

**2. PROMOTIONAL SERVICES (cont'd)**

Promotional offerings shall include the following (cont'd):

**BUSINESS LOCAL CALLING ASSURANCE SAVE PROMOTION**

A promotional period will be in effect from February 1, 2019, through December 31, 2020. During this period eligible Business customers will receive a discounted per line effective rate for AT&T Business Local Calling Assurance package charges. (C)

Eligible customers are existing customers who subscribe to the Business Local Calling Assurance package, and who communicate a desire to disconnect their lines, then reconsider and keep the lines with the Company (save).

Eligible customers will receive a net monthly rate of \$35 per line (via a \$10 credit per line) for 12 months, on their AT&T Business Local Calling Assurance package.

This offer is only allowed on single location accounts.

Billed to Number arrangements are not allowed.

Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

This offer may not be combined with other AT&T Business Local Calling Assurance discount.

All other terms and conditions associated with AT&T Business Local Calling Assurance, as appropriate, will apply.

## 2. PROMOTIONAL SERVICES

Promotional offerings shall include the following (cont'd):

**2.48 AT&T Business Local Calling Additional Line Promotion**

Available through December 31, 2020. During this period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$100.00 bill credit per line for up to 4 lines added per customer location.

(C)

Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Also eligible are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Additionally, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by January 31, 2021. The Company may discontinue this offer upon 14 days notice.

(C)

This promotion may not be combined with the All For Less offer<sup>/1/</sup>.

/1/ The All For Less bundle combines Business Local Calling Assurance, provided by AT&T California, with services offered by affiliates of AT&T California (Long Distance and non-regulated Internet services) in a bundled offering.