

LISTINGS (C)**A. GENERAL**

1. The rates and regulations for listings in this section apply only to the Listing Information System containing the regular alphabetical list of names of customers and joint users." (C)
(C)
2. A listing in the alphabetical section of the Company's Listing Information System is provided without extra charge to each customer (or each main station of a service station company) subscribing to local telephone exchange service, unregulated Transfer of Toll and Interzone Charge Service or unregulated Remote Call Forwarding Service. (C)
3. Listings are intended primarily for the purpose of identification and are limited to information which is essential to such identification. Listings are furnished only as an aid to the use of the telephone service facilities and the Company reserves the right to refuse to insert any listing in its Listing Information System which does not facilitate use of service. (C)
(C)
4. The length of any listing is limited to one line by the use of abbreviations when the clearness of the listing and the identification of the customer are not impaired thereby. When more than one line is required to properly list the customer, no additional charge is made.
5. The Company does not list in the alphabetical section of its Listing Information System any name unless it is registered, if and as required by law, and, in any event, unless the customer is actually engaged in a business or in a profession under that name or is generally known by that name. It likewise does not so list any name which is likely to mislead or deceive the public as to the identity of the customer, or which is inserted for advertising purposes, or which is more elaborate than is reasonably necessary to identify the customer. The Company will withdraw any listing which is found to violate the above rule. (C)

B. BUSINESS SERVICE LISTINGS

1. Subject to the regulations in A.5. preceding concerning the use of assumed names, a listing must be the actual name of the individual, partnership, association, corporation, or other organization to whom service is furnished, or the name of a member, officer, employee or representative thereof, or the name of another business which the customer represents, controls or owns. Listings other than those specified herein are available only in connection with Joint User Service .
2. The listing of a service or commodity or of a trade name of either, such as "Coal, 676 Bellevue, 635-3560" is not permitted, but such service or commodity may be a part of the name listed if the latter is validly adopted and actually used by the customer. (C)
3. When a customer is engaged in more than one line of business, only the business by which he is best known will ordinarily be included in the business designation.
4. Double name listings or the use of titles such as "Pres.", "V-Pres.", "Mgr.", etc., as for example, "Garfield Table Supply Co. Walburn Jones, Manager 453-4441" are not permitted.
5. Listings of telephones in churches will not include in the same listing the name of the church and also that of its pastor or of organizations societies associated therewith.

LISTINGS (Cont'd)

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B. BUSINESS SERVICE LISTINGS (Cont'd)

6. A caption listing with indented listings each with its own telephone service different from the main service (or where there is no main service listing) may be provided for names of department, titles, individuals, etc., only if necessary for the efficient use of the service. In such cases no additional charge applies for the caption listing. Unregulated extra listing service charges apply for the indented listings which are provided for service subscribed for by the same customer at the same address. Indented listings which do not materially add to the information contained in the caption or which merely advertise the extent of the customer business are not permitted. In connection with PBX Systems equipped with inward dialing the direct inward number for individuals, titles, departments, etc., may also be listed under the caption listing for the main service with extra listing charges applicable for the indented listings.
7. Customers having telephone service at business rates at their residence addresses may be given "ofc & r" or "ofc & res" as a designation.
8. When a customer contracts for more than one individual line at the same location, telephone numbers with "trunk hunting" will be assigned to such lines whenever possible. In such cases only one listing is provided without additional charge.

If it should be necessary to provide lines without trunk hunting, a listing is allowed without additional charge to indicate the first line number of each separate group of trunk hunting lines, or the number of each separate, ungrouped line. This listing must be in the same name as the main listing or else a supplementing alternate type listing such as "If line busy, call ..."

C. RESIDENCE SERVICE LISTINGS

1. A listing must be the name of the customer to whom service is furnished or the name of a member of the customer's domestic establishment. For Combined Given Name Listing see 6. following.
2. One listing may be provided without additional charge for each individual line or party line service except that where there are two or more lines at the same location arranged with trunk hunting, only one listing is provided without additional charge.
3. The listing of a telephone in the residence of a professional person such as a physician, dentist, veterinary surgeon, osteopathic physician, doctor of divinity, etc., may include the professional degree provided that the listing is not more than an individual name.
4. The listing of a telephone in the residence of a nurse may include the word "nurse".
5. The listing of a telephone in a clergyman's residence or church study may include the abbreviation "Rev." following the clergyman's name except that when the listing includes the professional degree "DD" the abbreviation "Rev." is not shown.
6. A Combined Given Name Listing consisting of the given names of two individuals who have the same surname and reside at the same address, or another given name by which the listed person is known, or the given name of a deceased spouse is permitted.

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(D)

LISTINGS (Cont'd)

(C)

D. PRIVATE BRANCH EXCHANGE LISTINGS

Private Branch Exchange listings for service installed at business and residence locations are furnished under the regulations specified herein for business and residence listings, respectively, except that, in connection with message rate service at hotels and apartment houses, unregulated Extra Listings at regular charges are available to any permanent guest or tenant residing in the hotel or apartment house.

E. BUSINESS REQUEST FOR A DIFFERENT NUMBER IN COMPANY'S DIRECTORY ASSISTANCE RECORDS

A Business Customer may list a different telephone number in Company's Directory Assistance Records than the number listed in the Directory, where available; provided the Business Customer or its representative: 1) has entered into a separate agreement with the Company to list a different telephone number in the Company's Directory Assistance records; 2) complies with the Company's rules for such listings; and 3) has a local telephone number that the Business Customer will continue to answer. The Company reserves the right to reject such requests or remove such numbers from its Directory Assistance Records at Company's reasonable discretion. Business Customer or its representative may not list a different telephone number in the Company's Directory Assistance Records, if in the Company's reasonable opinion: the use of such number could potentially mislead or deceive the public; the Business Customer does not have the right to use such number; or, use of the number by the Business Customer does not comply with applicable law or regulations. Business Customer assumes full responsibility concerning the right to use the telephone number and the Company does not undertake to determine the Customer's legal, contractual or other right to use the telephone number. Business Customer will indemnify, defend, and hold harmless Company from any claims, lawsuits, costs, damages, judgments, liabilities, losses or expenses, including reasonable attorney fees, that arise from Business Customer not having the right to use the telephone number, not complying with applicable law and regulations, or misleading or deceiving the public in any manner.

(C)

(D)

EXTRA LISTINGS

1. Additional listings for which a charge is made are designated Extra Listings and are furnished subject to listing regulations. (C)
2. Cross-reference listings are available as Extra Listings when both the main and cross-reference listings appear in the same alphabetical list, provided the cross-reference listing is an aid in rendering telephone service and not designed for advertising purposes. As an aid to the service cross-reference listings may be provided without charge in connection with the service of Federal, State, or municipal governmental agencies.
3. Customers whose names are currently spelled in more than one way may arrange for Extra Listings of the name as misspelled when such listings will aid the listing service. (C)
4. Extra Listings must bear the same address and telephone number as the main station. An exception may be made in the case of outside stations of a Private Branch Exchange System and outside extension stations where the address is that of the premises in which such stations are located; and in the cases of branch offices which are furnished telephone service under separate contracts but are listed under the main listing of the concerns, listings may include the address and telephone number of each branch office.
5. Foreign Listings, i.e., listings in the alphabetical section of an exchange other than the exchange in which the customer's service is normally listed and other than those provided with Transfer of Toll and Interzone Charge Service. are furnished at the regular charges and regulations for Extra Listings as applicable. No charge is made when, upon the initiative of the Company, listings of customers in different Exchanges or Zones are combined in the same alphabetical list. (C)
6. When the customer's post office address name is different than the community indicated by the customer's listing, a straight type listing will be provided in the appropriate directory assistance record covering his postal address without additional charges. (C)
7. In connection with inward dialing type PBX stations, listings of either individual names or titles may be indented under the main listing at established Extra Listing charges.
8. Listings associated with switched access services are available at the regular charges and regulations for Extra Listings, as applicable.
9. One listing is provided without charge for each CIS telephone number. (C)

10. **Charges** **Each Listing Per Month**
- a. Where the listed number is that of a business service. \$6.00
 - b. Where the listed number is that of a residence service. \$3.00
 - c. Listing charges date from the day the Information records are posted. At the option of the customer, Information records are posted at the time the order is completed or at the time the listing appears in the next directory, where available. (C)
 - d. The contract period for Extra Listings is the service period, not to exceed twelve months, of each directory issue, where available, in which the listing appears and the customer is required to inform the Company prior to the closing date of an ensuing directory for cancellation of the listing except that cancellation may be made at any time for any of the following reasons: (C)
 1. The telephone service is discontinued.
 2. Main service is taken in the name of the person having the additional listing, or
 3. The person listed dies.

Where directories are not available, the contract period is one month. (N)

(D)

(D)

PRIVATE LISTING SERVICE

1. Private Listing Service is provided at the request of the customer and excludes his telephone number from the Company's Listing Information System or records available to the general public. (C)
(D)
2. Private Listing service does not exclude necessary customer information provided in conjunction with Universal Emergency Number Service (911) or Utility Reporting and Inquiry Service (URIS). Customer telephone number, address and name may be provided as specified elsewhere in this Guidebook.
3. A private listing customer calling 911 waives the privacy afforded by special non-listed and non-published service to the extent that the telephone number, address and name associated with the originating station location are furnished to the Public Safety Answering Point.
4. A private listing customer's telephone number will be displayed on a customer provided display device when calling a customer who subscribes to Caller ID (described elsewhere in Part 7 in this Guidebook), if both parties to the call are served by central office switches equipped with CCS/SS7 and the calling party chooses not to activate Caller ID's blocking option.
5. A private listing customer's telephone number and name will be displayed on a customer provided display device when calling a customer who subscribes to Caller ID with Name (described elsewhere in Part 7 in this Guidebook), if both parties to the call are served by central office switches equipped with CSS/SS7 and the calling party chooses not to activate Caller ID with Name's blocking option.
6. Regulations
 - a. Incoming calls for a Private Listing service subscriber will be completed only when the calling party places the call by telephone number. The acceptance by the Company of the subscriber's request to refrain from publishing his telephone number does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.

PRIVATE LISTING SERVICE (cont'd)

6. Regulations (cont'd)

- b. In the absence of gross negligence or willful misconduct, no liability for damages arising from publishing the telephone number of a Private Listing service subscriber or disclosing said number to any person shall attach to the Company, and where such a number is disclosed the Company's liability shall be limited to and satisfied by a refund of any monthly rates which the Company may have made for the Private Listing service. (D)
- c. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused by or claimed to have been caused, directly or indirectly, by the publication of the number of a Private Listing service subscriber or the disclosing of a number of a Private Listing service subscriber to any person.
- d. Private Listing service is not available for telephone service being used for public announcements.
- e. The customer shall not avoid the proper payment of charges for Private Listing service by having his telephone number listed in the name of a person, firm or corporation which would normally be considered an additional listing.

7. <u>Charges</u>	<u>Each Listing Per Month</u>	
a. Private Listings	\$5.50	
b. The above rate does not apply:		
(1) To additional local service furnished to the same subscriber at the same address.		
(2) To foreign exchange or foreign zone service where the subscriber is also furnished exchange service from the normal exchange.		
(3) Where the subscriber has other business service listed in the same name for the exchange or zone in which the subscriber is located, provided that both services are business.		(C)
(4) On services where the Company's Guidebook requires that no listing will be provided.		(D) (C)

SEMI-PRIVATE LISTING SERVICE

(C)

1. Semi-Private Listing Service is provided at the request of the customer and excludes his/her telephone number from the Company's directories, where available, distributed to the general public; however, includes his/her telephone number with Directory Assistance records available to the public through Directory Assistance service. (C)
2. Semi-Private Listing Service does not exclude necessary customer information provided in conjunction with Universal Emergency Number Service (911) or Utility Reporting and Inquiry Service (URIS). Customer telephone number, address and name may be provided as specified elsewhere in this Guidebook.
3. A Semi-Private Listing Service customer calling 911 waives the privacy afforded to the extent that the telephone number, address and name associated with the originating station location are furnished to the Public Safety Answering Point.
4. A Semi-Private Listing customer's telephone number will be displayed on a customer provided display device when calling a customer who subscribes to Caller ID (described elsewhere in this Guidebook), if both parties to the call are served by central office switches equipped with CCS/SS7 and the calling party chooses not to activate Caller ID's blocking option.
5. A Semi-Private Listing customer's telephone number and name will be displayed on a customer provided display device when calling a customer who subscribes to Caller ID with Name (described elsewhere in this Guidebook), if both parties to the call are served by central office switches equipped with CSS/SS7 and the calling party chooses not to activate Caller ID with Name's blocking option.

SEMI-PRIVATE LISTING SERVICE (cont'd)

6. Regulations

- a. The acceptance by the Company of the subscriber's request to refrain from publishing its customer's telephone number does not create any relationship or obligation, direct or indirect, to any person other than the subscriber. (C)
- b. In the absence of gross negligence or willful misconduct, no liability for damages arising from disclosing the telephone number of a Semi-Private Listing Service subscriber shall attach to the Company, and where such a number is disclosed, the Company's liability shall be limited to and satisfied by a refund of any monthly rates which the Company may have made for the Semi-Private Listing Service. (C)
- c. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused by or claimed to have been caused, directly or indirectly, by the publication of the number of a Semi-Private Listing Service subscriber.
- d. Semi-Private Listing Service is not available for telephone service being used for public announcements.

7. Charges

Description	Monthly Price
Semi-Private Listings, each	\$3.50

CUSTOM NUMBER SERVICE

(C)

1. The Company will at the request of a customer and where facilities and numbers are available, assign a particular telephone number. This includes, but is not limited to, easy to remember numbers or numbers with a desired or particular alphabetic equivalent.
2. Custom Number Service may be assigned to business and residence exchange services.
3. The telephone number remains the property of the Company. When a change of custom telephone number is initiated by the Company, a new custom telephone number may be provided without charge upon the request of the customer.
4. A nonrecurring charge applies when a requested number is assigned to the customer.

	<u>Nonrecurring Charge</u>
Per custom telephone number assigned	\$38.00

(D)