# **TARIFF DISTRIBUTION**

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DATE: January 1, 2014

STATE: FLORIDA

EFFECTIVE DATE: 01/01/2014

TYPE OF DISTRIBUTION: Approved

PURPOSE: promo

 TARIFF SECTION
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### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

Service

**Business Local** 

Month Reward

Calling (BLC) Trio

# Area of Promotion AT&T Florida Service Territory-From Central Offices where services are available

# Charges Waived

This promotion ("Program") is an offering available to new AT&T business line subscribers who bring a minimum of one business access line to AT&T from another local provider. The AT&T Business Local Calling Trio Reward promotion will provide a bill credit equal to the subscriber's monthly AT&T Business Local Calling package charges for 1, 2, or 3 billing periods based on length of term, as follows. The bill credit will appear in month 6 only for a 12 month or 12 month re-subscribe term, in months 12 and 24 for a 24 month term and in months 12, 24 and 36 for a 36 month term from the beginning of the participation in the promotion. The customer must subscribe the line(s) to a new AT&T Business Local Calling package 12, 24 or 36 month term plan agreement.

- Available to business customers who have their business network access line service with a competitive local exchange carrier, who transfer their business network access line service to the Company, and who subscribe these lines to a new AT&T Business Local Calling term plan agreement.
- The subscriber will receive a bill credit equal to the monthly recurring charge for their AT&T Business Local Calling package for 1, 2, or 3 billing periods based on length of term, as follows. The bill credit will appear in month 6 only for a 12 month or 12 month re-subscribe term plan, in months 12 and 24 for a 24 month term plan, and in months 12, 24 and 36 for a 36 month term plan from the beginning of participation in the promotion.
- The benefits will appear as a credit in the Rewards and Discounts section of the AT&T Local portion of the subscriber's bill.
- Participation in the Program begins on the date the subscriber commits to the Program and AT&T accepts by completing subscriber's service order (unless voided by AT&T). Depending upon the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the subscriber's service order.
- In the event that a subscriber terminates the Program prior to a monthly bill credit bill period, the subscriber will not receive the monthly bill credit or any future monthly bill credits, if applicable.
- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- Subscriber must sign a new AT&T Business Local Calling term plan agreement.
- Subscribers may participate concurrently in one or all of the following promotions: Welcoming Rewards Promotion.
- AT&T reserves the right to terminate this Program at any time; provided, however, that subscribers participating in the Program will continue to receive the benefit for their remaining terms.

Period Authority 01/01/2014 (C) to 12/31/2014