcoming Rewards Win/Winback Promotion

A retail promotional period shall be established from April 7, 2009, through October 31, 2015. During this promotional period eligible business customers subscribing to new access lines or trunks or Centrex will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 up to 20 will receive a credit of \$25.00 per line. Lines must be at the same location, only the first 20 lines will qualify. In addition, waivers will be provided for the normally applicable service ordering and/or line connection non-recurring charges (NRCs) associated with the installation of local exchange access lines (or trunks), up to 20 lines maximum per location, for the initial order only. This promotion may be combined with the Centrex Nonrecurring Charges (NRC) Waiver. The one time credit(s) will be provided within the first two bill cycles.

Eligible customers include those businesses that are currently with another carrier and are establishing service with the Company. Eligible customers must subscribe to new business access lines or trunks and select one of the specified term plan offers listed below. Customers must also commit to an oral 1 year Welcoming Rewards Promotional Agreement in order to receive the benefits.

Eligible customers must subscribe separately to AT&T Business Local Calling, AT&T Business Local Calling Assurance or Centrex with a minimum of 6 basic or electronic key lines for a 2, 3, 5, or 7 year terms. All terms and conditions applicable to AT&T Business Local Calling, AT&T Business Local Calling Assurance, or Centrex terms, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1-year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

The bill credits are discounts. If customer disconnects their account prior to the expiration of the oral 1 year Welcoming Rewards Promotional Agreement, the customer will be liable for early termination fees equal to the bill credit discount already given. This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

This offer can only be combined with either AT&T Business Local Calling Trio Rewards Promotion or the Centrex Nonrecurring Charge Waiver, if applicable.

Complete Choice Basic Promotion

/1/

A promotional offer will be established from October 1, 2012, through June 15, 2015. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic package may receive a bill credit for 12 months. This offer is available on up to two (2) lines.

Eligible subscribers will received a bill credit for 12 months on up to two lines that will provide a net price of \$15.00 for the CCB package. Existing customers subscribed to this promotion will continue to receive the net price of \$15.00 for the remaining months of their 12 month benefit period, provided they meet the promotion requirements.

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

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/1/ Material formerly appeared on sheet 18.

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AT&T Business Local Calling Promotion

A promotional period will be established from September 1, 2010, through August 31, 2014. During this promotional period eligible business customers who subscribe to a new, minimum 24-month term agreement for AT&T Business Local Calling with 6 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those business customers with 6 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service areas and who now wish to establish their business network access line service with the Company. Save customers, existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 6 to 19 business lines, are also eligible. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

Existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are also eligible.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.

Message Voice Promotion

A retail promotional period will be established from April 1, 2010 through September 30, 2011. Eligible customers are residence customers who request to disconnect their access line and agree to retain their access line and subscribe to Call Plan 50. Eligible customers will receive a \$3 monthly bill credit. Eligible customers must subscribe to Call Plan 50 and retain it for at least 30 days to receive the credit. This offer cannot be combined with any other access line retention offers.

AT&T Business Local Calling Promotion II

A promotional period will be established from May 25, 2011, through August 31, 2014. During this promotional period eligible business customers who subscribe to a new 36-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 6% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those existing business customers with 5 to 19 business lines which are not on a Company voice package term agreement or which have less than 90 days remaining on a Company voice package term plan. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other offers for business access lines.

Complete Choice Enhanced Retention Promotion

A retail promotion period shall be established from June 20, 2011 through March 31, 2015. During the promotion period, residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines.

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the nonrecurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T Michigan residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line (s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

\$5 Residence Access Line Retention Promotion

A retail promotional period shall be extended from February 1, 2009 through March 9, 2009. Eligible residence customers who call to disconnect their access line(s) and decide to retain the line(s) will receive a \$5.00 bill credit per line for up to two access lines, for as long as the line(s) are retained.

Effective March 10, 2009 and through October 31, 2010 eligible customers will receive a \$5 bill credit for a maximum of 24 months, provided the access line(s) are retained.

This offer is not available to subscribers of Complete Choice Basic or Complete Choice Enhanced. Eligible customers may only receive this offer once during the offer period. This offer may not be combined with other AT&T Michigan residence retention offers that provide a monthly discount. Customer bills will be credited \$5.00 each month per line that the access line(s) are retained, up to 24 months. Customers must keep the required services for 30 days to receive the benefit of this offer. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease.

\$10 Voice Offer

A residential \$10 Voice Offer will be made available during the promotional period from November 15, 2008 through March 31, 2010. Residential customers who agree to retain their access line or who are switching to AT&T and subscribe to Call Plan 50 may be eligible to receive monthly bill credits to achieve a \$10 monthly rate for Call Plan 50.

Eligible customers are those residence customers who request to disconnect their network access line and agree to retain their network access line. Eligible customers must subscribe to Call Plan 50 and retain it for at least 30 days to receive the credit. This offer cannot be combined with any other competitive acquisition cash back or retention offers.

Standardized CompleteLink 2.0 Save Promotion

A promotional period will be established from July 6, 2010 through October 9, 2012.

During this promotional period eligible business customers subscribing to a new CompleteLink 2.0 agreement for a 2-year term or longer will be eligible to receive an upfront accelerated discount as described below. These accelerated discounts are in addition to other discounts and benefits listed within CompleteLink 2.0.

Eligible customers are Save customers, existing business customers who have received a competitive offer and are considering switching their business local exchange access service to another carrier (proof of competitive offer may be required).

The discounts provided are considered to be accelerated discounts. Customers who terminate their CompleteLink 2.0 agreement prior to expiration of their selected term period will be liable for early termination charges as described in *Termination Charges and Credit Allowances* within CompleteLink 2.0. All other terms and conditions applicable to CompleteLink 2.0 will apply.

This offer may not be combined with other Company business access line, usage, and/or toll discount plans or promotions, with the exception of combining with other CompleteLink 2.0 offers where permitted.

Eligible customers will receive the following accelerated discounts which are calculated as a percentage of their agreed upon MARC and which will be applied as a credit to their bill. The accelerated discount will be applied within (2) bill periods following subscription to CompleteLink 2.0 according to the following schedule.

Discount Schedule

	1 Year Term	2-Year Term	3-Year Term	5-Year Term
Upfront Discount	N/A	15%	25%	35%

CompleteLink 2.0 Save and Win/Winback Promotion

/2/

A promotional period will be established from October 10, 2012 through December 31, 2014. During this promotional period eligible business customers subscribing to a new CompleteLink 2.0 agreement for a 2-year or 3-year^{/1/} term will be eligible to receive a monthly lump sum credit of \$3.00 per line based on the number of lines subscribed to this new agreement.

Eligible customers are Save customers, existing business customers who have received a competitive offer and are considering switching their business local exchange access line service to another carrier (proof of competitive offer may be required), as well as business customers who have their local exchange access line service with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service areas and who now wish to establish their business local exchange access line service with the Company.

The CompleteLink 2.0 1,000 BTN maximum limit applies to this offer. This offer may not be combined with other AT&T business access line, usage, and/or toll discount plans or promotions, with the exception of combining with other CompleteLink 2.0 offers where permitted. All other terms and conditions applicable to CompleteLink 2.0, as appropriate, will apply.

/1/ For agreements established on or after October 3, 2013 the 3-year term agreement will no longer be available.

/2/ Material formerly appeared on sheet 19.

Business Local Calling Option A and Option B Bundle Promotion

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Eligible business customers with 1-19 lines will receive a discounted per line effective rate for AT&T Business Local Calling Option A and Option B package charges. Eligible customers are those business customers who are subscribed to AT&T Business Local Calling Option A or Option B when it is part of a bundle, where bundle components are available.^{/1/}

These eligible customers who subscribe to a 12-month Term Plan for AT&T Business Local Calling Option A or Option B as part of a bundle will receive a \$5 per line discount for AT&T Business Local Calling Option A or Option B package charges.

With the exception of the AT&T Business Local Calling Additional Line offer, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

When the customer's bundle subscription expires these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The bundle combines the AT&T Business Local Calling Option A and Option B, provided by the Company with services offered by affiliates of these Companies (Long Distance, non-regulated Internet services and /or Mobility) in a bundled offering.

/2/ Material formerly appeared on sheet 20.

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/1/ Material now appears on sheet 7..

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/1/ Material now appears on sheet 14.

/1/ Material now appears on sheet 15.

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