

TARIFF DISTRIBUTION

FILE PACKAGE NO.: FL-17-0030

DATE: April 3, 2017

STATE: FLORIDA

EFFECTIVE DATE: 04/01/2017

TYPE OF DISTRIBUTION: Approved

PURPOSE: Modify Enhanced Save a Line II Promo.

TARIFF SECTION

G002

PAGE NUMBER

60.1

PAGE REVISION

0002

A2. GENERAL TERMS AND CONDITIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

ENHANCED SAVE A LINE II

Period Authority: 04/01/2017 thru 12/31/2017

(C)

Area of Promotion: AT&T Florida Service Territory -- From Central Offices where services are available

Customer Segment: Business

Description:

This promotion ("Program") is an offering available to existing AT&T business customers of AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina, and AT&T Tennessee who are not on a voice package term plan or who transfer lines from a current term plan agreement to a new eligible agreement with a term equal to or greater than the time remaining on their current agreement. This Enhanced Save offer will provide monthly credits on AT&T Business Local Calling term plan packages for a 12-month period.

Promotion Eligibility

- This promotion ("Program") is an offering available to existing AT&T business customers who are not on a voice package term plan or who transfer lines from a current term plan agreement to a new eligible agreement with a term equal to or greater than the time remaining on their current agreement, who indicate they are disconnecting their business exchange access lines ***then reconsider and keep the lines (i.e. "save"), or who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company (i.e. "win/winback")***. Customers must subscribe these lines to a new AT&T Business Local Calling agreement for at least a 1-year term. These customers will receive a monthly credit of \$6.00 per eligible access line, up to a maximum of 19 lines, for 12 months. At no time will these credits rendered exceed \$1368.00 per customer. (C)
- Those customers who initially refuse a new AT&T Business Local Calling offer will be eligible to receive a monthly credit of \$12.00 per eligible access line, up to a maximum of nineteen (19) lines, for 12 months. At no time will these credits rendered exceed \$2736.00 per customer.
- The customer must agree to subscribe all their lines to an AT&T Business Local Calling term plan in order to receive the credits.
- AT&T Business Local Calling agreements for either Option A or Option B will qualify.
- Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.
- This offer cannot be combined with any other promotional offers for access lines, ***with the exception of the Business Term Plan II promotion.*** (C)
- Promotion eligibility is per customer BTN location.
- All other terms and conditions applicable to AT&T Business Local Calling will apply.