

**PROMOTIONAL OFFERINGS (cont'd)**

**AT&T Business Local Calling 3+ Line Promotion**

A retail promotional period will be established from January 02, 2012 through April 30, 2014. (C)  
During this period eligible business customers will receive a 10% discount off of the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B.

Eligible customers are those who 1) install a minimum of three new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion. All orders must be completed by May 31, 2014. (C)

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**AT&T Business Local Calling Additional Line Promotion**

A business promotional period will be established from June 20, 2011 through April 30, 2014. (C)  
During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$100.00 bill credit per line for up to 4 lines added per customer location. Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by May 31, 2014. The Company may discontinue this offer upon 14 days notice. (C)