

TARIFF DISTRIBUTION

FILE PACKAGE NO.: FL-16-0020

DATE: January 4, 2016

STATE: FLORIDA

EFFECTIVE DATE: 01/01/2016

TYPE OF DISTRIBUTION: Approved

PURPOSE: Promotion

TARIFF SECTION

G002

PAGE NUMBER

45

PAGE REVISION

0003

A2. GENERAL TERMS AND CONDITIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

AT&T COMPLETELINK 1.5

Period Authority: 01/01/2016 thru 12/31/2016

(C)

Area of Promotion: AT&T Florida Service Territory -- From Central Offices where services are available

Customer Segment: Business

Description:

CompleteLink 1.5 is an optional discount plan. This plan provides eligible business customers monthly discounts on selected eligible business services based on the customer's Minimum Annual Revenue Commitment (MARC) and Term Agreement.

Promotion Specifics

Business customers who commit to a Minimum Annual Revenue Commitment (MARC), for a 1, 2 or 3¹ year term, will receive a monthly percentage discount credited off their monthly charges for Eligible Services, expressed as a total volume discount (TVD) on their monthly bill. The MARC is based on the customer's total billed revenue for Contributory Services. Annually, the amount of total volume discount credits a customer will receive is limited by the Maximum Annual Discount (MAD), which is based upon the MARC to which the customer has committed.

<u>MARC</u>	<u>Maximum Annual Discount</u>	<u>TVD 1 Year</u>	<u>TVD 2 Year</u>	<u>TVD 3 Year¹</u>
\$500	\$375	5%	8%	15%
\$2,500	\$1,000	5%	10%	20%
\$5,000	\$2,500	5%	10%	25%
\$10,000	\$7,500	5%	15%	30%
\$25,000	\$26,250	5%	20%	35%
\$75,000	\$40,000	5%	25%	40%

In addition to the TVD, eligible Win and Winback customers (Win and Winback customers include business customers who are moving their local exchange access line service from a competitive local exchange carrier to AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T North Carolina, AT&T South Carolina or AT&T Tennessee) will receive accelerated discounts calculated as a percentage of their MARC. This additional, accelerated discount will be applied as a credit to their bill. Win and Winback customers will receive a waiver of the normally applicable service order and line connection non-recurring charges associated with local access lines and any vertical services ordered at the time of their initial subscription to CompleteLink 1.5. The accelerated discounts will be applied for 1, 2 or 3¹ year term commitments, according to the schedule below, in the 1st, 13th, and 25th months of the applicable term.

Accelerated Discounts:

	<u>1 Year Term</u>	<u>2 Year Term</u>	<u>3 Year¹ Term</u>
Up Front Credit	5%	15%	20%
1st Year Anniversary	N/A	10%	10%
2nd Year Anniversary	N/A	N/A	5%

Note 1: Effective October 1, 2013, the three (3) year term is no longer an available option.