

TARIFF DISTRIBUTION

FILE PACKAGE NO.: FL-14-0073

DATE: October 1, 2014

STATE: FLORIDA

EFFECTIVE DATE: 10/01/2014

TYPE OF DISTRIBUTION: Approved

PURPOSE: With this project, we will be extending the \$6 x 12 Mo. Access
LineRetention Offer through March 31, 2015

TARIFF SECTION
G002

PAGE NUMBER
121.1

PAGE REVISION
0005

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Residence Access Line Retention Offer (\$6 x 12 Mo)	Residential customers who call to disconnect service with AT&T and elect to stay and have one (or up to a maximum of two) access line(s) may be eligible to receive a \$6 per month bill credit for 12 months. Rules and Regulations -- Customers must keep the required services for 30 days to receive the benefit of this offer. -- Customers subscribing to Complete Choice Enhanced or Complete Choice Basic must have the access line in service for a minimum of 60 days before the customer becomes eligible for this offer. -- If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease. -- AT&T employees are not eligible for this offer. -- Customer must be calling into AT&T to disconnect their local service. -- This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$12). -- Not stackable with any other regulated retention promotion that provides a monthly discount. -- Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines. -- This promotion is only available for retention purposes. -- The monthly bill credit stays in effect as long as the customer remains at the same address and is limited to a maximum of 12 months.	10/1/2014 to 3/31/2015 (C)