

March 24, 2008

Advice No.: IL-08-18121P-RW

To: Illinois Commerce Commission
527 East Capitol Avenue
Springfield, Illinois 62794-9280

This notification from Illinois Bell Telephone Company (AT&T Illinois) is being made pursuant to AT&T Tariff, Ill. C. C. No. 20, Part 2, Section 8, Sheet 1.

A non-competitive retail and resale promotion shall be established from March 31, 2008 through November 30, 2008. During this promotional period, existing residence customers in MSAs 2 - 16 and Carrier's customers who call to disconnect one access line and decide to retain the line will receive a \$5.00 bill credit for 12 months.

Eligible customers are those residence customers and Carrier's customers who have one access line call to disconnect, and then decide to retain the line. Additionally the customer must have, or must newly purchase Caller ID and one additional feature at the time they call to disconnect the line. The additional feature with monthly billing must be selected from the following list: Call Waiting, Talking Call Waiting, Privacy Manager, Call Control, Automatic Callback, Three-Way Calling, Anonymous Call Rejection, Call Forwarding, Call Screening, Distinctive Ring, Repeat Dialing, Speed Calling 8 and Speed Calling 30. The nonrecurring charges associated with adding the required features will also be waived.

Eligible customers and Carrier's customers may only receive this offer once during the promotional period for qualifying access lines. This offer may not be combined with other retention offers.

The customer's bill will be credited \$5.00 dollars each month that the line and required features are retained, for up to twelve months. If the customer or Carrier's customer disconnects the line or required features before the twelve month benefit period ends, the remaining benefits will cease.

Any questions and correspondence regarding this filing should be directed to Kathy Conrow, Director - Regulatory, who may be reached at:

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Sincerely,

Director - Regulatory