

March 25, 2008

Advice No.: IL-08-18308-PW

To: Illinois Commerce Commission
527 East Capitol Avenue
Springfield, Illinois 62794-9280

This notification from Illinois Bell Telephone Co. (AT&T Illinois) is being made pursuant to AT&T Tariff, Ill. C.C. No. 20, Part 2, Section 8, Sheet 1.

A noncompetitive resale promotional period for a Centrex Welcoming Rewards Promotion will be established from April 1, 2008 through March 31, 2009. Carrier's eligible customers are:

- New Centrex customers
- Customers who open a new location
- Win/Winback customers

Carrier's eligible customers will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 through 20 will receive a credit of \$25.00 per line for a maximum \$525.00 credit.

Carrier's customers must commit to an oral, one-year Welcoming Rewards Promotional Agreement to receive the benefits. Carrier's customers are required to sign a contract for Centrex service for a minimum of 2 basic or electronic key lines for a 24, 36, 60 or 84 months period. If the Carrier's customer disconnects its Centrex Service before one year has passed, the Carrier will be billed for the Welcoming Rewards credits provided. Standard Centrex early termination charges will apply for the Centrex Service.

This promotion is not available to Carrier's customers with Centrex provided under an Individual Case Basis contract. This promotion may be combined with the Centrex Nonrecurring Charges Waiver. During the promotional period, Carrier's eligible customers subscribing to this service under the terms and conditions as described in Ill. C.C. No. 20, Part 22, Section 25 will receive the services at the prices noted therein.

Any questions and correspondence regarding this filing should be directed to Kathy Conrow, Director - Regulatory, who may be reached at:

AT&T Illinois
225 West Randolph Street, 27C
Chicago, Illinois 60606
Tel. No.: (312) 551-9155
Fax No.: (312) 727-3722

Please acknowledge receipt by returning the extra copy of this letter.

Sincerely,

Director - Regulatory