

**TARIFF DISTRIBUTION**

FILE PACKAGE NO.: FL-17-0059

DATE: August 30, 2017

STATE: FLORIDA

EFFECTIVE DATE: 08/30/2017

TYPE OF DISTRIBUTION: Approved

PURPOSE: This Promo update will add the following terms to the existing AFL Back Up Bundle Promotion, effective August 30, 2017.ible customer and applicable discounts will be in effect for a promotional period from August XX, 2017 through December 31, 2017, are as follow: their lines then reconsider and keep the lines with the Company as a part of a Bundle/1/ (Save), and who subscribe to a 12-month Term Plan for BLC Option A will receive a net monthly rate of \$25 (via a \$35 credit).

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## A2. GENERAL TERMS AND CONDITIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

##### A. Following are Special Promotions: (Cont'd)

#### AFL Back Up Bundle

**Period Authority: 07/15/2017 thru 12/31/2017**

**Area of Promotion:** AT&T Florida Service Territory -- From Central Offices where services are available

**Customer Segment:** Business

**Description:**

Eligible business customers will receive a discounted per line effective rate for AT&T Business Local Calling Option A package charges.

Promotion Eligibility

- New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle<sup>1</sup> (Win/Winback), and who subscribe to a 12-month Term Plan for BLC will receive a net monthly rate of \$25 (via a \$35 credit).
- Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to AT&T Internet Service as a part of a Bundle<sup>1</sup> will receive a net monthly rate of \$35 (via a \$25 credit).

Additional eligible customer and applicable discounts that will be in effect for a promotional period from August 30, 2017 through December 31, 2017 are as follow: (N)

- Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle<sup>1</sup> (Save), and who subscribe to a 12-month Term Plan for BLC Option A will receive a net monthly rate of \$25 (via a \$35 credit). (N)

For customers participating in this offer and receiving discounts as described in the three bullet points shown above (New, Win/Winback and Save), the 12-month term will be a 12-month term with an option to re-subscribe for two consecutive terms. (N)

Furthermore, (N)

- Customers participating in a Business Local Calling promotion as part of a Bundle<sup>1</sup>, with the promotional rates listed below, may continue to participate in the promotion rates if they agree to a new 12-month term with an option to re-subscribe for two consecutive terms, prior to the expiration of their existing term. (N)

First BLC Option A package line receiving a net monthly rate of \$50 (via a \$10 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or (N)

First BLC Option A package line receiving a net monthly rate of \$35 (via a \$25 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit). (N)

**Note 1:** The bundle combines the AT&T Business Local Calling Option A, provided by AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina, and AT&T Tennessee with the following services (offered by affiliates of these Companies) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility, DIRECTV or AT&T U-verse TV. (M)

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## A2. GENERAL TERMS AND CONDITIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

**AFL Back Up Bundle (Cont'd)**

**Period Authority: 07/15/2017 thru 12/31/2017**

**Promotion Eligibility (Cont'd)**

- With the exception of the Business Package Additional Line promotion, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts. (M)
- This offer is only allowed on single location accounts. (M)
- Billed to Number (BTN) arrangements are not allowed. (M)
- This offer is limited to five hundred nineteen (19) per customer location. (M)
- When the customer's bundle subscription expires these benefits will no longer apply. (M)
- All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply. (M)