

March 25, 2008

Advice No.: IL-08-18127-PR

To: Illinois Commerce Commission
527 East Capitol Avenue
Springfield, Illinois 62794-9280

This notification from Illinois Bell Telephone Company (AT&T Illinois) is being made pursuant to AT&T Tariff, ILL. C. C. No. 20, Part 2, Section 8, Sheets 1.

A noncompetitive retail promotional period, shall be established from April 1, 2008 through June 30, 2008. Promotion eligible residence customers who establish an access line with Select Feature Package will receive a coupon redeemable for a \$ 50 gift check. Customers must redeem the coupon within 30 days of receipt.

Eligible customers are those residence customers who have at least one local exchange access line or equivalent (e.g. a wireless line in lieu of a wired line) with a carrier other than the Company at a service location that can be served by the Company. Customers must reside in a Company local service area or customers must be moving from a AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier. Employees of the Company and its affiliates are not eligible.

This offer cannot be combined with other regulated gift check or gift card offers. Customers must retain Select Feature package for a minimum of 30 days.

Any questions and correspondence regarding this filing should be directed to Kathy Conrow, Director - Regulatory, who may be reached at:

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Sincerely,

Director – Regulatory