

TARIFF DISTRIBUTION

FILE PACKAGE NO.: FL-14-0076

DATE: October 1, 2014

STATE: FLORIDA

EFFECTIVE DATE: 10/01/2014

TYPE OF DISTRIBUTION: Approved

PURPOSE: With this project, we will be extending the \$8 x 12 Mo Complete
Choice Enhanced offer thru March 31, 2015

TARIFF SECTION
G002

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0009

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

| Area of Promotion | Service | Description | Period Authority |
|---|--|--|----------------------------|
| AT&T Florida Service Territory – From Central Office where services are available | Complete Choice Enhanced Retention Promotion | Residential customers who call to disconnect service with AT&T and elect to stay and have Complete Choice Enhanced may be eligible to receive an \$8 per month bill credit for 12 months on a maximum of 2 access lines. | 10/1/2014 to 3/31/2015 (C) |
| Rules and Regulations | | | |
| -- Customer must have or newly subscribe to Complete Choice Enhanced to be eligible for this offer. | | | |
| -- The access line(s) must be in service for a minimum of 60 days before the customer is eligible for the promotion. | | | |
| -- AT&T employees are not eligible for this offer. | | | |
| -- This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$16). | | | |
| -- This offer may not be combined with other residence line retention offers, including but not limited to the \$5 x 12 Mo Residence Access Line Retention Offer. | | | |
| -- Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines. | | | |
| -- This promotion is only available for retention purposes. | | | |
| -- Customers must retain the required services for 30 days to receive the benefit of this offer. | | | |
| -- The monthly bill credit will cease if the customer disconnects the line or the package, or moves from their current location. | | | |
| -- Eligible customers may only receive this offer once during the offer period. | | | |
| -- AT&T may discontinue this offer upon 14 days notice or less. | | | |