

TARIFF DISTRIBUTION

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PURPOSE: promo

TARIFF SECTION

G002

PAGE NUMBER

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PAGE REVISION

0003

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

| Area of Promotion | Service | Description | Period Authority | (C) |
|---|---|--|--------------------------|-----|
| AT&T Florida Service Territory--From Central Offices where services are available | AT&T Business Local Calling (BLC) Winback III | <p>This promotion ("Program") is an offering available to businesses that are currently with another local exchange provider and are transferring their local exchange service to the Company (Win/Winback) and existing business subscribers who have received a competitive offer and are considering switching their local exchange service to another local exchange provider (Save). The AT&T Business Local Calling Winback III Promotion provides a discounted monthly rate on AT&T Business Local Calling Option A package charges as a monthly benefit on the subscriber's bill. Additionally, existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are eligible for this offer. The Subscriber must sign a 24-month AT&T Business Local Calling Term Agreement. This offer is only available to business subscribers with five (5) to nineteen (19) business lines.</p> <ul style="list-style-type: none"> • Subscriber must subscribe a minimum of five (5) lines and a maximum of a nineteen (19) lines to an eligible AT&T Business Local Calling package. • Benefits: a net monthly rate of \$30.60 for AT&T Business Local Calling Option A. • This promotion may be combined with the Welcoming Rewards promotion for Win/Winback customers. It may not be combined with any other offers, or other AT&T Business Local Calling term plan discounts. • The standard AT&T Business Local Calling line option package rates per the Guidebook will appear on the bill. The discounted amount will appear as a single promotional credit in the Plans, Promotions, and Discounts section of the Subscriber's bill. • The benefits will appear in either the current or a subsequent billing period, usually within one (1) or two (2) billing cycles. • In addition to the benefits, Subscribers who participate in the Program will not be billed for line connection charges associated with the service order for the duration of the term. This will include the Line Connection Charge (first and additional lines). For Subscribers coming from a Reseller where there is no line connection charge, they will not be billed for any change of service charges. • Participation in the Program begins on the date the Subscriber commits to the Agreement and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order. | 01/01/2014 to 12/31/2014 | |