

TARIFF DISTRIBUTION

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TYPE OF DISTRIBUTION: Approved

PURPOSE: Promotion

TARIFF SECTION

G002

PAGE NUMBER

51

PAGE REVISION

0004

A2. GENERAL TERMS AND CONDITIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

AT&T WELCOMING REWARDS PROMOTION

Period Authority: *01/01/2016 thru 12/31/2016*

(C)

Area of Promotion: AT&T Florida Service Territory -- From Central Offices where services are available

Customer Segment: Business

Description:

The AT&T Welcoming Rewards Promotion is available to Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T). The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line for the same location brought to AT&T in the initial order.

Promotion Eligibility

- Available to Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T).
- Subscriber may participate concurrently with an AT&T Business Local Calling term plan.
- Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local or multi service term agreement under an AT&T Business Local Calling term plan at the same time as enrolling in the Welcoming Rewards Promotion.
- Subscriber must purchase a minimum of one (1) line per each location to be eligible.
- Subscribers receive a one-time, nonrecurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.
- The reward will appear as a one-time credit in the OC&C section of the Subscriber's bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.
- Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's term agreement order and service is installed.
- Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.
- In the event the Subscriber terminates the election agreement, the Subscriber must pay to AT&T the bill reward received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- Applicable taxes and fees will be based on the full guidebook price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- This Program and the Subscriber Agreement is controlled by the terms set forth in the Agreement.
- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- The AT&T Welcoming Rewards Promotion term election agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that their signature on the Welcoming Rewards term election agreement constitutes the Subscriber's company enrollment in the AT&T Welcoming Rewards Promotion under this agreement and the applicable guidebooks; the signatory must have authority to commit their company to the term agreement.
- AT&T reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are NOT eligible to participate in this promotion.