

June 24, 2008

Advice No.: IL-08-18610-PR

To: Illinois Commerce Commission
527 East Capitol Avenue
Springfield, Illinois 62794-9280

This notification from Illinois Bell Telephone Company (AT&T Illinois) is being made pursuant to AT&T Tariff, ILL. C. C. No. 20, Part 2, Section 8, Sheets 1.

A noncompetitive retail promotional period, shall be established from July 1, 2008 through September 28, 2008. Promotion eligible residence customers who establish up to two (2) new access line(s) with Caller ID and one additional feature will receive a coupon for each line redeemable for a \$ 50 gift check. Customers must redeem the coupon within 30 days of receipt. All applicable nonrecurring service establishment charges will be waived.

Eligible customers are those new residence customers who have at least one local exchange access line or equivalent (e.g. a wireless line in lieu of a wireline) with a carrier other than the Company at a service location that can be served by the Company. Customers must reside in a Company local service area or customers must be moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier. Employees of the Company and its affiliates are not eligible.

Eligible customers must subscribe to an access line(s) with Caller ID and one additional feature selected from the following list of services or a package that includes Caller ID and one of the following services: Call Waiting, Talking Call Waiting, Privacy Manager, Call Control, Automatic Callback, Three-Way Calling, Distinctive Ring, Call Forwarding, Call Screening, Repeat Dialing, Speed Calling 8 and Speed Calling 30.

This offer cannot be combined with other regulated gift check or gift card offers. Customers must retain service with the Company for a minimum of 30 days in order to receive the gift check reward(s).

Any questions and correspondence regarding this filing should be directed to Kathy Conrow, Director - Regulatory, who may be reached at:

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Sincerely,

Director – Regulatory