

September 22, 2008

Advice No. II-08-0005P-RW

To: Illinois Commerce Commission
527 East Capitol Avenue
Springfield, Illinois 62794-9280

This notification from Illinois Bell Telephone Company (AT&T Illinois) is being made pursuant to AT&T Tariff, III. C.C. No. 20, Part 2, Section 8, Sheet 1.

A noncompetitive retail and resale promotional period shall be established from September 29, 2008 through March 31, 2009. Promotion eligible residential customers and carrier's customers who establish a new access line and subscribe to a minimum package of Consumer's Choice Plus or any package with those same features will receive a coupon redeemable for a \$50.00 check (carrier's customers receive a \$50 bill credit). Customers must redeem the coupon within 30 days of receipt.

All nonrecurring feature or package installation charges associated with adding the features or package that contains the required features to the customer's account will be waived.

Eligible customers are those residential customers or carrier's customers who have at least one local exchange access line or equivalent (e.g. a wireless line in lieu of a wired line) with a carrier other than the Company or Carrier at a service location that can be served by the Company or Carrier. New customers must reside in a Company or Carrier local service area or new customers must be moving from an AT&T or Carrier local service area in a state and location where AT&T or Carrier provides local exchange access service as an incumbent local exchange carrier. Employees of the Company and its affiliates are not eligible.

Customers must retain the Consumer's Choice Plus package or a package that contains the same components for at least 30 days.

Any questions and correspondence regarding this filing should be directed to Kathryn Conrow, Director - Regulatory who may be reached at:

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Sincerely,

Director - Regulatory