

**BUSINESS AND RESIDENTIAL SERVICES
PRICING AND SERVICE GUIDE**

SECTION 10 - PROMOTIONS

10.1 General

From time to time, the Company shall, at its option, promote subscription or stimulate network usage by offering to waive some or all the nonrecurring or recurring charges for the Customer (if eligible) of target services for a limited duration. Such promotions shall be made available to all similarly situated Customers in the target market area and will comply with all applicable Commission regulations.

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SECTION 10 - PROMOTIONS

10.2 Promotional Offerings

10.2.1 AT&T Business Unlimited CallingSM Retention Promotion VIII

(A) The sign-up period for this promotion is September 1, 2018 through August 31, 2019. Service must be activated by September 30, 2019. This promotion is available to Business Customers who:

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) and intraLATA (local toll) Service; and state an intention to disconnect long distance service with the Company;
- .2 newly subscribe to AT&T Business Unlimited Calling as defined in Section 4.3.1 of this pricing and service guide;
- .3 newly subscribe to or have a one (1), two (2) or three (3) year local service term with an Affiliated ILEC of the Company; and,
- .4 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC for 12 consecutive months in lieu of the MRC charge specified in Section 4.3.1 (E) of this pricing and service guide:

Direct Dial Service	Promotional MRC
Primary Line	\$10.00
Each Additional Line after the Primary Line	\$10.00

- (C) Customers must continue to subscribe to and maintain the requirements of AT&T Business Unlimited Calling as defined in 4.3.1 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from AT&T Business Unlimited Calling prior to the expiration of the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of AT&T Business Unlimited Calling at the end of the 12-month promotional period will be charged the MRC charges specified in Section 4.3.1 (E) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

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SECTION 10 - PROMOTIONS

10.2 Promotional Offerings (continued)

10.2.2 AT&T Business CallingSM Monthly Retention Promotion #503-D

- (A) The sign-up period for this promotion is September 1, 2018 through August 31, 2019. Service must be activated by September 30, 2019. This promotion is available to Business Customers who:
- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service, intraLATA (local toll) service only, or interLATA/intraLATA service combined; and state an intention to disconnect long distance service with the Company;
 - .2 newly or currently subscribe to the AT&T Business CallingSM Monthly plan as defined in Section 4.3.3 of this pricing and service guide;
 - .3 newly subscribe to or have a one (1), two (2) or three (3) year local service term with an Affiliated ILEC of the Company; and,
 - .4 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC and Promotional Per-Minute Usage Rate for a twelve (12) month benefit period in lieu of the MRC and Usage Rate for the AT&T Business Calling Monthly plan Direct Dial Service as specified in Section 4.3.3(E) of this pricing and service guide for the initial twelve (12) month period under the plan.

Promotional MRC	Promotional Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business CallingSM Monthly plan as defined in Section 4.3.3 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from the AT&T Business CallingSM Monthly plan prior to the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the AT&T Business CallingSM Monthly plan at the end of the 12-month promotional period will be charged the MRC and per-minute rate specified in Section 4.3.3 (E) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the AT&T Business CallingSM Monthly plan.

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10.2 Promotional Offerings (continued)

10.2.3 AT&T Business Unlimited CallingSM Retention Promotion E

(A) The sign-up period for this promotion is September 1, 2019 through August 31, 2020. Service must be activated by September 30, 2020. This promotion is available to Business Customers who:

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) and intraLATA (local toll) Service; and state an intention to disconnect long distance service with the Company;
- .2 newly subscribe to AT&T Business Unlimited Calling as defined in Section 4.3.1 of this pricing and service guide; and,
- .3 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC for 12 consecutive months in lieu of the MRC charge specified in Section 4.3.1 (E) of this Business Service Guide:

Direct Dial Service	Promotional MRC
Primary Line	\$10.00
Each Additional Line after the Primary Line	\$10.00

- (C) Customers must continue to subscribe to and maintain the requirements of AT&T Business Unlimited Calling as defined in 4.3.1 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from AT&T Business Unlimited Calling prior to the expiration of the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of AT&T Business Unlimited Calling at the end of the 12-month promotional period will be charged the MRC charges specified in Section 4.3.1 (E) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

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10.2 Promotional Offerings (continued)

10.2.4 AT&T Business CallingSM Monthly Retention Promotion #503-E

- (A) The sign-up period for this promotion is September 1, 2019 through August 31, 2020. Service must be activated by September 30, 2020. This promotion is available to Business Customers who:
- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service, intraLATA (local toll) service only, or interLATA/intraLATA service combined; and state an intention to disconnect long distance service with the Company;
 - .2 newly or currently subscribe to the AT&T Business CallingSM Monthly plan as defined in Section 4.3.3 of this pricing and service guide; and,
 - .3 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC and Promotional Per-Minute Usage Rate for a twelve (12) month benefit period in lieu of the MRC and Usage Rate for the AT&T Business Calling Monthly plan Direct Dial Service as specified in Section 4.3.3(E) of this pricing and service guide for the initial twelve (12) month period under the plan.

Promotional MRC	Promotional Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business CallingSM Monthly plan as defined in Section 4.3.3 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from the AT&T Business CallingSM Monthly plan prior to the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the AT&T Business CallingSM Monthly plan at the end of the 12-month promotional period will be charged the MRC and per-minute rate specified in Section 4.3.3 (E) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the AT&T Business CallingSM Monthly plan.

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10.2 Promotional Offerings (continued)

10.2.5 AT&T Business Block of TimeSM 250 II Retention Promotion

- (A) The sign-up period for this promotion is September 12, 2019 through August 31, 2020. Service must be activated by September 30, 2020. This promotion is available to Business Customers who:
- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service state an intention to disconnect long distance service with the Company;
 - .2 currently subscribe to the AT&T Business Block of TimeSM 250 II plan as defined in Section 4.3.5 of this pricing and service guide; and,
 - .3 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC for a twelve (12) month benefit period in lieu of the MRC for the AT&T Business Block of TimeSM 250 II plan as specified in Section 4.3.5 (G) of this pricing and service guide for the initial twelve (12) month period under the plan.

Promotional MRC
\$15.00

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Block of TimeSM 250 II plan as defined in Section 4.3.5 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from the AT&T Business Block of TimeSM 250 II plan prior to the expiration of the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the AT&T Business Block of TimeSM 250 II plan at the end of the 12-month promotional period will be charged the MRC specified in Section 4.3.5 (G) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Block of TimeSM 250 II plan.

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10.2 Promotional Offerings (continued)

10.2.5 AT&T All for Less[®] Unlimited Retention Promotion

- (A) The sign-up period for this promotion is October 14, 2019 through August 31, 2020. Service must be activated by September 30, 2020. This promotion is available to Business Customers who:
- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service state an intention to disconnect long distance service with the Company;
 - .2 currently subscribe to the All for Less[®] Unlimited plan Non-Term Option as defined in Section 4.3.8 of this pricing and service guide; and,
 - .3 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC per Access Line for a twelve (12) month benefit period in lieu of the Non-Term Option MRC for the All for Less[®] Unlimited plan as specified in Section 4.3.8 (M) of this pricing and service guide for the initial twelve (12) month period under the plan.

Promotional MRC per Access Line
\$5.00

- (C) Customers must continue to subscribe to and maintain the requirements of the All for Less[®] Unlimited plan as defined in Section 4.3.8 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with the Company or change its calling plan from the All for Less[®] Unlimited plan prior to the expiration of the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the All for Less[®] Unlimited plan at the end of the 12-month promotional period will be charged the Non-Term Option MRC specified in Section 4.3.8 (M) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the All for Less[®] Unlimited plan.

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10.2 Promotional Offerings (continued)

10.2.6 AT&T Business CallingSM Monthly Retention Promotion #503-F

- (A) The sign-up period for this promotion is September 1, 2020 through August 31, 2021. Service must be activated by September 30, 2021. This promotion is available to Business Customers who:
- .1 currently subscribe to the Company for interLATA (interstate and intrastate) service, intraLATA (local toll) service only, or interLATA/intraLATA service combined; and state an intention to disconnect long distance service with the Company;
 - .2 newly or currently subscribe to the AT&T Business CallingSM Monthly plan as defined in Section 4.3.3 of this pricing and service guide;
 - .3 newly subscribe to or have a one (1), two (2) or three (3) year local service term with an Affiliated ILEC of the Company; and,
 - .4 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following Promotional MRC and Promotional Per-Minute Usage Rate for a twelve (12) month benefit period in lieu of the MRC and Usage Rate for the AT&T Business Calling Monthly plan Direct Dial Service as specified in Section 4.3.3(E) of this pricing and service guide for the initial twelve (12) month period under the plan.

Promotional MRC	Promotional Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business CallingSM Monthly plan as defined in Section 4.3.3 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from the AT&T Business CallingSM Monthly plan prior to the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of the AT&T Business CallingSM Monthly plan at the end of the 12-month promotional period will be charged the MRC and per-minute rate specified in Section 4.3.3 (E) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with the AT&T Business CallingSM Monthly plan.

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10.2 Promotional Offerings (continued)

10.2.7 AT&T Business Unlimited CallingSM Retention Promotion F

(A) The sign-up period for this promotion is September 1, 2020 through August 31, 2021. Service must be activated by October 31, 2021. This promotion is available to Business Customers who: (C)

- .1 currently subscribe to the Company for interLATA (interstate and intrastate) and intraLATA (local toll) Service; and state an intention to disconnect long distance service with the Company;
- .2 newly subscribe to AT&T Business Unlimited Calling as defined in Section 4.3.1 of this pricing and service guide;
- .3 newly subscribe to or have a one (1), two (2) or three (3) year local service term with an Affiliated ILEC of the Company; and,
- .4 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC for 12 consecutive months in lieu of the MRC charge specified in Section 4.3.1 (E) of this pricing and service guide:

Direct Dial Service	Promotional MRC
Primary Line	\$10.00
Each Additional Line after the Primary Line	\$10.00

- (C) Customers must continue to subscribe to and maintain the requirements of AT&T Business Unlimited Calling as defined in 4.3.1 of this pricing and service guide to continue to qualify for this promotion. Should Customer disconnect service with AT&T Long Distance Service or change its calling plan from AT&T Business Unlimited Calling prior to the expiration of the 12-month promotional period, Customer will forfeit future promotion benefit.
- (D) Customers who continue to subscribe and meet the requirements of AT&T Business Unlimited Calling at the end of the 12-month promotional period will be charged the MRC charges specified in Section 4.3.1 (E) of this pricing and service guide.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.