
INTERSTATE PRODUCT REFERENCE AND PRICING GUIDEBOOK

SECTION 5 – PROMOTIONS

5.1 General

- 5.1.1 From time-to-time, the Company offers promotions to its Customers waiving certain charges, offering Service(s) at special rates, and/or offering promotional discounts. Promotional discounts include but are not limited to reduced monthly rates or charges for an existing Service, incentive subscriptions bonuses, free Service periods, full or partial waivers of installation charges or optional features charges or any combination thereof. Terms and conditions of promotions may be limited to certain dates, times, market segments and/or locations.
- 5.1.2 Promotional Term agreements for Small Business Plans will automatically be moved to a month-to-month payment on the first day after the promotional term has expired at the then-current non-promotional applicable Guidebook rate in effect for the Small Business Plan added under a promotional offering. The Customer is under no obligation to re-subscribe to a Small Business Term plan agreement after the expiration of the promotional term agreement period.

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5.2 Consumer Promotions

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5.2 Consumer Promotions

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5.2 Consumer Promotions

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5.2 Consumer Promotions

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5.3 Business Promotions

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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INTERSTATE PRODUCT REFERENCE AND PRICING GUIDEBOOK

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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INTERSTATE PRODUCT REFERENCE AND PRICING GUIDEBOOK

SECTION 5 – PROMOTIONS

5.3 Business Promotions (continued)

5.3.9 AT&T Business Unlimited CallingSM V All For Less 6Mbps Promotion #498

- (A) The sign-up (offer) period for this promotion is October 9, 2013 through August 31, 2014. Service must be activated by September 30, 2014. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited CallingSM V as defined in Section 3.5.3(K) of this Guidebook. (C)
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- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited CallingSM V as described in Section 3.5.3 (K).2.e, Option 3, of this Guidebook.

For purposes of this promotion, the Company will allow current subscribers of Internet Service* from an Affiliate of the Company to upgrade to any 6Mbps Internet Service* from an Affiliate of the Company as a qualifying Internet Service upgrade.

*This service not offered out of this Guidebook

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5.3 Business Promotions (continued)

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INTERSTATE PRODUCT REFERENCE AND PRICING GUIDEBOOK

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5.3 Business Promotions (continued)

5.3.10 AT&T Business CallingSM Monthly Retention Promotion #497

- (A) The sign-up period for this promotion is September 1, 2013 through August 31, 2014. Service must be activated by September 30, 2014. This promotion is available to Business Customers who: (C)
(C)

- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to the AT&T Business CallingSM Monthly; and
- .3 request to participate in this promotional offering.

- (B) Customers subscribing to this promotion will be charged the rates for a twelve (12) month period in lieu of the AT&T Business CallingSM Monthly rates defined in Section 3.5.3 (D) of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business CallingSM Monthly as defined in Section 3.5.3 (D) of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the AT&T Business CallingSM Monthly will result in a termination of the rates defined in (B) above and the AT&T Business CallingSM Monthly rates defined in Section 3.5.3 (D) of this Guidebook will apply.
- (D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business CallingSM Monthly plan.

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SECTION 5 – PROMOTIONS

5.3 Business Promotions (continued)

5.3.11 AT&T Business Block of TimeSM 500 II All For Less 6Mbps Promotion #499

- (A) The sign-up (offer) period for this promotion is October 9, 2013 through August 31, 2014. Service must be activated by September 30, 2014. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Block of TimeSM 500 II rate option as defined in Section 3.5.3(G) of this Guidebook. (C)
- (B) This promotion modifies the eligibility requirements for AT&T Business Block of TimeSM 500 II rate option as described in Section 3.5.3 (G).11.h.i(5), Option 3, of this Guidebook. (C)

For purposes of this promotion, the Company will allow current subscribers of Internet Service* from an Affiliate of the Company to upgrade to any 6Mbps Internet Service* from an Affiliate of the Company as a qualifying Internet Service upgrade.

*This service not offered out of this Guidebook

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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5.3 Business Promotions (continued)

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- 5.3 Business Promotions (continued)
 - 5.3.15 Reserved for future use

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SECTION 5 – PROMOTIONS

5.3 Business Promotions (continued)

5.3.16 Block of Time Term Agreement Plans All For Less 6+ Lines Promotion #501

(A) The sign-up (offer) period for this promotion is June 1, 2014 through August 31, 2014. Service must be activated by September 30, 2014. This promotion is available to Business Customers who:

.1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC¹ of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC¹ of the Company and state an intention to change local carriers;

.2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.5.3(G) of this Guidebook:

AT&T Business Block of Time SM	700II
AT&T Business Block of Time SM	1200II
AT&T Business Block of Time SM	2500II
AT&T Business Block of Time SM	5000II

.3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling^{SM*} or Custom BizSaverSM II* with a minimum of 6 access lines* from an Affiliate ILEC¹ of the Company as the local dial tone service described in (A).1;

.4 newly subscribe or restart to one of the following services from an Affiliate of the Company for a minimum two (2) year term:

- a (i) AT&T U-verse High Speed Internet-Business Edition*; (ii) AT&T High Speed internet Business Edition Basic*; (iii) AT&T High Speed Internet Business Edition Express*; (iv) AT&T High Speed Internet Business Edition Pro*; (v) AT&T High Speed Internet Business Edition Elite*; or
- b (i) Wireless Voice*; (ii) Wireless Data*; (iii) Wireless Voice* and Data*; or (iv) a Wireless Laptop Card*, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC¹ billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and

.5 request to participate in this promotional offering.

(B) Qualifying customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 3.5.3 (G) of this Tariff:

AT&T Business Block of Time SM	700 II	\$27.00
AT&T Business Block of Time SM	1200 II	\$45.00
AT&T Business Block of Time SM	2500 II	\$91.00
AT&T Business Block of Time SM	5000 II	\$175.00

(C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.5.3(G) of this Tariff to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.

(D) See Section 3.5.3(G) of this Guidebook for terms and conditions once the promotional term expires.

(G) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

¹Including where that Affiliate is operating as a CLEC

*This service not offered under this Guidebook

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5.3 Business Promotions (continued)

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 - 5.3.18 Reserved for Future Use

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5.3 Business Promotions (continued)

5.3.20 AT&T Business CallingSM Monthly Retention Promotion #503

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(A) The sign-up period for this promotion is September 1, 2014 through December 31, 2014. Service must be activated by January 31, 2015. This promotion is available to Business Customers who:

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- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to the AT&T Business CallingSM Monthly; and
- .3 newly subscribes to a one (1), two (2), or three (3) year local service* term with an Affiliate ILEC¹ of the Company;
- .4 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the rates for a twelve (12) month period in lieu of the AT&T Business CallingSM Monthly rates defined in Section 3.5.3 (D) of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business CallingSM Monthly as defined in Section 3.5.3 (D) of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the AT&T Business CallingSM Monthly will result in a termination of the rates defined in (B) above and the AT&T Business CallingSM Monthly rates defined in Section 3.5.3 (D) of this Guidebook will apply.

(D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business CallingSM Monthly plan.

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¹Including where that Affiliate is operating as a CLEC

(N)

*This service not offered under this Guidebook

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