

TARIFF DISTRIBUTION

FILE PACKAGE NO.: FL-14-0002

DATE: January 1, 2014

STATE: FLORIDA

EFFECTIVE DATE: 01/01/2014

TYPE OF DISTRIBUTION: Approved

PURPOSE: With this project, we will be extending the \$10 AutoPay Incentive offer through June 30, 2014

TARIFF SECTION
G002

PAGE NUMBER
135.1

PAGE REVISION
0003

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. Following are Special Promotions: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	\$10 AutoPay Residential Incentive	A promotion will be established where residential customers who receive an incentive offer either online or via email and currently use a one-time payment method and sign-up for the automatic payment feature, AutoPay, will be eligible to receive a \$10 benefit in the form of a reward card.	11/01/2011 (C) to 6/30/2014

Rules and Regulations

- Customers must be currently using a one-time payment method.
- Customer must remain on AutoPay for 90 days in order to receive the reward card.
- Eligible customers are residential customers not currently registered for AutoPay.