# D14. PROMOTIONS

# LIST OF EFFECTIVE SHEETS

WITHDRAWN 02/09/2009

Sheets listed below are effective as of the date shown on each sheet.

Number of Revision	Sheet
14th 15th² 16th³ 17th¹ 1st 3rd 4th¹ 1st 2nd¹ 2nd 3rd¹ Original 1st² 2nd¹ Original 1st¹ Original 1st¹ 1st 2nd¹ Original 1st¹ Original	CS A CS A CS A ToC A 1 1 2 3 3 4 4 4 5 5 5 1 5 1 5 2 5 3 5 4 5 6 6 7 7

NOTE 1: Issued

NOTE 2: Pending CPUC Approval of Advice Letter No. 33411.

NOTE 3: Pending CPUC Approval of Advice Letter No. 33414.

CC: 5170

(N)

Advice Letter No. 33423A Issued by Date Filed: August 29, 2008

Decision No. Eric Batongbacal Effective: November 1, 2008

# D14. PROMOTIONS

# LIST OF EFFECTIVE SHEETS

Sheets listed below are effective as of the date shown on each sheet.

Number of Revision	Sheet
14th 15th² 16th¹ 1st 3rd 1st 2nd Original 1st² Original Original Original 1st Original Original Original Original Original Original Original Original Original	CS A CS A TOC A 1 2 3 4 4 5 5.1 5.2 5.3 5.4 5.5 6 7

NOTE 1: Issued

NOTE 2: Pending CPUC Approval of Advice Letter No. 33411.

CC: 5170

(N)

Advice Letter No. 33414 Issued by Date Filed: August 29, 2008

Decision No. Eric Batongbacal Effective: September 1, 2008

# D14. PROMOTIONS

# LIST OF EFFECTIVE SHEETS

Sheets listed below are effective as of the date shown on each sheet.

Number of Revision	Sheet
14th 15th <sup>1</sup> 1st 3rd 1st 2nd Original 1st <sup>1</sup> Original Original Original Original Original Original Original Original Original	CS A CS A TOC A 1 2 3 4 4 5 5.1 5.2 5.3 5.4 6 7

NOTE 1: Issued

CC: 5170

Advice Letter No. 33411 Issued by Date Filed: August 29, 2008

Decision No. Eric Batongbacal Effective: August 30, 2008

# D14. PROMOTIONS

# LIST OF EFFECTIVE SHEETS

Sheets listed below are effective as of the date shown on each sheet.

Number of Revision	Sheet
Revision  13th 14th 1st 3rd 1st 2nd Original Original Original	Sheet CS A CS A TOC A 1 2 3 4 5 5.1
1st	5.2 5.3
Original Original <sup>1</sup>	5.4
Original Original	6 7

NOTE 1: Issued

(D)

CC: 5170

Advice Letter No. 32626 Issued by Date Filed: May 9, 2008

Decision No. Eric Batongbacal Effective: May 11, 2008

# D14. PROMOTIONS

# LIST OF EFFECTIVE SHEETS

Sheets listed below are effective as of the date shown on each sheet.

Number of Revision	Sheet
11th 12th² 13th¹ 1st 3rd 1st 2nd Original Original Original Original Original Original Original 1st¹ Original² Original Original	CS A CS A TOC A 1 2 3 4 5 5.1 5.2 5.2 5.3 6 7

NOTE 1: Issued

NOTE 2: Pending CPUC Approval of Advice Letter No. 32310.

CC: 5170

(N)

Advice Letter No. 32313 Issued by Date Filed: March 28, 2008

Decision No. Eric Batongbacal Effective: April 1, 2008

# D14. PROMOTIONS

# LIST OF EFFECTIVE SHEETS

Sheets listed below are effective as of the date shown on each sheet.

Number of Revision	Sheet
11th	CS A
12th¹	CS A
1st	ToC A
3rd	1
1st	2
2nd	3
Original	4
Original	5
Original	5.1
Original	5.2
Original <sup>1</sup>	5.3
Original	6
Original	7

NOTE 1: Issued

CC: 5170

Resolution No.

Advice Letter No. 32310 Issued by Date Filed: March 28, 2008

Decision No. Eric Batongbacal Effective: April 1, 2008

Executive Director

D14. PROMOTIONS

# LIST OF EFFECTIVE SHEETS

Sheets listed below are effective as of the date shown on each sheet.

Number of Revision	Sheet
KCVIBIOII	biicce
10th	CS A
$11 { m th}^1$	CS A
1st	ToC A
3rd	1
1st	2
2nd	3
Original	4
Original	5
Original	5.1
Original <sup>1</sup>	5.2
Original	6
Original	7

NOTE 1: Issued

CC: 5170

(D)

Advice Letter No. 31615 Issued by Date Filed: Dec. 31, 2007

Decision No. Eric Batongbacal Effective: Jan. 2, 2008

# D14. PROMOTIONS

### 14.1 PROMOTIONAL PRICING

# 14.1.1 GENERAL - BUSINESS

### A. DESCRIPTION

The Utility may from time to time engage in promotional offerings to the Utility's business customers. The Utility may waive and/or discount specific tariff rates and/or charges, provide customers with credits based on meeting certain conditions, offer services under different terms and conditions, or offer other incentives to purchase tariffed services as specified in the offer.

# B. PROMOTIONAL SERVICES

Promotion offerings include the following:

1. Reserved (D)

Continued

(D)

Advice Letter No. 33423

Issued by

Date Filed: August 29, 2008

Decision No.

Eric Batongbacal

Effective: July 15, 2009

**Executive Director** 

Resolution No. T-17203

#### D14. PROMOTIONS

### 14.1 PROMOTIONAL PRICING

### 14.1.1 GENERAL - BUSINESS

#### A. DESCRIPTION

The Utility may from time to time engage in promotional offerings to the Utility's business customers. The Utility may waive and/or discount specific tariff rates and/or charges, provide customers with credits based on meeting certain conditions, offer services under different terms and conditions, or offer other incentives to purchase tariffed services as specified in the offer.

### B. PROMOTIONAL SERVICES

Promotion offerings include the following:

### 1. Renewal Bonus Promotion

A statewide promotion for Centrex service available to existing Centrex business customers. To be eligible, customers must renew their current Centrex tariff term agreement (The Answer, The Solution, or A Little Something Extra, as described in Schedule Cal.P.U.C. No. D10.1,A.2.) for 36 months. Customers not under a Centrex tariffed term agreement must sign a 36 month term agreement for one of the preceding Centrex term agreements. The term agreement must be signed on or after October 30, 2006 through December 4, 2007.

During the promotional period, customers will receive a one-time bill credit of \$35.00 per Centrex station up to a maximum of \$1,225.00 per term agreement. The bill credit will appear between the third and fifth billing cycles after the order is issued.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless specified otherwise. Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to customers with Centrex service provided under a G.O. 96-A contract.

This promotion is offered from October 30, 2006 through December 4, 2007 (C) and is available for resale.

Continued

(C)

Advice Letter No. 31448 Issued by Date Filed: Dec. 3, 2007

Decision No. Eric Batongbacal Effective: Dec. 4, 2007

	D14.	PROMOTIONS
14.1 PROMOTIONAL 14.1.1 GENERAL - B. Promotional	PRICING (Cont'd) BUSINESS (Cont'd) Services (Cont'd)	
2. Reserved		(D)
2. Reserved		(D) (D)
		Continued
		Continued

Advice Letter No. 33423 Issued by

Decision No. Eric Batongbacal

Date Filed: August 29, 2008
Effective: July 15, 2009

**Executive Director** 

Resolution No. T-17203

(C)

#### OTHER SERVICES

#### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
  - 2. Centrex Move Nonrecurring Charge Waiver Promotion

A statewide promotion for Centrex service available to business customers who are moving their existing Centrex system to a new location within the Utility's territory, and sign a 36-month term agreement for one of the following tariffed Centrex term agreements: The Answer (Schedule Cal.P.U.C. No. D10.1,A.2.a.), The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.b.) or A Little Something Extra (Schedule Cal.P.U.C. D10.1,A.2.c.).

During the promotion, the nonrecurring charges will be waived for each analog or ISDN BRI station connected during the installation of the Centrex system at the new location. The Centrex term agreement must be signed and dated between November 28, 2006 and January 15, 2008. Business customers participating in this promotion are not eligible for other Centrex promotions unless otherwise specified.

A one-time credit will be applied no later than the second billing cycle after order issuance. Standard termination charges apply. This promotion is not available to business customers with Centrex provided under G.O.96-A contracts.

This promotion is offered from November 28, 2006 through January 15, 2008 (C) and is available for resale.

Continued

Advice Letter No. 31395 Issued by Date Filed: Nov. 27, 2007

Decision No. Eric Batongbacal Effective: Nov. 28, 2007

D14	. PROMOTIONS
14.1 PROMOTIONAL PRICING (Cont'd) 14.1.1 GENERAL - BUSINESS (Cont'd) B. Promotional Services (Cont'd)	
3. Reserved	(D)
3. Reserved	
	Continued

Advice Letter No. 33423 Issued by Date Filed: August 29, 2008

Decision No. Eric Batongbacal Effective: July 15, 2009

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(C)

#### OTHER SERVICES

#### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
    - 3. Centrex Combine Promotion

A new statewide promotion for Centrex service available to business customers who have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers") and business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"). To be eligible, customers must sign a new 36-month term agreement for any of the following Centrex term offerings: The Answer (Schedule Cal.P.U.C. No. D10.1,A.2.a), The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.c). The 36-month term agreement must be signed on or after January 1, 2007 through December 31, 2007.

During the promotional period, the nonrecurring charges will be waived for each analog and ISDN BRI Station connected during the installation of the Centrex system. The customer will also receive a one-time bill credit of \$40.00 per Centrex Station, up to a maximum of 30 stations per term agreement. The bill credit will appear between the third and fifth billing cycles after the order is issued.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless otherwise specified. Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to business customers with Centrex provided under G.O. 96-A contracts.

This promotion is offered from January 1, 2007 through December 31, 2007 and is available for resale.

Continued

Advice Letter No. 31448 Issued by Date Filed: Dec. 3, 2007

Decision No. Eric Batongbacal Effective: Dec. 4, 2007

SCHEDULE CAL.P.U.C. NO. D14 2nd Revised Sheet 4 Cancels 1st Revised Sheet 4

# OTHER SERVICES

D14.	PROMOTIONS
14.1. PROMOTIONAL PRICING (Cont'd) 14.1.1 GENERAL - BUSINESS (Cont'd) B. Promotional Services (Cont'd)	
4. Reserved	(D)
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	Continued

Advice Letter No. 33423 Issued by

Decision No. Eric Batongbacal

Date Filed: August 29, 2008 Effective: July 15, 2009

**Executive Director** 

Resolution No. T-17203

### D14. PROMOTIONS

- 14.1. PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
  - 4. Centrex Tariffed Term Extension Promotion

A new statewide promotion available to business customers who currently subscribe to Centrex service and have 12 months or less remaining on their existing 24-month or 36-month term agreement for one of the following tariffed Centrex term agreements: The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.b.) or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.).

During the promotion period, the customer may extend their term agreement for either an additional 12-month or 24-month period at the same rates provided under the original term agreement. Customers may extend their term agreement up to three times for the duration of this promotion. The Utility reserves the right to terminate this promotion at any given time with a one-day notice to the California Public Utilities Commission (CPUC). Customers who exercise the option to extend the term of the agreement are not entitled to a different rate based on the overall term of the agreement as extended (i.e., customers with an initial 24-month agreement and extend it by an additional 12 months are not entitled to the rates allowed under a 36-month agreement). The extension will begin on the expiration date of the existing agreement or extension. Early termination fees are applicable according to the terms and conditions of the tariffed term agreement.

This promotion is not available to customers with Centrex provided under G.O.96-A contracts.

This promotion is offered from February 19, 2007 through August 31, 2008 (C) and is available for resale. (C)

Advice Letter No. 33411 Issued by Date Filed: August 29, 2008

Decision No. Eric Batongbacal Effective: August 30, 2008

Executive Director

Resolution No.

(N)

(N)

#### OTHER SERVICES

#### D14. PROMOTIONS

14.1. PROMOTIONAL PRICING (Cont'd)

- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
  - 4. Centrex Tariffed Term Extension Promotion

A new statewide promotion available to business customers who currently subscribe to Centrex service and have 12 months or less remaining on their existing 24-month or 36-month term agreement for one of the following tariffed Centrex term agreements: The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.b.) or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.).

During the promotion period, the customer may extend their term agreement for either an additional 12-month or 24-month period at the same rates provided under the original term agreement. Customers may extend their term agreement up to three times for the duration of this promotion. The Utility reserves the right to terminate this promotion at any given time with a one-day notice to the California Public Utilities Commission (CPUC). Customers who exercise the option to extend the term of the agreement are not entitled to a different rate based on the overall term of the agreement as extended (i.e., customers with an initial 24-month agreement and extend it by an additional 12 months are not entitled to the rates allowed under a 36-month agreement). The extension will begin on the expiration date of the existing agreement or extension. Early termination fees are applicable according to the terms and conditions of the tariffed term agreement.

This promotion is not available to customers with Centrex provided under G.O.96-A contracts.

This promotion is offered from February 19, 2007 and is available for resale.

Advice Letter No. 29515 Issued by Date Filed: Feb. 16, 2007

Decision No. Rhonda Johnson Effective: Feb. 19, 2007

Resolution No. T-17203

# OTHER SERVICES

	D14.	PROMOTIONS	
14.1 PROMOTIONAL	PRICING (Cont'd)		
14.1.1 GENERAL - B. Promotional	Services (Cont'd)		
5. Reserved		(D	,
J. Reserved			'
		(D	)
		Continued	

Advice Letter No. 33423 Issued by Date Filed: August 29, 2008

Eric Batongbacal Decision No. Effective: July 15, 2009 **Executive Director** 

#### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
- B. Promotional Services (Cont'd)
  - 5. Centrex Add-A-Line Promotion

(N)

(N)

A new statewide promotion for Centrex service is available to business customers who currently subscribe to Centrex service under a tariffed term or sign a new 12-month or longer term agreement for the tariffed Centrex term offering, A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.) and install an additional Centrex station.

During the promotion period, the nonrecurring charges will be waived for each analog or ISDN BRI Station connected. The Centrex term agreement must be dated and signed between May 12, 2007 and May 10, 2008.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless otherwise specified. Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to customers with Centrex provided under G.O.96-A contracts.

This promotion will be offered from May 12, 2007 through May 10, 2008 and is available for resale.

Advice Letter No. 30097 Issued by Date Filed: May 11, 2007

Decision No. Eric Batongbacal Effective: May 12, 2007

# D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
  - 6. Centrex Thank You Promotion

A statewide promotion for Centrex service is available to existing Centrex business customers. To be eligible, customers must sign a new 36-month term agreement for any of the following Centrex term offerings: The Answer (Schedule Cal.P.U.C. No. D10.1,A.2.a.), The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.b.) or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.). Customers not under a Centrex tariff term agreement must sign a 36-month term agreement for one of the preceding Centrex term agreements. The term agreement must be signed on or after December 5, 2007.

During the promotional period, customers will receive a one-time bill credit of \$40.00 per Centrex station up to a maximum of 30 stations per term agreement. A bill credit will appear between the third and fifth billing cycles after the order is issued.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless specified otherwise. Customers who have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers") and business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), are eligible to combine the Centrex Combine Promotion with this promotion.

Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to customers with Centrex service provided under a G.O.96-A contract.

This promotion is offered from December 5, 2007 through January 2, 2009 (C) and is available for resale.

Advice Letter No. 34323 Issued by Date Filed: December 31, 2008

Decision No. Eric Batongbacal Effective: January 2, 2009

D14.	PROMOTIONS
14.1 PROMOTIONAL PRICING (Cont'd) 14.1.1 GENERAL - BUSINESS (Cont'd) B. Promotional Services (Cont'd)	
6. Reserved	(D)
	Continued

Advice Letter No. 33423 Issued by

Decision No. Eric Batongbacal

Date Filed: August 29, 2008

**Executive Director** 

Effective: July 15, 2009 Resolution No. T-17203

#### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
- B. Promotional Services (Cont'd)

### 6. Centrex Thank You Promotion

(N)

A statewide promotion for Centrex service is available to existing Centrex business customers. To be eligible, customers must sign a new 36-month term agreement for any of the following Centrex term offerings: The Answer (Schedule Cal.P.U.C. No. D10.1,A.2.a.), The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.b.) or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.). Customers not under a Centrex tariff term agreement must sign a 36-month term agreement for one of the preceding Centrex term agreements. The term agreement must be signed on or after December 5, 2007.

During the promotional period, customers will receive a one-time bill credit of \$40.00 per Centrex station up to a maximum of 30 stations per term agreement. A bill credit will appear between the third and fifth billing cycles after the order is issued.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless specified otherwise. Customers who have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers") and business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), are eligible to combine the Centrex Combine Promotion with this promotion.

Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to customers with Centrex service provided under a G.O.96-A contract.

This promotion is offered from December 5, 2007 through January 31, 2009 and is available for resale.

(N)

Advice Letter No. 31449 Issued by Date Filed: Dec. 4, 2007

Decision No. Eric Batongbacal Effective: Dec. 5, 2007

### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
    - 7. Centrex Nonrecurring Charge Waiver Promotion

A new statewide promotion for Centrex service is available to business customers who are (1) a new subscriber to Centrex, (2) have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), (3) business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), and (4) an existing Centrex subscriber moving their Centrex service to a new location within the Utility's territory. To be eligible, customers must sign a new 24-month or 36-month term agreement for any of the following Centrex term offerings: The Answer (Schedule Cal.P.U.C. No. D10.1, A.2.a.), The Solution (Schedule Cal.P.U.C. No. D10.1, A.2.b.), or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.). The monthly term agreement must be signed on or after May 10, 2009 through May 9, 2010.

During the promotional period, the nonrecurring charges will be waived for each analog and ISDN BRI station connected during the new installation of the Centrex system and waived for each station connected at the new location when their Centrex service is moved.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless specified otherwise. Customers who have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), and business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), are eligible to combine the Centrex Thank You Promotion with this promotion. In addition, customers are eligible to combine this promotion with the Centrex Welcoming Rewards Promotion, if available.

The bill credit will be applied no later than the second billing cycle after the order is issued. Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to business customers with Centrex provided under G.O. 96-A contracts.

This promotion is offered from May 10, 2009 through May 9, 2010 and is available for resale.

Continued

(C)

Advice Letter No. 35205 Issued by Date Filed: May 8, 2009

Decision No. Eric Batongbacal Effective: May 10, 2009

SCHEDULE CAL.P.U.C. NO. D14 2nd Revised Sheet 5.2 Cancels 3rd Revised Sheet 5.2

# OTHER SERVICES

D14. PROMOTIONS	
14.1 PROMOTIONAL PRICING (Cont'd) 14.1.1 GENERAL - BUSINESS (Cont'd) B. Promotional Services (Cont'd)	
7. Reserved	(D)
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Advice Letter No. 33423 Issued by

Decision No. Eric Batongbacal

Date Filed: August 29, 2008

**Executive Director** 

Effective: July 15, 2009 Resolution No. T-17203

# D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
    - 7. Centrex Nonrecurring Charge Waiver Promotion

A new statewide promotion for Centrex service is available to business customers who are (1) a new subscriber to Centrex, (2) have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), (3) business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), and (4) an existing Centrex subscriber moving their Centrex service to a new location within the Utility's territory. To be eligible, customers must sign a new 24-month or 36-month term agreement for any of the following Centrex term offerings: The Answer (Schedule Cal.P.U.C. No. D10.1, A.2.a.), The Solution (Schedule Cal.P.U.C. No. D10.1, A.2.b.), or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1, A.2.c.). The monthly term agreement must be signed on or after January 2, 2008 through January 1, 2009.

During the promotional period, the nonrecurring charges will be waived for each analog and ISDN BRI station connected during the new installation of the Centrex system and waived for each station connected at the new location when their Centrex service is moved.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless specified otherwise. Customers who have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), and business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), are eligible to combine the Centrex Thank You Promotion with this promotion. In addition, customers are eligible to combine this promotion with the Centrex Welcoming Rewards Promotion, if available.

The bill credit will be applied no later than the second billing cycle after the order is issued. Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to business customers with Centrex provided under G.O. 96-A contracts.

This promotion is offered from January 2, 2008 through January 1, 2009 and is available for resale.

Continued

(N)

(N)

Advice Letter No. 32313 Issued by Date Filed: March 28, 2008

Decision No. Eric Batongbacal Effective: April 1, 2008

Executive Director

Resolution No.

#### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
- B. Promotional Services (Cont'd)
  - 5.2. Centrex Nonrecurring Charge Waiver Promotion

(N)

A new statewide promotion for Centrex service is available to business customers who are (1) a new subscriber to Centrex, (2) have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), (3) business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), and (4) an existing Centrex subscriber moving their Centrex service to a new location within the Utility's territory. To be eligible, customers must sign a new 24-month or 36-month term agreement for any of the following Centrex term offerings: The Answer (Schedule Cal.P.U.C. No. D10.1,A.2.a.), The Solution (Schedule Cal.P.U.C. No. D10.1, A.2.b.), or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.). The monthly term agreement must be signed on or after January 2, 2008 through January 1, 2009.

During the promotional period, the nonrecurring charges will be waived for each analog and ISDN BRI station connected during the new installation of the Centrex system and waived for each station connected at the new location when their Centrex service is moved.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless specified otherwise. Customers who have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), and business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), are eligible to combine the Centrex Thank You Promotion with this promotion.

The bill credit will be applied no later than the second billing cycle after the order is issued. Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to business customers with Centrex provided under G.O. 96-A contracts.

This promotion is offered from January 2, 2008 through January 1, 2009 and is available for resale.

(N)

Continued

Advice Letter No. 31615 Issued by Date Filed: Dec. 31, 2007

Decision No. Eric Batongbacal Effective: Jan. 2, 2008

SCHEDULE CAL.P.U.C. NO. D14

1st Revised Sheet 5.3

Cancels Original Sheet 5.3

# OTHER SERVICES

D14. PROMOTIONS	
14.1 PROMOTIONAL PRICING (Cont'd) 14.1.1 GENERAL - BUSINESS (Cont'd) B. Promotional Services (Cont'd)	
8. Reserved	(D)
	(D)
C	ontinued

Advice Letter No. 33423 Issued by

Decision No. Eric Batongbacal

Date Filed: August 29, 2008

**Executive Director** 

Effective: July 15, 2009 Resolution No. T-17203

### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
  - 8. Centrex Welcoming Rewards Promotion

(N)

A new statewide promotion for Centrex service is available to business customers who are (1) a new subscriber to Centrex, (2) have discontinued their service with the Utility for the purpose of establishing Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), (3) business customers who have not previously had service with the Utility but have established Centrex service with a CLC Reseller operating within the Utility's territory and who now wish to establish Centrex service with the Utility ("Win Customers"), and (4) business customers who open a new location.

To be eligible, customers must commit to a verbal one-year Welcoming Reward Promotional Agreement to receive the benefits. Customers are also required to commit to a Centex 24-month or longer term offering, A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.). A minimum of 2 lines must be connected. ISDN lines are not included in this promotion.

During the promotional period, eligible customers will receive a one-time bill credit of \$50.00 on the first line connected and \$25.00 one-time bill credit for each additional Centrex line purchased through 20 lines, with a maximum credit amount of \$525. The bill credits will be applied no later than the second bill cycle after the order is issued.

Customers participating in this promotion are not eligible for the Centrex Thank You Promotion. Customers are eligible to combine Centrex Nonrecurring Charge Waiver Promotion with this Promotion.

If the customer disconnects their Centrex service prior to one year after the date of installation, all bill credits given with this promotion will be billed to the customer. In addition, standard Centrex early termination charges apply for partial or total discontinuance of service prior to the expiration of the 24-month or longer term. This promotion is not available to business customers with Centrex provided under G.O. 96-A contracts.

This promotion is offered from April 1, 2008 through March 31, 2009 and is available for resale.

Advice Letter No. 32310 Issued by Date Filed: March 28, 2008

Decision No. Eric Batongbacal Effective: April 1, 2008

### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
    - 9. Centrex Add-A-Line Waiver Promotion

A new statewide promotion for Centrex service is available to business customers who currently subscribe to Centrex service under a tariff term or sign a new 12-month or longer term agreement for the tariff Centrex term offering, A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.) and install an additional Centrex station.

During the promotion period, the nonrecurring charges will be waived for each analog or ISDN BRI Station connected. The Centrex term agreement must be dated and signed between May 10, 2009 and May 9, 2010.

(C)

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless otherwise specified. Standard termination charges apply for partial or total discontinuance of service prior to the expiration term. This promotion is not available to customers with Centrex provided under G.O.96-A contracts.

This promotion will be offered from May 10, 2009 through May 9, 2010 and (C) is available for resale.

Continued

Advice Letter No. 35205 Issued by Date Filed: May 8, 2009

Decision No. Eric Batongbacal Effective: May 10, 2009

SCHEDULE CAL.P.U.C. NO. D14 1st Revised Sheet 5.4

Cancels 2nd Revised Sheet 5.4

# OTHER SERVICES

D14. PROMOTIONS	
14.1 PROMOTIONAL PRICING (Cont'd) 14.1.1 GENERAL - BUSINESS (Cont'd) B. Promotional Services (Cont'd)	
	(-)
9. Reserved	(D)
	(D)

Advice Letter No. 33423

Issued by

Date Filed: August 29, 2008

Decision No. Eric Batongbacal

Effective: July 15, 2009

Executive Director

Resolution No. T-17203

### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
    - 9. Centrex Add-A-Line Waiver Promotion

(N)

A new statewide promotion for Centrex service is available to business customers who currently subscribe to Centrex service under a tariff term or sign a new 12-month or longer term agreement for the tariff Centrex term offering, A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.) and install an additional Centrex station.

During the promotion period, the nonrecurring charges will be waived for each analog or ISDN BRI Station connected. The Centrex term agreement must be dated and signed between May 11, 2008 and May 10, 2009.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless otherwise specified. Standard termination charges apply for partial or total discontinuance of service prior to the expiration term. This promotion is not available to customers with Centrex provided under G.O.96-A contracts.

This promotion will be offered from May 11, 2008 through May 10, 2009 and is available for resale. (N)

Advice Letter No. 32626 Issued by Date Filed: May 9, 2008

Decision No. Eric Batongbacal Effective: May 11, 2008

D14.	PROMOTIONS
14.1 PROMOTIONAL PRICING (Cont'd) 14.1.1 GENERAL BUSINESS (Cont'd) B. Promotional Services (Cont'd)	
10. Reserved	(T)
	(D)
	Continued

Advice Letter No. 40015 Issued by Date Filed: November 17, 2011

Decision No. Eric Batongbacal Effective: November 18, 2011

### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
    - 10. Centrex 12 and 24 Month Term Extension Promotion

A new statewide promotion is available to business customers who currently subscribe to Centrex service and have 12 months or less remaining on their existing 24-month or 36-month term agreement for one of the following tariff Centrex term agreements: The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.b.) or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.).

During the promotion period, the customer may extend their term agreement for either an additional 12-month or 24-month period at the same rates provided under the original term agreement. Customers may extend their term agreement up to three times for the duration of this promotion. The Utility reserves the right to terminate this promotion at any given time with a one-day notice to the California Public Utilities Commission (CPUC). Customers who exercise the option to extend the term of the agreement are not entitled to a different rate based on the overall term of the agreement as extended (i.e., customers with an initial 24-month agreement and extend it by an additional 12 months are not entitled to the rates allowed under a 36-month agreement). The extension will begin on the expiration date of the existing agreement or extension. Early termination fees are applicable according to the terms and conditions of the tariff term agreement.

This promotion is not available to customers with Centrex provided under G.O.96-A contracts.

This promotion is offered from May 10, 2009 through May 9, 2010 and is (C) available for resale.

Continued

Advice Letter No. 35205 Issued by Date Filed: May 8, 2009

Decision No. Eric Batongbacal Effective: May 10, 2009

# D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
    - 10. Centrex 12 and 24 Month Term Extension Promotion

(N)

A new statewide promotion is available to business customers who currently subscribe to Centrex service and have 12 months or less remaining on their existing 24-month or 36-month term agreement for one of the following tariff Centrex term agreements: The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.b.) or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.).

During the promotion period, the customer may extend their term agreement for either an additional 12-month or 24-month period at the same rates provided under the original term agreement. Customers may extend their term agreement up to three times for the duration of this promotion. The Utility reserves the right to terminate this promotion at any given time with a one-day notice to the California Public Utilities Commission (CPUC). Customers who exercise the option to extend the term of the agreement are not entitled to a different rate based on the overall term of the agreement as extended (i.e., customers with an initial 24-month agreement and extend it by an additional 12 months are not entitled to the rates allowed under a 36-month agreement). The extension will begin on the expiration date of the existing agreement or extension. Early termination fees are applicable according to the terms and conditions of the tariff term agreement.

This promotion is not available to customers with Centrex provided under G.O.96-A contracts.

This promotion is offered from September 1, 2008 through May 1, 2009 and is available for resale.

Advice Letter No. 33414 Issued by Date Filed: August 29, 2008

Decision No. Eric Batongbacal Effective: September 1, 2008

Executive Director

Resolution No.

D14. PROMOTIONS	
14. PROMOTIONAL PRICING (Cont'd) 14.1.1 GENERAL - BUSINESS (Cont'd) B. Promotional Services (Cont'd)	
11. Reserved	(T)
	(D)
	(D)
Continued	l l

Advice Letter No. 40015 Issued by Date Filed: November 17, 2011

Decision No. Eric Batongbacal Effective: November 18, 2011

#### D14. PROMOTIONS

- 14. PROMOTIONAL PRICING (Cont'd)
- 14.1.1 GENERAL BUSINESS (Cont'd)
  - B. Promotional Services (Cont'd)
    - 11. Thank You For Renewing Promotion

(T)

A statewide promotion for Centrex service is available to existing Centrex business customers. To be eligible, customers must sign a new 36-month term agreement for any of the following Centrex term offerings: The Answer (Schedule Cal.P.U.C. No. D10.1,A.2.a.), The Solution (Schedule Cal.P.U.C. No. D10.1,A.2.b.) or A Little Something Extra (Schedule Cal.P.U.C. No. D10.1,A.2.c.). In addition, the customer must have 12 months or less remaining on an existing term agreement or currently be on month-to-month rates. Customers not under a Centrex tariff term agreement must sign a 36-month term agreement for one of the preceding Centrex term agreements. The term agreement must be signed and dated no later than January 4, 2010. The service must be installed by February 5, 2010.

During the promotion period, customers will receive a one-time bill credit of \$50.00 per Centrex station up to a maximum of \$1,550.00 per term agreement.

Customers participating in this Centrex promotion are not eligible for other Centrex promotions unless specified otherwise. Customers who have discontinued their service with the Company for the purpose of establishing Centrex service with a CLC Reseller operating within the Company's territory and who now wish to return to the Company ("Winback Customers") and business customers who have not previously had service with the Company but have established Centrex service with a CLC Reseller operating within the Company's territory and who now wish to establish Centrex service with the Company ("Win Customers"), are eligible to combine the Centrex Nonrecurring Charge Waiver Promotion with this promotion.

Standard termination charges apply for early, partial or total discontinuance of the term agreement. This promotion is not available to customers with Centrex service provided under an individually negotiated contract.

This promotion is offered from January 5, 2009 through January 4, 2010 and is available for resale.

(N)

Continued

Advice Letter No. 34340 Issued by Date Filed: January 2, 2009

Decision No. Eric Batongbacal Effective: January 5, 2009

Executive Director

Resolution No.

### D14. PROMOTIONS

### 14.1 PROMOTIONAL PRICING (Cont'd)

#### 14.1.2 GENERAL - RESIDENCE

### A. DESCRIPTION

The Utility may from time to time engage in promotional offerings to the Utility's residence customers. The Utility may waive and/or discount specific tariff rates and/or charges, provide customers with credits based on meeting certain conditions, offer services under different terms and conditions, or offer other incentives to purchase tariffed services as specified in the offer.

# B. PROMOTIONAL SERVICES

Promotion offerings include the following:

1. Reserved (D)

Continued

Advice Letter No. 33423 Issued by Date Filed: August 29, 2008

Decision No. Eric Batongbacal Effective: July 15, 2009

#### D14. PROMOTIONS

### 14.1 PROMOTIONAL PRICING (Cont'd)

### 14.1.2 GENERAL - RESIDENCE

(N)

#### A. DESCRIPTION

The Utility may from time to time engage in promotional offerings to the Utility's residence customers. The Utility may waive and/or discount specific tariff rates and/or charges, provide customers with credits based on meeting certain conditions, offer services under different terms and conditions, or offer other incentives to purchase tariffed services as specified in the offer.

### B. PROMOTIONAL SERVICES

Promotion offerings include the following:

### 1. \$10 WirePro Promotion for Win/Winback

A new statewide promotion for residential WirePro, as described in Schedule Cal.P.U.C. No. D7.3, available to residential customers who have (1) discontinued their service with the Utility for the purpose of establishing service with a Competitive Local Exchange Carrier operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), or (2) established their service with a Competitive Local Exchange Carrier operating within the Utility's territory and who now wish to establish their service with the Utility ("Win Customer").

During the promotion period, eligible customers who newly subscribe to WirePro, in addition to Local Exchange Service and a package or bundle, will qualify for a bill credit of \$10.00 per month for five (5) consecutive months. Customers of AT&T affiliates are not eligible for this promotion.

This promotion may be combined with any permanent Win or Winback nonrecurring charge (IC) waivers. Customers who discontinue WirePro service prior to the fifth month will forego the remaining bill credits.

This promotion is available beginning May 21, 2007 through May 31, 2007.

(14)

Continued

Advice Letter No. 30125 Issued by Date Filed: May 18, 2007

Decision No. Eric Batongbacal Effective: May 21, 2007

Resolution No. T-17203

# OTHER SERVICES

D14. PROMOTIONS	
14.1 PROMOTIONAL PRICING (Cont'd) 14.1.2 GENERAL - RESIDENCE (Cont'd) B. PROMOTIONAL SERVICES (Cont'd)	
Promotion offerings include the following: (Cont'd)	
2. Reserved	(D)
	(D)
	(D)

Advice Letter No. 33423 Issued by Date Filed: August 29, 2008 Eric Batongbacal Decision No.

**Executive Director** 

Effective: July 15, 2009

#### D14. PROMOTIONS

- 14.1 PROMOTIONAL PRICING (Cont'd)
- 14.1.2 GENERAL RESIDENCE (Cont'd)
  - B. PROMOTIONAL SERVICES (Cont'd)

Promotion offerings include the following: (Cont'd)

2. WirePro \$5 Promotion Offer for Win and Winback

(N)

(N)

A new statewide promotion for residential WirePro, as described in Schedule Cal.P.U.C. No. D7.3, available to residential customers who have (1) discontinued their service with the Utility for the purpose of establishing service with a Competitive Local Exchange Carrier operating within the Utility's territory and who now wish to return to the Utility ("Winback Customers"), or (2) established their service with a Competitive Local Exchange Carrier operating within the Utility's territory and who now wish to establish their service with the Utility ("Win Customer").

During the promotion period, eligible customers who newly subscribe to WirePro, in addition to Local Exchange Service and a package or bundle, will qualify for a bill credit of \$5.00 per month for ten (10) consecutive months. Customers of AT&T affiliates are not eligible for this promotion.

This promotion may be combined with any permanent Win or Winback nonrecurring charge (IC) waivers. Customers who discontinue WirePro service prior to the tenth month will forego the remaining bill credits.

This promotion is available beginning June 1, 2007 through December 31, 2007.

Advice Letter No. 30125 Issued by Date Filed: May 18, 2007

Decision No. Eric Batongbacal Effective: May 21, 2007

# D14. PROMOTIONS

# LIST OF EFFECTIVE SHEETS

Sheets listed below are effective as of the date shown on each sheet.

Number of Revision	Sheet
14th 15th² 16th³ 17th¹ 1st 3rd 4th¹ 1st 2nd¹ 2nd 3rd¹ Original 1st² 2nd¹ Original 1st¹	CS A CS A CS A TOC A 1 1 2 2 3 3 4 4 4 5 5 5 .1 5.1 5.2 5.3 5.3 5.4 5.4 5.5 6 6 7 7

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NOTE 1: Issued
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NOTE 2: Pending CPUC Approval of Advice Letter No. 33411. NOTE 3: Pending CPUC Approval of Advice Letter No. 33414.

CC: 5170

(N)

Advice Letter No. 33423A Issued by Date Filed: August 29, 2008

Decision No. Eric Batongbacal Effective: