17. Promotional Offerings

17.1 General

Ameritech may from time to time engage in special promotional service offerings, special arrangements or demonstrations designed to attract new customers, to stimulate customer usage and/or to increase existing customer awareness of Ameritech's services.

These offerings will be limited to certain dates, times and locations determined by the Company. The specific rates, terms and/or conditions applicable to each promotional offering will be filed with the Commission.

17.2 Terms, Conditions, Rates and Charges

The specific terms and conditions or rate and charges of each promotional offering are described below:

(1) 500 Access Service

The 500 Access Service promotion reduces nonrecurring charges associated with the establishment of 500 Access Service rate and route patterns, activation of 500 NXX codes, and the activation of 0+ optional service (with the initial establishment to 500 Access Service), by 25 percent.

The promotion will begin on February 1, 1996 and will apply to all new service orders through August 1, 1996 with due dates of no later than August 15, 1996.

Material formerly appeared in ILL. C.C. No. 15, Sections 20.1 and 20.2, Page 895.

Issued: February 16, 1996 Effective: April 1, 1996

17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(3) SONET Hub Rearrangement

The SONET Hub Rearrangement promotion waives Hub Rearrangement Record Charges as specified in 7.5.15 preceding when the hub rearrangement is associated with the installation of a new Synchronous Optical Network (SONET) based service, i.e., OC-3, OC-12, OC-48, Dedicated Ring or SONET Xpress Service under a 36 month or longer Optional Payment Plan (OPP) term or the upgrade of an existing SONET based service to a new 36 month or longer OPP term.

Except as provided in 7.4.10 D preceding, any customer terminating a SONET based service that was associated with a waiver of Hub Rearrangement Record Charges provided under this promotion prior to the expiration of the OPP term shall be liable for a nonrecurring termination charge equal to the Hub Rearrangement charges originally waived.

The SONET Hub Rearrangement promotion will apply to any orders for service received after March 19, 1997, with a requested installation date of no later than February 20, 1998.

(D)

(D)

Issued: April 23, 2002 Effective: April 24, 2002

17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(5) Feature Group D Nonrecurring Charge Waiver

The Feature Group D (FGD) nonrecurring charge promotion waives Design and Central Office Connection and Customer Connection nonrecurring charges for FGD service as specified in 6.9.3 (A) preceding when the FGD service is associated with the installation of a new Synchronous Optical Network (SONET) based service, i.e., OC-3, OC-12, OC-48, Dedicated Ring or SONET Xpress Service under a 36 month or longer Optional Payment Plan (OPP) term or the upgrade of an existing SONET based service to a new 36 month or longer OPP term.

Except as provided in 7.4.10 D preceding, any customer terminating a SONET based service that was associated with a waiver of Feature Group D nonrecurring charges provided under this promotion prior to the expiration of the OPP term shall be liable for a nonrecurring termination charge equal to the Feature Group D nonrecurring charges originally waived.

The Feature Group D nonrecurring charge promotion will apply to any orders for service received after February 20, 1997 with a requested installation date of no later than February 20, 1998.

(6) Optional Payment Plan Renewal Program

General

The Optional Payment Plan (OPP) Renewal Program offers to Special Access DS1 and (T) DS3 (DS3 electrical interface only) customers who are within six months of completing (T) an existing 36 month or 60 month OPP term, or 36 month or 60 month Discount Commitment Plan (DCP) term, a one-time renewal credit in return for committing to a new OPP term of either 36 months, 48 months or 60 months. The amount of the one-time credit will be dependent upon the customer's existing (completed) OPP term or DCP term and the length of the new/renewed OPP term.

To qualify for the OPP Renewal Program customers must complete their existing 36 month or 60 month OPP term or DCP term and commit to a consecutive 36 month or greater OPP term beginning with the expiration of their existing 36 month or 60 month OPP term or DCP term. Customers who wish to participate in the OPP Renewal Program will receive a renewal credit for each DS1 Local Distribution Channel and each DS3 service component (i.e., Service Package (electrical interface only), Channel Mileage, Channel Mileage Termination and Multiplexing) renewed under the OPP Renewal Program. The renewal credit will be applied to the customer's monthly bill at the time the renewed OPP term begins.

17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(6) Optional Payment Plan Renewal Program (Cont'd)

(N)

Terms and Conditions

The OPP Renewal Program is an optional offering. Customers may choose not to renew their qualifying services under the program in which case no credit will be provided. Customers who choose to renew qualifying services under the program will have the renewal credit automatically credited to the account under which the renewed service is billed at the time the renewed OPP term begins.

Except as provided in 7.4.10 D and 7.4.10 E preceding, any customer terminating a service component that was renewed under the OPP Renewal Program prior to the expiration of the renewed OPP term shall be liable for an OPP renewal termination charge. The charge will be equal to the renewal credit originally provided and the dollar difference between the current OPP rate for an OPP term that could have been completed during the time the renewed service was actually in service, or the monthly rate for services in place less than 12 months, and the customer's current OPP rate for each month the renewed service was provided.

Customers may upgrade to a larger DS3 Service Package at the same time as the service is renewed under the OPP Renewal Program, however the customer will be provided a renewal credit based on the Service Package that was in place prior to the upgrade. If the customer subsequently terminates the larger Service Package prior to the expiration of the renewed OPP term, or downgrades to a Service Package that is smaller than the Service Package in place prior to upgrade, the customer will be liable for an OPP renewal termination charge as described above.

When a DS1 service is provided without a Local Distribution Channel service component (i.e., cascading multiplexing as described in 7.4.8 preceding), the OPP renewal credit for the renewed service will be the appropriate DS1 Multiplexer credit as shown following. For renewed DS1 services with a DS1 Local Distribution Channel, the renewal credit will not include the DS1 Multiplexer credit.

The following OPP renewal credits will apply to any orders for OPP renewal received under the OPP Renewal Program between July 22, 1997 and July 08, 1998.

(N)

(TR1108)

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17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(6) Optional Payment Plan Renewal Program (Cont'd)

(N)

Renewal Credit

(a) 36 Month OPP or DCP

The following one-time renewal credits will apply to existing 36 month OPP or DCP service components renewed under the OPP Renewal Program.

Service Component	36 Mo.	OPP Renewal C 48 Mo.	60 Mo.
DS1 Local Distribution Channel	\$ 170.00	\$ 250.00	\$ 330.00
DS1 to Voice/Base Rate Multiplexer*	170.00	250.00	330.00
DS3 Service Package with Electrical Interface			
DS3 (I package)	580.00	870.00	1,160.00
DS3B (2 package)	1,120.00	1,680.00	2,240.00
DS3C (3 package)	1,580.00	2,390.00	3,180.00
DS3F (6 package)	2,840.00	4,250.00	5,670.00
DS3L (12 package)	4,210.00	6,320.00	8,420.00
DS3X (24 package)	6,450.00	9,670.00	12,890.00
DS3 to DS1 Multiplexer	490.00	730.00	970.00
DS3 Channel Mileage (per mile)	40.00	60.00	80.00
DS3 Channel Mileage Termination	270.00	410.00	540.00

^{*} DS1 Multiplexer credit only applies when no DS1 Local Distribution Channel service component is associated with the DS1 circuit.

(TR1108)

(N)

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17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(6) Optional Payment Plan Renewal Program (Cont'd)

(N)

Renewal Credit

(b) 60 Month OPP or DCP

The following one-time renewal credits will apply to existing 60 month OPP or DCP service components renewed under the OPP Renewal Program.

Service Component	OF 36 Mo.	PP Renewal Cre 48 Mo.	dit 60 Mo.
DS1 Local Distribution Channel	\$ 270.00	\$ 410.00	\$ 550.00
DS1 to Voice/Base Rate Multiplexer*	270.00	410.00	550.00
DS3 Service Package with Electrical Interface			
DS3 (I package)	970.00	1,460.00	1,940.00
DS3B (2 package)	1,870.00	2,800.00	3,730.00
DS3C (3 package)	2,650.00	4,000.00	5,300.00
DS3F (6 package)	4,730.00	7,090.00	9,450.00
DS3L (12 package)	7,020.00	10,530.00	14,040.00
DS3X (24 package)	10,740.00	16,110.00	21,480.00
DS3 to DS1 Multiplexer	810.00	1,220.00	1,620.00
DS3 Channel Mileage (per mile)	70.00	100.00	130.00
DS3 Channel Mileage Termination	450.00	680.00	900.00

(N)

(TR1108)

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^{*} DS1 Multiplexer credit only applies when no DS1 Local Distribution Channel service component is associated with the DS1 circuit.

17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(7) Presubscription Waiver

The Presubscription promotion waives the presubscription change charges, as specified in Section 4.2(C) preceding, for customers who have selected the "no primary" interexchange Carrier (IC)" option, as specified in 2(5)(c) preceding, and selects a primary IC during the promotion period.

The promotion will begin on November 20, 1997 and will apply to service orders of existing customers with the "no primary IC" option through May 1, 1998.

(8) Direct Analog to Digital Conversion

The Direct Analog to Digital Conversion promotion waives Design and Central Office Connection and Customer Connection nonrecurring changes as specified in 7.5.15 preceding when an existing Direct Analog Service is converted to a Base Rate Service (T) installed under a 36 month or longer Optional Payment Plan term.

(T)

Except as provided in 7.4.10 D preceding, any customer terminating a Base Rate Service that was installed under this Direct Analog to Digital Conversion promotion prior to the expiration of the OPP term shall be liable for a nonrecurring termination charge equal to the nonrecurring charges originally waived.

The Direct Analog to Digital Conversion promotion will apply to any orders for service received after November 3, 1998, with a requested installation date no later than September 17, 1999.

17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(9) Ameritech Frame Relay Promotional Waiver

The Ameritech Frame Relay promotion waives the Administrative charge, the UNI Connection Nonrecurring Charge and the DLCI at CIR Nonrecurring Charge for customers ordering either 56 Kbps, 128 Kbps, 256 Kbps, 384 Kbps or 1.544 Mbps UNI Connections under 36-month or greater term contracts. The DLCI at CIR component of the waiver applies to 0 Kbps through 1.544 Mbps, but excludes 64 Kbps.

Customers requesting termination of service prior to the completion of a minimum of 36 months of a 36-month or longer Optional Payment Plan (OPP) term will become liable for payment of the Nonrecurring Charges described above.

The promotion will begin on January 12, 1999 and will apply to all new service orders for 36-month or greater term contracts through April 11, 1999 with a customer requested installation date no later than June 30, 1999.

(10) Network Reconfiguration Service (NRS)

(T)

The Network Reconfiguration Promotion waives the NRS Service Charge and NRS (T) Access Arrangement nonrecurring charges as specified in 7.5.9 (D) preceding when the NRS arrangement is installed under a 36-month or longer Optional Payment Plan (OPP) (T) term.

Any customer terminating an NRS arrangement that was installed under this Network
Reconfiguration Service promotion prior to the completion of a minimum of 36 months of
a 36-month or longer OPP term will be liable for a nonrecurring termination charge
equal to the nonrecurring charges originally waived.

The NRS promotion will begin on January 30, 1999 and will apply to all new service orders for 36 months or longer OPP terms received through April 9, 1999 with a customer requested installation date no later than June 30, 1999.

17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(11) OC-3, OC-12 and OC-48 Dedicated Ring Renewal Promotion

(T)

The Renewal Promotion offers current OC-3, OC-12 and OC-48 Dedicated Ring (T) customers the option to continue their Dedicated Ring service at their current 36-month or 60-month OPP rate on a month-to-month basis for up to 6 months.

Customers currently purchasing Dedicated Ring Service under either a 36- or 60-month OPP term will be given the option to extend their service on a month-to-month basis for up to 6 months after completion of their OPP term at their current 36- or 60-month OPP rate.

Additionally, this promotion allows customers who are currently purchasing Dedicated
Ring service on a month-to-month basis after completion of an OPP term to continue to
purchase service at their current rate on a month-to-month basis for a period of up to 6
months after the effective date of this tariff.

After completion of the optional 6-month extension period, customers who choose to continue service without renewing to a new OPP term will automatically convert to the monthly extension rate for Dedicated Ring Service.

This promotion will be effective for a period of 5 years after approval of this tariff.

17. Promotional Offerings (Cont'd)

17.2 Terms, Conditions, Rates and Charges (Cont'd)

(12) DS1 and DS3 No Money Down Promotion

(T) (T)

The DS1 and DS3 No Money Down Promotion waives the non-recurring charges (NRCs), and the first three months of monthly recurring charges (MRCs), associated with a Local Distribution Channel and mileage, if applicable, or a Local Distribution Channel with a multiplexer on a 3-year, 4-year, or 5-year term plan, on new circuits only and will not apply to renewals. The promotion is for Winbacks only. Qualifying customers must present documentation demonstrating that the Winback service is currently being provided by a non-SBC company. Customers must provide documentation that illustrates the competitive service; this may include invoices, circuit details or coordinated orders to move the service.

The promotion will be offered from October 8, 2002 through October 28, 2002 and will only support DS1 and DS3 Special Access Services ordered out of the ILL. C.C. No. 21 section 7.2.9. This promotion is not available for renewal.

To qualify for the No Money Down Promotion, customers must order new circuits within the promotion period. The promotion will only apply to orders where spare facilities exist. This waiver cannot be combined with other Managed Value Plan discounts, Discount Commitment Plan (DCP), or Pricing Flexibility Contract Offerings.

If a customer terminates service prior to the completion of their contractual term, the appropriate Termination Liability charges will apply (as outlined in section 7.4.10C) along with the NRCs and the first three free months of MRCs that were waived.

This promotion will apply to all new service orders for DS1 and DS3 circuits, 3-year, 4-year and 5-year term plans placed on October 8, 2002 through October 28, 2002 with a due date no later than December 9, 2002.