

TARIFF DISTRIBUTION

FILE PACKAGE NO.: FL-14-0029

DATE: April 1, 2014

STATE: FLORIDA

EFFECTIVE DATE: 04/01/2014

TYPE OF DISTRIBUTION: Approved

PURPOSE: With this project, we will be extending the \$8 x 12 Mo. Complete Choice Enhanced Retention Offer "as is" through September 30, 2014

TARIFF SECTION

G002

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0008

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Complete Choice Enhanced Retention Promotion	Residential customers who call to disconnect service with AT&T and elect to stay and have Complete Choice Enhanced may be eligible to receive an \$8 per month bill credit for 12 months on a maximum of 2 access lines.	4/1/2014 (C) to 9/30/2014
Rules and Regulations			
-- Customer must have or newly subscribe to Complete Choice Enhanced to be eligible for this offer.			
-- The access line(s) must be in service for a minimum of 60 days before the customer is eligible for the promotion.			
-- AT&T employees are not eligible for this offer.			
-- This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$16).			
-- This offer may not be combined with other residence line retention offers, including but not limited to the \$5 x 12 Mo Residence Access Line Retention Offer.			
-- Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines.			
-- This promotion is only available for retention purposes.			
-- Customers must retain the required services for 30 days to receive the benefit of this offer.			
-- The monthly bill credit will cease if the customer disconnects the line or the package, or moves from their current location.			
-- Eligible customers may only receive this offer once during the offer period.			
-- AT&T may discontinue this offer upon 14 days notice or less.			