

**TARIFF DISTRIBUTION**

FILE PACKAGE NO.: FL-14-0030

DATE: April 1, 2014

STATE: FLORIDA

EFFECTIVE DATE: 04/01/2014

TYPE OF DISTRIBUTION: Approved

PURPOSE: With this project, we will be extending the \$10 Additional Line Retention Save Offer "as is" through September 30, 2014

**TARIFF SECTION**  
G002

**PAGE NUMBER**  
123

**PAGE REVISION**  
0005

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Residential Additional Line (ADL) \$10 Retention Save Offer	Residential customers who call to disconnect additional access lines may be offered a monthly bill credit of \$10 if they have or purchase Complete Choice or Complete Choice Enhanced on their primary line.  Rules and Regulations -- Only one (1) \$10 credit per customer account.  -- Primary lines are not eligible for offer.  -- The credit will appear on the bill as Promotional Discount.  -- This offer is available only on additional lines, not available for primary lines.  -- Offer requires that the customer must have or purchase Complete Choice or Complete Choice Enhanced on their primary line.  -- If Complete Choice or Complete Choice Enhanced is removed from the customer account, customer is no longer eligible for the monthly promotional credit.  -- This promotion may not be combined with any other cash back offers or monthly discounts on local service products.  -- Offer can be combined with promotions on affiliates like DSL, DISH, and Cingular.  -- Offer can be combined with non-regulated Telco offers.  -- Offer can be combined with any bundles.  -- Customers must keep the required services for 30 days to receive the benefit of this offer.	(C)  4/1/2014 to 9/30/2014