

**BUSINESS SERVICE GUIDE FOR**  
**INTEREXCHANGE, INTERSTATE AND INTERNATIONAL SERVICES**

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings

7.2.1 Reserved for Future Use

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings (continued)

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings (continued)

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SECTION 7 - PROMOTIONS

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings (continued)

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7.2 Promotional Offerings (continued)

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings (continued)

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings (continued)

7.2.21 AT&T Business Unlimited Calling<sup>SM</sup> Retention Promotion IV

(C)

- (A) The sign-up period for this promotion is September 1, 2014 through December 31, 2014. Service must be activated by January 31, 2015. This promotion is available to Business Customers who:

(N)

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) and intraLATA (local toll) Service; and state an intention to disconnect long distance service with the Company; and
- .2 newly subscribe to AT&T Business Unlimited Calling as defined in Section 4.6.1 of this Business Service Guide; and,
- .3 newly subscribes to or has a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC 1 of the Company;
- .4 request to participate in this promotional offering.

- (B) Customers subscribing to this promotion will be charged the following promotional MRC for 12 consecutive months in lieu of the MRC charge specified in Section 4.6.1 (E) of this Business Service Guide:

Direct Dial Service	Promotional MRC
Primary Line	\$10.00
Each Additional Line after the Primary Line	\$10.00

- (C) Customers must continue to subscribe to and maintain the requirements of AT&T Business Unlimited Calling as defined in 4.6.1 of this Business Service Guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from AT&T Business Unlimited Calling prior to the expiration of the 12 month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of AT&T Business Unlimited Calling at the end of the 12 month promotional period will be charged the MRC charges specified in Section 4.6.1 (E) of this Business Service Guide.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Service Guide.

(N)

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**SECTION 7 - PROMOTIONS**

7.2 Promotional Offerings (continued)

7.2.22 AT&T Business Calling Monthly Retention Promotion #503

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- (A) The sign-up period for this promotion is September 1, 2014 through December 31, 2014. Service must be activated by January 31, 2015. This promotion is available to Business Customers who:

(N)

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service, intraLATA (local toll) service only, or interLATA/intraLATA service combined; and state an intention to disconnect long distance service with the Company; and
- .2 newly or currently subscribe to the AT&T Business Calling Monthly plan as defined in Section 4.6.5 of this Business Service Guide; and
- .3 newly subscribes to or has a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company;
- .4 request to participate in this promotional offering.

- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC and Promotional Per-Minute Usage Rate for a twelve (12) month benefit period in lieu of the MRC and Usage Rate for the AT&T Business Calling Monthly plan Direct Dial Service as specified in Section 4.6.5(E) of this Business Service Guide for the initial twelve (12) month period under the plan.

Promotional MRC	Promotional Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling Monthly plan as defined in Section 4.6.5 of this Business Service Guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from the AT&T Business Calling Monthly plan prior to the 12 month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the AT&T Business Calling Monthly plan at the end of the 12 month promotional period will be charged the MRC and per-minute rate specified in Section 4.6.5 (E) of this Business Service Guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling Monthly plan.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Service Guide.

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7.2 Promotional Offerings (continued)

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