

**BUSINESS SERVICE GUIDE FOR  
INTEREXCHANGE, INTERSTATE AND INTERNATIONAL SERVICES**

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings (continued)

7.2.21 AT&T Business Unlimited Calling<sup>SM</sup> Retention Promotion IV

- (A) The sign-up period for this promotion is September 1, 2014 through August 31, 2015. (C)  
Service must be activated by September 30, 2015. This promotion is available to Business (C)  
Customers who:

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) and intraLATA (local toll) Service; and state an intention to disconnect long distance service with the Company; and
- .2 newly subscribe to AT&T Business Unlimited Calling as defined in Section 4.6.1 of this Business Service Guide; and,
- .3 newly subscribes to or has a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC 1 of the Company;
- .4 request to participate in this promotional offering.

- (B) Customers subscribing to this promotion will be charged the following promotional MRC for 12 consecutive months in lieu of the MRC charge specified in Section 4.6.1 (E) of this Business Service Guide:

Direct Dial Service	Promotional MRC
Primary Line	\$10.00
Each Additional Line after the Primary Line	\$10.00

- (C) Customers must continue to subscribe to and maintain the requirements of AT&T Business Unlimited Calling as defined in 4.6.1 of this Business Service Guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from AT&T Business Unlimited Calling prior to the expiration of the 12 month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of AT&T Business Unlimited Calling at the end of the 12 month promotional period will be charged the MRC charges specified in Section 4.6.1 (E) of this Business Service Guide.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Service Guide.