

TARIFF DISTRIBUTION

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DATE: July 2, 2014

STATE: FLORIDA

EFFECTIVE DATE: 07/01/2014

TYPE OF DISTRIBUTION: Approved

PURPOSE: With this posting, we will be extending the Paperless Bill Incentive through December 31, 2014

TARIFF SECTION
G002

PAGE NUMBER
135.0.1

PAGE REVISION
0002

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Paperless Bill Residential Incentive	A promotion will be established for residential customers who receive an incentive offer and sign-up for paperless billing online. Eligible customers will receive a \$10 Visa Reward.	07/01/2014 (C) to 12/31/2014

Rules and Regulations

- Eligible customers are residential customers who agree to receive their bill electronically in lieu of a paper bill.
- Eligible customers are residential customers not currently subscribed to paperless billing.
- The customer must remain with paperless billing for 90 days in order to receive the reward.