

TARIFF DISTRIBUTION

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TARIFF SECTION

G002

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0003

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Service Territory – From Central Offices where services are available	AT&T Welcoming Rewards Promotion	<p>The AT&T Welcoming Rewards Promotion is available to Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T). The Subscriber will receive a one-time credit of seventy-five dollars (\$75.00) per the first line and fifty dollars (\$50.00) per each additional line for the same location brought to AT&T in the initial order.</p> <p>Rules and Regulations</p> <p>--Available to Win/Winback business customers that are currently with another local exchange provider and are transferring their local exchange service to the Company (AT&T).</p> <p>--Subscriber may participate concurrently with an AT&T Business Local Calling term plan, Simple Savings Promotion, or the Complete Choice for Business Term Plan.</p> <p>--Subscriber must sign the 12-month Local Service Term Election Agreement associated with this promotion or sign a local or multi service term agreement under an AT&T Business Local Calling term plan, Simple Savings Promotion, or the Complete Choice for Business Term Plan at the same time as enrolling in the Welcoming Rewards Promotion.</p> <p>--Subscriber must purchase a minimum of one (1) line per each location to be eligible.</p> <p>--Subscribers receive a one time, non-recurring reward of seventy-five dollars (\$75.00) for the first line and fifty dollars (\$50.00) in the form of a bill credit (with the initial order) when adding AT&T local exchange service. The Subscriber must sign and return the Welcoming Rewards Term Agreement with the order (or a local term election agreement as provided above). Lines include 1FB, line equivalents and trunks, including Centrex.</p> <p>--The reward will appear as a one-time credit in the OC&C section of the Subscriber’s bill in a subsequent billing period usually within one or two billing cycles. New lines added to the account or location after the first initial order are not eligible for the reward.</p> <p>--Participation in the Program begins on the date the Subscriber commits to a term election and AT&T accepts (unless voided by AT&T). Depending on the Subscriber’s billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber’s term agreement order and service is installed.</p> <p>--Subscribers with multi-locations are not eligible to bill accounts together until the one-time reward has appeared on the bill.</p> <p>--In the event the Subscriber terminates the election agreement, the Subscriber must pay to AT&T the bill reward received. This charge will appear on the Subscriber’s final bill as a charge in the OC&C section.</p> <p>--Applicable taxes and fees will be based on the full guidebook price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.</p> <p>--This Program and the Subscriber Agreement is controlled by the terms set forth in the Agreement.</p>	<p>01/01/2014 to 12/31/2014</p>	(C)