

**BUSINESS AND RESIDENTIAL SERVICES  
PRICING AND SERVICE GUIDE**

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**SECTION 10 – PROMOTIONS**

**10.2 Promotional Offerings (continued)**

**10.2.5 AT&T All for Less® Unlimited Retention Promotion**

- (A) The sign-up period for this promotion is October 14, 2019 through August 31, 2020. Service must be activated by September 30, 2020. This promotion is available to Business Customers who:
- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service state an intention to disconnect long distance service with the Company;
  - .2 currently subscribe to the All for Less® Unlimited plan Non-Term Option as defined in Section 4.3.8 of this pricing and service guide; and,
  - .3 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC per Access Line for a twelve (12) month benefit period in lieu of the Non-Term Option MRC for the All for Less® Unlimited plan as specified in Section 4.3.8 (M) of this pricing and service guide for the initial twelve (12) month period under the plan.

<b>Promotional MRC per Access Line</b>
<b>\$5.00</b>

- (C) Customers must continue to subscribe to and maintain the requirements of the All for Less® Unlimited plan as defined in Section 4.3.8 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with the Company or change its calling plan from the All for Less® Unlimited plan prior to the expiration of the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the All for Less® Unlimited plan at the end of the 12-month promotional period will be charged the Non-Term Option MRC specified in Section 4.3.8 (M) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the All for Less® Unlimited plan.