



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 **AT&T Reward Visa® Prepaid Card Promotion #447-A**

The sign up period for this promotion is July 1, 2010 through January 31, 2011. Orders for new service must be activated by February 28, 2011. This promotion is available to Residential Customers who:

- (A) Are moving their service to a new location and contact the Company in response to a Direct Mail campaign or a Mover’s Guide available at a United States Post Office, specific to this promotion; and
- (B) Subscribe to one of the following qualifying Company Services as defined in Section 3.8 of this Taroff during the sign-up period for this promotional offering, when transferring or purchasing local service\* from AT&T at the new location:
  - .1 AT&T Unlimited Nationwide Calling<sup>SM</sup> One
  - .2 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 1
  - .3 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 2
  - .4 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 3
  - .5 AT&T ONE RATE® Nationwide 5 Cents Advantage
  - .6 AT&T ONE RATE® Nationwide Calling 1.
- (C) Residential Customers who qualify for this promotion will receive a redemption coupon for a one time AT&T Reward Visa® Prepaid Card for subscribing to one of the qualifying Long Distance Services listed below:

Qualifying Service	Reward Amount
AT&T Unlimited Nationwide Calling <sup>SM</sup> One	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 1	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 2	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 3	\$100.00
AT&T ONE RATE® Nationwide 5 Cents Advantage	\$50.00
AT&T ONE RATE® Nationwide Calling 1	\$50.00

- (D) Customer must retain qualifying service a minimum of thirty (30) days and must redeem the redemption coupon/redemption form via website. AT&T Reward Visa® Prepaid Card will be mailed to Customer’s address of record and will expire ninety (90) days after card issuance. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The AT&T Reward Visa® Prepaid Card is subject to additional terms and conditions imposed by card issuer.
- (E) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company who receive concessions on their long distance Service.

\*This service not offered under this Tariff

SECTION 5 – PROMOTIONAL OFFERINGS

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## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings

#### 5.1.1 AT&T Business Unlimited Calling All For Less Reward Card Promotion #470

- (A) The sign-up (offer) period for this promotion is June 21, 2011 through June 30, 2011. Service must be activated by July 31, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a 1 or 2 Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7 of this Guidebook; and
  - .2 newly subscribe to or restart a 1 or 2-Year term agreement for AT&T Business Local Calling<sup>SM</sup> # or Custom BizSaver<sup>SM</sup> II# with 1-10 access lines# from an Affiliated ILEC1 of the Company on at least one (1), but no more than ten (10) business access lines# (i.e., WTNs) on a single BTN; and
  - .3 newly subscribe to:
    - .a one of the following services from an Affiliate of the Company for a 1 or 2-Year term: (i) AT&T U-Verse High Speed Internet Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express#; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#; or;
    - .b one of the following wireless Services for a minimum 2-Year term from an Affiliate of the Company: (i) Wireless Voice#; (ii) Wireless Data#; (iii) Wireless Voice and Data#; or (iv) Wireless Laptop card#; and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC1 billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .4 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line# for a 1 or 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes access lines# under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1 or 2-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line# for the resulting number of access lines# allowed under AT&T Business Unlimited Calling<sup>SM</sup>
- (D) If after the promotional offer period the Customer adds or removes access lines# under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) Term Agreement
- .1 1 or 2-Year promotional term commitments as required by the Company
  - .2 Customers are under no obligation to renew or re-subscribe to the plan after completion of the initial plan promotion commitment or any plan renewal or resubscription term.
  - .3 See Section 3.7 of this Guidebook for plan terms and conditions once the promotional term expires.
- (F) Early Termination
- See Section 3.7 of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> Early Termination Fee (ETF) terms and conditions.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

- 5.1.1 AT&T Business Unlimited Calling All For Less Reward Card Promotion #470-A C
- (A) The sign-up (offer) period for this promotion is July 21, 2011 through August 31, 2011. Service must be activated by September 30, 2011. This promotion is available to new and existing Business Customers who, at the time of participation: C
- .1 newly subscribe to or restart a 1 or 2 Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7 of this Guidebook; and C
  - .2 newly subscribe to or restart a 1 or 2-Year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# with 1-10 access lines# from an Affiliated ILEC1 of the Company on at least one (1), but no more than ten (10) business access lines# (i.e., WTNs) on a single BTN; and C
  - .3 newly subscribe to:
    - .a one of the following services from an Affiliate of the Company for a 1 or 2-Year term: (i) AT&T U-Verse High Speed Internet Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express#; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#; or;
    - .b one of the following wireless Services for a minimum 2-Year term from an Affiliate of the Company: (i) Wireless Voice#; (ii) Wireless Data#; (iii) Wireless Voice and Data#; or (iv) Wireless Laptop card#; and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC1 billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .4 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line# for a 1 or 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes access lines# under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1 or 2-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line# for the resulting number of access lines# allowed under AT&T Business Unlimited Calling<sup>SM</sup>
- (D) If after the promotional offer period the Customer adds or removes access lines# under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) Term Agreement
- .1 1 or 2-Year promotional term commitments as required by the Company
  - .2 Customers are under no obligation to renew or re-subscribe to the plan after completion of the initial plan promotion commitment or any plan renewal or resubscription term.
  - .3 See Section 3.7 of this Guidebook for plan terms and conditions once the promotional term expires.
- (F) Early Termination
- See Section 3.7 of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> Early Termination Fee (ETF) terms and conditions.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 AT&T Unlimited Nationwide Calling Plus 1 Retention Promotion #482-1

The sign up period for this promotion is April 1, 2012 through September 30, 2012. Orders for new service must be activated by October 30, 2012.

(A) This promotion:

- .1 Is available to customers who currently subscribe to the Company for the provision of interstate, intrastate interLATA and/or intrastate intraLATA service, state an intention to change long distance service to a competitor of the Company, are offered AT&T Unlimited Nationwide Calling Plus 1, and continue to state an intention to change long distance service to a competitor of the Company;
- .2 May be offered to customers who currently subscribe to AT&T Unlimited Nationwide Calling Advantage 3 and state an intention to change long distance service to a competitor of the Company;
- .3 In either case, Qualifying Customers must subscribe to AT&T Unlimited Nationwide Calling Plus 1 as defined in Section 3.8.11 of this Guidebook during the sign-up period for this promotional offering.

(B) Qualifying Customers subscribing to this promotion will be charged an MRC of \$2.00 per month for a twelve month promotional period in lieu of the AT&T Unlimited Nationwide Calling Plus 1 MRC specified in Section 4.8.11 of this Guidebook. At the end of the promotional twelve (12) month period, the Customer will be charged the non-promotional AT&T Unlimited Nationwide Calling Plus 1 MRC defined in section 4.8.11 of this Guidebook.

(C) Customer must maintain the requirements of the AT&T Unlimited Nationwide Calling Plus 1 as defined in Section 3.8.11 of this Guidebook, including an Access line with a BTN and Verticals Feature Package from an Affiliated ILEC of the Company and at least one other Affiliate service from a non-ILEC Affiliate of the Company, and continue to subscribe to AT&T Unlimited Nationwide Calling Plus 1 to continue to qualify for this promotion.

(D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service

(E) This promotion cannot be combined with any other promotion offered by the Company or with Company Reward offers as defined in Section 3.8(A) of this Guidebook.

\*This service not offered under this Guidebook.

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5.1 Promotional Offerings

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 AT&T Business Unlimited Calling<sup>SM</sup> V Broadband Promotion #487

- (A) The sign-up (offer) period for this promotion is September 4, 2012 through September 3, 2013. Service must be activated by October 3, 2013. This promotion is available to Business Customers, who at the time of participation:
  - .1 qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7.67(A).1.a through 3.7.67(A).1.d of the Guidebook;
  - .2 currently subscribe to Internet Service from an Affiliate of the Company and agree to upgrade current internet service to AT&T U-Verse High Speed Internet Max#, Max Plus#, or Max Turbo# and;
  - .3 request to participate in this promotional offering.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> V described in Section 3.7.67 (A).1.e, Option 3.i through Section 3.7.67 (A).1.e, Option 3.ii. For purposes of this promotion, the Company will waive the eligibility requirement defined in Section 3.7.67 (A).1.e, Option 3.ii for qualifying Customers that subscribe to AT&T Business Unlimited Calling<sup>SM</sup> V during the promotional offer period.

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#This service not offered out of this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 AT&T Business Unlimited Calling<sup>SM</sup> V Broadband Promotion #487

- (A) The sign-up (offer) period for this promotion is September 4, 2012 through February 27, 2013. Service must be activated by March 27, 2013. This promotion is available to Business Customers, who at the time of participation: (C)
  - .1 qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7.67(A).1.a through 3.7.67(A).1.d of the Guidebook; (C)
  - .2 currently subscribe to Internet Service from an Affiliate of the Company and agree to upgrade current internet service to AT&T U-Verse High Speed Internet Max#, Max Plus#, or Max Turbo# and;
  - .3 request to participate in this promotional offering.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> V described in Section 3.7.67 (A).1.e, Option 3.i through Section 3.7.67 (A).1.e, Option 3.ii. For purposes of this promotion, the Company will waive the eligibility requirement defined in Section 3.7.67 (A).1.e, Option 3.ii for qualifying Customers that subscribe to AT&T Business Unlimited Calling<sup>SM</sup> V during the promotional offer period.

#This service not offered out of this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 AT&T Business Unlimited Calling<sup>SM</sup> V All For Less New Customer Promotion #493 (C)

(A) The sign-up (offer) period for this promotion is June 3, 2013 through December 31, 2013. Service must be activated by January 31, 2014. This promotion is available to Business Customers who, at the time of participation: (N)

- .1 newly subscribe to AT&T Business Unlimited Calling<sup>SM</sup> V for a 1-Year term agreement as defined in Section 3.7 of this Guidebook;
- .2 meet a minimum of one of the following:
  - .a establish a new business with service from an Affiliated ILEC of the Company;
  - .b establish a new, additional business location with service from an Affiliated ILEC of the Company; or
  - .c move an existing business location with current service from an Affiliated ILEC of the Company to a new business location with new service from an Affiliated ILEC of the Company; and
- .3 request to participate in this promotional offering.

(B) Qualifying Customers subscribing to this promotion will be charged a promotional AT&T Business Unlimited Calling<sup>SM</sup> V MRC of \$5.00 per access line\* for the first six (6) months of the initial 1-Year Term in lieu of the AT&T Business Unlimited Calling<sup>SM</sup> V MRC rates defined in Section 4.7 of this Guidebook.

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of AT&T Business Unlimited Calling<sup>SM</sup> V will result in a termination of the six (6) month promotional MRC.

(D) Standard Early Termination Fees (ETF) will apply during the promotional six (6) month benefit period. See Section 3.7, of this Guidebook for ETF terms and conditions.

(E) This promotion can be combined with the AT&T Business Unlimited Calling<sup>SM</sup> V Broadband Promotion #487-A.

\*This service not offered out of this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 AT&T Business Unlimited Calling<sup>SM</sup> V All For Less New Customer Promotion #493

- (A) The sign-up (offer) period for this promotion is June 3, 2013 through September 6, 2013. Service must be activated by October 6, 2013. This promotion is available to Business Customers who, at the time of participation: (C)  
(C)
- .1 newly subscribe to AT&T Business Unlimited Calling<sup>SM</sup> V for a 1-Year term agreement as defined in Section 3.7 of this Guidebook;
  - .2 meet a minimum of one of the following:
    - .a establish a new business with service from an Affiliated ILEC of the Company;
    - .b establish a new, additional business location with service from an Affiliated ILEC of the Company; or
    - .c move an existing business location with current service from an Affiliated ILEC of the Company to a new business location with new service from an Affiliated ILEC of the Company; and
  - .3 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged a promotional AT&T Business Unlimited Calling<sup>SM</sup> V MRC of \$5.00 per access line\* for the first six (6) months of the initial 1-Year Term in lieu of the AT&T Business Unlimited Calling<sup>SM</sup> V MRC rates defined in Section 4.7 of this Guidebook.
- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of AT&T Business Unlimited Calling<sup>SM</sup> V will result in a termination of the six (6) month promotional MRC.
- (D) Standard Early Termination Fees (ETF) will apply during the promotional six (6) month benefit period. See Section 3.7, of this Guidebook for ETF terms and conditions.
- (E) This promotion can be combined with the AT&T Business Unlimited Calling<sup>SM</sup> V Broadband Promotion #487-A.

\*This service not offered out of this Guidebook

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5.1 Promotional Offerings

5.1.1 Reserved for Future Use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 All for Less® Unlimited Winback Promotion # 504

(C)

(A) The sign-up period for this promotion is January 2, 2015 through December 31, 2015. Service must be activated by January 31, 2015. This promotion is available to Business Customers who:

(N)

.1 meet a minimum of one (1) of the following conditions:

.i have previously subscribed to local dial tone Service of an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and have cancelled that Service; or

.ii are currently a local telephone customer of a competitor in the local serving territory of one of the Affiliate ILECs of the Company (including where that Affiliated is operating as a CLEC) and are now moving dial tone services from the competitor to the Affiliate ILEC; or

.iii currently subscribe to local dial tone service# from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers for economic reasons and/or in response to a competitive offer; and

.2 qualifies for and newly subscribes to the All for Less Unlimited plan as defined in Section 3.7 of this Guidebook with a maximum of five (5) business access lines\* (i.e., BTNs and WTNs) from an Affiliated ILEC of the Company (excluding where that Affiliate is operating as a CLEC);

.3 request to participate in this promotional offering.

(B) This promotion modifies the eligibility requirements for All for Less Unlimited described in Section 3.7. For purposes of this promotion, the Company will include Business Local Calling Assurance from an Affiliated ILEC of the Company as a qualifying service.

(C) Customers subscribing to this promotion will be charged a promotional MRC of \$5.00 per line per month for twelve (12) months in lieu of the MRC as specified in Section 4.7 of this Guidebook. Customers who initially qualify for this promotion and subsequently add additional business access lines\* during the promotion benefit period will continue to qualify for the promotional rate up to the maximum of 10 lines allowed by the plan.

(D) Customers must continue to subscribe to and maintain the requirements of the All for Less Unlimited plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the plan will result in a termination of the promotional MRC.

(E) See Section 3.7 of this Guidebook for terms and conditions once the promotional term expires.

(N)

\*This service not offered out of this Guidebook.

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5.1 Promotional Offerings

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #503-B

- (A) The sign-up period for this promotion is September 1, 2016 through August 31, 2017. Service must be activated by September 31, 2017. This promotion is available to Business Customers who:
- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
  - .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
  - .3 newly subscribe to or have a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company;
  - .4 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.
- (D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings

5.1.1 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #503-B

- (A) The sign-up period for this promotion is September 1, 2016 through August 31, 2017. Service must be activated by September 31, 2017. This promotion is available to Business Customers who: (C)
- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
  - .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
  - .3 newly subscribe to or have a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company;
  - .4 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook: (C)

MRC	Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.
- (D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.1 AT&T Long Distance Bundle Bonus Reward Card Promotion #424-A (continued)

- (D) One Reward Card per customer service location. A reward card redemption coupon and instructions will be mailed within 6-8 weeks following installation of all applicable services. Customer must redeem redemption coupon/redemption form via website or US mail within 45 days of mailing date.
- (E) Reward card will be mailed to Customer's address of record within 2 weeks upon the Company's receipt of the redemption coupon. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward card will expire 180 days after issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.
- (F) This promotional offering may not be combined with the any reward check or card promotions, or any of the following promotional programs:
  - .1 AT&T Business International Calling 2-Month MRC Wavier Promo #430
  - .2 AT&T Bus Int'l Calling Mexico Sister City 2 Month MRC Waiver Promo #431
  - .3 AT&T Complete Access Promotion #421
  - .4 AT&T Business Long Distance Bundle Reward Promotion #422
  - .5 AT&T Business Unlimited Calling Winback Promotion #411-A
  - .6 AT&T Business Unlimited Calling Integrated Offer Promotion #428
  - .7 AT&T Business Unlimited Calling Integrated Offer Retention Promotion #429
  - .8 AT&T Business Calling \$15 Advantage Winback Promotion #432,
  - .9 Switched Toll Free Service 3 Month MRC Waiver Promotion #433
  - 10 AT&T Complete Access Promotion #421-A

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.1 AT&T Business Unlimited Calling All For Less Reward Card Promotion #470 (continued)

(G) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above (except Section (A).3.b); and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company; and, who (i) order through the Company's on-line ordering tool, or (ii) contact the Company in response to a Company advertisement, or (iii) initially decline a subscription to one of the following packages and then subsequently agree to subscribe to the same package:
  - .a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#, AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
  - .b AT&T Tech Support 360<sup>SM</sup> Backup and Go # with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
- .2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Year term:
  - .a AT&T U-verse High Speed Internet Business Edition Max#;
  - .b AT&T U-verse High Speed Internet Business Edition Max Plus#; or
  - .c AT&T U-verse High Speed Business Edition Max Turbo#.

.3 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (G).1.a	\$36.46
Section (G).1.b	\$34.09
Section (G).2	\$43.72

- .4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.
- .5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.1 AT&T Business Unlimited Calling All For Less Reward Card Promotion #470-A (continued)

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(G) Rewards

.1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above (except Section (A).3.b); and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company:

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.a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#, AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.b AT&T Tech Support 360<sup>SM</sup> Backup and Go # with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Year term:

.a AT&T U-verse High Speed Internet Business Edition Max#;

.b AT&T U-verse High Speed Internet Business Edition Max Plus#; or

.c AT&T U-verse High Speed Business Edition Max Turbo#.

.3 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (G).1.a	\$36.46
Section (G).1.b	\$34.09
Section (G).2	\$43.72

.4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer’s address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.1 All for Less® Unlimited Winback Promotion # 504 (continued)

(F) Early Termination Fee (ETF)

If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance service with the Company; (b) disconnects the plan and does not select another Small Business plan with term agreement; or (c) downgrades to another Service without a term plan agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC specified in Section 4.7 of this Guidebook at the time of termination multiplied by the number of months remaining in the promotional term.

(G) This promotion cannot be combined with any other promotional offers associated with All for Less Unlimited.

(N)

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 AT&T Business Unlimited Calling \$10 MRC Promotion #425- A

- (A) The sign-up period for AT&T Business Unlimited calling \$10 MRC Promotion #425-A is March 14, 2009 through August 31, 2009. Service must be activated by October 31, 2009. This promotion is available to new and existing Business Customers who, at time of participation: (1) newly subscribe to or restart a contract for AT&T Business Unlimited Calling; and (2) request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following MRCs for 1 or 2-Year term plan agreements in lieu of the charges specified in Section 4.7 of this Guidebook.

Number Of Access Lines	MRC
1	\$10
2	\$20
3	\$30
4	\$20
5	\$50
6	\$60
7	\$70
8	\$80
9	\$90
10	\$100

- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 1 or 2-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling.
- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

\*Service not regulated under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 AT&T Business Unlimited Calling \$10 MRC Promotion #425- A

- (A) The sign-up period for AT&T Business Unlimited calling \$10 MRC Promotion #425-A is March 14, 2009 through October 31, 2009. Service must be activated by December 31, 2009. This promotion is available to new and existing Business Customers who, at time of participation: (1) newly subscribe to or restart a contract for AT&T Business Unlimited Calling; and (2) request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following MRCs for 1 or 2-Year term plan agreements in lieu of the charges specified in Section 4.7 of this Guidebook.

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Number Of Access Lines	MRC
1	\$10
2	\$20
3	\$30
4	\$20
5	\$50
6	\$60
7	\$70
8	\$80
9	\$90
10	\$100

- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 1 or 2-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling.
- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

\*Service not regulated under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 Block of Time Term Agreement Plans All For Less Reward Card Promotion #471

(A) The sign-up (offer) period for this promotion is June 21, 2011 through June 30, 2011. Service must be activated by July 31, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:

- .1 newly subscribe to or restart a 1 or 2 Year term agreement for one of the following block of time rate options as defined in Sections 3.7 of this Guidebook:  
 AT&T Business Block of Time<sup>SM</sup> 700II  
 AT&T Business Block of Time<sup>SM</sup> 1200II  
 AT&T Business Block of Time<sup>SM</sup> 2500II  
 AT&T Business Block of Time<sup>SM</sup> 5000II  
 AT&T Business Block of Time<sup>SM</sup> 7500 II  
 AT&T Business Block of Time<sup>SM</sup> 10000 II; and
- .2 newly subscribe to or restart a 1 or 2-Year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup>II# from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line# (i.e., WTNs) on a single BTN; and
- .3 newly subscribe to one of the following services from an Affiliate of the Company for a 1 or 2-Year term: (i) AT&T U-Verse High Speed Internet Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express#; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#.

(B) Reward Card

- .1 A Reward Card is available to qualifying customers who agree to terms and conditions above ; and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company:
  - .a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium# , AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
  - .b AT&T Tech Support 360<sup>SM</sup> Backup and Go# with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
- .2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Yr term:
  - .a AT&T U-verse High Speed Internet Business Edition Max#;
  - .b AT&T U-verse High Speed Internet Business Edition Max Plus#; or
  - .c AT&T U-verse High Speed Business Edition Max Turbo#; and
- .3 request to participate in this promotional offering.
- .4 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (B).1.a	\$36.46
Section (B).1.b	\$34.09
Section (B).2	\$43.72

- .5 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.
- .6 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer’s address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook  
<sup>1</sup>Not including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 Block of Time Term Agreement Plans All For Less Reward Card Promotion #471-A C

(A) The sign-up (offer) period for this promotion is June 21, 2011 through December 31, 2011. Service must be activated by January 31, 2012. This promotion is available to new and existing Business Customers who, at the time of participation: C

.1 newly subscribe to or restart a 1 or 2 Year term agreement for one of the following block of time rate options as defined in Sections 3.7 of this Guidebook:

- AT&T Business Block of Time<sup>SM</sup> 700II
- AT&T Business Block of Time<sup>SM</sup> 1200II
- AT&T Business Block of Time<sup>SM</sup> 2500II
- AT&T Business Block of Time<sup>SM</sup> 5000II
- AT&T Business Block of Time<sup>SM</sup> 7500 II
- AT&T Business Block of Time<sup>SM</sup> 10000 II; and

.2 newly subscribe to or restart a 1 or 2-Year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup>II# from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line# (i.e., WTNs) on a single BTN; and

.3 newly subscribe to one of the following services from an Affiliate of the Company for a 1 or 2-Year term: (i) AT&T U-Verse High Speed Internet Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express#; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#.

(B) Reward Card

.1 A Reward Card is available to qualifying customers who agree to terms and conditions above ; and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company:

- .a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium# , AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
- .b AT&T Tech Support 360<sup>SM</sup> Backup and Go# with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Yr term:

- .a AT&T U-verse High Speed Internet Business Edition Max#;
- .b AT&T U-verse High Speed Internet Business Edition Max Plus#; or
- .c AT&T U-verse High Speed Business Edition Max Turbo#; and

.3 request to participate in this promotional offering.

.4 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (B).1.a	\$36.46
Section (B).1.b	\$34.09
Section (B).2	\$43.72

.5 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.6 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer’s address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 Block of Time Term Agreement Plans All For Less Reward Card Promotion #471-A

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(A) The sign-up (offer) period for this promotion is June 21, 2011 through April 30, 2012. Service must be activated by May 31, 2012. This promotion is available to new and existing Business Customers who, at the time of participation:

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.1 newly subscribe to or restart a 1 or 2 Year term agreement for one of the following block of time rate options as defined in Sections 3.7 of this Guidebook:

- AT&T Business Block of Time<sup>SM</sup> 700II
- AT&T Business Block of Time<sup>SM</sup> 1200II
- AT&T Business Block of Time<sup>SM</sup> 2500II
- AT&T Business Block of Time<sup>SM</sup> 5000II
- AT&T Business Block of Time<sup>SM</sup> 7500 II
- AT&T Business Block of Time<sup>SM</sup> 10000 II; and

.2 newly subscribe to or restart a 1 or 2-Year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup>II# from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line# (i.e., WTNs) on a single BTN; and

.3 newly subscribe to one of the following services from an Affiliate of the Company for a 1 or 2-Year term: (i) AT&T U-Verse High Speed Internet Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express#; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#.

(B) Reward Card

.1 A Reward Card is available to qualifying customers who agree to terms and conditions above ; and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company:

- .a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium# , AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or AT&T Tech Support 360<sup>SM</sup> Advanced#; or
- .b AT&T Tech Support 360<sup>SM</sup> Backup and Go# with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Yr term:

- .a AT&T U-verse High Speed Internet Business Edition Max#;
- .b AT&T U-verse High Speed Internet Business Edition Max Plus#; or
- .c AT&T U-verse High Speed Business Edition Max Turbo#; and

.3 request to participate in this promotional offering.

.4 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (B).1.a	\$36.46
Section (B).1.b	\$34.09
Section (B).2	\$43.72

.5 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.6 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer’s address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 AT&T All For Less Online Reward Card Promotion #489

(A) The sign-up (offer) period for this promotion is November 1, 2012 through April 30, 2013. Service must be activated by May 31, 2013. This promotion is available to new or existing Business Customers who place an order for the qualifying service(s) defined in Section (A).1, (A).2 or (A).3 via the Company's web site located at <http://www.att.com> during the promotional offer period:

.1 Group 1 – Qualifying Service(s)

Newly subscribe to or restart a 1-year term agreement for AT&T Business Unlimited Calling V under Option 1 as defined in Section 3.7 of this Guidebook.

.2 Group 2 – Qualifying Service(s)

Newly subscribe to or restart a 1-year term agreement for AT&T Business Unlimited Calling V under Option 2 as defined in Section 3.7 of this Guidebook.

.3 Group 3 – Qualifying Services

.a Newly subscribe to or restart a 1-year term agreement for one of the following AT&T Business Block of Time II Term Agreement Plan rate options as defined in Section 3.7 of this Guidebook:

- AT&T Business Block of Time<sup>SM</sup> 500 II;
- AT&T Business Block of Time<sup>SM</sup> 700 II;
- AT&T Business Block of Time<sup>SM</sup> 1200 II;
- AT&T Business Block of Time<sup>SM</sup> 2500 II;
- AT&T Business Block of Time<sup>SM</sup> 5000 II;

.b newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM\*</sup> from an Affiliated ILEC<sup>1</sup> of the Company;

.c newly subscribe to one of the following services from an Affiliate of the Company for a 1- or 2-Year term commitment as described below:

.i AT&T U-verse High Speed Internet-Business Edition\*; FastAccess® Business DSL Lite\*; FastAccess® Business DSL\*; FastAccess® Business DSL Plus\*; or FastAccess® Business DSL 6.0\*; or

.ii newly subscribe to one of the following services from an Affiliate of the Company with a minimum 2-Year term commitment: (a) wireless voice#; (b) wireless data#; (c) wireless voice and data#; or (d) wireless laptop card#; and,

.d agree the Company may combine its wireless Affiliate billing with the Affiliate ILEC billing except when Customers are participating in the wireless Affiliate's SBS Wireless Deposit Waiver Program\*.

\*This service not offered under this Guidebook.

(C)

(N)

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 Reserved for Future Use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 AT&T Business Unlimited Calling<sup>SM</sup> V All For Less U-Verse Promotion #495

(C)

(A) The sign-up (offer) period for this promotion is June 3, 2013 through December 31, 2013. Service must be activated by January 31, 2014. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Guidebook.

(N)

(B) This promotion adds an additional eligibility Option to qualify for AT&T Business Unlimited Calling<sup>SM</sup> V as described in Section 3.7 of this Guidebook. For purposes of this promotion, the Company will offer Option 5 as follows:

OPTION 5

- .a currently or newly subscribes to U-verse Business Edition service\* as defined and offered by an Affiliate of the Company; and
- .b newly subscribes to AT&T U-Verse TV Basic\* or higher as defined and offered by an Affiliate of the Company.

(N)

\*This service not offered out of this Guidebook

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 Reserved for Future Use

(C)

(D)

(D)

\*This service not offered out of this Guidebook

(D)

SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 All for Less® Unlimited Winback Promotion # 504-A

(C)

(A) The sign-up period for this promotion is June 1, 2015 through December 31, 2015. Service must be activated by January 31, 2016. This promotion is available to Business Customers who:

(N)

.1 meet a minimum of one (1) of the following conditions:

.i have previously subscribed to local dial tone Service of an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and have cancelled that Service; or

.ii are currently a local telephone customer of a competitor in the local serving territory of one of the Affiliate ILECs of the Company (including where that Affiliated is operating as a CLEC) and are now moving dial tone services from the competitor to the Affiliate ILEC; or

.iii currently subscribe to local dial tone service# from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers for economic reasons and/or in response to a competitive offer; and

.2 qualifies for and newly subscribes to the All for Less Unlimited plan as defined in Section 3.7 of this Guidebook with a maximum of five (5) business access lines\* (i.e., BTNs and WTNs) from an Affiliated ILEC of the Company (excluding where that Affiliate is operating as a CLEC);

.3 request to participate in this promotional offering.

(B) This promotion modifies the eligibility requirements for All for Less Unlimited described in Section 3.7. For purposes of this promotion, the Company will include Business Local Calling Assurance from an Affiliated ILEC of the Company as a qualifying service.

(C) Customers must continue to subscribe to and maintain the requirements of the All for Less Unlimited plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion.

(D) See Section 3.7 of this Guidebook for terms and conditions once the promotional term expires.

(F) Early Termination Fee (ETF)

If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance service with the Company; (b) disconnects the plan and does not select another Small Business plan with term agreement; or (c) downgrades to another Service without a term plan agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC specified in Section 4.7.10 of this Guidebook at the time of termination multiplied by the number of months remaining in the promotional term.

(N)

\*This service not offered out of this Guidebook.

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.3 AT&T Business Unlimited Calling Integrated Offer Promotion #428

- (A) The sign-up period for AT&T Business Unlimited Calling Integrated Offer Promotion #428 is November 1, 2008 through October 31, 2009. Service must be activated by December 31, 2009. This promotion is available to new and existing Business Customers who, at the time of participation;
- .1 newly subscribe to or restart a contract for AT&T Business Unlimited Calling with one (1) to four (4) Access Lines\*;
  - .2 either; (a) transfer at least one Access Line\* from a non-affiliated local service provider to an Affiliated ILEC of the Company; or b) currently subscribe to local dial tone Service from an Affiliated ILEC of the Company and state an intent to terminate their local dial tone service;
  - .3 newly subscribe to or restart a contract for 1-4 Access Lines\* from an Affiliated ILEC of the Company under a term plan agreement through subscription to AT&T Business Local Calling Assurance<sup>SM\*</sup>;
  - .4 currently or newly subscribe to AT&T High Speed Internet Business Edition Express-D\*, AT&T High Speed Internet Business Edition Pro-D\*, or AT&T High Speed Internet Business Edition Elite-D\* where available from the Company's affiliate;
  - .5 currently or newly subscribe to one of the following services with a minimum two (2)- year term commitment from the Company's affiliate: Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\*;
  - .6 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill; and
  - .7 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$5.00 per Access Line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7.48 of this Guidebook..
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 1-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines<sup>#</sup> allowed under AT&T Business Unlimited Calling.
- (D) If after the promotional offer period the Customer adds or removes Access Lines<sup>#</sup> under AT&T Business Unlimited Calling and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

\*Service not regulated under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.3 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

5.1.2 AT&T All For Less Online Reward Card Promotion #489 (continued)

(B) Reward Cards

1. Reward Amounts

Qualifying Services	Reward Card Amount
Section (A).1	\$15.00
Section (A).2	\$11.25
Section (A).3.c.i	\$15.00
Section (A).3.c.ii	\$11.25

.2 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.3 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

(C) This Promotion cannot be combined with the following: AT&T Business Unlimited Calling<sup>SM</sup> V and AT&T Block of Time<sup>SM</sup> II Plans Direct-Mail All For Less Broadband Reward Card Promotion# 483, AT&T Business Block of Time<sup>SM</sup> II All For Less 5+ Lines Promotion #484-A

5.1.3 Reserved for future use

(N)

(N)



SECTION 5 – PROMOTIONAL OFFERINGS

5.11 Promotional Offerings (continued)

(D)

(D)

5.1.3 Reserved for future use



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.3 Reserved for Future Use

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(D)

(D)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.3 All For Less® Unlimited TV Promotion #505

(A) The sign-up (offer) period for this promotion is July 27, 2015 through December 31, 2015. Service must be activated by January 31, 2016. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for All for Less® Unlimited as defined in Section 3.7.10 of this Guidebook.

(B) This promotion adds an additional eligibility Option to qualify for All for Less® Unlimited as described in Section 3.7.10 (C) of this Guidebook. For purposes of this promotion, the Company will offer Option 6 as follows:

OPTION 6

currently or newly subscribes to TV service\* as defined and offered by an Affiliate of the Company.

(C) This promotion may be combined with the All for Less® Unlimited Winback Promotion # 504 as defined in Section 6.3.2 of this Guidebook.

(C)

(N)

(N)

\*This service not offered out of this Guidebook

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 AT&T Business Unlimited Calling Integrated Offer Retention Promotion #429

- (A) The sign-up period for AT&T Business Unlimited Calling Integrated Offer Retention Promotion #429 is November 1, 2008 through August 31, 2009. Service must be activated by October 31, 2009. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a contract for AT&T Business Unlimited Calling with one (1) to four (4) Access Lines;
  - .2 newly subscribe to, or restart a contract with AT&T Business Local Calling Assurance<sup>SM\*</sup> from an Affiliated ILEC of the Company for 1-4 Access Lines\* under a term plan agreement .
  - .3 currently or newly subscribe to one of the following services, where available, from an Affiliate of the Company; (a) AT&T High Speed Internet Business Edition Express-D\*; (b) AT&T High Speed Internet Business Edition Pro-D\*; or (c) AT&T High Speed Internet Business Edition Elite-D\*;
  - .4 currently or newly subscribe to one of the following services with a minimum two (2)- year term commitment from an Affiliate of the Company; (a) Wireless Voice\*; (b) Wireless Data<sup>#</sup>; (c) Wireless Voice<sup>#</sup> and Data\*; or (d) a Wireless Laptop Card\*;
  - .5 agree that the Company may combine the Affiliate of the Company's wireless billing with the Company's wireline bill; and
  - .6 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per Access Line for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7.48 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 1-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line<sup>#</sup> for the resulting number of Access Lines<sup>#</sup> allowed under AT&T Business Unlimited Calling.
- (D) If after the promotional offer period the Customer adds or removes Access Lines<sup>#</sup> under AT&T Business Unlimited Calling and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

\*Service not regulated under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 AT&T Business Unlimited Calling Integrated Offer Retention Promotion #429

- (A) The sign-up period for AT&T Business Unlimited Calling Integrated Offer Retention Promotion #429 is November 1, 2008 through October 31, 2009. Service must be activated by December 31, 2009. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a contract for AT&T Business Unlimited Calling with one (1) to four (4) Access Lines;
  - .2 newly subscribe to, or restart a contract with AT&T Business Local Calling Assurance<sup>SM</sup>\* from an Affiliated ILEC of the Company for 1-4 Access Lines\* under a term plan agreement .
  - .3 currently or newly subscribe to one of the following services, where available, from an Affiliate of the Company; (a) AT&T High Speed Internet Business Edition Express-D\*; (b) AT&T High Speed Internet Business Edition Pro-D\*; or (c) AT&T High Speed Internet Business Edition Elite-D\*;
  - .4 currently or newly subscribe to one of the following services with a minimum two (2)- year term commitment from an Affiliate of the Company; (a) Wireless Voice\*; (b) Wireless Data#; (c) Wireless Voice# and Data\*; or (d) a Wireless Laptop Card\*;
  - .5 agree that the Company may combine the Affiliate of the Company's wireless billing with the Company's wireline bill; and
  - .6 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per Access Line for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7.48 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 1-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line# for the resulting number of Access Lines# allowed under AT&T Business Unlimited Calling.
- (D) If after the promotional offer period the Customer adds or removes Access Lines# under AT&T Business Unlimited Calling and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

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\*This service no offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 AT&T Business Unlimited Calling<sup>SM</sup> and Block of Time Term Agreement Plans All For Less Mobility Reward Card Promotion #475

(A) The sign-up (offer) period for this promotion is July 18, 2011 through December 31, 2011. Service must be activated by January 31, 2012. This promotion is available to new and existing Business Customers who, at the time of participation:

- .1 newly subscribe to or restart a 1 or 2 Year term agreement for one of the following plans:
  - .a AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook; or
  - .b one of the following block of time rate options as defined in Sections 3.7.18(L) of this Guidebook:
    - AT&T Business Block of Time<sup>SM</sup> 700II;
    - AT&T Business Block of Time<sup>SM</sup> 1200II;
    - AT&T Business Block of Time<sup>SM</sup> 2500II;
    - AT&T Business Block of Time<sup>SM</sup> 5000II;
    - AT&T Business Block of Time<sup>SM</sup> 7500 II; or
    - AT&T Business Block of Time<sup>SM</sup> 10000 II; and
- .2 newly subscribe to or restart a 1 or 2-Year term agreement for AT&T Business Local Calling<sup>SM#</sup> or Custom BizSaver<sup>SM</sup> II<sup>#</sup> from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line# (i.e., WTNs) on a single BTN; and
- .3 newly subscribe to one of the following wireless Services for a minimum 2-Year term from an Affiliate of the Company:
  - .a any Wireless Voice<sup>#</sup> plan except AT&T Nation FamilyTalk<sup>#</sup> Rate Plans-ABS, secondary lines; or
  - .b any Wireless Data plan<sup>#</sup>; or
  - .c any Wireless Voice<sup>#</sup> plan except AT&T Nation FamilyTalk<sup>#</sup> Rate Plans-ABS, secondary lines and any Wireless Data plan<sup>#</sup>; and
- .4 agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
- .5 request to participate in this promotional offering.

(B) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional qualifications, terms and conditions above;
- .2 A Reward Card will be provided for each wireless line(s) with qualifying Voice plan, Data plan or Voice and Data plan (as described in Section A.3), up to a maximum of 10 Wireless lines;
- .3 Wireless lines may be new lines added to an existing Wireless account or new lines added to a new Wireless account;
- .4 Upgrades or renewal of terms on existing Wireless lines are not eligible;
- .5 Reward Card Amounts

Wireless Service	Reward Card Amount
Section (A).3.a	\$11.67
Section (A).3.b	\$17.50
Section (A).3.c	\$29.17

- .6 Customers who qualify for this promotion and subscribe to qualifying Affiliate of the Company Services listed in Section (A).3.a through (A).3.c above during the sign-up period will be mailed a redemption letter with instructions to redeem via website or telephone. The redemption letter will be by BTN and will be mailed within 6-8 weeks following the ordering of all applicable services.
- .7 Customer must redeem via website or telephone within 60 days of mailing date.
- .8 The wireless line must be installed and activated for at least 60 consecutive days to qualify for Reward Card
- .9 Reward card will be mailed to Customer's address of record within 4-6 weeks upon the redemption confirmation via the website or telephone. Reward cards will expire 180 days after issuance. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

<sup>#</sup>This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 AT&T Business Unlimited Calling<sup>SM</sup> V Broadband Promotion #487-A

- (A) The sign-up (offer) period for this promotion is February 28, 2013 through August 31, 2013. Service must be activated by September 30, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Guidebook.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> V during the promotional offer period. For purposes of this promotion the Company will:
  - .1 include AT&T U-Verse High Speed Internet Elite<sup>#</sup> as a qualifying Internet Service upgrade; and
  - .2 waive the eligibility requirement that a customer newly subscribe to an Application Services<sup>#</sup> package as defined and offered by an Affiliate of the Company in conjunction with a subscription to AT&T Business Unlimited Calling<sup>SM</sup> V.

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(N)

<sup>#</sup>This Service not offered under this Guidebook

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 AT&T Business Unlimited Calling<sup>SM</sup> V Broadband Promotion #487-A

(A) The sign-up (offer) period for this promotion is February 28, 2013 through July 9, 2013. Service must be activated by August 9, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Guidebook. (C)  
(C)

(B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> V during the promotional offer period. For purposes of this promotion the Company will:

- .1 include AT&T U-Verse High Speed Internet Elite<sup>#</sup> as a qualifying Internet Service upgrade; and
- .2 waive the eligibility requirement that a customer newly subscribe to an Application Services<sup>#</sup> package as defined and offered by an Affiliate of the Company in conjunction with a subscription to AT&T Business Unlimited Calling<sup>SM</sup> V.

5.1.4.A AT&T Business Unlimited Calling<sup>SM</sup> V Broadband Promotion #487-B (N)

(A) The sign-up (offer) period for this promotion is July 10, 2013 through September 11, 2013. Service must be activated by September 30, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Tariff. (N)

(B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> V described in Section 3.7 of this Tariff. For purposes of this promotion, the Company will:

- .1 include AT&T U-verse High Speed Internet Elite<sup>#</sup> and AT&T U-verse High Speed Internet Power<sup>#</sup> as qualifying Internet Service upgrades; and
- .2 waive the eligibility requirement that a customer newly subscribe to an Application Services<sup>#</sup> package as defined and offered by an Affiliate of the Company in conjunction with a subscription to AT&T Business Unlimited Calling<sup>SM</sup> V. (N)

<sup>#</sup>This Service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 Reserved for Future Use

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5.1.4.A AT&T Business Unlimited Calling<sup>SM</sup> V Broadband Promotion #487-B

- (A) The sign-up (offer) period for this promotion is July 10, 2013 through September 11, 2013. Service must be activated by September 30, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Tariff.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> V described in Section 3.7 of this Tariff. For purposes of this promotion, the Company will:
  - .1 include AT&T U-verse High Speed Internet Elite# and AT&T U-verse High Speed Internet Power# as qualifying Internet Service upgrades; and
  - .2 waive the eligibility requirement that a customer newly subscribe to an Application Services# package as defined and offered by an Affiliate of the Company in conjunction with a subscription to AT&T Business Unlimited Calling<sup>SM</sup> V.

#This Service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 Reserved for Future Use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.4 All for Less® 500 Promotion #506

- (A) The sign-up (offer) period for this promotion is July 27, 2015 through December 31, 2015. Service must be activated by January 31, 2016. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for All for Less® 500 as defined in Section 3.7 of this Guidebook.
- (B) This promotion adds an additional eligibility Option to qualify for All for Less® 500 as described in Section 3.7 of this Guidebook. For purposes of this promotion, the Company will offer Option 5 as follows:

OPTION 5

currently or newly subscribes to TV service\* as defined and offered by an Affiliate of the Company.

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\*This service not offered out of this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.5 AT&T Business Calling \$15 Advantage Winback Promotion #432

- (A) The sign-up period for this promotion is January 5, 2009 through August 28, 2009. Service must be activated by October 30, 2009. This promotion is available to new and existing Business Customers in Alabama, Arkansas, California, Florida, Georgia, Kentucky, Louisiana, Indiana, Illinois, Kansas, Michigan, Mississippi, Missouri, Nevada, North Carolina, Ohio, Oklahoma, South Carolina, Texas, Tennessee, and Wisconsin, who, at time of participation:
- .1 newly subscribe to AT&T Business Calling \$15 Advantage for interstate long distance calling associated with a BAN;
  - .2 transfer a minimum of one (1) access line\* from a non-affiliated local service provider to an Affiliated ILEC of the Company;
  - .3 newly subscribe to local access lines\* under a local term commitment from an Affiliated ILEC of the Company; and
  - .4 requests to participate in this promotional offering.
- (B) The following per minute intrastate usage rates apply in lieu of the corresponding per minute rates detailed in Section 4 of this Guidebook for AT&T Business Calling \$15 Advantage. For interstate usage rates associated with this promotional offer, please see the Company's Voice Product Reference and Pricing Guidebook Section 6.3 located at [att.com/servicepublications](http://att.com/servicepublications).

	<b>1-Year Term</b>	<b>2-Year Term</b>
1+ Direct Dialed Outbound Calling	\$0.0390	\$0.0370
Switched Toll Free Service	\$0.0390	\$0.0370
Calling Card	\$0.0390	\$0.0370

- (C) At the end of the initial term plan agreement, the Customer will be moved to AT&T Business Calling \$15, as described in Section 3.7 of this Guidebook or any available plan with equivalent usage requirements, for the same term plan agreement length as the original term plan agreement unless otherwise specified by the Customer
- (D) Relocation of service to a new address after the promotional offer period has ended will result in a forfeiture of any remaining promotional benefits
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Calling \$15 Advantage

\*Service not regulated under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.5 AT&T Business Calling \$15 Advantage Winback Promotion #432

(A) The sign-up period for this promotion is January 5, 2009 through January 4, 2010. Service must be activated by March 4, 2010. This promotion is available to new and existing Business Customers in Alabama, Arkansas, California, Florida, Georgia, Kentucky, Louisiana, Indiana, Illinois, Kansas, Michigan, Mississippi, Missouri, Nevada, North Carolina, Ohio, Oklahoma, South Carolina, Texas, Tennessee, and Wisconsin, who, at time of participation:

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- .1 newly subscribe to AT&T Business Calling \$15 Advantage for interstate long distance calling associated with a BAN;
- .2 transfer a minimum of one (1) access line\* from a non-affiliated local service provider to an Affiliated ILEC of the Company;
- .3 newly subscribe to local access lines\* under a local term commitment from an Affiliated ILEC of the Company; and
- .4 requests to participate in this promotional offering.

(B) The following per minute intrastate usage rates apply in lieu of the corresponding per minute rates detailed in Section 4 of this Guidebook for AT&T Business Calling \$15 Advantage. For interstate usage rates associated with this promotional offer, please see the Company's Voice Product Reference and Pricing Guidebook Section 6.3 located at [att.com/servicepublications](http://att.com/servicepublications).

	<b>1-Year Term</b>	<b>2-Year Term</b>
1+ Direct Dialed Outbound Calling	\$0.0390	\$0.0370
Switched Toll Free Service	\$0.0390	\$0.0370
Calling Card	\$0.0390	\$0.0370

- (C) At the end of the initial term plan agreement, the Customer will be moved to AT&T Business Calling \$15, as described in Section 3.7 of this Guidebook or any available plan with equivalent usage requirements, for the same term plan agreement length as the original term plan agreement unless otherwise specified by the Customer
- (D) Relocation of service to a new address after the promotional offer period has ended will result in a forfeiture of any remaining promotional benefits
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Calling \$15 Advantage

\*Service not regulated under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.5 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.5 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

- 5.1.5 AT&T Business Block of Time<sup>SM</sup> 500 II Broadband Promotion #490 (C)
- (A) The sign-up (offer) period for this promotion is February 28, 2013 through August 31, 2013. Service must be activated by September 30, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for the AT&T Business Block of Time<sup>SM</sup> 500 II rate option as defined in the Section 3.7 of the Company's intrastate Tariff. (N)
  - (B) This promotion modifies the eligibility requirement for AT&T Business Block of Time<sup>SM</sup> 500 II during the promotional offer period. For purposes of this promotion the Company will include AT&T U-Verse High Speed Internet Elite<sup>#</sup> as a qualifying Internet Service upgrade. (N)

<sup>#</sup>This Service not offered under the Company's intrastate Guidebook.

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.5 AT&T Business Block of Time<sup>SM</sup> 500 II Broadband Promotion #490

- (A) The sign-up (offer) period for this promotion is February 28, 2013 through July 9, 2013. Service must be activated by August 9, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for the AT&T Business Block of Time<sup>SM</sup> 500 II rate option as defined in the Section 3.7 of the Company's intrastate Guidebook. (C)
- (B) This promotion modifies the eligibility requirement for AT&T Business Block of Time<sup>SM</sup> 500 II during the promotional offer period. For purposes of this promotion the Company will include AT&T U-Verse High Speed Internet Elite<sup>#</sup> as a qualifying Internet Service upgrade. (C)

5.1.5.A AT&T Business Block of Time<sup>SM</sup> 500 II Broadband Promotion #490-A

- (A) The sign-up (offer) period for this promotion is July 10, 2013 through September 11, 2013. Service must be activated by September 30, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for the AT&T Business Block of Time<sup>SM</sup> 500 II rate option as defined in Section 3.7 of this Guidebook. (N)
- (B) This promotion modifies the eligibility requirement for AT&T Business Block of Time<sup>SM</sup> 500 II during the promotional offer period. For purposes of this promotion the Company will include AT&T U-verse High Speed Internet Elite<sup>#</sup> and AT&T U-verse High Speed Internet Power<sup>#</sup> as qualifying Internet Service upgrades. (N)

<sup>#</sup>This Service not offered under the Company's intrastate Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.5 Reserved for Future Use

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5.1.5.A AT&T Business Block of Time<sup>SM</sup> 500 II Broadband Promotion #490-A

- (A) The sign-up (offer) period for this promotion is July 10, 2013 through September 11, 2013. Service must be activated by September 30, 2013. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for the AT&T Business Block of Time<sup>SM</sup> 500 II rate option as defined in Section 3.7 of this Guidebook.
- (B) This promotion modifies the eligibility requirement for AT&T Business Block of Time<sup>SM</sup> 500 II during the promotional offer period. For purposes of this promotion the Company will include AT&T U-verse High Speed Internet Elite# and AT&T U-verse High Speed Internet Power# as qualifying Internet Service upgrades.

#This Service not offered under the Company's intrastate Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.6 AT&T Unlimited Nationwide Calling Plans – Winback Promotion #426

The sign up period for this promotion is September 8, 2008 through September 30, 2009. Orders for new service must be activated by October 30, 2009. This promotion is available to Residential Customers in Arkansas, California, Illinois, Indiana, Kansas, Michigan, Missouri, Nevada, Ohio, Oklahoma, Texas, and Wisconsin:

- (A) Previously subscribed to local dial tone Service of an Affiliated ILEC of the Company and have cancelled that Services or; (2) previously subscribed to long distance Service form the Company and have cancelled that service, or; (3) be a current local telephone customer within the Company or Affiliate of the Company’s local territory who is now moving dial tone service from a competitor of the Company to the Affiliated ILEC of the Company and;
- (B) Subscriber to one of the following AT&T Unlimited Nationwide Calling Plans as described in Section 3.8 of this Guidebook during the sign-up period for this promotional offering:
  - .1 AT&T Unlimited Nationwide Calling One
  - .2 AT&T Unlimited Nationwide Calling Advantage 1
  - .3 AT&T Unlimited Nationwide Calling Advantage 2
  - .4 AT&T Unlimited Nationwide Calling Advantage 3
  - .5 AT&T Unlimited Nationwide Calling Advantage 4
- (C) Residential Customers participating in this promotion will receive a bonus coupon redeemable for a \$50.00 gift check
- (D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service
- (E) This promotion cannot be combined with any other promotional offers.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.6 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.6 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #494

(A) The sign-up period for this promotion is July 16, 2013 through August 31, 2013. Service must be activated by September 30, 2013. This promotion is available to Business Customers who:

- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 newly subscribe to or have a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company;
- .4 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.

(D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 Switched Toll Free Service 3 Month MRC Waiver Risk Promotion #433

- (A) The sign-up period for this promotion is January 5, 2009 through August 31, 2009. Service must be activated by October 31, 2009. This promotion is available to Business customers with a new or existing local term agreement with a minimum of 12 months remaining on their term<sup>#</sup> who request to participate in this promotional offering and ; (a) newly subscribe to the Company's Switched Toll Free Service terminating over a Switched Access Arrangement; or (b) currently subscribe to the Company's Switched Toll Free Service terminating over a Switched Access Arrangement and place an order to newly add a maximum of three (3) additional Toll Free Number(s)
- (B) For Customers participating in this promotion as defined above, the MRC as specified in Section 4.5.3 (B) of this Guidebook will be prorated for the current month and thereafter the Company will waive the MRC for the following three full billing cycles following the activation of the required Switched Toll Free Service(s).
- (C) This promotion cannot be combined with any other promotional offers associated with Switched Toll Free Service.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 AT&T All for Less – New Promotion #450

(A) The sign-up period for this promotion August 2, 2010 through December 31, 2010. Service must be activated by January 31, 2011. This promotion is available to:

Option 1 – New Business Customers

- .1 newly subscribe to AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook\* for a 1-Year Term;
- .2 newly subscribe to AT&T Business Local Calling<sup>SM</sup> with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company for a 1-Year term;
- .3 newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company and ;
- .4 newly subscribe to one of the following from an Affiliate of the Company: (a) Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\* for a minimum 2-year term; or (b) Solution Set\* bundle offering for a minimum 1-Year term;
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program ; and
- .6 request to participate in this promotional offering.

Option 2 – Existing Business Customers

- .1 newly subscribe to or restart a 1-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook\* and;
  - .a currently subscribe to at least one access line\* from an Affiliated ILEC<sup>1</sup> of the Company and add a new access line\* at a new service location; or
  - .b currently subscribe to at least one access line\* from an Affiliated ILEC of the Company and move at least one access line\* to a new service location; and
- .2 newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM</sup> with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company and;
- .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company and ;
- .4 currently or newly subscribe to one of the following from an Affiliate of the Company: (a) Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\* for a minimum 2-year term; or (b) Solution Set\* bundle offering for a minimum 1-Year term;
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program ; and
- .6 request to participate in this promotional offering.

\*This service not offered under this Guidebook

<sup>1</sup>Including where that Affiliate is operating as a CLEC

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## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings (continued)

#### 5.1.7 AT&T All for Less – New Promotion #450

- (A) The sign-up period for this promotion is August 2, 2010 through August 31, 2010. Service must be activated by September 30, 2011. This promotion is available to:

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##### Option 1 – New Business Customers

- .1 newly subscribe to AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook\* for a 1-Year Term;
- .2 newly subscribe to AT&T Business Local Calling<sup>SM</sup> with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company for a 1-Year term;
- .3 newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company and ;
- .4 newly subscribe to one of the following from an Affiliate of the Company: (a) Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\* for a minimum 2-year term; or (b) Solution Set\* bundle offering for a minimum 1-Year term;
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program ; and
- .6 request to participate in this promotional offering.

##### Option 2 – Existing Business Customers

- .1 newly subscribe to or restart a 1-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook\* and;
  - .a currently subscribe to at least one access line\* from an Affiliated ILEC<sup>1</sup> of the Company and add a new access line\* at a new service location; or
  - .b currently subscribe to at least one access line\* from an Affiliated ILEC of the Company and move at least one access line\* to a new service location; and
- .2 newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM</sup> with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company and;
- .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company and ;
- .4 currently or newly subscribe to one of the following from an Affiliate of the Company: (a) Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\* for a minimum 2-year term; or (b) Solution Set\* bundle offering for a minimum 1-Year term;
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program ; and
- .6 request to participate in this promotional offering.

\*This service not offered under this Guidebook

<sup>1</sup>Including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 Block of Time Term Agreement Plan All For Less 6+ Lines Reward Card Promotion #472

(A) The sign-up (offer) period for this promotion is June 21, 2011 through June 30, 2011. Service must be activated by July 31, 2011. This promotion is available to Business Customers who:

.1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers; or (c) currently subscribe to AT&T Business Unlimited Calling<sup>SM</sup> III; and

.2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7 of this Tariff:

AT&T Business Block of Time <sup>SM</sup>	700 II
AT&T Business Block of Time <sup>SM</sup>	1200 II
AT&T Business Block of Time <sup>SM</sup>	2500 II
AT&T Business Block of Time <sup>SM</sup>	5000 II
AT&T Business Block of Time <sup>SM</sup>	7500 II
AT&T Business Block of Time <sup>SM</sup>	10000 II

.3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# with a minimum of 6 access lines# from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in .1; and

.4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:

.a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express #; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#; or

.b (i) Wireless Voice#; (ii) Wireless Data\*; (iii) Wireless Voice# and Data#; or (iv) a Wireless Laptop Card#, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and

.5 request to participate in this promotional offering.

(B) Qualifying customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7.18 of this Tariff:

AT&T Business Block of Time <sup>SM</sup>	700 II	\$27.00
AT&T Business Block of Time <sup>SM</sup>	1200 II	\$45.00
AT&T Business Block of Time <sup>SM</sup>	2500 II	\$91.00
AT&T Business Block of Time <sup>SM</sup>	5000 II	\$175.00

(C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7 of this Tariff to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.

(D) See Section 3.7 of this Tariff for renewal terms and conditions once the promotional term expires.

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

#This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

- 5.1.7 Block of Time Term Agreement Plan All For Less 6+ Lines Reward Card Promotion #472-A C
- (A) The sign-up (offer) period for this promotion is July 21, 2011 through December 31, 2011. Service must be activated by January 31, 2012. This promotion is available to Business Customers who: C
- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers; or (c) currently subscribe to AT&T Business Unlimited Calling<sup>SM</sup> III; and C
- .2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7 of this Tariff:
- |   |          |
|---|----------|
| AT&T Business Block of Time <sup>SM</sup> | 700 II   |
| AT&T Business Block of Time <sup>SM</sup> | 1200 II  |
| AT&T Business Block of Time <sup>SM</sup> | 2500 II  |
| AT&T Business Block of Time <sup>SM</sup> | 5000 II  |
| AT&T Business Block of Time <sup>SM</sup> | 7500 II  |
| AT&T Business Block of Time <sup>SM</sup> | 10000 II |
- .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# with a minimum of 6 access lines# from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in .1; and
- .4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:
- .a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express #; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#; or
- .b (i) Wireless Voice#; (ii) Wireless Data\*; (iii) Wireless Voice# and Data#; or (iv) a Wireless Laptop Card#, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
- .5 request to participate in this promotional offering.
- (B) Qualifying customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7.18 of this Tariff:
- |   |         |          |
|---|---------|----------|
| AT&T Business Block of Time <sup>SM</sup> | 700 II  | \$27.00  |
| AT&T Business Block of Time <sup>SM</sup> | 1200 II | \$45.00  |
| AT&T Business Block of Time <sup>SM</sup> | 2500 II | \$91.00  |
| AT&T Business Block of Time <sup>SM</sup> | 5000 II | \$175.00 |
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7 of this Tariff to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.
- (D) See Section 3.7 of this Tariff for renewal terms and conditions once the promotional term expires.

<sup>1</sup>Not including where that Affiliate is operating as a CLEC  
#This service not offered under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 Block of Time Term Agreement Plan All For Less 6+ Lines Reward Card Promotion #472-A

(A) The sign-up (offer) period for this promotion is July 21, 2011 through April 30, 2012. Service must be activated by May 31, 2012. This promotion is available to Business Customers who:

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.1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers; or (c) currently subscribe to AT&T Business Unlimited Calling<sup>SM</sup> III; and

.2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7 of this Tariff:

AT&T Business Block of Time <sup>SM</sup>	700 II
AT&T Business Block of Time <sup>SM</sup>	1200 II
AT&T Business Block of Time <sup>SM</sup>	2500 II
AT&T Business Block of Time <sup>SM</sup>	5000 II
AT&T Business Block of Time <sup>SM</sup>	7500 II
AT&T Business Block of Time <sup>SM</sup>	10000 II

.3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# with a minimum of 6 access lines# from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in .1; and

.4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:

.a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express #; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#; or

.b (i) Wireless Voice#; (ii) Wireless Data\*; (iii) Wireless Voice# and Data#; or (iv) a Wireless Laptop Card#, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and

.5 request to participate in this promotional offering.

(B) Qualifying customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7.18 of this Tariff:

AT&T Business Block of Time <sup>SM</sup>	700 II	\$27.00
AT&T Business Block of Time <sup>SM</sup>	1200 II	\$45.00
AT&T Business Block of Time <sup>SM</sup>	2500 II	\$91.00
AT&T Business Block of Time <sup>SM</sup>	5000 II	\$175.00

(C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7 of this Tariff to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.

(D) See Section 3.7 of this Tariff for renewal terms and conditions once the promotional term expires.

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

#This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #497

(A) The sign-up period for this promotion is September 1, 2013 through December 31, 2013. Service must be activated by January 31, 2014. This promotion is available to Business Customers who:

- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook/Tariff:

MRC	Per-Minute Rate
\$5.00	\$0.06

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook/Tariff to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook/Tariff will apply.

(D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

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(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #497

- (A) The sign-up period for this promotion is September 1, 2013 through April 30, 2014. Service must be activated by May 31, 2014. This promotion is available to Business Customers who: (C)  
(C)

- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 request to participate in this promotional offering.

- (B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook/Tariff:

MRC	Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook/Tariff to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook/Tariff will apply.
- (D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #497

- (A) The sign-up period for this promotion is September 1, 2013 through August 31, 2014. Service must be activated by September 30, 2014. This promotion is available to Business Customers who: (C)  
(C)

- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 request to participate in this promotional offering.

- (B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook/Tariff:

MRC	Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook/Tariff to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook/Tariff will apply.
- (D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 AT&T All for Less – New Promotion #450 (continued)

- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7.6 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes access lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line\* for the resulting number of access lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes access lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) The term agreement is an oral agreement and will automatically renew on the first day after the promotional term has expired at the then-current rates for the AT&T Business Unlimited Calling<sup>s</sup> plan as defined in Section 4.7.6 of this Guidebook. The Customer is under no obligation to re-subscribe to the plan after completion of the promotional term period. The terms and conditions for automatic renewals of the plan set forth in Section 3.7.6.D of this Guidebook, also apply to the promotional term. See Section 3.7.6.D.
- (F) Early Termination Fee (ETF)
  - .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.
- (G) This promotion can be combined with AT&T Bundle Bonus III Reward Card Promotion #448-A

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.7 Block of Time Term Agreement Plan All For Less 6+ Lines Reward Card Promotion #472-A (continued) C

(E) Early Termination Fee (ETF)

See Section 3.7 of this Guidebook for Block of Time Term Agreement Plans Early Termination Fee (ETF) terms and conditions.

(F) Rewards

.1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above (except Section (A).3.b); and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company

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.a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#, AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.b AT&T Tech Support 360<sup>SM</sup> Backup and Go# with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or #; or AT&T Tech Support 360<sup>SM</sup> Advanced#; or

.2 Newly subscribe to one of the following from an Affiliate of the Company for a 2 Yr term:

.a AT&T U-verse High Speed Internet Business Edition Max#;

.b AT&T U-verse High Speed Internet Business Edition Max Plus#; or

.c AT&T U-verse High Speed Business Edition Max Turbo#.

.3 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (F).1.a	\$36.46
Section (F).1.b	\$34.09
Section (F).2	\$43.72

.4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

(G) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

#This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.8 AT&T Business Unlimited Calling \$11 First Line MRC Promotion #434

- (A) The sign-up period for AT&T Business Unlimited Calling \$11 MRC Promotion #434 is March 23, 2009 through August 31, 2009. Service must be activated by October 31, 2009. This promotion is available to new and existing Business Customers who, at time of participation; (1) newly subscribe to or restart a contract for AT&T Business Unlimited Calling 2-Year term; (2) newly or currently subscribe to local dial tone Service from an Affiliated ILEC of the Company; and (3) request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following MRCs for a 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.

Number Of Access Lines	MRC
1	\$11
2	\$31
3	\$51
4	\$71
5	\$91
6	\$111
7	\$131
8	\$151
9	\$171
10	\$191

- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 2-Year term arrangement. The Customer will be charged an MRC equal to those listed in Section (B) above per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling.
- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

\*Service not regulated under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.8 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.8 AT&T Unlimited Nationwide Calling Advantage 2 Winback II Promotion #476

The sign up period for this promotion is September 1, 2011 through December 31, 2011. Orders for new service must be activated by January 31, 2012. This promotion is available to Residential Customers who:

- (A) previously subscribed to Service from the Company and have cancelled that Service; or currently subscribe to a long distance service or its equivalent from a wireline or wireless competitor of the Company and be moving service to the Company; and
- (B) newly subscribe to AT&T Unlimited Nationwide Calling Advantage 2 – Option 1 Winback as defined in Section 3.8 of this Guidebook during the sign-up period for this promotional offering.
- (C) Qualifying Customers subscribing to this promotion will be charged an MRC of \$4.00 per month for a twelve month promotional period in lieu of the charges specified in Section 4.8 of this Guidebook. At the end of the promotional twelve (12) month period, the Customer will be charged the non-promotional MRC defined in section 4.8 of this Guidebook.
- (E) Customer must maintain the requirements of the AT&T Unlimited Nationwide Calling Advantage 2- Option 1 Winback plan as defined in Section 3.8 of this Guidebook and continue to subscribe to AT&T Unlimited Nationwide Calling Advantage - Option 1 Winback plan to continue to qualify for this promotion.
- (F) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service
- (G) This promotion cannot be combined with any other promotion offered by the Company or with the Winback Company Reward offers as defined in Section 3.8 of this Guidebook

\*This service not offered under this Guidebook.

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.8 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.8 AT&T Business Unlimited Calling<sup>SM</sup> V All For Less 6Mbps Promotion #498 (C)

(A) The sign-up (offer) period for this promotion is October 9, 2013 through April 30, 2014. Service must be activated by May 30, 2014. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Guidebook. (N)

(B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> V as described in Section 3.7, Option 3, of this Guidebook.

For purposes of this promotion, the Company will allow current subscribers of Internet Service\* from an Affiliate of the Company to upgrade to any 6Mbps Internet Service\* from an Affiliate of the Company as a qualifying Internet Service upgrade. (N)

\*This service not offered out of this Guidebook

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.8 AT&T Business Unlimited Calling<sup>SM</sup> V All For Less 6Mbps Promotion #498

- (A) The sign-up (offer) period for this promotion is October 9, 2013 through August 31, 2014. Service must be activated by September 30, 2014. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Guidebook. (C)  
(C)
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> V as described in Section 3.7, Option 3, of this Guidebook.

For purposes of this promotion, the Company will allow current subscribers of Internet Service\* from an Affiliate of the Company to upgrade to any 6Mbps Internet Service\* from an Affiliate of the Company as a qualifying Internet Service upgrade.

\*This service not offered out of this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.9 AT&T Complete Access Promotoin #421-A

- (A) The sign-up period for the AT&T Complete Access Promotion #421-A is February 22, 2009 through July 11, 2009. Service must be activated by October 30, 2009. This promotion is available to Business customers that:

**EITHER: - Bundle No. 1**

- .1 sign a new 3-year term agreement with the Company for one of the following interstate long distance calling plans: (1) High Volume Calling Plan III with a Minimum Annual Commitment (MAC) equal to or greater than \$2,400, (2) High Volume Calling Plan II with a Minimum Annual Commitment (MAC) equal to or greater than \$2,400, or (3) Block of Time 2500, 5000, 7500 or 10000, and who also are new to the bundle and agree to:
- .a sign a 3-year term plan agreement for a minimum of 5 voice grade equivalent (VGEs) for one of the following, provided by an Affiliate of the Company: (1) ISDN Prime\* Service, (2) SmartTrunk®\* Service, (3) Primary Rate ISDN\* Service, (4) Enhanced Multipath\*service, or (5) Digital Transport Service - AT&T Southwest SuperTrunk®, and,
- .b sign a 3-year term plan agreement for one of the following, provided by an Affiliate of the Company: (1) AT&T Managed Internet Service (MIS) 1.5 Basic\* or Plus\*, (2) AT&T Managed Internet Service (MIS) 3.0 Basic\* or Plus\*,

**OR: - Bundle No. 2:**

- .1 sign a new 3-year term agreement with the Company for one of the following interstate long distance calling plans: (1) High Volume Calling Plan III with a MAC equal to or greater than \$2,400, (2) High Volume Calling Plan II with a MAC equal to or greater than \$2,400, (3) Block of Time 2500, 5000, 7500 or 10000, or (4) Business Unlimited Calling, and who also are new to the bundle and agree to:
- .a sign a 3-year term plan agreement with an Affiliate of the Company for a minimum of 5 local access lines\* for one of the following: (1) Custom BizSaver\* Service, (2) Essentials\* Service, (3) SimpleLink Enhanced<sup>#</sup> Service, (4) CompleteLink® 2.0\* service consisting of either business access lines\* or Centrex\* lines, or (5) Centralink® Saver\*Service, and,
- .b sign a 3-year term plan agreement for one of the following, provided by an Affiliate of the Company: (1) AT&T MIS Basic3or Plus\* (only eligible in areas where DSL is not available), (2) AT&T MIS 1.5 Basic3\* or Plus\*, or (3) AT&T MIS 3.0 Basic\* or Plus\*,

\*Services not regulated under this Guidebook.



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.9 Reserved for future use

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## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings (continued)

#### 5.1.9 AT&T Business Unlimited Calling<sup>SM</sup> All For Less 6+ Lines Reward Card Promotion #473

- (A) The sign-up (offer) period for this promotion is June 21, 2011 through June 30, 2011. Service must be activated by July 31, 2011. This promotion is available to Business Customers who:
- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers; or (c) currently subscribe to AT&T Business Unlimited Calling<sup>SM</sup> III; and
  - .2 newly subscribe to or restart a two (2) term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7 of this Guidebook; and
  - .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# with a minimum of 6 access lines# from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in .1; and
  - .4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:
    - .a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet-Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express#; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#;or
    - .b (i) Wireless Voice#; (ii) Wireless Data#; (iii) Wireless Voice# and Data#; or (iv) a Wireless Laptop Card#, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .5 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line# for a 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes access lines# under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 2-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line# for the resulting number of access lines# allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes access lines# under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) Term Agreement
- .1 A 2-Year promotional term commitments as required by the Company
  - .2 Customers are under no obligation to renew or re-subscribe to the plan after completion of the initial plan promotion commitment or any plan renewal or resubscription term.
  - .3 See Section 3.7 of this Guidebook for plan terms and conditions once the promotional term expires.
- (F) Early Termination
- See Section 3.7 of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> Early Termination Fee (ETF) terms and conditions.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings (continued)

- 5.1.9 AT&T Business Unlimited Calling<sup>SM</sup> All For Less 6+ Lines Reward Card Promotion #473-A C
- (A) The sign-up (offer) period for this promotion is June 21, 2011 through August 31, 2011. Service must be activated by September, 2011. This promotion is available to Business Customers who: C
- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers; or (c) currently subscribe to AT&T Business Unlimited Calling<sup>SM</sup> III; and C
  - .2 newly subscribe to or restart a two (2) term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7 of this Guidebook; and
  - .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# with a minimum of 6 access lines# from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in .1; and
  - .4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:
    - .a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet-Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express#; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#;or
    - .b (i) Wireless Voice#; (ii) Wireless Data#; (iii) Wireless Voice# and Data#; or (iv) a Wireless Laptop Card#, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .5 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line# for a 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes access lines# under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 2-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line# for the resulting number of access lines# allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes access lines# under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) Term Agreement
- .1 A 2-Year promotional term commitments as required by the Company
  - .2 Customers are under no obligation to renew or re-subscribe to the plan after completion of the initial plan promotion commitment or any plan renewal or resubscription term.
  - .3 See Section 3.7 of this Guidebook for plan terms and conditions once the promotional term expires.
- (F) Early Termination
- See Section 3.7 of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> Early Termination Fee (ETF) terms and conditions.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.9 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.9 AT&T Business Block of Time<sup>SM</sup> 500 II All For Less 6Mbps Promotion #499

(C)

(A) The sign-up (offer) period for this promotion is October 9, 2013 through April 30, 2014. Service must be activated by May 30, 2014. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Block of Time<sup>SM</sup> 500 II rate option as defined in Section 3.7 of this Guidebook.

(N)

(B) This promotion modifies the eligibility requirements for the AT&T Business Block of Time<sup>SM</sup> 500 II rate option defined in Section 3.7 Option 3, of this Guidebook.

For purposes of this promotion, the Company will allow current subscribers of Internet Service\* from an Affiliate of the Company to upgrade to any 6Mbps Internet Service\* from an Affiliate of the Company as a qualifying Internet Service upgrade.

(N)

\*This service not offered out of this Guidebook

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.9 AT&T Business Block of Time<sup>SM</sup> 500 II All For Less 6Mbps Promotion #499

- (A) The sign-up (offer) period for this promotion is October 9, 2013 through August 31, 2014. Service must be activated by September 30, 2014. This promotion is available to business Customers who at the time of participation qualify for and newly subscribe to or restart a term agreement for AT&T Business Block of Time<sup>SM</sup> 500 II rate option as defined in Section 3.7 of this Guidebook. (C)  
(C)
- (B) This promotion modifies the eligibility requirements for the AT&T Business Block of Time<sup>SM</sup> 500 II rate option defined in Section 3.7 Option 3, of this Guidebook.

For purposes of this promotion, the Company will allow current subscribers of Internet Service\* from an Affiliate of the Company to upgrade to any 6Mbps Internet Service\* from an Affiliate of the Company as a qualifying Internet Service upgrade.

\*This service not offered out of this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.9 AT&T Complete Access Promotoin #421-A (continued)

(A) (continued)

**OR: - Bundle No. 3:**

- .1 sign a new 3-year term agreement with the Company for the provision of interstate long distance calling for one of the following: (1) High Volume Calling Plan III with a MAC equal to or greater than \$2,400, (2) High Volume Calling Plan II with a MAC equal to or greater than \$2,400, or (3) Block of Time 2500, 5000, 7500 or 10000, and who also are new to the bundle and agree to:
  - .a sign a 3-year term plan agreement with an Affiliate of the Company for a minimum of 5 local access lines\* or 5 VGEs for one of the following: (1) ISDN Prime\* Service, (2) SmartTrunk®\* Service, (3) Primary Rate ISDN\* Service, (4) Enhanced Multipath\* Service, (5) Digital Transport\* Service, AT&T Southwest SuperTrunk®, (6) Custom BizSaver\* Service, (7) Essentials\* Service, (8) SimpleLink Enhanced\*Service, (9) CompleteLink® 2.0\* Service with consisting of either business access lines\* or Centrex\*lines, (10) CentraLink® Saver\* Service, or (11) Digital or Analog Trunks for switched local service\*, and,
  - .b sign a 3-year term plan agreement for one of the following, provided by an Affiliate of the Company, AT&T MIS 1.5 Basic# or Plus#,

**AND – Bundle 1,2 and 3**

- .1 sign a new AT&T Mobile Business<sup>#</sup> (AMB) Agreement for a term of at least 2 years for a minimum of 5 new or existing end user lines of which one must be a Corporate Responsible User (CRU).

(B) Customers that qualify for this promotional offering will receive a one-time reward check, except in Ohio and Illinois where it will be in the form of a reward card from the Company. The amount of the reward is based on the number of local access lines (wirelines) or VGEs subscribed to as part of one of the bundled detailed item (A) above and are as follows:

No. of Wirelines/VGEs	Long Distance Reward Amount
5 - 10	\$500.00
11-15	\$1,00.00
16+	\$1,500.00

\* Services not regulated under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.9 AT&T Business Unlimited Calling<sup>SM</sup> All For Less 6+ Lines Reward Card Promotion #473-A  
(continued)

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(G) Rewards

.1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above (except Section (A).4.b); and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company

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.a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#, AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.b AT&T Tech Support 360<sup>SM</sup> Backup and Go# with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.2 Newly subscribe to one of the following from an Affiliate of the Company for a 2 Yr term:

.a AT&T U-verse High Speed Internet Business Edition Max#;

.b AT&T U-verse High Speed Internet Business Edition Max Plus#; or

.c AT&T U-verse High Speed Business Edition Max Turbo#.

.3 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (G).1.a	\$36.46
Section (G).1.b	\$34.09
Section (G).2	\$43.72

.4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.9 AT&T Complete Access Promotoin #421-A (continued)

- (C) The reward check will be processed 30 days after installation of all of the required products associated with one of the above qualifying bundles and after all 5 of the required wireless end user lines have been activated for 30 days, whichever is later.
- (D) Customer is only eligible for one reward. An eligible multi-location Customer can only have one location to participate in this offer and is only eligible to receive one reward. All bundle components must be installed at one location.
- (E) Reward checks cannot be applied directly by the Customer to any AT&T accounts. For Customers that qualify for this promotional offering in AT&T Ohio and Illinois, Customers will receive the one-time reward as a Visa® reward card, valid for 180 days after issuance. All restrictions on the reward check will apply to the Visa® reward card. The Visa® reward card is subject to additional terms and conditions imposed by card issuer. Other terms and restrictions apply. The Company is not responsible for lost, late, mutilated, misdirected, or postage due mail. Void where prohibited, taxed or restricted.
- (F) This promotional offering may not be combined with any reward check or card promotions or programs, including: the AT&T Business Long Distance Bundle Reward Promotion #422 or the AT&T Long Distance Bundle Bonus Reward Card Promotion #424-A. It also may not be combined with any High Volume Calling plan promotions or programs.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.10 AT&T AT&T Business Unlimited Calling \$10/line Winback Promotion #435

- (A) The sign-up period for AT&T Business Unlimited Calling \$10/line Winback Promotion #435 is May 1, 2009 through January 4, 2010. Service must be activated by March 4, 2010. This promotion is available to new and existing Business Customers who at time of participation:
  - .1 currently or newly subscribe to AT&T Business Unlimited Calling;
  - .2 transfer at least one Access Line\* from a non-affiliated local service provider to an Affiliated ILEC of the Company; and
  - .3 request to participate in this promotional offering
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per Access Line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 1-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling.
- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

\* Services not regulated under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.10 AT&T AT&T Business Unlimited Calling \$10/line Winback Promotion #435

- (A) The sign-up period for AT&T Business Unlimited Calling \$10/line Winback Promotion #435 is May 1, 2009 through April 30, 2010. Service must be activated by May 30, 2010. This promotion is available to new and existing Business Customers who at time of participation:
- .1 currently or newly subscribe to AT&T Business Unlimited Calling;
  - .2 transfer at least one Access Line\* from a non-affiliated local service provider to an Affiliated ILEC of the Company; and
  - .3 request to participate in this promotional offering
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per Access Line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 1-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling.
- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling.

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\* This service not offered under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.10 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.10 AT&T Business Unlimited Calling<sup>SM</sup> III All for Less Reward Card Promotion #474

- (A) The sign-up (offer) period for this promotion is June 21, 2011 through June 30, 2011. Service must be activated by July 31, 2011. This promotion is available to Business Customers who, at the time of participation:
- .1 qualify for and newly subscribe to or restart a 1 or 2 Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> III Option 2-Winback or Option 3- Retention as defined in Section 3.7.66 of this Guidebook; and
  - .2 request to participate in this promotional offering.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> III described in Section 3.7.66 of this Guidebook. Business Customers who are eligible for and participate in this promotional offering are considered eligible for and as participating in AT&T Business Unlimited Calling<sup>SM</sup> III for all purposes. For purposes of this promotion, the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> III specified in Section 3.7.66 (B).5 and 3.7.66(B).6 are alternative requirements, and, therefore, Section 3.7.66(B).5 is modified as follows:
- newly subscribe to one of the following services from an Affiliate of the Company: (a) AT&T U-verse High Speed Internet Business Edition#; (b) AT&T High Speed Internet Business Edition Basic#; (c)AT&T High Speed Internet Business Edition Express#; (d)AT&T High Speed Internet Business Edition Pro#; or (e) AT&T High Speed Internet Business Edition Elite# for a 1 or 2-Year term; or
- (C) Term Agreement
- See Section 3.7.66(F) of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> III Term Agreement terms and conditions. Customer is under no obligation to resubscribe to this plan after completion of the promotional term period.
- (D) Early Termination (ETF)
- See Section 3.7.66 (J) of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> III Early Termination Fee (ETF) terms and conditions.
- (E) Rewards
- .1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above and who purchase one of the services described in Section 3.7.66 (B).5; and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company; and, who (i) contact the Company in response to a Company advertisement, or (ii) initially decline a subscription to one of the following packages and then subsequently agree to subscribe to the same package:
    - .a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium# and AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
    - .b AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium# with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
  - .2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Yr term:
    - .a AT&T U-verse High Speed Internet Business Edition Max#;
    - .b AT&T U-verse High Speed Internet Business Edition Max Plus#; or
    - .c AT&T U-verse High Speed Business Edition Max Turbo#.
  - .3 Reward Card Amounts
 

Additional Service Package	Reward Card Amount
Section (E).1.a	\$36.46
Section (E).1.b	\$34.09
Section (E).2	\$43.72
  - .4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.
  - .5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.10 AT&T Business Unlimited Calling<sup>SM</sup> III All for Less Reward Card Promotion #474-A

(A) The sign-up (offer) period for this promotion is June 21, 2011 through December 31, 2011. Service must be activated by January 31, 2011. This promotion is available to Business Customers who, at the time of participation:

- .1 qualify for and newly subscribe to or restart a 1 or 2 Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> III Option 2-Winback or Option 3- Retention as defined in Section 3.7.66 of this Guidebook; and
- .2 request to participate in this promotional offering.

(B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> III described in Section 3.7.66 of this Guidebook. Business Customers who are eligible for and participate in this promotional offering are considered eligible for and as participating in AT&T Business Unlimited Calling<sup>SM</sup> III for all purposes. For purposes of this promotion, the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> III specified in Section 3.7.66 (B).5 and 3.7.66(B).6 are alternative requirements, and, therefore, Section 3.7.66(B).5 is modified as follows:

- .1 newly subscribe to one of the following services from an Affiliate of the Company: (a) AT&T U-verse High Speed Internet Business Edition#; (b) AT&T High Speed Internet Business Edition Basic#; (c) AT&T High Speed Internet Business Edition Express#; (d) AT&T High Speed Internet Business Edition Pro#; or (e) AT&T High Speed Internet Business Edition Elite# for a 1 or 2-Year term; or
- .2 newly subscribe to (i) Wireless Voice#; (ii) Wireless Data#; (iii) Wireless Voice# and Data#; or (iv) a Wireless Laptop Card#, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program).

(C) Term Agreement

See Section 3.7.66(F) of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> III Term Agreement terms and conditions. Customer is under no obligation to resubscribe to this plan after completion of the promotional term period.

(D) Early Termination (ETF)

See Section 3.7.66 (J) of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> III Early Termination Fee (ETF) terms and conditions.

(E) Rewards

.1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above and who purchase one of the services described in Section 3.7.66 (B).5; and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company

- .a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium# and AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
- .b AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium# with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Yr term:

- .a AT&T U-verse High Speed Internet Business Edition Max#;
- .b AT&T U-verse High Speed Internet Business Edition Max Plus#; or
- .c AT&T U-verse High Speed Business Edition Max Turbo#.

.3 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (E).1.a	\$36.46
Section (E).1.b	\$34.09
Section (E).2	\$43.72

.4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.11 AT&T Business Long Distance Bundle Reward Promotion #422-A

- (A) The sign-up period for the AT&T Business Long Distance Bundle Reward Promotion #422-A is May 1, 2009 through August 31, 2009. Service must be activated by October 31, 2009. This promotion is available to new Business Customers that:
- .1 either (a) formerly subscribed to local dial tone service from an Affiliated ILEC of the Company and are returning to AT&T for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider; and
  - .2 transfers at least one existing local service line to an Affiliated ILEC of the Company; and
  - .3 newly subscribes to one of the following:
    - .a AT&T Business Block of Time<sup>SM</sup> plan for a minimum 1-Year term agreement, for 1,000 minutes or 2,500 minutes, as defined in Section 3.7 in this Guidebook, for their intrastate and interstate long distance calling associated with a BAN; or
    - .b AT&T Business Unlimited Calling<sup>SM</sup> plan for a minimum 1-Year term agreement, as defined in Section 3.7 of this Guidebook, for their intrastate and interstate long distance calling associated with a BAN. Illinois Customers who choose the AT&T Business Local Calling – Essentials service will be exempt from including their Intrastate IntraLATA toll calls under this offer; and
  - .4 newly subscribe to, or restart a contract for, one of the following service options from an Affiliated ILEC of the Company for 1-10 Access Lines \*under a term plan agreement: (a) CA Win/Win-back Access Line NRC Waiver for Customers with 1-3 Lines; (b) Business Access Lines Term and Volume Discount; (c) Centrex Service\*; (d) Custom BizSaver<sup>SM\*</sup>; (e) Custom BizSaver II\*; (f) FeatureLink<sup>SM\*</sup>; (g) AT&T Business Local Calling; (h) AT&T Business Local Calling Assurance<sup>SM\*</sup>; (i) AT&T Business Local Calling Essentials\*; (j) Local Usage Saver\*; (k) MegaSaver<sup>SM\*</sup>; (l) Plexar 1\*; (m) SimpleLink<sup>SM\*</sup>; (n) SimpleLink<sup>SM</sup> Enhanced\*; (o), SimpleLink Enhanced II\*; or (p) Texas Extended Metropolitan Service\*; and
  - .5 newly subscribes to either (a) AT&T High Speed Internet\* for a minimum 1-Year term agreement, selecting from Express8, Pro\*, or Elite\* options; or (b) qualifying AT&T U-Verse\* High Speed Internet Business Edition for a minimum 1-Year Term, selecting from a 1.5, 3.0, 6.0 or 10.0; and
  - .6 request to participate in this promotional offering.

\*Service not regulated under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.11 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.11 AT&T Business Unlimited Calling<sup>SM</sup>V and Block of Time Term Agreement Plans Direct-Mail All For Less Broadband Reward Card Promotion #483

(A) The sign-up (offer) period for this promotion is May 1, 2012 through August 31, 2012. Service must be activated by September 30, 2012. This promotion is available to new and existing Business Customers who contact the Company and request to participate in this promotional offering and who at the time of participation:

- .1 newly subscribe to or restart a term agreement for one of the following plans:
  - .a AT&T Business Unlimited Calling<sup>SM</sup> V for a 1 Yr term as defined in Section 3.7.21 of this Guidebook or AT&T Business Unlimited Calling<sup>SM</sup> IV for 1 Yr term as defined in Section 3.7.20 of this Guidebook; or
  - .b one of the following block of time rate options as defined in Sections 3.7.18(L) of this Guidebook:
    - AT&T Business Block of Time<sup>SM</sup> 700II;
    - AT&T Business Block of Time<sup>SM</sup> 1200II;
    - AT&T Business Block of Time<sup>SM</sup> 2500II;
    - AT&T Business Block of Time<sup>SM</sup> 5000II;
    - AT&T Business Block of Time<sup>SM</sup> 7500 II; or
    - AT&T Business Block of Time<sup>SM</sup> 10000 II; and
- .2 newly subscribe to or restart a 1 Year term agreement for AT&T Business Local Calling<sup>SM\*</sup>, AT&T Business Local Calling Assurance<sup>SM\*</sup> or Custom BizSaver<sup>SM</sup> II\* from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line\* (i.e., WTN) on a single BTN; and
- .3 newly subscribe to one of the following services from an Affiliate of the Company for a 1 Year term:
  - AT&T U-Verse High Speed Internet Business Edition\*;
  - AT&T High Speed Internet Business Edition Basic\*;
  - AT&T High Speed Internet Business Edition Express\*;
  - AT&T High Speed Internet Business Edition Pro\*;
  - AT&T High Speed Internet Business Edition Elite\*.

(B) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional qualifications, terms and conditions above; and
- .2 Customers, who at time of ordering also agree to purchase one of the following additional service packages from Affiliate(s) of the Company are eligible for higher Reward Card amounts:
  - .a AT&T Tech Support 360<sup>SM\*</sup> Backup and Go # with AT&T Website Solutions<sup>SM\*</sup>, or AT&T Tech Support 360<sup>SM</sup> Advanced\* ; or
  - .b AT&T Tech Support 360<sup>SM</sup> Premium Service\* with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium\*, AT&T Unified Messaging\* and AT&T Website Solutions<sup>SM</sup>.

\*This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings (continued)

#### 5.1.11 AT&T Business Unlimited Calling<sup>SM</sup>V and Block of Time Term Agreement Plans Direct-Mail All For Less Broadband Reward Card Promotion #483

- (A) The sign-up (offer) period for this promotion is May 1, 2012 through December 31, 2012. Service must be activated by January 31, 2013. This promotion is available to new and existing Business Customers who contact the Company and request to participate in this promotional offering and who at the time of participation: (C)  
(C)

- .1 newly subscribe to or restart a term agreement for one of the following plans:
  - .a AT&T Business Unlimited Calling<sup>SM</sup> V for a 1 Yr term as defined in Section 3.7.21 of this Guidebook or AT&T Business Unlimited Calling<sup>SM</sup> IV for 1 Yr term as defined in Section 3.7.20 of this Guidebook; or
  - .b one of the following block of time rate options as defined in Sections 3.7.18(L) of this Guidebook:
    - AT&T Business Block of Time<sup>SM</sup> 700II;
    - AT&T Business Block of Time<sup>SM</sup> 1200II;
    - AT&T Business Block of Time<sup>SM</sup> 2500II;
    - AT&T Business Block of Time<sup>SM</sup> 5000II;
    - AT&T Business Block of Time<sup>SM</sup> 7500 II; or
    - AT&T Business Block of Time<sup>SM</sup> 10000 II; and
- .2 newly subscribe to or restart a 1 Year term agreement for AT&T Business Local Calling<sup>SM\*</sup>, AT&T Business Local Calling Assurance<sup>SM\*</sup> or Custom BizSaver<sup>SM</sup> II\* from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line\* (i.e., WTN) on a single BTN; and
- .3 newly subscribe to one of the following services from an Affiliate of the Company for a 1 Year term:
  - AT&T U-Verse High Speed Internet Business Edition\*;
  - AT&T High Speed Internet Business Edition Basic\*;
  - AT&T High Speed Internet Business Edition Express\*;
  - AT&T High Speed Internet Business Edition Pro\*;
  - AT&T High Speed Internet Business Edition Elite\*.

#### (B) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional qualifications, terms and conditions above; and
- .2 Customers, who at time of ordering also agree to purchase one of the following additional service packages from Affiliate(s) of the Company are eligible for higher Reward Card amounts:
  - .a AT&T Tech Support 360<sup>SM\*</sup> Backup and Go # with AT&T Website Solutions<sup>SM\*</sup>, or AT&T Tech Support 360<sup>SM</sup> Advanced\*; or
  - .b AT&T Tech Support 360<sup>SM</sup> Premium Service\* with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium\*, AT&T Unified Messaging\* and AT&T Website Solutions<sup>SM</sup>.

\*This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.11 AT&T Business Long Distance Bundle Reward Promotion #422-A (continued)

- (B) Customers who qualify for this promotion and subscribe during the sign-up period, will receive a one-time Visa® Reward Card per the following schedule:

No. Of Access Lines	Reward Amount
1 line	\$100.00
2+ Lines	\$225.00

One Reward Card per Customer location.

- (C) Delivery of the Reward Card will be via mail, within 6-8 weeks after Service Activation. Reward Card can not be applied directly by the Customer as payment to any AT&T accounts. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Void where prohibited, taxed or restricted. The Visa® Reward Card shall be valid for 180 days after issuance. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer
- (D) Term Agreements – AT&T Business Block of Time<sup>SM</sup> and AT&T Business Unlimited Calling<sup>SM</sup>
- .1 1-Year term agreement is an oral agreement and does not require a signed agreement.
  - .2 2-Year term agreement must be signed under any method accepted by the Company, including electronically, and must be received by the Company within thirty (30) calendar days from the order date. If the Company does not receive the Customer’s signed agreement within the thirty (30) calendar days, the term of the agreement shall default to a 1-Year term under the then current rates, terms, and conditions for this Service as described in Section 3.7 and Section 4.7 of this Guidebook.
  - .3 If defaulted to a 1-Year term, the 1-Year term will start on the day the Company completes the change from a 2-Year term to a 1-Year term. The company will endeavor to complete the change within thirty (30) calendar days after the expired due date for receipt of the signed agreement from the Customer.
  - .4 Term agreements for this plan will automatically renew on the first day after the promotional term has expired at the then-current rates for this selected plan as defined in Section 4.7 of this Guidebook. The Customer is under no obligation to re-subscribe to this plan after completion of the promotional term period.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.11 AT&T Business Unlimited Calling<sup>SMV</sup> and Block of Time Term Agreement Plans Direct-Mail All For Less Broadband Reward Card Promotion #483 (continued)

(B) Rewards (continued)

.3 Reward Card Amounts

<b>Wireless Service</b>	<b>Reward Card Amount</b>
Section (B).1	\$43.75
Section (B).2.a	\$45.45
Section (B).2.b	\$43.75

.4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.11 AT&T Business Long Distance Bundle Reward Promotion #422-A (continued)

(E) Early Termination Fee (ETF)

- .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
- .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.

- (F) This promotional offering may not be combined with the following offers: AT&T Complete Access Promotion #421-A, AT&T Business Unlimited Calling<sup>SM</sup> \$10 MRC Promotion #425, AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #428, AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Retention Promotion #429 and AT&T Long Distance Bundle Bonus Reward Card Promotion #424-A

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.12 AT&T All for Less also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #436

- (A) The sign-up period for AT&T Business Unlimited Calling Integrated Offer Promotion #436 is June 22, 2009 through December 31, 2009. Service must be activated by February 28, 2010. This promotion is available to new and existing Business Customers who, at the time of participation;
- .1 newly subscribe to or restart a 2-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> with one (1) to four (4) Access Lines\* ;
  - .2 either; (a) transfer at least one Access Line\* from a non-affiliated local service provider to an Affiliated ILEC of the Company; or b) currently subscribe to local dial tone Service from an Affiliated ILEC of the Company and state an intent to terminate their local dial tone service;
  - .3 newly subscribe to or restart a contract for 1-4 Access Lines\* from an Affiliated ILEC of the Company under a term plan agreement through subscription to AT&T Business Local Calling Assurance<sup>SM</sup>;
  - .4 currently or newly subscribe to AT&T High Speed Internet Business Edition Express-D\*, AT&T High Speed Internet Business Edition Pro-D\*, or AT&T High Speed Internet Business Edition Elite-D\* where available from an Affiliate of the Company;
  - .5 provide the Company a Federal ID number and currently or newly subscribe to one of the following services with a minimum 2-Year term agreement from an Affiliate of the Company: Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\*;
  - .6 sign a new AT&T All for Less bundle agreement for a 2-Yr term for local service, long distance service, high speed internet service and wireless service;
  - .7 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill; and
  - .8 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$5.00 per Access Line\* for a 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook..
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address; the Customer agrees to restart their 2-Year term arrangement. The Customer will be charged an MRC equal to \$5.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling.

\* Services not regulated under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.12 AT&T All for Less also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #436

- (A) The sign-up period for AT&T Business Unlimited Calling Integrated Offer Promotion #436 is June 22, 2009 through October 31, 2009. Service must be activated by December 31, 2009. This promotion is available to new and existing Business Customers who, at the time of participation;
- .1 newly subscribe to or restart a 2-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> with one (1) to four (4) Access Lines\*;
  - .2 either; (a) transfer at least one Access Line\* from a non-affiliated local service provider to an Affiliated ILEC of the Company; or b) currently subscribe to local dial tone Service from an Affiliated ILEC of the Company and state an intent to terminate their local dial tone service;
  - .3 newly subscribe to or restart a contract for 1-4 Access Lines\* from an Affiliated ILEC of the Company under a term plan agreement through subscription to AT&T Business Local Calling Assurance<sup>SM</sup>;
  - .4 currently or newly subscribe to AT&T High Speed Internet Business Edition Express-D\*, AT&T High Speed Internet Business Edition Pro-D\*, or AT&T High Speed Internet Business Edition Elite-D\* where available from an Affiliate of the Company;
  - .5 provide the Company a Federal ID number and currently or newly subscribe to one of the following services with a minimum 2-Year term agreement from an Affiliate of the Company: Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\*;
  - .6 sign a new AT&T All for Less bundle agreement for a 2-Yr term for local service, long distance service, high speed internet service and wireless service;
  - .7 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill; and
  - .8 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$5.00 per Access Line\* for a 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook..
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address; the Customer agrees to restart their 2-Year term arrangement. The Customer will be charged an MRC equal to \$5.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling.

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\*This service not offered this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.12 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.12 AT&T All for Less also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #436 (continued)

- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (F) 2-Year Term Agreement – AT&T Business Unlimited Calling<sup>SM</sup>
  - .1 the agreement must be signed under any method accepted by the Company, including electronically, and must be received by the Company within thirty (30) calendar days from the order date. If the Company does not receive the Customer’s signed agreement within the thirty (30) calendar days, the term of the agreement shall default to a 1-Year term under the then current rates, terms, and conditions for this Service as described in Sections 3.7 and 4.7 of this Guidebook.
  - .3 Term agreements for this plan will automatically renew on the first day after the promotional term has expired at the then-current rates for this plan as defined in Section 4.7 of this Guidebook. The Customer is under no obligation to re-subscribe to this plan after completion of the promotional term period.
- (F) Early Termination Fee (ETF)
  - .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF’s.
- (G) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling<sup>SM</sup>.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.13 AT&T All for Less, also known as AT&T Business Unlimited Calling Integrated Offer Retention Promotion #437

- (A) The sign-up period for AT&T Business Unlimited Calling Integrated Offer Retention Promotion #437 is June 22, 2009 through December 31, 2009. Service must be activated by February 28, 2010. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a 2-Year agreement for AT&T Business Unlimited Calling<sup>SM</sup> with one (1) to four (4) Access Lines\*;
  - .2 newly subscribe to, or restart a contract with AT&T Business Local Calling Assurance<sup>SM</sup>\* from an Affiliated ILEC of the Company for 1-4 Access Lines\* under a term plan agreement .
  - .3 currently or newly subscribe to one of the following services, where available, from an Affiliate of the Company; (a) AT&T High Speed Internet Business Edition Express-D\* ; (b) AT&T High Speed Internet Business Edition Pro-D\* ; or (c) AT&T High Speed Internet Business Edition Elite-D\* ;
  - .4 provide the Company a Federal ID number and currently or newly subscribe to one of the following services with a minimum 2-Year term agreement from an Affiliate of the Company; (a) Wireless Voice\* ; (b) Wireless Data\* ; (c) Wireless Voice\* and Data\* ; or (c)a Wireless Laptop Card\* ;
  - .5 sign a new AT&T All for Less bundle agreement for a 2-Yr term for local service, long distance service, high speed internet service and wireless service;
  - .6 agree that the Company may combine the Affiliate of the Company's wireless billing with the Company's wireline bill; and
  - .7 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per Access Line for a 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 2-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.

\*Service not regulated under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.13 AT&T All for Less, also known as AT&T Business Unlimited Calling Integrated Offer Retention Promotion #437

- (A) The sign-up period for AT&T Business Unlimited Calling Integrated Offer Retention Promotion #437 is June 22, 2009 through October 31, 2009. Service must be activated by December 31, 2009. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a 2-Year agreement for AT&T Business Unlimited Calling<sup>SM</sup> with one (1) to four (4) Access Lines\*;
  - .2 newly subscribe to, or restart a contract with AT&T Business Local Calling Assurance<sup>SM</sup>\* from an Affiliated ILEC of the Company for 1-4 Access Lines\* under a term plan agreement .
  - .3 currently or newly subscribe to one of the following services, where available, from an Affiliate of the Company; (a) AT&T High Speed Internet Business Edition Express-D\* ; (b) AT&T High Speed Internet Business Edition Pro-D\* ; or (c) AT&T High Speed Internet Business Edition Elite-D\* ;
  - .4 provide the Company a Federal ID number and currently or newly subscribe to one of the following services with a minimum 2-Year term agreement from an Affiliate of the Company; (a) Wireless Voice\* ; (b) Wireless Data\* ; (c) Wireless Voice\* and Data\* ; or (c)a Wireless Laptop Card\* ;
  - .5 sign a new AT&T All for Less bundle agreement for a 2-Yr term for local service, long distance service, high speed internet service and wireless service;
  - .6 agree that the Company may combine the Affiliate of the Company's wireless billing with the Company's wireline bill; and
  - .7 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per Access Line for a 2-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling and/or relocates Service to a new address; the Customer agrees to restart their 2-Year term arrangement. The Customer will be charged an MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.

\*Service not regulated under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.13 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.13 AT&T All for Less, also known as AT&T Business Unlimited Calling Integrated Offer Retention Promotion #437 (continued)

- (D) If after the promotional offer period the Customer adds or removes Access Lines<sup>\*</sup> under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (F) 2-Year Term Agreement – AT&T Business Unlimited Calling<sup>SM</sup>
  - .1 the agreement must be signed under any method accepted by the Company, including electronically, and must be received by the Company within thirty (30) calendar days from the order date. If the Company does not receive the Customer's signed agreement within the thirty (30) calendar days, the term of the agreement shall default to a 1-Year term under the then current rates, terms, and conditions for this Service as described in Sections 3.7 and 4.7 of this Guidebook.
  - .3 Term agreements for this plan will automatically renew on the first day after the promotional term has expired at the then-current rates for this plan as defined in Section 4.7.6 of this Guidebook. The Customer is under no obligation to re-subscribe to this plan after completion of the promotional term period.
- (F) Early Termination Fee (ETF)
  - .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.
- (E) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling<sup>SM</sup>.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.14 AT&T Complete Access Promotion #421-B

(A) The sign-up period for the AT&T Complete Access Promotion #421A is July 12, 2009 through August 31, 2009. Service must be activated by November 20, 2009. This promotion is available to Business customers that:

**EITHER: - Bundle No. 1**

- .1 sign a new 3-year term agreement with the Company for one of the following interstate long distance calling plans: (1) High Volume Calling IV with a Minimum Annual Commitment (MAC) equal to or greater than \$2,400, (2) High Volume Calling II with a Minimum Annual Commitment (MAC) equal to or greater than \$2,400, or (3) Block of Time 2500, 5000, 7500 or 10000, and who also are new to the bundle and agree to:
  - .a sign a 3-year term plan agreement for a minimum of 5 voice grade equivalents (VGEs) for one of the following, provided by an Affiliate of the Company: (1) ISDN Prime<sup>\*</sup> Service, (2) SmartTrunk<sup>®</sup><sup>\*</sup> Service, (3) Primary Rate ISDN<sup>\*</sup> Service, (4) Enhanced Multipath<sup>\*</sup> service, or (5) Digital Transport Service - AT&T Southwest SuperTrunk<sup>®</sup><sup>\*</sup>, and,
  - .b sign a 3-year term plan agreement for one of the following, provided by an Affiliate of the Company: (1) AT&T Managed Internet Service (MIS) 1.5 Basic<sup>\*</sup> or Plus<sup>\*</sup>, (2) AT&T Managed Internet Service (MIS) 3.0 Basic<sup>\*</sup> or Plus<sup>\*</sup>,

**OR: - Bundle No. 2:**

- .1 sign a new 3-year term agreement with the Company for one of the following interstate long distance calling plans: (1) High Volume Calling IV with a MAC equal to or greater than \$2,400, (2) High Volume Calling II with a MAC equal to or greater than \$2,400, (3) Block of Time 2500, 5000, 7500 or 10000, or (4) Business Unlimited Calling, and who also are new to the bundle and agree to:
  - .a sign a 3-year term plan agreement with an Affiliate of the Company for a minimum of 5 local access lines<sup>\*</sup> for one of the following: (1) Custom BizSaver<sup>\*</sup> Service, (2) AT&T Business Local Calling Essentials<sup>\*</sup> Service, (3) SimpleLink Enhanced<sup>\*</sup> Service, (4) CompleteLink<sup>®</sup> 2.0<sup>\*</sup> service consisting of either business access lines<sup>\*</sup> or Centrex<sup>\*</sup> lines, or (5) CentraLink<sup>®</sup> Saver<sup>\*</sup> Service, or (6) AT&T Business Local Calling and,
  - .b sign a 3-year term plan agreement for one of the following, provided by an Affiliate of the Company: (1) AT&T MIS Basic3or Plus<sup>\*</sup> (only eligible in areas where DSL is not available), (2) AT&T MIS 1.5 Basic3<sup>\*</sup> or Plus<sup>\*</sup>, or (3) AT&T MIS 3.0 Basic<sup>\*</sup> or Plus<sup>\*</sup>,

\* Services not offered under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.14 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.14 AT&T All for Less – New II Promotion #454

- (A) The sign-up period for this promotion September 1, 2010 through December 31, 2010. Service must be activated by January 31, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a 1-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook; and
  - .2 newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM</sup> or Custom BizSaver<sup>SM</sup> II with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company; and
  - .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company; and
  - .4 newly subscribes or currently subscribes to one of the following services from an Affiliate of the Company:
    - .a (1) Wireless Voice<sup>#</sup>, (2) Wireless Data<sup>#</sup>, (3) Wireless Voice and Data<sup>#</sup> or (4) Wireless Laptop card<sup>#</sup>, for a minimum 2-Year Term; or
    - .b solution set bundle<sup>#</sup> as defined and offered by the Affiliate of the Company for a 1-Year term; and
  - .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program; and
  - .6 request to participate in this promotional offering.

\*This service not offered under this Guidebook

<sup>1</sup>Including where that Affiliate is operating as a CLEC

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.14 AT&T All for Less – New II Promotion #454

- (A) The sign-up period for this promotion September 1, 2010 through December 31, 2010. Service must be activated by January 31, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a 1-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook; and
  - .2 newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM</sup> or Custom BizSaver<sup>SM</sup> II with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company; and
  - .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company; and
  - .4 newly subscribes or currently subscribes to one of the following services from an Affiliate of the Company:
    - .a (1) Wireless Voice<sup>#</sup>, (2) Wireless Data<sup>#</sup>, (3) Wireless Voice and Data<sup>#</sup> or (4) Wireless Laptop card<sup>#</sup>, for a minimum 2-Year Term; or
    - .b subscription to one of the following: (1) AT&T Tech Support 360<sup>SM</sup> Advanced Service Package<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> - Shared Hosting<sup>#</sup>; or (2) AT&T Tech Support 360<sup>SM</sup> Premium Service Package<sup>#</sup> and AT&T Tech Support 360<sup>SM</sup> Back-up and Go<sup>#</sup> for a 1-Year or 2-Year Term;
  - .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program; and
  - .6 request to participate in this promotional offering.

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\*This service not offered under this Guidebook

<sup>1</sup>Including where that Affiliate is operating as a CLEC



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.14 AT&T All for Less – New II Promotion #454

- (A) The sign-up period for this promotion September 1, 2010 through January 16, 2011. Service must be activated by February 16, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a 1-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook; and
  - .2 newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM</sup> or Custom BizSaver<sup>SM</sup> II with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company; and
  - .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company; and
  - .4 newly subscribes or currently subscribes to one of the following services from an Affiliate of the Company:
    - .a (1) Wireless Voice<sup>#</sup>, (2) Wireless Data<sup>#</sup>, (3) Wireless Voice and Data<sup>#</sup> or (4) Wireless Laptop card<sup>#</sup>, for a minimum 2-Year Term; or
    - .b subscription to one of the following: (1) AT&T Tech Support 360<sup>SM</sup> Advanced Service Package<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> - Shared Hosting<sup>#</sup>; or (2) AT&T Tech Support 360<sup>SM</sup> Premium Service Package<sup>#</sup> and AT&T Tech Support 360<sup>SM</sup> Back-up and Go<sup>#</sup> for a 1-Year or 2-Year Term;
  - .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program; and
  - .6 request to participate in this promotional offering.

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\*This service not offered under this Guidebook

<sup>1</sup>Including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.14 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.14 AT&T Complete Access Promotion #421-B (continued)

(A) Continued

**OR: - Bundle No. 3:**

- .1 sign a new 3-year term agreement with the Company for the provision of interstate long distance calling for one of the following: (1) High Volume Calling IV with a MAC equal to or greater than \$2,400, (2) High Volume Calling II with a MAC equal to or greater than \$2,400, or (3) Block of Time 2500, 5000, 7500 or 10000, and who also are new to the bundle and agree to:
  - .a sign a 3-year term plan agreement with an Affiliate of the Company for a minimum of 5 local access lines\* or 5 VGEs for one of the following: (1) ISDN Prime\* Service, (2) SmartTrunk®\* Service, (3) Primary Rate ISDN\* Service, (4) Enhanced Multipath\* Service, (5) Digital Transport Service, AT&T Southwest SuperTrunk®, (6) Custom BizSaver\* Service, (7) AT&T Business Local Calling Essentials\* Service, (8) SimpleLink Enhanced\* Service, (9) CompleteLink® 2.0\* Service with consisting of either business access lines\* or Centrex\* lines, (10) CentraLink® Saver\* Service, (11) Digital or Analog Trunks for switched local service\*, or AT&T Business Local Calling and,
  - .b sign a 3-year term plan agreement for one of the following, provided by an Affiliate of the Company, AT&T MIS 1.5 Basic\* or Plus\*,

**AND – Bundle 1,2 and 3**

- .1 sign a new AT&T Mobile Business\* (AMB) Agreement for a term of at least 2 years for a minimum of 5 new or existing end user lines of which one must be a Corporate Responsible User (CRU).

- (B) Customers that qualify for this promotional offering will receive a one-time reward check, except in Ohio and Illinois where it will be in the form of a reward card from the Company. The amount of the reward is based on the number of local access lines (wirelines) or VGEs subscribed to as part of one of the bundled detailed item (A) above and are as follows:

No. of Wirelines/VGEs	Long Distance Reward Amount
5 - 10	\$500.00
11-15	\$1,000.00
16+	\$1,500.00

- (C) The reward check will be processed 30 days after installation of all of the required products associated with one of the above qualifying bundles and after all 5 of the required wireless end user lines have been activated for 30 days, whichever is later.
- (D) Customer is only eligible for one reward. An eligible multi-location Customer can only have one location to participate in this offer and is only eligible to receive one reward. All bundle components must be installed at one location.
- (E) Reward checks cannot be applied directly by the Customer to any AT&T accounts. For Customers that qualify for this promotional offering in AT&T Ohio and Illinois, Customers will receive the one-time reward as a Visa® reward card, valid for 180 days after issuance. All restrictions on the reward check will apply to the Visa® reward card. The Visa® reward card is subject to additional terms and conditions imposed by card issuer. Other terms and restrictions apply. The Company is not responsible for lost, late, mutilated, misdirected, or postage due mail. Void where prohibited, taxed or restricted.
- (F) This promotional offering may not be combined with any reward check or card promotions or programs, including: the AT&T Business Long Distance Bundle Reward Promotion #422 or the AT&T Long Distance Bundle Bonus Reward Card Promotion #424-A. It also may not be combined with any High Volume Calling plan promotions or programs.

\* Services not offered under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.14 AT&T All for Less – New II Promotion #454 (continued)

- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7.6 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes access lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line\* for the resulting number of access lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes access lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) The term agreement is an oral agreement and will automatically renew on the first day after the promotional term has expired at the then-current rates for the AT&T Business Unlimited Calling<sup>SM</sup> plan as defined in Section 4.7.6 of this Guidebook. The Customer is under no obligation to re-subscribe to the plan after completion of the promotional term period. See (F).2, below. The terms and conditions for automatic renewals of the plan set forth in Section 3.7.6.D of this Guidebook, also apply to the promotional term. See Section 3.7.6.D.
- (F) Early Termination Fee (ETF)
  - .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.

\*This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.15 AT&T Return and Earn Promotion #439

- (A) The sign-up period for the AT&T Return and Earn Promotion #439 is June 1, 2009 through December 31, 2009. Service must be activated by February 28, 2010. This promotion is available to new Business Customers that:
- .1 either (a) formerly subscribed to local dial tone service from an Affiliate of the Company that operates in whole or in part as an AT&T ILEC and are returning to such an Affiliate of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least two existing local service lines to an Affiliate of the Company that operates in whole or in part as an AT&T ILEC; and
  - .2 newly subscribe to:
    - .a Company Qualifying Services  
AT&T Business Unlimited Calling<sup>SM</sup> for a 1-Year term agreement with two (2) or more lines as defined in Section 3.7.6 of this Guidebook;
    - .b Affiliate of the Company Qualifying Services\*
      - .i one of the following local access packages from an Affiliate of the Company that operates in whole or in part as an AT&T ILEC: (a) Custom BizSaver<sup>SM</sup>, ;(b) Custom BizSaver<sup>SM</sup> II; (c) AT&T Business Local Calling<sup>SM</sup> \*\*;or (d) AT&T Business Local Calling<sup>SM</sup> Essentials; and
      - .ii one of the following AT&T High Speed Internet Services offerings for a minimum 1-Year term agreement from an Affiliate of the Company: (a) Express ;(b) Pro; or (c) Elite options; and
  - .3 request to participate in this promotional offering.

\*Affiliate of the Company Qualifying Services are not provided under this Guidebook.

\*\* Illinois Customers subscribing to AT&T Business Local Calling<sup>SM</sup> Essentials are exempt from including intrastate intraLATA toll calls under this offer.

SECTION 5 – PROMOTIONAL OFFERINGS

- 5.1 Promotional Offerings (continued)
  - 5.1.15 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.15 AT&T Return and Earn Promotion #439 (continued)

- (B) Customers, who qualify for this promotion and continuously subscribe to the Company and Affiliate of the Company Qualifying Services defined in Section 6.3.n (A).2.a, and Section 6.3.n (A).2.b.i and .ii above for the period to and including the payout interval months shown below, will receive Visa® Reward Cards in the applicable payout amounts also shown below. The amounts of reward cards issued to eligible customers will be based on the number of qualifying lines ordered at the commencement of the 1-year term agreement, regardless of the number of lines added or removed during the 1-year term.

Qualifying Service	# of Qualifying Lines Ordered	Reward Amount	Payout Interval	Payout Amount
AT&T Business Unlimited Calling <sup>SM</sup>	2	\$125.00	Month 6 of 1-Year Term	\$62.50
			Month 12 of 1-Year Term	\$62.50
AT&T Business Unlimited Calling <sup>SM</sup>	3+	\$250.00	Month 6 of 1-Year Term	\$125.00
			Month 12 of 1-Year Term	\$125.00

One Visa® Reward Card per Customer location and BTN..

- (C) 1-year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> is an oral agreement and does not require a signed agreement. Term agreements for this plan will automatically renew on the first day after the initial term has expired at the then-current rates for this selected plan as defined in Section 4.7.6 or Section 4.7.7 of this Guidebook. The Customer is under no obligation to re-subscribe to this plan after completion of the initial term period.
- (D) Customers, who qualified for the reward cards described in 6.3.n (B), above, including continuous subscription during that 1-year term (initial 1-year term), and who upon the completion of that initial 1-year term continue to subscribe to the Company and Affiliate of the Company Services defined in Section 6.3.n (A).2.a, and Section 6.3.n (A).2.b.i and .ii above continuously for the period to and including the payout interval months shown below, will receive loyalty bonus Visa® Reward Cards in the applicable payout amounts also shown below. The amounts of the loyalty bonus reward cards issued to eligible customers will be based on the number of qualifying lines ordered at the commencement of the initial 1-year term agreement, regardless of the number of lines added or removed during the initial 1-year term.

Qualifying Service	# of Qualifying Lines Ordered	Reward Amount	Payout Interval	Payout Amount
AT&T Business Unlimited Calling <sup>SM</sup>	2	\$125.00	Month 6 of 1-Year Term	\$62.50
			Month 12 of 1-Year Term	\$62.50
AT&T Business Unlimited Calling <sup>SM</sup>	3+	\$250.00	Month 6 of 1-Year Term	\$125.00
			Month 12 of 1-Year Term	\$125.00

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.15 AT&T Return and Earn Promotion #439 (continued)

- (E) Reward cards will be mailed to Customer's address of record in or about, and up to four (4) to six (6) weeks after, the sixth (6<sup>th</sup>) month and twelfth (12<sup>th</sup>) month in service date for each of the reward card 1-year periods. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward cards will expire 180 days after issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® Reward Card is subject to additional terms and conditions imposed by card issuer
- (F) This promotional offering may not be combined with the any reward check or card promotions, or any of the following promotional programs:
  - .1 AT&T Complete Access Promotion #421-A
  - .2 AT&T Business Long Distance Bundle Reward Promotion #422-A
  - .3 AT&T Business Long Distance Bundle Bonus Reward Promotion #424-A
  - .4 AT&T Business Unlimited Calling<sup>SM</sup> \$10 MRC Promotion #425-A
  - .5 AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #428
  - .6 AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Retention Promotion #429
  - .7 AT&T All for Less, also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #436
  - .8 AT&T All for Less, also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Retention Promotion #437

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.16 Block of Time Term Agreement Plans Reduced MRC Winback Promotion #441

(A) The sign-up period for the Block of Time Term Agreement Plans Reduced MRC Winback Promotion #441 is September 1, 2009 through January 4, 2010. Service must be activated by March 15, 2010. This promotion is available to new or existing Business Customers who at time of participation:

- .1 either (a) formerly subscribed to local dial tone service from an Affiliate of the Company that operates in whole or in part as an AT&T ILEC and are returning to such an Affiliate of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service lines to an Affiliate of the Company that operates in whole or in part as an AT&T ILEC;
- .2 newly subscribe to one of the following Block of Time Term Agreement Plans as defined in Section 3.7.64 of this Guidebook:
  - .a AT&T Business Block of Time<sup>SM</sup> 700 II;
  - .b AT&T Business Block of Time<sup>SM</sup> 1200 II;
  - .c AT&T Business Block of Time<sup>SM</sup> 2500 II; or
  - .d AT&T Business Block of Time<sup>SM</sup> 5000 II; and
- .3 request to participate in this promotional offering

(C) Customers subscribing to this promotion will be charged the following promotional MRC in lieu of the MRC charges specified in Section 4.7.64(A) through Section 4.7.64(D) of this Guidebook for the rate option selected:

- .1 AT&T Business Block of Time<sup>SM</sup> 700 II
  - .a 12 Month Promotional MRC \$29.00
  - .b 24 Month Promotional MRC \$27.00
- .2 AT&T Business Block of Time<sup>SM</sup> 1200 II
  - .a 12 Month Promotional MRC \$47.00
  - .b 24 Month Promotional MRC \$45.00
- .3 AT&T Business Block of Time<sup>SM</sup> 2500 II
  - .a 12 Month Promotional MRC \$94.00
  - .b 24 Month Promotional MRC \$91.00
  - .c 35 Month Promotional MRC \$88.00
- .4 AT&T Business Block of Time<sup>SM</sup> 5000 II
  - .a 12 Month Promotional MRC \$180.00
  - .b 24 Month Promotional MRC \$175.00
  - .c 35 Month Promotional MRC \$170.00

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.16 Block of Time Term Agreement Plans Reduced MRC Winback Promotion #441

(A) The sign-up period for the Block of Time Term Agreement Plans Reduced MRC Winback Promotion #441 is September 1, 2009 through April 30, 2010. Service must be activated by June 30, 2010. This promotion is available to new or existing Business Customers who at time of participation:

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- .1 either (a) formerly subscribed to local dial tone service from an Affiliate of the Company that operates in whole or in part as an AT&T ILEC and are returning to such an Affiliate of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service lines to an Affiliate of the Company that operates in whole or in part as an AT&T ILEC;
- .2 newly subscribe to one of the following Block of Time Term Agreement Plans as defined in Section 3.7.64 of this Guidebook:
  - .a AT&T Business Block of Time<sup>SM</sup> 700 II;
  - .b AT&T Business Block of Time<sup>SM</sup> 1200 II;
  - .c AT&T Business Block of Time<sup>SM</sup> 2500 II; or
  - .d AT&T Business Block of Time<sup>SM</sup> 5000 II; and
- .3 request to participate in this promotional offering

(C) Customers subscribing to this promotion will be charged the following promotional MRC in lieu of the MRC charges specified in Section 4.7.64(A) through Section 4.7.64(D) of this Guidebook for the rate option selected:

- .1 AT&T Business Block of Time<sup>SM</sup> 700 II
  - .a 12 Month Promotional MRC \$29.00
  - .b 24 Month Promotional MRC \$27.00
- .2 AT&T Business Block of Time<sup>SM</sup> 1200 II
  - .a 12 Month Promotional MRC \$47.00
  - .b 24 Month Promotional MRC \$45.00
- .3 AT&T Business Block of Time<sup>SM</sup> 2500 II
  - .a 12 Month Promotional MRC \$94.00
  - .b 24 Month Promotional MRC \$91.00
  - .c 35 Month Promotional MRC \$88.00
- .4 AT&T Business Block of Time<sup>SM</sup> 5000 II
  - .a 12 Month Promotional MRC \$180.00
  - .b 24 Month Promotional MRC \$175.00
  - .c 35 Month Promotional MRC \$170.00

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.16 Block of Time Term Agreement Plans Reduced MRC Winback Promotion #441

(A) The sign-up period for the Block of Time Term Agreement Plans Reduced MRC Winback Promotion #441 is September 1, 2009 through August 31, 2010. Service must be activated by October 30, 2010. This promotion is available to new or existing Business Customers who at time of participation:

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- .1 either (a) formerly subscribed to local dial tone service from an Affiliate of the Company that operates in whole or in part as an AT&T ILEC and are returning to such an Affiliate of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service lines to an Affiliate of the Company that operates in whole or in part as an AT&T ILEC;
- .2 newly subscribe to one of the following Block of Time Term Agreement Plans as defined in Section 3.7.64 of this Guidebook:
  - .a AT&T Business Block of Time<sup>SM</sup> 700 II;
  - .b AT&T Business Block of Time<sup>SM</sup> 1200 II;
  - .c AT&T Business Block of Time<sup>SM</sup> 2500 II; or
  - .d AT&T Business Block of Time<sup>SM</sup> 5000 II; and
- .3 request to participate in this promotional offering

(C) Customers subscribing to this promotion will be charged the following promotional MRC in lieu of the MRC charges specified in Section 4.7.64(A) through Section 4.7.64(D) of this Guidebook for the rate option selected:

- .1 AT&T Business Block of Time<sup>SM</sup> 700 II
  - .a 12 Month Promotional MRC \$29.00
  - .b 24 Month Promotional MRC \$27.00
- .2 AT&T Business Block of Time<sup>SM</sup> 1200 II
  - .a 12 Month Promotional MRC \$47.00
  - .b 24 Month Promotional MRC \$45.00
- .3 AT&T Business Block of Time<sup>SM</sup> 2500 II
  - .a 12 Month Promotional MRC \$94.00
  - .b 24 Month Promotional MRC \$91.00
  - .c 35 Month Promotional MRC \$88.00
- .4 AT&T Business Block of Time<sup>SM</sup> 5000 II
  - .a 12 Month Promotional MRC \$180.00
  - .b 24 Month Promotional MRC \$175.00
  - .c 35 Month Promotional MRC \$170.00

SECTION 5 – PROMOTIONAL OFFERINGS

- 5.1 Promotional Offerings (continued)
  - 5.1.16 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.16 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.16 Bundle Bonus II Reward Card Promotion #442 (continued)

- (F) One Reward Card per customer service location. A reward card redemption coupon and instructions will be mailed within 6-8 weeks following installation of all applicable services. Customer must redeem redemption coupon/redemption form via website or US mail within 45 days of mailing date.
- (G) Reward card will be mailed to Customer's address of record within 2 weeks upon the Company's receipt of the redemption coupon. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward card will expire 180 days after card issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.
- (H) This promotional offering may not be combined with any reward check or card Promotions, or any of the following promotional programs:
- .1 AT&T Business International Calling<sup>SM</sup> 1 Year Promo #440
  - .2 AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #428
  - .3 AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Retention Promotion #429
  - .4 AT&T Business Calling<sup>SM</sup> \$15 Advantage Winback Promotion #432,
  - .5 AT&T Return and Earn Promotion #439
  - .6 AT&T All for Less also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #436
  - .7 AT&T All for Less, also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Retention Promotion #437

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.16 Bundle Bonus II Reward Card Promotion #442-A

- (A) The sign up period for this promotion is September 1, 2009 through October 11, 2009. Orders for new service must be activated by November 11, 2009. This promotion is available to new or existing Business Customers who:
- .1 purchases a minimum of two (2) of the following qualifying Services:
    - .a Company Qualifying Services
      - .i newly subscribe to or renew a contract for AT&T Business Unlimited Calling<sup>SM</sup> Advantage for a minimum 1-Year Term;
      - .ii newly subscribe to AT&T Toll Free service and/or AT&T Business International Calling<sup>SM</sup> 1 Year;
    - .b Affiliate of the Company Qualifying Services
      - .i newly subscribe to AT&T High Speed Internet<sup>SM\*</sup> for a minimum 1-Year Term, selecting from , Express, Pro\*, or Elite\* options (existing service upgrades not eligible);
      - .ii newly subscribe to: (a) AT&T Unified Messaging<sup>SM\*</sup>; (b) AT&T Web Hosting<sup>SM</sup> - Share Hosting\*; and/or (c) AT&T Tech Support 360<sup>SM\*</sup>; and
  - .2 newly subscribe to or currently subscribe to a local access# service from an Affiliated ILEC of the Company; and
  - .3 request to participate in this promotional offering.
- (B) Customers who qualify for this promotion and subscribe to any qualifying of the Company and Affiliate of the Company services defined above will receive a redemption coupon per qualifying service as follows for a one time Visa® Reward Card. The reward card can be combined with other reward card amounts from other promotions where specified.

Qualifying Service	Reward Amount	
	Ordered Via Sales Channel	Ordered On-line
AT&T Business Unlimited Calling <sup>SM</sup> Advantage	\$25.00	\$30.00
AT&T Business International Calling <sup>SM</sup> 1 Year	\$25.00	\$30.00
AT&T High Speed Internet <sup>SM*</sup>	\$50.00	\$50.00
AT&T Unified Messaging <sup>SM*</sup>	\$25.00	\$30.00
AT&T Web Hosting <sup>SM</sup> - Share Hosting*	\$25.00	\$30.00
AT&T Tech Support 360 <sup>SM*</sup>	\$25.00	\$30.00

- (F) One Reward Card per customer service location. A reward card redemption coupon and instructions will be mailed within 6-8 weeks following installation of all applicable services. Customer must redeem redemption coupon/redemption form via website or US mail within 45 days of mailing date.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.16 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.16 Bundle Bonus II Reward Card Promotion #442-A (continued)

- (G) Reward card will be mailed to Customer's address of record within 2 weeks upon the Company's receipt of the redemption coupon. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward card will expire 180 days after card issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.
- (H) This promotional offering may not be combined with the any reward check or card Promotions, or any of the following promotional programs:
- .1 AT&T Business International Calling<sup>SM</sup> 1 Year Promo #440
  - .2 AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #428
  - .3 AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Retention Promotion #429
  - .4 AT&T Business Calling<sup>SM</sup> \$15 Advantage Winback Promotion #432,
  - .5 AT&T Return and Earn Promotion #439
  - .6 AT&T All for Less also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Promotion #436
  - .7 AT&T All for Less, also known as AT&T Business Unlimited Calling<sup>SM</sup> Integrated Offer Retention Promotion #437

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.17 AT&T Return and Earn Promotion #439-A

- (A) The sign-up period for the AT&T Return and Earn Promotion #439-A is January 1, 2010 through April 30, 2010 Service must be activated by June 30, 2010 This promotion is available to new Business Customers that:
- .1 either (a) formerly subscribed to local dial tone service from an Affiliate of the Company that operates in whole or in part as an AT&T ILEC and are returning to such an Affiliate of the Company for their local service or (b) currently have all of their local service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate of the Company that operates in whole or in part as an AT&T ILEC; and
  - .2 newly subscribe to:
    - .a Company Qualifying Services  
(1) AT&T Business Unlimited Calling<sup>SM</sup>, (2) AT&T Business Unlimited Calling<sup>SM</sup> II, (3) AT&T Business Block of Time<sup>SM</sup> 700 II, (4) AT&T Business Block of Time<sup>SM</sup> 1200 II, (5) AT&T Business Block of Time<sup>SM</sup> 2500 II, or (6) AT&T Business Block of Time<sup>SM</sup> 5000 II, for 1-Year term agreements with one (1) or more lines; and
    - .b Affiliate of the Company Qualifying Services\*
      - .i one of the following local access packages from an Affiliate of the Company that operates in whole or in part as an AT&T ILEC: (a) Custom BizSaver<sup>SM</sup> II, (b) AT&T Business Local Calling<sup>SM</sup> \*\* or (c) AT&T Business Local Calling<sup>SM</sup> Essentials; and
      - .ii one of the following AT&T High Speed Internet Services offerings for minimum 1-Year term agreements from an Affiliate of the Company: (a) Express , (b) Pro or (c) Elite options; and
  - .3 request to participate in this promotional offering.
- (B) Customers, who qualify for this promotion and continuously subscribe to the Company and Affiliate of the Company Qualifying Services defined in Section (A).2.a, and Section (A).2.b.i and .ii above for the period to and including the payout interval months shown below, will receive Visa® Reward Cards in the applicable payout amounts also shown below. The amounts of reward cards issued to eligible Customers will be based on the number of qualifying lines ordered at the commencement of the 1-year term agreements, regardless of the number of lines added or removed during the 1-year term. One Visa® Reward Card per Customer location and BTN..

Qualifying Service	# of Qualifying Lines Ordered	Reward Amount	Payout Interval and Amount
Company Services as Defined in Section 6.3.4(A).2.a above	1	\$100.00	Month 6 of the 1-Year Term - \$50 Month 12 of the 1-Year Term - \$50
Company Services as Defined in Section 6.3.4(A).2.a above	2	\$250.00	Month 6 of the 1-Year Term - \$125 Month 12 of the 1-Year Term - \$125
Company Services as Defined in Section 6.3.4(A).2.a above	3+	\$500.00	Month 6 of the 1-Year Term - \$250 Month 12 of the 1-Year Term - \$250

- (C) 1-year term agreement is an oral agreement and does not require a signed agreement. Term agreements for this plan will automatically renew for 1-year terms, beginning the first day after the initial term or any renewal term has expired, at the then-current rates for this selected plan as defined in Section 4.7 of this Tariff. The Customer is under no obligation to re-subscribe to this plan after completion of the initial term period.
- (D) Reward cards will be mailed to Customer's address of record in or about, and up to four (4) to six (6) weeks after, the sixth (6<sup>th</sup>) month and twelfth (12<sup>th</sup>) month in service. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward cards will expire 180 days after issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® Reward Card is subject to additional terms and conditions imposed by card issuer
- (E) This promotional offering may not be combined with the any reward check or card promotions

\*Affiliate of the Company Qualifying Services are not provided under this Tariff.

\*\* Illinois Customers subscribing to AT&T Business Local Calling<sup>SM</sup> Essentials are exempt from including intrastate intraLATA toll calls under this offer.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.17 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.17 Block of Time Term Agreement Plan All For Less 6+ Lines Reward Card Promotion #484

- (A) The sign-up (offer) period for this promotion is May 1, 2012 through August 31, 2012. Service must be activated by September 30, 2012. This promotion is available to Business Customers who:
- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC1 of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC1 of the Company and state an intention to change local carriers;
  - .2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7 of this Guidebook:  
AT&T Business Block of Time<sup>SM</sup> 700 II  
AT&T Business Block of Time<sup>SM</sup> 1200 II  
AT&T Business Block of Time<sup>SM</sup> 2500 II  
AT&T Business Block of Time<sup>SM</sup> 5000 II  
AT&T Business Block of Time<sup>SM</sup> 10000 II
  - .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM\*</sup> or Custom BizSaver<sup>SM II\*</sup> with a minimum of 6 access lines\* from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in (A).1;
  - .4 newly subscribe to or restart to one of the following services from an Affiliate of the Company for a minimum two (2) year term:
    - .a (i) AT&T U-verse High Speed Internet-Business Edition\*; (ii) AT&T High Speed Internet Business Edition Basic\*; (iii) AT&T High Speed Internet Business Edition Express\*; (iv) AT&T High Speed Internet Business Edition Pro\*; (v) AT&T High Speed Internet Business Edition Elite\* or
    - .b (i) Wireless Voice\*; (ii) Wireless Data\*; (iii) Wireless Voice\* and Data\*; or (iv) a Wireless Laptop Card\*, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC1 billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .5 request to participate in this promotional offering.
- (B) Qualifying customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7 of this Guidebook:
- |   |          |
|---|----------|
| AT&T Business Block of Time <sup>SM</sup> 700 II  | \$27.00  |
| AT&T Business Block of Time <sup>SM</sup> 1200 II | \$45.00  |
| AT&T Business Block of Time <sup>SM</sup> 2500 II | \$91.00  |
| AT&T Business Block of Time <sup>SM</sup> 5000 II | \$175.00 |
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7.18 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.
- (D) See Section 3.7.18(H) of this Guidebook for renewal terms and conditions once the promotional term expires.
- (E) Early Termination Fee (ETF)  
See Section 3.7 of this Guidebook for Block of Time Term Agreement Plans Early Termination Fee (ETF) terms and conditions.
- (F) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings (continued)

#### 5.1.17 Block of Time Term Agreement Plan All For Less 6+ Lines Promotion #484

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- (A) The sign-up (offer) period for this promotion is May 1, 2012 through August 31, 2012. Service must be activated by September 30, 2012. This promotion is available to Business Customers who:
- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC1 of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC1 of the Company and state an intention to change local carriers;
  - .2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7 of this Guidebook:
    - AT&T Business Block of Time<sup>SM</sup> 700 II
    - AT&T Business Block of Time<sup>SM</sup> 1200 II
    - AT&T Business Block of Time<sup>SM</sup> 2500 II
    - AT&T Business Block of Time<sup>SM</sup> 5000 II
    - AT&T Business Block of Time<sup>SM</sup> 10000 II
  - .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM\*</sup> or Custom BizSaver<sup>SM II\*</sup> with a minimum of 6 access lines\* from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in (A).1;
  - .4 newly subscribe to or restart to one of the following services from an Affiliate of the Company for a minimum two (2) year term:
    - .a (i) AT&T U-verse High Speed Internet-Business Edition\*; (ii) AT&T High Speed Internet Business Edition Basic\*; (iii) AT&T High Speed Internet Business Edition Express\*; (iv) AT&T High Speed Internet Business Edition Pro\*; (v) AT&T High Speed Internet Business Edition Elite\* or
    - .b (i) Wireless Voice\*; (ii) Wireless Data\*; (iii) Wireless Voice\* and Data\*; or (iv) a Wireless Laptop Card\*, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC1 billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .5 request to participate in this promotional offering.
- (B) Qualifying customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7 of this Guidebook:
- |   |          |
|---|----------|
| AT&T Business Block of Time <sup>SM</sup> 700 II  | \$27.00  |
| AT&T Business Block of Time <sup>SM</sup> 1200 II | \$45.00  |
| AT&T Business Block of Time <sup>SM</sup> 2500 II | \$91.00  |
| AT&T Business Block of Time <sup>SM</sup> 5000 II | \$175.00 |
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7.18 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.
- (D) See Section 3.7.18(H) of this Guidebook for renewal terms and conditions once the promotional term expires.
- (E) Early Termination Fee (ETF)  
See Section 3.7 of this Guidebook for Block of Time Term Agreement Plans Early Termination Fee (ETF) terms and conditions.
- (F) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.18 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.18 Block of Time III Winback Term Agreement Plans All For Less 6+ Lines Promotion #484-A

(C)

(A) The sign-up (offer) period for this promotion is September 4, 2012 through December 31, 2012. Service must be activated by January 31, 2013. This promotion is available to Business Customers who:

(N)

- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers;
- .2 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM\*</sup> or Custom BizSaver<sup>SM II\*</sup> with a minimum of 6 access lines\* from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in (A).1;
- .3 newly subscribe to or restart one of the following services from an Affiliate of the Company for a minimum two (2) year term:
  - .a (i) AT&T U-verse High Speed Internet-Business Edition<sup>\*</sup>; (ii) AT&T High Speed Internet Business Edition Basic<sup>\*</sup>; (iii) AT&T High Speed Internet Business Edition Express<sup>\*</sup>; (iv) AT&T High Speed Internet Business Edition Pro<sup>\*</sup>; (v) AT&T High Speed Internet Business Edition Elite<sup>\*</sup> or
  - .b (i) Wireless Voice<sup>\*</sup>; (ii) Wireless Data<sup>\*</sup>; (iii) Wireless Voice\* and Data\*; or (iv) a Wireless Laptop Card\*, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
- .4 newly subscribe to or restart a two (2) year term agreement for one of the following Block of Time III Winback Term Agreement Plans as defined in Section 3.7.19(L) of this Guidebook:

AT&T Business Block of Time<sup>SM</sup> 700 III Winback  
AT&T Business Block of Time<sup>SM</sup> 1200 III Winback  
AT&T Business Block of Time<sup>SM</sup> 2500 III Winback  
AT&T Business Block of Time<sup>SM</sup> 5000 III Winback
- .5 request to participate in this promotional offering.

(B) Qualifying customers subscribing to this promotion will be charged the MRC defined in Section 4.7.19(A) through Section 4.7.19(D) for the Block of Time III Winback rate option selected.

(D) See Section 3.7.19(H) of this Tariff for renewal terms and conditions once the initial two (2) year term expires

(E) This promotion cannot be combined with any other promotional offers associated with Block of Time III Term Agreement Plans.

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.18 Bundle Bonus II Reward Card Winback Promotion # 442-A1 (continued)

- (C) One Reward Card per customer service location. A reward card redemption coupon and instructions will be mailed within 6-8 weeks following installation of all applicable services. Customer must redeem redemption coupon/redemption form via website or US mail within 45 days of mailing date.
- (D) Reward card will be mailed to Customer's address of record within 2 weeks upon the Company's receipt of the redemption coupon. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward card will expire 180 days after card issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.
- (E) This promotional offering may not be combined with any reward check or card Promotions, or any of the following promotional programs:
  - .1 AT&T Business International Calling<sup>SM</sup> 1 Year Reduced MRC Promotion #440

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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**SECTION -5 PROMOTIONAL OFFERINGS**

**5.1 Promotional Offerings (continued)**

**5.1.19 Bundle Bonus II Reward Card Promotion # 442-B**

- (A) The sign up period for this promotion is January 1, 2010 through April 30, 2010. Orders for new service must be activated by June 30, 2010. This promotion is available to new or existing Business Customers who:
- .1 purchase a minimum of two (2) of the following qualifying Services:
    - .a Company Qualifying Services
      - .i newly subscribe to or renew a contract for one of the following for a minimum 1-Year term agreement: (a) AT&T Business Unlimited Calling<sup>SM</sup>, (b) AT&T Business Unlimited Calling<sup>SM</sup> II, (c) AT&T Business Block of Time<sup>SM</sup> 700 II, (d) AT&T Business Block of Time<sup>SM</sup> 1200 II, or (e) AT&T Business Block of Time<sup>SM</sup> 2500 II;
      - .ii newly subscribe to AT&T Toll Free service and/or AT&T Business International Calling<sup>SM</sup> 1 Year;
    - .b Affiliate of the Company Qualifying Services
      - .i newly subscribe to AT&T High Speed Internet<sup>SM\*</sup> for a minimum 1-Year Term, selecting from , Express, Pro\*, or Elite\* options (existing service upgrades not eligible);
      - .ii newly subscribe to; (a) AT&T Unified Messaging<sup>SM\*</sup>, (b) AT&T Web Hosting<sup>SM</sup> - Share Hosting\*, and/or (c) AT&T Tech Support 360<sup>SM\*</sup>; and
  - .2 newly subscribe to or currently subscribe to a local access\* service from an Affiliate of the of the Company that operates, in whole or in part, as an ILEC; and
  - .3 request to participate in this promotional offering.
- (B) Customers who qualify for this promotion will receive a redemption coupon per qualifying service as follows for a one time Visa® Reward Card. The reward card can be combined with other reward card amounts from other promotions where specified.

Qualifying Service	Reward Amount	
	Ordered Via Sales Channel	Ordered On-line
AT&T Business Unlimited Calling <sup>SM</sup>	\$25.00	\$30.00
AT&T Business Unlimited Calling <sup>SM</sup> II	\$25.00	\$30.00
AT&T Business Block of Time <sup>SM</sup> 700 II	\$25.00	\$30.00
AT&T Business Block of Time <sup>SM</sup> 1200 II	\$25.00	\$30.00
AT&T Business Block of Time <sup>SM</sup> 2500 II	\$25.00	\$30.00
AT&T Toll Free Service	\$25.00	\$25.00
AT&T Business International Calling <sup>SM</sup> 1 Year	\$25.00	\$25.00
AT&T High Speed Internet <sup>SM*</sup>	\$25.00	\$25.00
AT&T Unified Messaging <sup>SM*</sup>	\$25.00	\$25.00
AT&T Web Hosting <sup>SM</sup> - Share Hosting*	\$25.00	\$25.00
AT&T Tech Support 360 <sup>SM*</sup>	\$25.00	\$25.00

- (C) One Reward Card per customer service location. A reward card redemption coupon and instructions will be mailed within 6-8 weeks following installation of all applicable services. Customer must redeem redemption coupon/redemption form via website or US mail within 45 days of mailing date.
- (D) Reward card will be mailed to Customer's address of record within 2 weeks upon the Company's receipt of the redemption coupon. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward card will expire 180 days after card issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.
- (E) This promotional offering may not be combined with any reward check or card Promotions, or any of the following promotional programs:
- .1 AT&T Business International Calling<sup>SM</sup> 1 Year Promo #440

\* This service not offered under this Tariff

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.19 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.20 AT&T Business Calling \$15 Advantage Winback Promotion II #445

- (A) The sign up period for this promotion is January 5, 2010 through August 31, 2010. Orders for new service must be activated by October 31, 2010. This promotion is available to Business Customers who: C  
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- .1 meet a minimum of one (1) of the following conditions:
  - .a have previously subscribed to local dial tone Service of an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and have cancelled that Service; or
  - .b are currently local telephone customers of a competitor in the local serving territory of one of the Affiliate ILECs of the Company (including where that Affiliate is operating as a CLEC) and are now moving dial tone services from the competitor to the Affiliate ILEC;
- .2 newly subscribe to AT&T Business Calling<sup>SM</sup> \$15 for a 1-Year or 2-Year term as defined in Section 3.7 of this Guidebook;
- .3 newly subscribe to a local access package\* from an Affiliate of the of the Company that operates in whole or in part as an ILEC; and
- .4 requests to participate in this promotional offering.

- (B) Qualifying Customers subscribing to this promotion will be charged the following per minute usages rates in lieu of the per minute usage rates defined in Section 4.7 of this Guidebook for the length of their promotional 1-year or 2-year term:

	1-Year Term	2-Year Term
1+ Direct Dialed Outbound Calling	\$0.0390	\$0.0370
Switched Toll Free Service	\$0.0390	\$0.0370

- (C) Customers must continue to subscribe to and maintain the terms and conditions of AT&T Business Calling \$15 Advantage the as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the terms and conditions defined in Section 3.7 of this Guidebook will result in a termination of the promotional rates and the Customer will be moved to AT&T Business Calling<sup>SM</sup> \$15 as defined in Section 3.7 and 4.7 of this Guidebook.

- (D) Relocation of service to a new address after the promotional offer period has ended will result in a forfeiture of any remaining benefits under this promotional offering, and the Customer will be moved to AT&T Business Calling<sup>SM</sup> \$15 as defined in Section 3.7 and 4.7 of this Guidebook

- (E) Term Agreements

- .1 1-Year term agreements are oral agreements and do not require a signature.
- .2 2-Year term agreements must be signed under any method accepted by the Company, including electronically, and must be received by Company within thirty (30) calendar days from the order date. If the Company does not receive the Customer’s signed agreement within the thirty calendar (30) day period, and Service has been provisioned in reliance thereon, the term of the agreement shall default to a 1-Year term under the rates, terms and conditions of this promotion.
- .3 If defaulted to a 1-Year term, the 1-Year term will start on the day the Company completes the change from a 2-Year term to a 1-Year term. The Company will endeavor to complete the change within thirty (30) calendar days after the

\* This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.20 AT&T Business Calling \$15 Advantage Winback Promotion II #445

- (A) The sign up period for this promotion is January 5, 2010 through December 31, 2010. Orders for new service must be activated by January 31, 2011. This promotion is available to Business Customers who: C  
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- .1 meet a minimum of one (1) of the following conditions:
    - .a have previously subscribed to local dial tone Service of an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and have cancelled that Service; or
    - .b are currently local telephone customers of a competitor in the local serving territory of one of the Affiliate ILECs of the Company (including where that Affiliate is operating as a CLEC) and are now moving dial tone services from the competitor to the Affiliate ILEC;
  - .2 newly subscribe to AT&T Business Calling<sup>SM</sup> \$15 for a 1-Year or 2-Year term as defined in Section 3.7 of this Guidebook;
  - .3 newly subscribe to a local access package\* from an Affiliate of the of the Company that operates in whole or in part as an ILEC; and
  - .4 requests to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged the following per minute usages rates in lieu of the per minute usage rates defined in Section 4.7 of this Guidebook for the length of their promotional 1-year or 2-year term:

	<b>1-Year Term</b>	<b>2-Year Term</b>
1+ Direct Dialed Outbound Calling	\$0.0390	\$0.0370
Switched Toll Free Service	\$0.0390	\$0.0370

- (C) Customers must continue to subscribe to and maintain the terms and conditions of AT&T Business Calling \$15 Advantage the as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the terms and conditions defined in Section 3.7 of this Guidebook will result in a termination of the promotional rates and the Customer will be moved to AT&T Business Calling<sup>SM</sup> \$15 as defined in Section 3.7 and 4.7 of this Guidebook.
- (D) Relocation of service to a new address after the promotional offer period has ended will result in a forfeiture of any remaining benefits under this promotional offering, and the Customer will be moved to AT&T Business Calling<sup>SM</sup> \$15 as defined in Section 3.7 and 4.7 of this Guidebook
- (E) Term Agreements
- .1 1-Year term agreements are oral agreements and do not require a signature.
  - .2 2-Year term agreements must be signed under any method accepted by the Company, including electronically, and must be received by Company within thirty (30) calendar days from the order date. If the Company does not receive the Customer’s signed agreement within the thirty calendar (30) day period, and Service has been provisioned in reliance thereon, the term of the agreement shall default to a 1-Year term under the rates, terms and conditions of this promotion.
  - .3 If defaulted to a 1-Year term, the 1-Year term will start on the day the Company completes the change from a 2-Year term to a 1-Year term. The Company will endeavor to complete the change within thirty (30) calendar days after the

\* This service not offered under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.20 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.20 AT&T Business Calling \$15 Advantage Winback Promotion II #445 (continued)

(F) Term Renewals

- .1 At the end of the promotional term, the Customer will be moved to AT&T Business Calling<sup>SM</sup> \$15, as described in Section 3.7 and Section 4.7 of this Tariff or any available Small Business plan with equivalent usage requirements, for the same term length as the promotional term unless otherwise specified by the Customer. The Customer is under no obligation to subscribe to AT&T Business Calling<sup>SM</sup> \$15 or any other Small Business plan defined in Section 3.7 and 4.7 of this Tariff after completion of the promotional term agreement.
- .2 Once moved to AT&T Business Calling<sup>SM</sup> \$15, or any Small Business plan for a new term, the term will automatically renew until either: (a) the Customer terminates the Service or (b) until the Company no longer offers this Service to new Customers or existing subscribers moving to new locations, whichever occurs first.
- .3 AT&T Business Calling<sup>SM</sup> \$15, or any Small Business plan will remain in effect until either: (a) cancelled or changed by the Customer or, (b) until the Company no longer offers this Service to new customers or existing subscribers moving to new locations, whichever occurs first. Changes to this Service will be effective on the day the Customer's order is processed.

(G) Early Terminations

- .1 If prior to the expiration date of the promotional term or renewal term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional or renewal term.
- .2 If the Customer provides notice to the Company of its intent to terminate any of the services listed above within thirty (30) days prior to or thirty (30) days after the promotional term or renewal term, the Company will adjust to zero any charged ETF fees.

(H) This promotion cannot be combined with any other promotional offers associated with AT&T Business Calling<sup>SM</sup> \$15 Advantage.

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.21 AT&T Business Unlimited Calling<sup>SM</sup> \$10/Line MRC Promotion #446

- (A) The sign-up period for this promotion is January 4, 2010 through April 30, 2010. Service must be activated by May 30, 2010. This promotion is available to new and existing Business Customers who at time of participation:
- .1 currently subscribe to local dial tone service\* from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers for economic reasons and/or in response to a competitive offer;
  - .2 newly subscribe to or restart a 1-Year contract for AT&T Business Unlimited Calling<sup>SM</sup>;
  - .3 request to participate in this promotional offering,
- (B) Qualifying Customers subscribing to this promotion will be charged a promotional MRC equal to \$10.00 per Access Line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Tariff.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1-Year term arrangement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) The term agreement is an oral agreement and will automatically renew on the first day after the promotional term has expired at the then-current rates for this Service as defined in Section 4.7 of this Tariff. The Customer is under no obligation to re-subscribe to this plan after completion of the promotional term period. See Section 3.7 for automatic renewal terms and conditions once the promotional term has expired.
- (F) Early Termination Fee (ETF)ide
- .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.
- (G) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling<sup>SM</sup>.

\*This service not provided under this Tariff

## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings (continued)

#### 5.1.21 AT&T Business Unlimited Calling<sup>SM</sup> \$10/Line MRC Promotion #446

- (A) The sign-up period for this promotion is January 4, 2010 through August 31, 2010. Service must be activated by September 30, 2010. This promotion is available to new and existing Business Customers who at time of participation: C  
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- .1 currently subscribe to local dial tone service\* from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers for economic reasons and/or in response to a competitive offer;
  - .2 newly subscribe to or restart a 1-Year contract for AT&T Business Unlimited Calling<sup>SM</sup>;
  - .3 request to participate in this promotional offering,
- (B) Qualifying Customers subscribing to this promotion will be charged a promotional MRC equal to \$10.00 per Access Line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1-Year term arrangement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) The term agreement is an oral agreement and will automatically renew on the first day after the promotional term has expired at the then-current rates for this Service as defined in Section 4.7 of this Guidebook. The Customer is under no obligation to re-subscribe to this plan after completion of the promotional term period. See Section 3.7 for automatic renewal terms and conditions once the promotional term has expired.
- (F) Early Termination Fee (ETF)ide
- .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.
- (G) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling<sup>SM</sup>.

\*This service not provided under this Guidebook

## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings (continued)

#### 5.1.21 AT&T Business Unlimited Calling<sup>SM</sup> \$10/Line MRC Promotion #446

- (A) The sign-up period for this promotion is January 4, 2010 through December 31, 2010 Service must be activated by January 31, 2010. This promotion is available to new and existing Business Customers who at time of participation: C  
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- .1 currently subscribe to local dial tone service\* from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers for economic reasons and/or in response to a competitive offer;
  - .2 newly subscribe to or restart a 1-Year contract for AT&T Business Unlimited Calling<sup>SM</sup>;
  - .3 request to participate in this promotional offering,
- (B) Qualifying Customers subscribing to this promotion will be charged a promotional MRC equal to \$10.00 per Access Line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1-Year term arrangement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line\* for the resulting number of Access Lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes Access Lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) The term agreement is an oral agreement and will automatically renew on the first day after the promotional term has expired at the then-current rates for this Service as defined in Section 4.7 of this Guidebook. The Customer is under no obligation to re-subscribe to this plan after completion of the promotional term period. See Section 3.7 for automatic renewal terms and conditions once the promotional term has expired.
- (F) Early Termination Fee (ETF)ide
- .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.
- (G) This promotion cannot be combined with any other promotional offers associated with AT&T Business Unlimited Calling<sup>SM</sup>.

\*This service not provided under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

- 5.1 Promotional Offerings (continued)
  - 5.1.21 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.22 AT&T Visa® Reward Card Promotion #447

The sign up period for this promotion is March 21, 2010 through September 30, 2010. Orders for new service must be activated by October 30, 2010. This promotion is available to Residential customers who;

- (A) Contact the Company in response to a Direct Mail campaign specific to this promotion
- (B) either; (1) previously subscribed to local dial tone\* service from an Affiliated ILEC of the Company (including where that Affiliate is operating as a CLEC) and have cancelled that service or; (2) previously subscribed to long distance Service from the Company and have cancelled that Service, or; (3) currently reside within the Company or Affiliate of the Company’s local territory who is now moving service from a competitor of the Company or Affiliate the Company to the Affiliated ILEC of the Company (including where that Affiliate is operating as a CLEC); and
- (C) Newly subscribe to one of the following qualifying Company Services as defined in Section 3.8 of this Guidebook during the sign-up period for this promotional offering:
  - .1 AT&T Unlimited Nationwide Calling<sup>SM</sup> One
  - .2 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 1
  - .3 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 2
  - .4 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 3
  - .5 AT&T ONE RATE® Nationwide 5 Cents Advantage
  - .6 AT&T ONE RATE® Nationwide Calling 1
- (D) Residential Customers who qualify for this promotion will receive a redemption coupon per qualifying service as follows for a one time Visa® Reward Card. Customers are eligible for one reward card in a 12 month period (whether a \$50.00 or \$100.00 reward card) and reward cards can be combined with other reward card amounts from other promotions where specified.

Qualifying Service	Reward Amount
AT&T Unlimited Nationwide Calling <sup>SM</sup> One	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 1	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 2	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 3	\$100.00
AT&T ONE RATE® Nationwide 5 Cents Advantage	\$50.00
AT&T ONE RATE® Nationwide Calling 1	\$50.00

- (E) Customer must retain qualifying service a minimum of thirty (30) days and must redeem the redemption coupon/redemption form via website. Reward card will be mailed to Customer’s address of record and will expire ninety (90) days after card issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.
- (F) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service

\*This service not provided under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.22 AT&T Visa® Reward Card Promotion #447

The sign up period for this promotion is March 21, 2010 through March 31, 2011. Orders for new service must be activated by April 30, 2011. This promotion is available to Residential customers who;

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- (A) Contact the Company in response to a Direct Mail campaign specific to this promotion
- (B) either; (1) previously subscribed to local dial tone\* service from an Affiliated ILEC of the Company (including where that Affiliate is operating as a CLEC) and have cancelled that service or; (2) previously subscribed to long distance Service from the Company and have cancelled that Service, or; (3) currently reside within the Company or Affiliate of the Company’s local territory who is now moving service from a competitor of the Company or Affiliate the Company to the Affiliated ILEC of the Company (including where that Affiliate is operating as a CLEC); and
- (C) Newly subscribe to one of the following qualifying Company Services as defined in Section 3.8 of this Guidebook during the sign-up period for this promotional offering:
  - .1 AT&T Unlimited Nationwide Calling<sup>SM</sup> One
  - .2 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 1
  - .3 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 2
  - .4 AT&T Unlimited Nationwide Calling<sup>SM</sup> Advantage 3
  - .5 AT&T ONE RATE® Nationwide 5 Cents Advantage
  - .6 AT&T ONE RATE® Nationwide Calling 1
- (D) Residential Customers who qualify for this promotion will receive a redemption coupon per qualifying service as follows for a one time Visa® Reward Card. Customers are eligible for one reward card in a 12 month period (whether a \$50.00 or \$100.00 reward card) and reward cards can be combined with other reward card amounts from other promotions where specified.

Qualifying Service	Reward Amount
AT&T Unlimited Nationwide Calling <sup>SM</sup> One	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 1	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 2	\$100.00
AT&T Unlimited Nationwide Calling <sup>SM</sup> Advantage 3	\$100.00
AT&T ONE RATE® Nationwide 5 Cents Advantage	\$50.00
AT&T ONE RATE® Nationwide Calling 1	\$50.00

- (E) Customer must retain qualifying service a minimum of thirty (30) days and must redeem the redemption coupon/redemption form via website. Reward card will be mailed to Customer’s address of record and will expire ninety (90) days after card issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.
- (F) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service

\*This service not provided under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

- 5.1 Promotional Offerings (continued)
  - 5.1.22 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.23 Bundle Bonus III Reward Card Promotion # 448

(A) The sign up period for this promotion is March 1, 2010 through April 30, 2010. Orders for new service must be activated by May 31, 2010. This promotion is available to new or existing Business Customers who:

- .1 purchase a minimum of two (2) of the following qualifying Services:
  - .a Company Qualifying Services
    - .i newly subscribe to or renew a contract for one of the following for a minimum 1-Year term agreement: (a) AT&T Business Unlimited Calling<sup>SM</sup>, (b) AT&T Business Unlimited Calling<sup>SM</sup> II, (c) AT&T Business Block of Time<sup>SM</sup> 700 II, (d) AT&T Business Block of Time<sup>SM</sup> 1200 II, or (e) AT&T Business Block of Time<sup>SM</sup> 2500 II;
    - .ii newly subscribe to AT&T Toll Free service and/or AT&T Business International Calling<sup>SM</sup> 1 Year;
  - .b Affiliate of the Company Qualifying Services
    - .i newly subscribe to AT&T High Speed Internet<sup>SM\*</sup> for a minimum 1-Year Term, selecting from , Express, Pro\*, or Elite\* options (existing service upgrades not eligible);
    - .ii newly subscribe to; (a) AT&T Unified Messaging<sup>SM\*</sup>, (b) AT&T Web Hosting<sup>SM</sup> - Share Hosting\*, and/or (c) AT&T Tech Support 360<sup>SM\*</sup>; and
- .2 newly subscribe to or currently subscribe to a local access\* service from an Affiliate of the of the Company that operates, in whole or in part, as an ILEC; and
- .3 request to participate in this promotional offering.

(B) Customers who qualify for this promotion and subscribe to any qualifying of the Company and Affiliate of the Company services defined above will receive a redemption coupon per qualifying service as follows for a one time Visa® Reward Card. The reward card can be combined with other reward card amounts from other promotions where specified.

Qualifying Service	Reward Amount	
	Ordered Via Sales Channel	Ordered On-line
AT&T Business Unlimited Calling <sup>SM</sup>	\$50.00	\$50.00
AT&T Business Unlimited Calling <sup>SM</sup> II	\$50.00	\$50.00
AT&T Business Block of Time <sup>SM</sup> 700 II	\$50.00	\$50.00
AT&T Business Block of Time <sup>SM</sup> 1200 II	\$50.00	\$50.00
AT&T Business Block of Time <sup>SM</sup> 2500 II	\$50.00	\$50.00
AT&T Toll Free Service	\$25.00	\$50.00
AT&T Business International Calling <sup>SM</sup> 1 Year	\$25.00	\$50.00
AT&T High Speed Internet <sup>SM*</sup>	\$50.00	\$100.00
AT&T Unified Messaging <sup>SM*</sup>	\$25.00	\$50.00
AT&T Web Hosting <sup>SM</sup> - Share Hosting*	\$25.00	\$25.00
AT&T Tech Support 360 <sup>SM*</sup>	\$25.00	\$25.00

(C) One Reward Card per customer service location. A reward card redemption coupon and instructions will be mailed within 6-8 weeks following installation of all applicable services. Customer must redeem redemption coupon/redemption form via website or US mail within 45 days of mailing date.

(D) Reward card will be mailed to Customer’s address of record within 2 weeks upon the Company’s receipt of the redemption coupon. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward card will expire 180 days after card issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.

(E) This promotional offering may not be combined with any reward check or card Promotions, or any of the following promotional programs:

- .1 AT&T Business International Calling<sup>SM</sup> 1 Year Promo #440
- .2 AT&T Return and Earn Promotion #439

\* This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.23 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.24 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.24 Bundle Bonus III Reward Card Winback Promotion # 449 (continued)

- (B) Customers who qualify for this promotion and subscribe to any qualifying services of the Company and of Company Affiliates, defined above, will receive a redemption coupon per qualifying service as follows for a one time Visa® Reward Card:

Qualifying Service	Reward Amount
AT&T Business Unlimited Calling <sup>SM</sup>	\$50.00
AT&T Business Unlimited Calling <sup>SM</sup> II	\$50.00
AT&T Business Block of Time <sup>SM</sup> 700 II	\$50.00
AT&T Business Block of Time <sup>SM</sup> 1200 II	\$50.00
AT&T Business Block of Time <sup>SM</sup> 2500 II	\$50.00
AT&T Toll Free Service	\$25.00
AT&T Business International Calling <sup>SM</sup> 1 Year	\$25.00
AT&T High Speed Internet <sup>SM*</sup>	\$50.00
AT&T Unified Messaging <sup>SM*</sup>	\$50.00
AT&T Web Hosting <sup>SM</sup> - Share Hosting*	\$25.00
AT&T Tech Support 360 <sup>SM*</sup>	\$25.00

The reward card can be combined with other reward card amounts from other promotions where specified.

- (C) One Reward Card per customer service location. A reward card redemption coupon and instructions will be mailed within 6-8 weeks following installation of all applicable services. Customer must redeem redemption coupon/redemption form via website or US mail within 45 days of mailing date.
- (D) Reward card will be mailed to Customer's address of record within 2 weeks upon the Company's receipt of the redemption coupon. The Company is not responsible for lost, late, mutilated, misdirected, or post due mail. Reward card will expire 180 days after card issuance. Reward cards cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. Other terms and restrictions apply. The Visa® reward card is subject to additional terms and conditions imposed by card issuer.
- (E) This promotional offering may not be combined with any reward check or card Promotions, or any of the following promotional programs:
- .1 AT&T Business International Calling<sup>SM</sup> 1 Year Reduced MRC Promotion #440

\* This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

- 5.1 Promotional Offerings (continued)
  - 5.1.25 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.26 Bundle Bonus III Reward Card Winback Promotion #449-A

- (A) The sign up period for this promotion is May 1, 2010 through August 31, 2010. Orders for new service must be activated by October 31, 2010. This promotion is available to new or existing Business Customers who:
- .1 meet a minimum of one (1) of the following conditions:
    - .a have previously subscribed to local dial tone Service of an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and have cancelled that Service; or
    - .b are currently local telephone customers of a competitor in the local serving territory of one of the Affiliate ILECs of the Company (including where that Affiliate is operating as a CLEC) and are now moving dial tone services from the competitor to the Affiliate ILEC; and
  - .2 purchase a minimum of two (2) of the following qualifying Services:
    - .a Company Qualifying Services
      - .i newly subscribe to or renew a contract for one of the following for a minimum 1-Year term agreement: (a) AT&T Business Unlimited Calling<sup>SM</sup>, (b) AT&T Business Unlimited Calling<sup>SM</sup> II, (c) AT&T Business Block of Time<sup>SM</sup> 700 II; (d) AT&T Business Block of Time<sup>SM</sup> 1200 II, or (e) AT&T Business Block of Time<sup>SM</sup> 2500 II;
      - .ii newly subscribe to AT&T Toll Free service or AT&T Business International Calling<sup>SM</sup> 1 Year;
    - .b Affiliate of the Company Qualifying Services
      - .i newly subscribe to AT&T High Speed Internet<sup>SM\*</sup> for a minimum 1-Year Term, selecting from, Express, Pro\*, or Elite\* options (existing service upgrades not eligible);
      - .ii newly subscribe to; (a) AT&T Unified Messaging<sup>SM\*</sup>, (b) AT&T Web Hosting<sup>SM</sup> - Share Hosting\*, or (c) AT&T Tech Support 360<sup>SM\*</sup>;
      - .iii newly subscribe to a wireless voice and data plan\* with the purchase of a qualifying phone for a 2-year term from an affiliate of the Company; and
  - .3 newly subscribe a local access\* service from an Affiliate of the of the Company that operates, in whole or in part, as an ILEC; and
  - .4 request to participate in this promotional offering.

\* This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.26 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.27 AT&T All for Less – New Promotion #450-A

- (A) The sign-up period for this promotion September 1, 2010 through December 31, 2010. Service must be activated by January 31, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a 1-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7 of this Tariff\* and either;
    - .a newly subscribe to an access line\* from an Affiliated ILEC<sup>1</sup> of the Company; or
    - .b currently subscribe to at least one access line\* from an Affiliated ILEC<sup>1</sup> of the Company and add a new access line\* at a new service location; or
    - .c currently subscribe to at least one access line\* from an Affiliated ILEC<sup>1</sup> of the Company and move at least one access line\* to a new service location; or
    - .d have previously subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company and have cancelled that Service; or
    - .e are currently a local telephone customer of a competitor in the local serving territory of an Affiliated ILEC<sup>1</sup> of the Company and are now moving dial tone services from that competitor to the Affiliated ILEC<sup>1</sup>; or
    - .f currently have local access lines\* from an Affiliated ILEC<sup>1</sup> of the Company and move dial tone services from a competitor to the Affiliated ILEC<sup>1</sup>; or
    - .g order via On-line
  - .2 newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM</sup> with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company and;
  - .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company and ;
  - .4 newly subscribe or currently subscribe to one of the following services from an Affiliate of the Company
    - .a (1) Wireless Voice<sup>#</sup>; (2) Wireless Data<sup>#</sup> (3) Wireless Voice and Data<sup>#</sup>; or (4) Wireless Laptop card<sup>#</sup> # for a minimum 2-Year Term or;
    - .b solution set bundle<sup>#</sup> as defined and offered by the Affiliate of the Company for a 1-Year term; and
  - .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program ; and
  - .6 request to participate in this promotional offering.

\*This service not offered under this Tariff

<sup>1</sup>Including where that Affiliate is operating as a CLEC

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.27 AT&T All for Less – New Promotion #450-A

(A) The sign-up period for this promotion September 1, 2010 through December 31, 2010. Service must be activated by January 31, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:

- .1 newly subscribe to or restart a 1-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7 of this Guidebook\* and either:
  - .a newly subscribe to an access line\* from an Affiliated ILEC<sup>1</sup> of the Company; or
  - .b currently subscribe to at least one access line\* from an Affiliated ILEC<sup>1</sup> of the Company and add a new access line\* at a new service location; or
  - .c currently subscribe to at least one access line\* from an Affiliated ILEC<sup>1</sup> of the Company and move at least one access line\* to a new service location; or
  - .d have previously subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company and have cancelled that Service; or
  - .e are currently a local telephone customer of a competitor in the local serving territory of an Affiliated ILEC<sup>1</sup> of the Company and are now moving dial tone services from that competitor to the Affiliated ILEC<sup>1</sup>; or
  - .f currently have local access lines\* from an Affiliated ILEC<sup>1</sup> of the Company and move dial tone services from a competitor to the Affiliated ILEC<sup>1</sup>; or
  - .g order via On-line
- .2 newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM\*</sup> or Custom BizSaver<sup>SM</sup> II\* with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company and;
- .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company and ;
- .4 newly subscribe or currently subscribe to one of the following services from an Affiliate of the Company
  - .a (1) Wireless Voice<sup>#</sup>; (2) Wireless Data<sup>#</sup> (3) Wireless Voice and Data<sup>#</sup>; or (4) Wireless Laptop card<sup>#</sup> # for a minimum 2-Year Term or;
  - .b subscription to one of the following: (1) AT&T Tech Support 360<sup>SM</sup> Advanced Service Package<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> - Shared Hosting<sup>#</sup>; or (2) AT&T Tech Support 360<sup>SM</sup> Premium Service Package<sup>#</sup> and AT&T Tech Support 360<sup>SM</sup> Back-up and Go<sup>#</sup> for a 1-Year or 2-Year Term;
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program ; and
- .6 request to participate in this promotional offering.

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\*This service not offered under this Guidebook

<sup>1</sup>Including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.27 AT&T All for Less – New Promotion #450-A

(A) The sign-up period for this promotion September 1, 2010 through January 16, 2011. Service must be activated by February 2011ary 16. This promotion is available to new and existing Business Customers who, at the time of participation:

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- .1 newly subscribe to or restart a 1-Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7 of this Guidebook\* and either:
  - .a newly subscribe to an access line\* from an Affiliated ILEC<sup>1</sup> of the Company; or
  - .b currently subscribe to at least one access line\* from an Affiliated ILEC<sup>1</sup> of the Company and add a new access line\* at a new service location; or;
  - .c currently subscribe to at least one access line\* from an Affiliated ILEC<sup>1</sup> of the Company and move at least one access line\* to a new service location; or
  - .d have previously subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company and have cancelled that Service; or
  - .e are currently a local telephone customer of a competitor in the local serving territory of an Affiliated ILEC<sup>1</sup> of the Company and are now moving dial tone services from that competitor to the Affiliated ILEC<sup>1</sup>; or
  - .f currently have local access lines\* from an Affiliated ILEC<sup>1</sup> of the Company and move dial tone services from a competitor to the Affiliated ILEC<sup>1</sup>; or
  - .g order via On-line
- .2 newly subscribe to or restart a 1-Year term agreement for AT&T Business Local Calling<sup>SM\*</sup> or Custom BizSavear<sup>SM</sup> II\* with 1-10 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company and;
- .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for a minimum one (1) year term from an Affiliate of the Company and ;
- .4 newly subscribe or currently subscribe to one of the following services from an Affiliate of the Company
  - .a (1) Wireless Voice<sup>#</sup>; (2) Wireless Data<sup>#</sup> (3) Wireless Voice and Data<sup>#</sup>; or (4) Wireless Laptop card<sup>#</sup> # for a minimum 2-Year Term or;
  - .b subscription to one of the following: (1) AT&T Tech Support 360<sup>SM</sup> Advanced Service Package<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> - Shared Hosting<sup>#</sup>; or (2) AT&T Tech Support 360<sup>SM</sup> Premium Service Package<sup>#</sup> and AT&T Tech Support 360<sup>SM</sup> Back-up and Go<sup>#</sup> for a 1-Year or 2-Year Term;
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program ; and
- .6 request to participate in this promotional offering.

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\*This service not offered under this Guidebook

<sup>1</sup>Including where that Affiliate is operating as a CLEC

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.27 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.27 AT&T All for Less – New Promotion #450-A (continued)

- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Tariff.
- (C) If during the promotional offer period the Customer adds or removes access lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line\* for the resulting number of access lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes access lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) The term agreement is an oral agreement and will automatically renew on the first day after the promotional term has expired at the then-current rates for the AT&T Business Unlimited Calling<sup>SM</sup> plan as defined in Section 4.7 of this Tariff. The Customer is under no obligation to re-subscribe to the plan after completion of the promotional term period. The terms and conditions for automatic renewals of the plan set forth in Section 3.7 of this Tariff, also apply to the promotional term. See Section 3.7.
- (F) Early Termination Fee (ETF)
  - .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.
- (G) Customers who subscribe to AT&T Business Unlimited Calling as part of this promotional offering are not eligible for the reward(s) defined in Section 3.7 of this Tariff.

\*This service not offered under this Tariff

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.27 AT&T All for Less – New Promotion #450-A (continued)

- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line\* for a 1-Year term plan agreement in lieu of the charges specified in Section 4.7 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes access lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line\* for the resulting number of access lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes access lines\* under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) The term agreement is an oral agreement and will automatically renew on the first day after the promotional term has expired at the then-current rates for the AT&T Business Unlimited Calling<sup>SM</sup> plan as defined in Section 4.7 of this Guidebook. The Customer is under no obligation to re-subscribe to the plan after completion of the promotional term period. The terms and conditions for automatic renewals of the plan set forth in Section 3.7 of this Guidebook, also apply to the promotional term. See Section 3.7.
- (F) Early Termination Fee (ETF)
  - .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance Service with the Company; or (b) disconnect this plan and do not select another Small Business plan with a term agreement; or (c) downgrade to another Service without a term agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETF's.

\*This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.28 Block of Time Term Agreement Plans Reduced MRC II Winback Promotion #452

(A) The sign-up period for this promotion is September 1, 2010 through April 30, 2011. Service must be activated by May 31, 2011. This promotion is available Business Customers who:

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- .1 either (a) formerly subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company;
- .2 newly subscribes to a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company;
- .3 newly subscribes to one of the following Block of Time Term Agreement plans as defined in Sections 3.7 of this Guidebook:

AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II; or  
AT&T Business Block of Time<sup>SM</sup> 5000II; and

- .4 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC in lieu of the MRC charges specified in Sections 4.7 of this Guidebook for the rate option selected:

.1	AT&T Business Block of Time <sup>SM</sup> 700II	
	12 Month Promotional MRC	\$29.00
	24 Month Promotional MRC	\$27.00
.2	AT&T Business Block of Time <sup>SM</sup> 1200II	
	12 Month Promotional MRC	\$47.00
	24 Month Promotional MRC	\$45.00
.3	AT&T Business Block of Time <sup>SM</sup> 2500II	
	12 Month Promotional MRC	\$94.00
	24 Month Promotional MRC	\$91.00
	35 Month Promotional MRC	\$88.00
.4	AT&T Business Block of Time <sup>SM</sup> 5000II	
	12 Month Promotional MRC	\$180.00
	24 Month Promotional MRC	\$175.00
	35 Month Promotional MRC	\$170.00

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.28 Block of Time Term Agreement Plans Reduced MRC II Winback Promotion #452

(A) The sign-up period for this promotion is September 1, 2010 through August 31, 2011. Service must be activated by September 30, 2011. This promotion is available Business Customers who:

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- .1 either (a) formerly subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company;
- .2 newly subscribes to a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company;
- .3 newly subscribes to one of the following Block of Time Term Agreement plans as defined in Sections 3.7 of this Guidebook:

AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II; or  
AT&T Business Block of Time<sup>SM</sup> 5000II; and

- .4 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC in lieu of the MRC charges specified in Sections 4.7 of this Guidebook for the rate option selected:

.1	AT&T Business Block of Time <sup>SM</sup> 700II	
	12 Month Promotional MRC	\$29.00
	24 Month Promotional MRC	\$27.00
.2	AT&T Business Block of Time <sup>SM</sup> 1200II	
	12 Month Promotional MRC	\$47.00
	24 Month Promotional MRC	\$45.00
.3	AT&T Business Block of Time <sup>SM</sup> 2500II	
	12 Month Promotional MRC	\$94.00
	24 Month Promotional MRC	\$91.00
	35 Month Promotional MRC	\$88.00
.4	AT&T Business Block of Time <sup>SM</sup> 5000II	
	12 Month Promotional MRC	\$180.00
	24 Month Promotional MRC	\$175.00
	35 Month Promotional MRC	\$170.00

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.28 Block of Time Term Agreement Plans Reduced MRC II Winback Promotion #452

(A) The sign-up period for this promotion is September 1, 2010 through April 30, 2010. Service must be activated by May 31, 2011. This promotion is available Business Customers who: C  
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.1 either (a) formerly subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company;

.2 newly subscribes to a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company; C

.3 newly subscribes to one of the following Block of Time Term Agreement plans as defined in Sections 3.7 of this Guidebook:

AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II; or  
AT&T Business Block of Time<sup>SM</sup> 5000II; and

.4 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC in lieu of the MRC charges specified in Sections 4.7 of this Guidebook for the rate option selected:

.1 AT&T Business Block of Time<sup>SM</sup> 700II  
12 Month Promotional MRC \$29.00  
24 Month Promotional MRC \$27.00

.2 AT&T Business Block of Time<sup>SM</sup> 1200II  
12 Month Promotional MRC \$47.00  
24 Month Promotional MRC \$45.00

.3 AT&T Business Block of Time<sup>SM</sup> 2500II  
12 Month Promotional MRC \$94.00  
24 Month Promotional MRC \$91.00  
35 Month Promotional MRC \$88.00

.4 AT&T Business Block of Time<sup>SM</sup> 5000II  
12 Month Promotional MRC \$180.00  
24 Month Promotional MRC \$175.00  
35 Month Promotional MRC \$170.00

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.28 Block of Time Term Agreement Plans Reduced MRC II Winback Promotion #452 (continued)

- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC and the MRC charges specified in Section 4.7 of this Guidebook will apply. C
- (D) See Section 3.7 of this Guidebook for renewal terms and conditions once the promotional term expires. C
- (E) Early Termination Fee (ETF)
  - .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance service with the Company; (b) disconnect the block of time rate option selected and does not select another block of time rate option or a Small Business plan with term agreement; or (c) downgrade to another Service without a term plan agreement, the Customer may be charged an ETF. The ETF shall be 50% of the full MRC rate in effect for this plan at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETFs.
- (F) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans. Additionally, Customers who subscribe to any of eligible block of time rate options under this promotional offering are not eligible for the reward(s) defined in Section 3.7 of this Guidebook.

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.29 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.29 AT&T Block of Time II 2-Year All For Less 6+ Lines Promotion #453

(A) The sign-up period for this promotion is September 1, 2010 through December 31, 2010. Service must be activated by January 31, 2011. This promotion is available Business Customers who:

- .1 either (a) formerly subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (c) currently subscribe to local dial tone service from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers;
- .3 newly subscribes to one o the following Block of Time Term Agreement plans as defined in Sections 3.7.18(L) of this Tariff for a two (2) year term:  
AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II;
- .2 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup> with 6-19 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company
- .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for two (2) year term from an Affiliate of the Company and ;
- .4 currently or newly subscribe to one of the following from an Affiliate of the Company: (a) Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\* for a minimum 2-year term; or (b) solution set bundle\* as defined and offered from the Affiliate of the Company for 2-Year term;
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program;
- .6 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC charges specified in Sections 4.7.18 of this Tariff for the rate option selected:

AT&T Business Block of Time <sup>SM</sup> 700II	\$27.00
AT&T Business Block of Time <sup>SM</sup> 1200II	\$45.00
AT&T Business Block of Time <sup>SM</sup> 2500II	\$91.00

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Tariff

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.29 AT&T Block of Time II 2-Year All For Less 6+ Lines Promotion #453

(A) The sign-up period for this promotion is September 1, 2010 through December 31, 2010. Service must be activated by January 31, 2011. This promotion is available Business Customers who:

- .1 either (a) formerly subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (c) currently subscribe to local dial tone service from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers;
- .3 newly subscribes to one of the following Block of Time Term Agreement plans as defined in Sections 3.7.18(L) of this Guidebook for a two (2) year term:  
AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II;
- .2 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup> or Custom BizSaver<sup>SM</sup> II\*with 6-19 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company
- .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for two (2) year term from an Affiliate of the Company and ;
- .4 currently or newly subscribe to one of the following from an Affiliate of the Company: (a) Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\* for a minimum 2-year term; or (b) solution set bundle\* as defined and offered from the Affiliate of the Company for 2-Year term;
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program;
- .6 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC charges specified in Sections 4.7.18 of this Guidebook for the rate option selected:

AT&T Business Block of Time <sup>SM</sup> 700II	\$27.00
AT&T Business Block of Time <sup>SM</sup> 1200II	\$45.00
AT&T Business Block of Time <sup>SM</sup> 2500II	\$91.00

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.29 AT&T Block of Time II 2-Year All For Less 6+ Lines Promotion #453

(A) The sign-up period for this promotion is September 1, 2010 through December 31, 2010. Service must be activated by January 31, 2011. This promotion is available Business Customers who:

- .1 either (a) formerly subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (c) currently subscribe to local dial tone service from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers;
- .3 newly subscribes to one o the following Block of Time Term Agreement plans as defined in Sections 3.7.18(L) of this Guidebook for a two (2) year term:  
AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II;
- .2 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup> or Custom BizSaver<sup>SM</sup> II\*with 6-19 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company
- .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for two (2) year term from an Affiliate of the Company and ;
- .4 currently or newly subscribe to one of the following from an Affiliate of the Company: (a) Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\* for a minimum 2-year term; or (b) subscription to one of the following:
  - AT&T Tech Support 360<sup>SM</sup> Advanced Service Package<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> - Shared Hosting<sup>#</sup>; or
  - AT&T Tech Support 360<sup>SM</sup> Premium Service Package<sup>#</sup> and AT&T Tech Support 360<sup>SM</sup> Back-up and Go<sup>#</sup> for a 1-Year or 2-Year Term.5
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program;
- .6 request to participate in this promotional offering.

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(B) Customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC charges specified in Sections 4.7.18 of this Guidebook for the rate option selected:

AT&T Business Block of Time <sup>SM</sup> 700II	\$27.00
AT&T Business Block of Time <sup>SM</sup> 1200II	\$45.00
AT&T Business Block of Time <sup>SM</sup> 2500II	\$91.00

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.29 AT&T Block of Time II 2-Year All For Less 6+ Lines Promotion #453

(A) The sign-up period for this promotion is September 1, 2010 through January 16, 2011. Service must be activated by February 16, 2011. This promotion is available Business Customers who:

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- .1 either (a) formerly subscribed to local dial tone service from an Affiliated ILEC<sup>1</sup> of the Company for their local service or (b) that currently have all of their local service with another (non-AT&T) local provider and transfers at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (c) currently subscribe to local dial tone service from an Affiliate ILEC of the Company (including where that Affiliate is operating as a CLEC) and state an intention to change local carriers;
- .3 newly subscribes to one of the following Block of Time Term Agreement plans as defined in Sections 3.7.18(L) of this Guidebook for a two (2) year term:  
AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II;
- .2 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup> or Custom BizSaver<sup>SM</sup> II\*with 6-19 access lines\* from an Affiliated ILEC<sup>1</sup> of the Company
- .3 currently or newly subscribe to AT&T U-Verse High Speed Internet-Business Edition\*, AT&T High Speed Internet-Business Edition Express Static or Dynamic\*, AT&T High Speed Internet-Business Edition Pro Static or Dynamic\*, or AT&T High Speed Internet-Business Edition Elite, Static or Dynamic\* for two (2) year term from an Affiliate of the Company and ;
- .4 currently or newly subscribe to one of the following from an Affiliate of the Company: (a) Wireless Voice\*, Wireless Data\*, Wireless Voice\* and Data\*, or a Wireless Laptop Card\* for a minimum 2-year term; or (b) subscription to one of the following:
  - AT&T Tech Support 360<sup>SM</sup> Advanced Service Package<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> - Shared Hosting<sup>#</sup>; or
  - AT&T Tech Support 360<sup>SM</sup> Premium Service Package<sup>#</sup> and AT&T Tech Support 360<sup>SM</sup> Back-up and Go<sup>#</sup> for a 1-Year or 2-Year Term.<sup>5</sup>
- .5 agree that the Company may combine the Company's wireless affiliate billing with the Company's wireline bill unless Customer is participating in the SBS Wireless Deposit Waiver Program;
- .6 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC charges specified in Sections 4.7.18 of this Guidebook for the rate option selected:

AT&T Business Block of Time <sup>SM</sup> 700II	\$27.00
AT&T Business Block of Time <sup>SM</sup> 1200II	\$45.00
AT&T Business Block of Time <sup>SM</sup> 2500II	\$91.00

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.30 AT&T All for Less Promotion #457

- (A) The sign-up (offer) period for this promotion is January 17, 2011 through April 17, 2011. Service must be activated by May 17, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:
- .1 newly subscribe to or restart a 1 or 2 Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> as defined in Section 3.7.6 of this Guidebook;
  - .2 newly subscribe to or restart a 1 or 2-Year term agreement for AT&T Business Local Calling<sup>SM#</sup> or Custom BizSaver<sup>SM</sup> II<sup>#</sup> with 1-10 access lines<sup>#</sup> from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1), but no more than ten (10) business access lines<sup>#</sup> (i.e., WTNs) on a single BTN; and
  - .3 newly subscribe to:
    - .a one of the following services from an Affiliate of the Company for a 1 or 2-Year term: (i) AT&T U-Verse High Speed Internet-Business Edition<sup>#</sup>; (ii) AT&T High Speed Internet – Business Edition Express - Dynamic or Static<sup>#</sup>; (iii) AT&T High Speed Internet Business Edition Pro – Dynamic or Static<sup>#</sup>; (iv) AT&T High Speed Internet Business Edition Elite Dynamic or Static<sup>#</sup>; or;
    - .b one of the following wireless Services for a minimum 2-Year term from an Affiliate of the Company: (i) Wireless Voice<sup>#</sup>; (ii) Wireless Data<sup>#</sup>; (iii) Wireless Voice and Data<sup>#</sup>; or (iv) Wireless Laptop card<sup>#</sup>; and
  - .4 agree the Company may combine the Affiliate of the Company’s wireless billing when possible with the Company’s wireline billing except when participating in the Affiliate of the Company’s SBS Wireless Deposit Waiver Program<sup>#</sup>; and,
  - .5 request to participate in this promotional offering.
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC equal to \$10.00 per access line<sup>#</sup> for a 1 or 2-Year term plan agreement in lieu of the charges specified in Section 4.7.6 of this Guidebook.
- (C) If during the promotional offer period the Customer adds or removes access lines<sup>#</sup> under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address and the Customer agrees to restart their 1 or 2-Year term agreement, the Customer will be charged a promotional MRC equal to \$10.00 per Access Line<sup>#</sup> for the resulting number of access lines\* allowed under AT&T Business Unlimited Calling<sup>SM</sup>.
- (D) If after the promotional offer period the Customer adds or removes access lines<sup>#</sup> under AT&T Business Unlimited Calling<sup>SM</sup> and/or relocates Service to a new address, the Customer will forfeit any remaining promotional benefits associated with this promotional offering.
- (E) Term Agreement
- .1 1 or 2-Year promotional term commitment as required by the Company
  - .2 Customer is under no obligation to renew or re-subscribe to the plan after completion of the initial plan promotion commitment or any plan renewal or re-subscription term.
  - .3 See Section 3.5.3(H).4 of this Guidebook for plan terms and conditions once the promotional term expires.

<sup>#</sup>This service not offered under this Guidebook

<sup>1</sup>Including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.31 AT&T Block of Time II 2-Year All For Less 6+ Lines Promotion #458

- (A) The sign-up (offer) period for this promotion is January 17, 2011 through April 30, 2011. Service must be activated by May 31, 2011. This promotion is available to Business Customers who:
- .1 either (a) formerly subscribed to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company for their local service and now transfer at least one existing local service line back to the Affiliate; or (b) that currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (c) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers; and
  - .2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7.18(L) of this Guidebook:  
AT&T Business Block of Time<sup>SM</sup> 700II  
AT&T Business Block of Time<sup>SM</sup> 1200II  
AT&T Business Block of Time<sup>SM</sup> 2500II
  - .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM\*</sup> or Custom BizSaver<sup>SMII\*</sup> with 6-19 access lines\* from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in .1; and
  - .4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:  
.a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet-Business Edition Basic#; (iii) AT&T High Speed Internet-Business Edition Express Dynamic or Static#; (iv) AT&T High Speed Internet-Business Edition Pro Dynamic or Static#; (v) AT&T High Speed Internet-Business Edition Elite Dynamic or Static#; or (vi) AT&T Managed Internet Service and AT&T Tech Support 360<sup>SM</sup> Premium Service with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#; or .b (i) Wireless Voice\*; (ii) Wireless Data\*; (iii) Wireless Voice\* and Data\*; or (iv) a Wireless Laptop Card\*, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .5 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7.18 of this Guidebook:
- |  |         |
|--|---------|
| AT&T Business Block of Time <sup>SM</sup> 700II  | \$27.00 |
| AT&T Business Block of Time <sup>SM</sup> 1200II | \$45.00 |
| AT&T Business Block of Time <sup>SM</sup> 2500II | \$91.00 |
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7.18 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.
- (D) See Section 3.7.18(H) of this Guidebook for renewal terms and conditions once the promotional term expires.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

- 5.1 Promotional Offerings (continued)
  - 5.1.31 Reserved for future use

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.31 AT&T Business Block of Time<sup>SM</sup> 1200 II 3-Year Term Reduced MRC Winback Promotion #466

- (A) The sign-up period for this promotion is June 1, 2011 through August 31, 2011. Service must be activated by September 30, 2011. This promotion is available Business Customers who:
- .1 either (a) formerly subscribed to long distance service from the Company or (b) currently have all of their long distance service with another (non-AT&T) long distance provider;
  - .2 newly subscribe to or have a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company;
  - .3 newly subscribe to the AT&T Business Block of Time<sup>SM</sup> 1200II plan for a 3-Year term as defined in Section 3.7.18 of this Guidebook:
- (B) Customers subscribing to this promotion will be charged a promotional MRC of \$43.00 for a thirty-five (35) month benefit period in lieu of the MRC charges specified in Section 4.7.18(B).3 of this
- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Block of Time<sup>SM</sup> 1200 II rate option as defined in Section 3.7.18 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the AT&T Business Block of Time<sup>SM</sup> 1200 II rate option will result in termination of the promotional MRC and the MRC charges specified in Section 4.7.18(B).3 of this Guidebook will apply.
- (D) See Section 3.7.18(H) of this Guidebook for renewal terms and conditions once the promotional term expires.
- (E) See Sections 3.7.18(J) and 3.7.18(K) of this Guidebook for Early Termination Fee (ETF) terms and conditions.
- (F) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.32 AT&T Business Unlimited Calling<sup>SM</sup> III All for Less Promotion #459

- (A) The sign-up (offer) period for this promotion is January 17, 2011 through April 17, 2011. Service must be activated by May 17, 2011. This promotion is available to Business Customers who, at the time of participation: C  
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- .1 qualify for and newly subscribe to or restart a 1 or 2 Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> III Option 2-Winback or Option 3-Retention as defined in Section 3.7.19 of this Guidebook; and
  - .2 request to participate in this promotional offering.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> III in Section 3.7.19 (B).5 and 3.7.19.6. Business Customers who are eligible for and participate in this promotional offering are considered eligible for and as participating in AT&T Business Unlimited Calling<sup>SM</sup> III for all purposes. For purpose of this promotion, the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> III specified in Section 3.7.19 (B).5 and 3.7.19(B).6 are modified as follows:
- .1 Section 3.7.19(B).5 Modifications  
newly subscribe to one of the following services from an Affiliate of the Company: (a) AT&T U-verse High Speed Internet-Business Edition#; (b)AT&T High Speed Internet- Business Edition Basic#; (c)AT&T High Speed Internet-Business Edition Express Dynamic or Static#-; (d)AT&T High Speed Internet-Business Edition Pro Dynamic or Static#-; or (e) AT&T High Speed Internet-Business Edition Elite Dynamic or Static# for a 1 or 2-Year term; or
  - .2 Section 3.7.19(B).6 Modifications  
newly subscribe to one of the following services from an Affiliate of the Company: (a) Wireless Voice#; (b) Wireless Data# (c) Wireless Voice and Data#; or (d) Wireless Laptop card# for a minimum 2-Year Term.
- (E) Term Agreement  
See Section 3.7.19 (F) of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> III
- (F) Early Termination (ETF)  
See Section 3.7.19 (J) of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> III Early Termination Fee (ETF) terms and conditions.

#This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.32 AT&T Business Unlimited Calling<sup>SM</sup> III All for Less Promotion #459

- (A) The sign-up (offer) period for this promotion is January 17, 2011 through April 30, 2011. Service must be activated by May 31, 2011. This promotion is available to Business Customers who, at the time of participation:
- .1 qualify for and newly subscribe to or restart a 1 or 2 Year term agreement for AT&T Business Unlimited Calling<sup>SM</sup> III Option 2-Winback or Option 3-Retention as defined in Section 3.7.19 of this Guidebook; and
  - .2 request to participate in this promotional offering.
- (B) This promotion modifies the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> III in Section 3.7.19 (B).5 and 3.7.19.6. Business Customers who are eligible for and participate in this promotional offering are considered eligible for and as participating in AT&T Business Unlimited Calling<sup>SM</sup> III for all purposes. For purpose of this promotion, the eligibility requirements for AT&T Business Unlimited Calling<sup>SM</sup> III specified in Section 3.7.19 (B).5 and 3.7.19(B).6 are modified as follows:
- .1 Section 3.7.19(B).5 Modifications  
newly subscribe to one of the following services from an Affiliate of the Company: (a) AT&T U-verse High Speed Internet-Business Edition#; (b)AT&T High Speed Internet- Business Edition Basic#; (c)AT&T High Speed Internet-Business Edition Express Dynamic or Static#-; (d)AT&T High Speed Internet-Business Edition Pro Dynamic or Static#-; or (e) AT&T High Speed Internet-Business Edition Elite Dynamic or Static# for a 1 or 2-Year term; or
  - .2 Section 3.7.19(B).6 Modifications  
newly subscribe to one of the following services from an Affiliate of the Company: (a) Wireless Voice#; (b) Wireless Data# (c) Wireless Voice and Data#; or (d) Wireless Laptop card# for a minimum 2-Year Term.
- (E) Term Agreement  
See Section 3.7.19 (F) of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> III
- (F) Early Termination (ETF)  
See Section 3.7.19 (J) of this Guidebook for AT&T Business Unlimited Calling<sup>SM</sup> III Early Termination Fee (ETF) terms and conditions.

#This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.33 AT&T Block of Time II 2-Year All For Less 6+ Lines Promotion #458 -A

- (A) The sign-up (offer) period for this promotion is March 1, 2011 through April 30, 2011. Service must be activated by May 31, 2011. This promotion is available to Business Customers who:
- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers; or (c) currently subscribe to AT&T Business Unlimited Calling<sup>SM</sup> III; and
  - .2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7.18(L) of this Tariff:  

AT&T Business Block of Time <sup>SM</sup>	700II
AT&T Business Block of Time <sup>SM</sup>	1200II
AT&T Business Block of Time <sup>SM</sup>	2500II
AT&T Business Block of Time <sup>SM</sup>	5000II
  - .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM\*</sup> or Custom BizSaver<sup>SM</sup> II\* with 6-19 access lines\* from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in .1; and
  - .4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:
    - .a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet-Business Edition Basic#; (iii) AT&T High Speed Internet-Business Edition Express Dynamic or Static#; (iv) AT&T High Speed Internet-Business Edition Pro Dynamic or Static#; (v) AT&T High Speed Internet-Business Edition Elite Dynamic or Static#; or (vi) AT&T Managed Internet Service and AT&T Tech Support 360<sup>SM</sup> Premium Service with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#; or
    - .b (i) Wireless Voice\*; (ii) Wireless Data\*; (iii) Wireless Voice\* and Data\*; or (iv) a Wireless Laptop Card\*, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .5 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7.18 of this Tariff:
- |   |        |          |
|---|--------|----------|
| AT&T Business Block of Time <sup>SM</sup> | 700II  | \$27.00  |
| AT&T Business Block of Time <sup>SM</sup> | 1200II | \$45.00  |
| AT&T Business Block of Time <sup>SM</sup> | 2500II | \$91.00  |
| AT&T Business Block of Time <sup>SM</sup> | 5000II | \$175.00 |
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7.18 of this Tariff to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.
- (D) See Section 3.7.18(H) of this Tariff for renewal terms and conditions once the promotional term expires.
- (E) Early Termination Fee (ETF)
- .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance service with the Company; (b) disconnect the block of time rate option selected and does not select another block of time rate option or a Small Business plan with term agreement; or (c) downgrade to another Service without a term plan agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC (for the selected block of time rate option) at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETFs.
- (F) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

<sup>1</sup>Including where that Affiliate is operating as a CLEC  
\*This service not offered under this Tariff

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.33 AT&T Block of Time II 2-Year All For Less 6+ Lines Promotion #458 -A

- (A) The sign-up (offer) period for this promotion is March 1, 2011 through April 30, 2011. Service must be activated by May 31, 2011. This promotion is available to Business Customers who:
- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC<sup>1</sup> of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC<sup>1</sup> of the Company and state an intention to change local carriers; or (c) currently subscribe to AT&T Business Unlimited Calling<sup>SM</sup> III; and
  - .2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7.18(L) of this Tariff:  

AT&T Business Block of Time <sup>SM</sup>	700II
AT&T Business Block of Time <sup>SM</sup>	1200II
AT&T Business Block of Time <sup>SM</sup>	2500II
AT&T Business Block of Time <sup>SM</sup>	5000II
  - .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM\*</sup> or Custom BizSaver<sup>SM</sup> II\* with 6-19 access lines\* from an Affiliate ILEC<sup>1</sup> of the Company as the local dial tone service described in .1; and
  - .4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:
    - .a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet-Business Edition Basic#; (iii) AT&T High Speed Internet-Business Edition Express Dynamic or Static#; (iv) AT&T High Speed Internet-Business Edition Pro Dynamic or Static#; (v) AT&T High Speed Internet-Business Edition Elite Dynamic or Static#; or (vi) AT&T Managed Internet Service and AT&T Tech Support 360<sup>SM</sup> Premium Service with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#; or
    - .b (i) Wireless Voice\*; (ii) Wireless Data\*; (iii) Wireless Voice\* and Data\*; or (iv) a Wireless Laptop Card\*, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC<sup>1</sup> billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .5 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7.18 of this Tariff:
- |   |        |          |
|---|--------|----------|
| AT&T Business Block of Time <sup>SM</sup> | 700II  | \$27.00  |
| AT&T Business Block of Time <sup>SM</sup> | 1200II | \$45.00  |
| AT&T Business Block of Time <sup>SM</sup> | 2500II | \$91.00  |
| AT&T Business Block of Time <sup>SM</sup> | 5000II | \$175.00 |
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7.18 of this Tariff to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.
- (D) See Section 3.7.18(H) of this Tariff for renewal terms and conditions once the promotional term expires.
- (E) Early Termination Fee (ETF)
- .1 If prior to the expiration date of the promotional term the Customer chooses to either: (a) terminate long distance service with the Company; (b) disconnect the block of time rate option selected and does not select another block of time rate option or a Small Business plan with term agreement; or (c) downgrade to another Service without a term plan agreement, the Customer may be charged an ETF. The ETF shall be 50% of the then-current MRC (for the selected block of time rate option) at the time of termination multiplied by the number of months remaining in the promotional term.
  - .2 If the Customer provides notice to the Company of its intent to terminate this plan within thirty (30) calendar days prior to or thirty (30) calendar days after the automatic renewal of the term, the Company will adjust to zero any charged ETFs.
- (F) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Tariff



## SECTION 5 – PROMOTIONAL OFFERINGS

### 5.1 Promotional Offerings (continued)

#### 5.1.34 AT&T Business Unlimited Calling<sup>SM</sup> All For Less Promotion #461 (continued)

##### (G) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above (except Section (A).3.b); and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company; and, who (i) order through the Company's on-line ordering tool, or (ii) contact the Company in response to a Company advertisement, or (iii) initially decline a subscription to one of the following packages and then subsequently agree to subscribe to the same package:
  - .a AT&T Tech Support 360<sup>SM</sup> Premium Service<sup>#</sup> with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#</sup> and AT&T Unified Messaging<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#3</sup>;  
or
  - .b AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#2</sup> with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#3</sup>.

##### .2 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (G).1.a	\$36.46
Section (G).1.b	\$34.09

- .3 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.
- .4 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

2 Effective 5/9/11: (G).1.b will change to AT&T Tech Support 360<sup>SM</sup> Backup and Go<sup>#</sup>

3 Effective 5/9/11: (G).1.a & .b will require AT&T Web Hosting – Shared Hosting Unix Basic<sup>#</sup>

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.35 Block of Time Term Agreement Plans All For Less Reward Promotion #462

(A) The sign-up (offer) period for this promotion is April 18, 2011 through August 31, 2011. Service must be activated by September 30, 2011. This promotion is available to new and existing Business Customers who, at the time of participation:

.1 newly subscribe to or restart a 1 or 2 Year term agreement for one of the following block of time rate options as defined in Sections 3.7.18(L) of this Tariff:

- AT&T Business Block of Time<sup>SM</sup> 700II
- AT&T Business Block of Time<sup>SM</sup> 1200II
- AT&T Business Block of Time<sup>SM</sup> 2500II
- AT&T Business Block of Time<sup>SM</sup> 5000II
- AT&T Business Block of Time<sup>SM</sup> 7500 II
- AT&T Business Block of Time<sup>SM</sup> 10000 II; and

.2 newly subscribe to or restart a 1 or 2-Year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line# (i.e., WTNs) on a single BTN; and

.3 newly subscribe to one of the following services from an Affiliate of the Company for a 1 or 2-Year term: (i) AT&T U-Verse High Speed Internet Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express#; (iv) AT&T High Speed Internet Business Edition Pro#; (v) AT&T High Speed Internet Business Edition Elite#; and,

.4 agree to purchase one of the following service packages from Affiliate(s) of the Company:

.a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium# and AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#3</sup>; or

.b AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#2</sup> with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#3</sup>; and,

.5 meet one of the following conditions: (i) order through the Company's on-line ordering tool, or (ii) contact the Company in response to a Company advertisement, or (iii) initially decline a subscription to the services described in A.1, A.2, A.3 and A.4.a or .b and then subsequently agree to subscribe to the same package; and

.6 request to participate in this promotional offering.

(B) Rewards

.1 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (A).4.a	\$36.46
Section (A).4.b	\$34.09

.2 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.3 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

<sup>2</sup> Effective 5/9/11: (A).4.b will change to AT&T Tech Support 360<sup>SM</sup> Backup and Go#

<sup>3</sup> Effective 5/9/11: (A).4.a & .b will require AT&T Web Hosting – Shared Hosting Unix Basic#

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.36 Block of Time Term Agreement Plan All For Less 6+ Lines Promotion #463

- (A) The sign-up (offer) period for this promotion is April 18, 2011 through August 31, 2011. Service must be activated by September 30, 2011. This promotion is available to Business Customers who:
- .1 either (a) currently have all of their local dialtone service with another (non-AT&T) local provider and transfer at least one existing local service line to an Affiliate ILEC1 of the Company; or (b) currently subscribe to local dial tone service from an Affiliate ILEC1 of the Company and state an intention to change local carriers; or (c) currently subscribe to AT&T Business Unlimited Calling<sup>SM</sup> III; and
  - .2 newly subscribe to or restart a two (2) year term agreement for one of the following block of time rate options as defined in Sections 3.7.18(L) of this Tariff:
    - AT&T Business Block of Time<sup>SM</sup> 700 II
    - AT&T Business Block of Time<sup>SM</sup> 1200 II
    - AT&T Business Block of Time<sup>SM</sup> 2500 II
    - AT&T Business Block of Time<sup>SM</sup> 5000 II
    - AT&T Business Block of Time<sup>SM</sup> 7500 II
    - AT&T Business Block of Time<sup>SM</sup> 10000 II
  - .3 newly subscribe to or restart a two (2) year term agreement for AT&T Business Local Calling<sup>SM</sup># or Custom BizSaver<sup>SM</sup>II# with a minimum of 6 access lines# from an Affiliate ILEC1 of the Company as the local dial tone service described in .1; and
  - .4 newly subscribe to one of the following services from an Affiliate of the Company for a minimum two (2) year term:
    - .a (i) AT&T U-verse High Speed Internet-Business Edition#; (ii) AT&T High Speed Internet Business Edition Basic#; (iii) AT&T High Speed Internet Business Edition Express #; (iv) AT&T High Speed Internet Business Edition Elite#; or (v) AT&T High Speed Internet Business Edition Pro#; (vi) AT&T High Speed Internet Business Edition Elite#; or (vi) AT&T Managed Internet Service and AT&T Tech Support 360SM Premium Service with AT&T Tech Support 360SM Backup and Go Premium#<sup>2</sup>; or
    - .b (i) Wireless Voice#; (ii) Wireless Data\*; (iii) Wireless Voice# and Data#; or (iv) a Wireless Laptop Card#, and agree that the Company may combine the Company's wireless Affiliate billing with the Affiliate ILEC1 billing (unless Customer is participating in the SBS Wireless Deposit Waiver Program); and
  - .5 request to participate in this promotional offering.
- (B) Qualifying customers subscribing to this promotion will be charged the following promotional MRC for twenty-four (24) months in lieu of the MRC for the block of time rate option selected as specified in Sections 4.7 of this Tariff:
- |   |          |
|---|----------|
| ▪ AT&T Business Block of Time <sup>SM</sup> 700 II  | \$27.00  |
| ▪ AT&T Business Block of Time <sup>SM</sup> 1200 II | \$45.00  |
| ▪ AT&T Business Block of Time <sup>SM</sup> 2500 II | \$91.00  |
| ▪ AT&T Business Block of Time <sup>SM</sup> 5000 II | \$175.00 |
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Sections 3.7.18 of this Tariff to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC.
- (D) See Section 3.7 of this Tariff for renewal terms and conditions once the promotional term expires.

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

<sup>2</sup> Expires 5/31/11: AT&T Managed Internet Service and AT&T Tech Support 360SM Premium Service with AT&T Tech Support 360SM Backup and Go Premium#

#This service not offered under this Guidebook



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.36 Block of Time Term Agreement Plan All For Less 6+ Lines Promotion #463

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.36 Block of Time Term Agreement Plan All For Less 6+ Lines Promotion #463 (continued)

(E) Early Termination Fee (ETF)

See Section 3.7 of this Guidebook for Block of Time Term Agreement Plans Early Termination Fee (ETF) terms and conditions.

(F) Rewards

.1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above (except Section (A).3.b); and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company; and, who (i) contact the Company in response to a Company advertisement, or (ii) initially decline a subscription to one of the following packages, and then subsequently agree to subscribe to the same package:

.a AT&T Tech Support 360<sup>SM</sup> Premium Service<sup>#</sup> with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#</sup> and AT&T Unified Messaging<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#4</sup>; or

.b AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#3</sup> with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#4</sup>.

.2 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (F).1.a	\$36.46
Section (F).1.b	\$34.09

.3 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.4 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

(G) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

#This service not offered under this Guidebook

<sup>3</sup> Effective 5/9/11: (F).1.b will change to AT&T Tech Support 360<sup>SM</sup> Backup and Go<sup>#</sup>

<sup>4</sup> Effective 5/9/11: (F).1.a & .b will require AT&T Web Hosting – Shared Hosting Unix Basic<sup>#</sup>

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.36 Block of Time Term Agreement Plan All For Less 6+ Lines Promotion #463 (continued)

(E) Early Termination Fee (ETF)

See Section 3.7 of this Guidebook for Block of Time Term Agreement Plans Early Termination Fee (ETF) terms and conditions.

(F) Rewards

.1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above (except Section (A).3.b); and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company; and, who (i) contact the Company in response to a Company advertisement, or (ii) initially decline a subscription to one of the following packages, and then subsequently agree to subscribe to the same package:

.a AT&T Tech Support 360<sup>SM</sup> Premium Service<sup>#</sup> with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#</sup> and AT&T Unified Messaging<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#4</sup>; or

.b AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#3</sup> with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#4</sup>.

.2 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (F).1.a	\$36.46
Section (F).1.b	\$34.09

.3 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.4 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

(G) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

#This service not offered under this Guidebook

<sup>3</sup> Effective 5/9/11: (F).1.b will change to AT&T Tech Support 360<sup>SM</sup> Backup and Go<sup>#</sup>

<sup>4</sup> Effective 5/9/11: (F).1.a & .b will require AT&T Web Hosting – Shared Hosting Unix Basic<sup>#</sup>

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.37 AT&T Business Unlimited Calling<sup>SM</sup> All For Less 6+ Lines Promotion #464 (continued)

(G) Rewards

.1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above (except Section (A).4.b); and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company; and, who (i) contact the Company in response to a Company advertisement, or (ii) initially decline a subscription to one of the following packages, and then subsequently agree to subscribe to the same package:

.a AT&T Tech Support 360<sup>SM</sup> Premium Service<sup>#</sup> with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#</sup> and AT&T Unified Messaging<sup>#</sup> and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#4</sup>; or

.b AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium<sup>#3</sup> with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic<sup>#4</sup>.

.2 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (F).1.a	\$36.46
Section (F).1.b	\$34.09

.3 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.4 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook

<sup>3</sup> Effective 5/9/11: (G).1.b will change to AT&T Tech Support 360<sup>SM</sup> Backup and Go<sup>#</sup>

<sup>4</sup> Effective 5/9/11: (G).1.a & .b will require AT&T Web Hosting – Shared Hosting Unix Basic<sup>#</sup>

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.39 AT&T Business Unlimited Calling<sup>SM</sup> V All for Less Broadband Reward Promotion #477

(A) The sign-up (offer) period for this promotion is September 1, 2011 April 30, 2012. Service must be activated by May 31, 2012. This promotion is available to Business Customers who, at the time of participation: C  
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- .1 newly subscribe to or currently subscribe to 1 or 2 Year term agreement of AT&T Business Unlimited Calling<sup>SM</sup> V as defined in Section 3.7 of this Guidebook; and
- .2 newly subscribe to one of the following services from an Affiliate of the Company for a 1 or 2-Year term:  
AT&T U-Verse High Speed Internet Business Edition#;  
AT&T High Speed Internet Business Edition Basic#;  
AT&T High Speed Internet Business Edition Express#;  
AT&T High Speed Internet Business Edition Pro#;  
AT&T High Speed Internet Business Edition Elite#; and
- .3 request to participate in this promotional offering.

(B) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above; and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company:
  - .a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#, AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or
  - .b AT&T Tech Support 360<sup>SM</sup> Backup and Go # with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or #; or AT&T Tech Support 360<sup>SM</sup># Advanced#; or
- .2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 or 2 Yr term:
  - .a AT&T U-verse High Speed Internet Business Edition Max#;
  - .b AT&T U-verse High Speed Internet Business Edition Max Plus#; or
  - .c AT&T U-verse High Speed Business Edition Max Turbo#.

.3 Reward Card Amounts

Additional Service Package	Reward Card Amount
Section (B).1.a	\$36.46
Section (GB).1.b	\$34.09
Section (B).2	\$43.72

- .4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.
- .5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer’s address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook.





SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.37 Block of Time Term Agreement Plans Reduced MRC Winback Promotion #478

- (A) The sign-up period for this promotion is September 1, 2011 through April 30, 2012. Service must be activated by May 31, 2012. This promotion is available to Business Customers who:
- .1 previously subscribed to Service from the Company and have cancelled that Service; or currently subscribe to a long distance service or its equivalent from a wireline or wireless competitor of the Company and who are moving service to the Company; and
  - .2 newly subscribe to one of the following Block of Time Term Agreement plans as defined in Section 3.7 of this Guidebook:  
  
AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II; or  
AT&T Business Block of Time<sup>SM</sup> 5000II; and
  - .3 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following promotional MRC in lieu of the MRC charges specified in Section 4.7 of this Guidebook for the rate option selected:
- .1 AT&T Business Block of Time<sup>SM</sup> 700II

12 Month Promotional MRC	\$29.00
24 Month Promotional MRC	\$27.00
  - .2 AT&T Business Block of Time<sup>SM</sup> 1200II

12 Month Promotional MRC	\$47.00
24 Month Promotional MRC	\$45.00
35 Month Promotional MRC	\$43.00
  - .3 AT&T Business Block of Time<sup>SM</sup> 2500II

12 Month Promotional MRC	\$94.00
24 Month Promotional MRC	\$91.00
35 Month Promotional MRC	\$88.00
  - .4 AT&T Business Block of Time<sup>SM</sup> 5000II

12 Month Promotional MRC	\$180.00
24 Month Promotional MRC	\$175.00
35 Month Promotional MRC	\$170.00
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Section 3.7.18 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC and the MRC charges specified in Section 4.7.18 of this Guidebook will apply.
- (D) See Section 3.7 of this Guidebook for renewal terms and conditions once the promotional term expires.
- (E) See Sections 3.7 and 3.7 of this Guidebook for Early Termination Fee (ETF) terms and conditions.
- (F) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

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<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.37 Block of Time Term Agreement Plans Reduced MRC Winback Promotion #478

- (A) The sign-up period for this promotion is September 1, 2011 through August 31, 2012. Service must be activated by September 30, 2012. This promotion is available to Business Customers who:
- .1 previously subscribed to Service from the Company and have cancelled that Service; or currently subscribe to a long distance service or its equivalent from a wireline or wireless competitor of the Company and who are moving service to the Company; and
  - .2 newly subscribe to one of the following Block of Time Term Agreement plans as defined in Section 3.7 of this Guidebook:  
  
AT&T Business Block of Time<sup>SM</sup> 700II;  
AT&T Business Block of Time<sup>SM</sup> 1200II;  
AT&T Business Block of Time<sup>SM</sup> 2500II; or  
AT&T Business Block of Time<sup>SM</sup> 5000II; and
  - .3 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following promotional MRC in lieu of the MRC charges specified in Section 4.7 of this Guidebook for the rate option selected:
- .1 AT&T Business Block of Time<sup>SM</sup> 700II

12 Month Promotional MRC	\$29.00
24 Month Promotional MRC	\$27.00
  - .2 AT&T Business Block of Time<sup>SM</sup> 1200II

12 Month Promotional MRC	\$47.00
24 Month Promotional MRC	\$45.00
35 Month Promotional MRC	\$43.00
  - .3 AT&T Business Block of Time<sup>SM</sup> 2500II

12 Month Promotional MRC	\$94.00
24 Month Promotional MRC	\$91.00
35 Month Promotional MRC	\$88.00
  - .4 AT&T Business Block of Time<sup>SM</sup> 5000II

12 Month Promotional MRC	\$180.00
24 Month Promotional MRC	\$175.00
35 Month Promotional MRC	\$170.00
- (C) Customers must continue to subscribe to and maintain the requirements of the block of time rate option selected as defined in Section 3.7.18 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements of the rate option selected will result in a termination of the promotional MRC and the MRC charges specified in Section 4.7.18 of this Guidebook will apply.
- (D) See Section 3.7 of this Guidebook for renewal terms and conditions once the promotional term expires.
- (E) See Sections 3.7 and 3.7 of this Guidebook for Early Termination Fee (ETF) terms and conditions.
- (F) This promotion cannot be combined with any other promotional offers associated with Block of Time Term Agreement Plans.

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<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.38 AT&T Unlimited Nationwide Calling Advantage 1 Retention Promotion #467

The sign up period for this promotion is June 20, 2011 through March 31, 2012. Orders for new service must be activated by April 30, 2012.

(A) This promotion:

- .1 Is available to customers who currently subscribe to the Company for the provision of interstate, intrastate interLATA and/or intrastate intraLATA service, state an intention to change long distance service to a competitor of the Company, are offered AT&T Unlimited Nationwide Calling Advantage 1, and continue to state an intention to change long distance service to a competitor of the Company.;
- .2 May be offered to customers who currently subscribe to AT&T Unlimited Nationwide Calling Advantage 1 and state an intention to change long distance service to a competitor of the Company;
- .3 In either case, Qualifying Customers must subscribe to AT&T Unlimited Calling Advantage 1 defined in Section 3.8 of this Guidebook during the sign-up period for this promotional offering.

- (B) Qualifying Customers subscribing to this promotion will be charged an MRC of \$16.00 per month for a twelve month promotional period in lieu of the AT&T Unlimited Nationwide Calling Advantage 1 MRC specified in Section 4.8 of this Guidebook. At the end of the promotional twelve (12) month period, the Customer will be charged the non-promotional AT&T Unlimited Nationwide Calling Advantage 1 MRC defined in section 4.8 of this Guidebook.
- (C) Customer must maintain the requirements of the AT&T Unlimited Nationwide Calling Advantage 1 plan as defined in Section 3.8 of this Guidebook, including an Access Line with a BTN and Verticals Feature Package from an Affiliated ILEC of the Company,\* and continue to subscribe to AT&T Unlimited Nationwide Calling 1 to continue to qualify for this promotion.
- (D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service
- (E) This promotion cannot be combined with any other promotion offered by the Company or with Company Reward offers as defined in Section 3.8(A) of this Guidebook.

\*This service not offered under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.38 AT&T Unlimited Nationwide Calling Advantage 1 Retention Promotion #467

The sign up period for this promotion is June 20, 2011 through June 20, 2012. Orders for new service must be activated by July 20, 2012. (C)

(A) This promotion:

- .1 Is available to customers who currently subscribe to the Company for the provision of interstate, intrastate interLATA and/or intrastate intraLATA service, state an intention to change long distance service to a competitor of the Company, are offered AT&T Unlimited Nationwide Calling Advantage 1, and continue to state an intention to change long distance service to a competitor of the Company.;
- .2 May be offered to customers who currently subscribe to AT&T Unlimited Nationwide Calling Advantage 1 and state an intention to change long distance service to a competitor of the Company;
- .3 In either case, Qualifying Customers must subscribe to AT&T Unlimited Calling Advantage 1 defined in Section 3.8 of this Guidebook during the sign-up period for this promotional offering.

- (B) Qualifying Customers subscribing to this promotion will be charged an MRC of \$16.00 per month for a twelve month promotional period in lieu of the AT&T Unlimited Nationwide Calling Advantage 1 MRC specified in Section 4.8 of this Guidebook. At the end of the promotional twelve (12) month period, the Customer will be charged the non-promotional AT&T Unlimited Nationwide Calling Advantage 1 MRC defined in section 4.8 of this Guidebook.
- (C) Customer must maintain the requirements of the AT&T Unlimited Nationwide Calling Advantage 1 plan as defined in Section 3.8 of this Guidebook, including an Access Line with a BTN and Verticals Feature Package from an Affiliated ILEC of the Company,\* and continue to subscribe to AT&T Unlimited Nationwide Calling 1 to continue to qualify for this promotion.
- (D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service
- (E) This promotion cannot be combined with any other promotion offered by the Company or with Company Reward offers as defined in Section 3.8(A) of this Guidebook.

\*This service not offered under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.39 AT&T Unlimited Nationwide Calling Advantage 2 Retention Promotion #468

The sign up period for this promotion is June 20, 2011 through March 31, 2012. Orders for new service must be activated by April 30, 2012.

(A) This promotion :

- .1 Is available to customers who currently subscribe to the Company for the provision of interstate, intrastate interLATA and/or intrastate intraLATA service, state an intention to change long distance service to a competitor of the Company, are offered AT&T Unlimited Nationwide Calling Advantage 2, and continue to state an intention to change long distance service to a competitor of the Company;
- .2 May be offered to customers who currently subscribe to AT&T Unlimited Nationwide Calling Advantage 2 and state an intention to change long distance service to a competitor of the Company;
- .3 In either case, Qualifying Customers must subscribe to AT&T Unlimited Nationwide Calling Advantage 2 as defined in Section 3.8. of this Guidebook during the sign-up period for this promotional offering.

- (B) Qualifying Customers subscribing to this promotion will be charged an MRC of \$9.00 per month for a twelve month promotional period in lieu of the AT&T Unlimited Nationwide Calling Advantage 2 MRC specified in Section 4.8 of this Guidebook. At the end of the promotional twelve (12) month period, the Customer will be charged the non-promotional AT&T Unlimited Nationwide Calling Advantage 2 MRC defined in section 4.8 of this Guidebook.
- (C) Customer must maintain the requirements of AT&T Unlimited Nationwide Calling Advantage 2 as defined in Section 3.8 of this Guidebook, including local dial tone service with a BTN from an Affiliated ILEC of the Company,\* and continue to subscribe to AT&T Unlimited Nationwide Calling Advantage 2 to continue to qualify for this promotion.
- (D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service
- (E) This promotion cannot be combined with any other promotion offered by the Company or with Company Reward offers as defined in Section 3.8(A) of this Guidebook.

\*This service not offered under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.39 AT&T Unlimited Nationwide Calling Advantage 2 Retention Promotion #468

The sign up period for this promotion is June 20, 2011 through June 20, 2012. Orders for new service must be activated by July 20, 2012. (C)

(A) This promotion :

- .1 Is available to customers who currently subscribe to the Company for the provision of interstate, intrastate interLATA and/or intrastate intraLATA service, state an intention to change long distance service to a competitor of the Company, are offered AT&T Unlimited Nationwide Calling Advantage 2, and continue to state an intention to change long distance service to a competitor of the Company;
- .2 May be offered to customers who currently subscribe to AT&T Unlimited Nationwide Calling Advantage 2 and state an intention to change long distance service to a competitor of the Company;
- .3 In either case, Qualifying Customers must subscribe to AT&T Unlimited Nationwide Calling Advantage 2 as defined in Section 3.8. of this Guidebook during the sign-up period for this promotional offering.

(B) Qualifying Customers subscribing to this promotion will be charged an MRC of \$9.00 per month for a twelve month promotional period in lieu of the AT&T Unlimited Nationwide Calling Advantage 2 MRC specified in Section 4.8 of this Guidebook. At the end of the promotional twelve (12) month period, the Customer will be charged the non-promotional AT&T Unlimited Nationwide Calling Advantage 2 MRC defined in section 4.8 of this Guidebook.

(C) Customer must maintain the requirements of AT&T Unlimited Nationwide Calling Advantage 2 as defined in Section 3.8 of this Guidebook, including local dial tone service with a BTN from an Affiliated ILEC of the Company,\* and continue to subscribe to AT&T Unlimited Nationwide Calling Advantage 2 to continue to qualify for this promotion.

(D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service

(E) This promotion cannot be combined with any other promotion offered by the Company or with Company Reward offers as defined in Section 3.8(A) of this Guidebook.

\*This service not offered under this Guidebook.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.40 AT&T Unlimited Nationwide Calling Advantage 3 Retention Promotion #469

The sign up period for this promotion is June 20, 2011 through January 4, 2012. Orders for new service must be activated by February 4, 2012.

C  
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(A) This promotion:

- .1 Is available to customers who currently subscribe to the Company for the provision of interstate, intrastate interLATA and/or intrastate intraLATA service, state an intention to change long distance service to a competitor of the Company, are offered AT&T Unlimited Nationwide Calling Advantage 3, and continue to state an intention to change long distance service to a competitor of the Company;
- .2 May be offered to customers who currently subscribe to AT&T Unlimited Nationwide Calling Advantage 3 and state an intention to change long distance service to a competitor of the Company;
- .3 In either case, Qualifying Customers must subscribe to AT&T Unlimited Nationwide Calling Advantage 3 as defined in Section 3.8 of this Guidebook during the sign-up period for this promotional offering.

(B) Qualifying Customers subscribing to this promotion will be charged an MRC of \$4.00 per month for a twelve month promotional period in lieu of the AT&T Unlimited Nationwide Calling Advantage 3 MRC specified in Section 4.8 of this Guidebook. At the end of the promotional twelve (12) month period, the Customer will be charged the non-promotional AT&T Unlimited Nationwide Calling Advantage 3 MRC defined in section 4.8 of this Guidebook.

(C) Customer must maintain the requirements of the AT&T Unlimited Nationwide Calling Advantage 3 plan as defined in Section 3.8 of this Guidebook, including an Access line with a BTN and Verticals Feature Package from an Affiliated ILEC of the Company and at least one other Affiliate service from a non-ILEC Affiliate of the Company, and continue to subscribe to AT&T Unlimited Nationwide Calling Advantage 3 to continue to qualify for this promotion.

(D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service

(E) This promotion cannot be combined with any other promotion offered by the Company or with Company Reward offers as defined in Section 3.8(A) of this Guidebook.

\*This service not offered under this Guidebook.





SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.40.1 AT&T Unlimited Nationwide Calling Advantage 3 Retention Promotion #469-A

The sign up period for this promotion is January 5, 2012 through September 30, 2012.  
Orders for new service must be activated by April 30, 2012.

C  
C

- (A) This promotion is available to residential Customers who currently subscribe to AT&T Unlimited Nationwide Calling Advantage 3 and state an intention to change long distance service to a competitor of the Company;
- (B) Qualifying Customers subscribing to this promotion will be charged an MRC of \$4.00 per month for a twelve month promotional period in lieu of the AT&T Unlimited Nationwide Calling Advantage 3 MRC specified in Section 4.8 of this Guidebook. At the end of the promotional twelve (12) month period, the Customer will be charged the non-promotional AT&T Unlimited Nationwide Calling Advantage 3 MRC defined in section 4.8 of this Guidebook.
- (C) Customer must maintain the requirements of the AT&T Unlimited Nationwide Calling Advantage 3 plan as defined in Section 3.8 of this Guidebook, including an Access line with a BTN and Verticals Feature Package from an Affiliated ILEC of the Company and at least one other Affiliate service from a non-ILEC Affiliate of the Company, and continue to subscribe to AT&T Unlimited Nationwide Calling Advantage 3 to continue to qualify for this promotion.
- (D) This promotion is not available to Directors, officers, retirees, or employees of the Company or of an Affiliate of the Company that receive concession on their long distance Service
- (E) This promotion cannot be combined with any other promotion offered by the Company or with Company Reward offers as defined in Section 3.8(A) of this Guidebook.

\*This service not offered under this Guidebook.



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.41 AT&T Business Unlimited Calling<sup>SM</sup> V and Block of Time Term Agreement Plans Direct-Mail All For Less Broadband Reward Card Promotion #479 (continued)

(B) Rewards (continued)

.3 This promotion cannot be combined with Block of Time Term Agreement Plans All For Less Reward Card Promotion #471-A, Block of Time Term Agreement Plan All For Less 6+ Lines Reward Card Promotion #472-A, AT&T Business Unlimited Calling<sup>SM</sup> III All for Less Reward Card Promotion #474-A, or AT&T Business Unlimited Calling<sup>SM</sup> V All for Less Broadband Reward Promotion #477.

.4 Reward Card Amounts

Wireless Service	Reward Card Amount
Section (B).1	\$43.75
Section (B).2.a	\$45.45
Section (B).2.b	\$43.75

.5 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.6 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

N  
N

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.42 AT&T Business Unlimited Calling<sup>SM</sup> IV All for Less Broadband Reward Promotion #481

(A) The sign-up (offer) period for this promotion is January 3, 2012 through April 30, 2012. Service must be activated by May 31, 2012. This promotion is available to Business Customers who, at the time of participation:

.1 newly subscribe to or currently subscribe to 1 Year term agreement of AT&T Business Unlimited Calling<sup>SM</sup> IV as defined in Section 3.7 of this Guidebook; and

.2 newly subscribe to one of the following services from an Affiliate of the Company for a 1 Year term:

AT&T U-Verse High Speed Internet Business Edition#;  
AT&T High Speed Internet Business Edition Basic#;  
AT&T High Speed Internet Business Edition Express#;  
AT&T High Speed Internet Business Edition Pro#;  
AT&T High Speed Internet Business Edition Elite#; and

.3 request to participate in this promotional offering.

(B) Rewards

.1 A Reward Card is available to qualifying customers who agree to the promotional terms and conditions above; and, who agree to purchase one of the following additional service packages from Affiliate(s) of the Company:

.a AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360SM Backup and Go Premium#, AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#; or

.b AT&T Tech Support 360<sup>SM</sup> Backup and Go # with AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#, or AT&T Tech Support 360<sup>SM</sup> Advanced#; or

.2 Newly subscribe to one of the following from an Affiliate of the Company for a 1 Yr term:

.a AT&T U-verse High Speed Internet Business Edition Max#;

.b AT&T U-verse High Speed Internet Business Edition Max Plus#; or

.c AT&T U-verse High Speed Business Edition Max Turbo#.

.3 Reward Card Amounts

<b>Additional Service Package Reward</b>	<b>Card Amount</b>
Section (B).1.a	\$36.46
Section (B).1.b	\$34.09
Section (B).2	\$43.72

.4 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Tariff.

.5 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

#This service not offered under this Guidebook.

N  
N

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.42 Reserved for future use

(C)

(D)

(D)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.42 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #486

(A) The sign-up period for this promotion is July 16, 2012 through January 2, 2013. Service must be activated by January 31, 2013. This promotion is available to Business Customers who:

- .1 currently subscribes to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.

(D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

(C)

N)

(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.42 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #486

(A) The sign-up period for this promotion is July 16, 2012 through April 31, 2013. Service must be activated by May 31, 2013. This promotion is available to Business Customers who: (C)

- .1 currently subscribes to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.

(D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.



SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.42 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #486

(A) The sign-up period for this promotion is July 16, 2012 through July 15, 2013. Service must be activated by August 15, 2013. This promotion is available to Business Customers who: (C)  
(C)

- .1 currently subscribes to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.

(D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.43 AT&T Business Unlimited Calling<sup>SM</sup> V and Block of Time Term Agreement Plans Direct-Mail All For Less Broadband Reward Card Promotion 482

(A) The sign-up (offer) period for this promotion is January 3, 2012 through April 30, 2012. Service must be activated by May 31, 2012. This promotion is available to new and existing Business Customers who contact the Company in response to a direct mail campaign and request to participate in this promotional offering and who at the time of participation:

- .1 newly subscribe to or restart a term agreement for one of the following plans:
  - .a AT&T Business Unlimited Calling<sup>SM</sup> V for a 1 Yr term as defined in Section 3.7 of this Guidebook or AT&T Business Unlimited Calling<sup>SM</sup> IV for 1 Yr term as defined in Section 3.7 of this Guidebook; or
  - .b one of the following block of time rate options as defined in Sections 3.7of this Guidebook:
    - AT&T Business Block of Time<sup>SM</sup> 700II;
    - AT&T Business Block of Time<sup>SM</sup> 1200II;
    - AT&T Business Block of Time<sup>SM</sup> 2500II;
    - AT&T Business Block of Time<sup>SM</sup> 5000II;
    - AT&T Business Block of Time<sup>SM</sup> 7500 II; or
    - AT&T Business Block of Time<sup>SM</sup> 10000 II; and
- .2 newly subscribe to or restart a 1 Year term agreement for AT&T Business Local Calling<sup>SM</sup>#, AT&T Business Local Calling Assurance<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line# (i.e., WTN) on a single BTN; and
- .3 newly subscribe to one of the following services from an Affiliate of the Company for a 1 Year term:
  - AT&T U-Verse High Speed Internet Business Edition#;
  - AT&T High Speed Internet Business Edition Basic#;
  - AT&T High Speed Internet Business Edition Express#;
  - AT&T High Speed Internet Business Edition Pro#; or
  - AT&T High Speed Internet Business Edition Elite#.

(B) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional qualifications, terms and conditions above; and
- .2 Customers, who at time of ordering also agree to purchase one of the following additional service packages from Affiliate(s) of the Company are eligible for higher Reward Card amounts:
  - .a AT&T Tech Support 360<sup>SM</sup> Backup and Go # with AT&T Web Hosting<sup>SM</sup>–Shared Hosting Unix Basic#, or AT&T Tech Support 360<sup>SM</sup> Advanced#; or
  - .b AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#, AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#.
- .3 This promotion cannot be combined with Block of Time Term Agreement Plans All For Less Reward Card Promotion #471-A, Block of Time Term Agreement Plan All For Less 6+ Lines Reward Card Promotion #472-A, AT&T Business Unlimited Calling<sup>SM</sup> IV All for Less Reward Card Promotion #481, or AT&T Business Unlimited Calling<sup>SM</sup> V All for Less Broadband Reward Promotion #477.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.43 AT&T Business Unlimited Calling<sup>SM</sup> V and Block of Time Term Agreement Plans Direct-Mail All For Less Broadband Reward Card Promotion 482

(A) The sign-up (offer) period for this promotion is January 3, 2012 through May 13, 2012. Service must be activated by June 13, 2012. This promotion is available to new and existing Business Customers who in response to a direct mail campaign and request to participate in this promotional offering and who at the time of participation:

C  
|  
C

- .1 newly subscribe to or restart a term agreement for one of the following plans:
  - .a AT&T Business Unlimited Calling<sup>SM</sup> V for a 1 Yr term as defined in Section 3.7 of this Guidebook or AT&T Business Unlimited Calling<sup>SM</sup> IV for 1 Yr term as defined in Section 3.7 of this Guidebook; or
  - .b one of the following block of time rate options as defined in Sections 3.7 of this Guidebook:
    - AT&T Business Block of Time<sup>SM</sup> 700II;
    - AT&T Business Block of Time<sup>SM</sup> 1200II;
    - AT&T Business Block of Time<sup>SM</sup> 2500II;
    - AT&T Business Block of Time<sup>SM</sup> 5000II;
    - AT&T Business Block of Time<sup>SM</sup> 7500 II; or
    - AT&T Business Block of Time<sup>SM</sup> 10000 II; and
- .2 newly subscribe to or restart a 1 Year term agreement for AT&T Business Local Calling<sup>SM</sup>#, AT&T Business Local Calling Assurance<sup>SM</sup># or Custom BizSaver<sup>SM</sup> II# from an Affiliated ILEC<sup>1</sup> of the Company on at least one (1) business access line# (i.e., WTN) on a single BTN; and
- .3 newly subscribe to one of the following services from an Affiliate of the Company for a 1 Year term:
  - AT&T U-Verse High Speed Internet Business Edition#;
  - AT&T High Speed Internet Business Edition Basic#;
  - AT&T High Speed Internet Business Edition Express#;
  - AT&T High Speed Internet Business Edition Pro#; or
  - AT&T High Speed Internet Business Edition Elite#.

(B) Rewards

- .1 A Reward Card is available to qualifying customers who agree to the promotional qualifications, terms and conditions above; and
- .2 Customers, who at time of ordering also agree to purchase one of the following additional service packages from Affiliate(s) of the Company are eligible for higher Reward Card amounts:
  - .a AT&T Tech Support 360<sup>SM</sup> Backup and Go # with AT&T Web Hosting<sup>SM</sup>–Shared Hosting Unix Basic#, or AT&T Tech Support 360<sup>SM</sup> Advanced#; or
  - .b AT&T Tech Support 360<sup>SM</sup> Premium Service# with AT&T Tech Support 360<sup>SM</sup> Backup and Go Premium#, AT&T Unified Messaging# and AT&T Web Hosting<sup>SM</sup> – Shared Hosting Unix Basic#.
- .3 This promotion cannot be combined with Block of Time Term Agreement Plans All For Less Reward Card Promotion #471-A, Block of Time Term Agreement Plan All For Less 6+ Lines Reward Card Promotion #472-A, AT&T Business Unlimited Calling<sup>SM</sup> IV All for Less Reward Card Promotion #481, or AT&T Business Unlimited Calling<sup>SM</sup> V All for Less Broadband Reward Promotion #477.

#This service not offered under this Guidebook

<sup>1</sup>Not including where that Affiliate is operating as a CLEC

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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.43 Reserved for future use

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(D)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.43 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #503

(A) The sign-up period for this promotion is September 1, 2014 through December 31, 2014. Service must be activated by January 31, 2015. This promotion is available to Business Customers who:

- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 newly subscribe to or have a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company; and
- .4 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.

(D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.43 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #503

- (A) The sign-up period for this promotion is September 1, 2014 through April 30, 2015. Service must be activated by May 30, 2015. This promotion is available to Business Customers who: (C)  
(C)
- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
  - .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
  - .3 newly subscribe to or have a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company; and
  - .4 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.
- (D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

(N)  
(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.43 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #503

- (A) The sign-up period for this promotion is September 1, 2014 through August 31, 2015. Service must be activated by September 30, 2015. This promotion is available to Business Customers who: (C)  
(C)
- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
  - .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
  - .3 newly subscribe to or have a one (1), two (2), or three (3) year local service\* term with an Affiliate ILEC<sup>1</sup> of the Company; and
  - .4 request to participate in this promotional offering.
- (B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

- (C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.
- (D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

<sup>1</sup>Including where that Affiliate is operating as a CLEC

\*This service not offered under this Guidebook

(N)  
(N)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.43 AT&T Business Unlimited Calling<sup>SM</sup> V and Block of Time Term Agreement Plans Direct-Mail All For Less Broadband Reward Card Promotion 482 (continued)

(B) Rewards (continued)

.4 Reward Card Amounts

**Wireless Service**

**Reward Card Amount**

Section (B).1 \$43.75

Section (B).2.a \$45.45

Section (B).2.b \$43.75

.5 Customers qualifying for a Reward Card may receive additional reward card amount(s) from Affiliate(s) of the Company. Affiliate(s) of the Company rewards are not offered out of this Guidebook.

.6 Customers are eligible for one Reward Card per service location. Reward Card will be mailed to the Customer's address of record within 8 weeks upon order completion. Reward Card cannot be used to pay any bill or invoice from the Company or any Affiliate of the Company. Void where prohibited, taxed or restricted. The Reward Card is subject to additional terms and conditions imposed by card issuer.

N  
|  
N



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SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

(D)

(D)

SECTION 5 – PROMOTIONAL OFFERINGS

5.1 Promotional Offerings (continued)

5.1.44 AT&T Business Calling<sup>SM</sup> Monthly Retention Promotion #503-A

(A) The sign-up period for this promotion is September 1, 2015 through December 31, 2015. Service must be activated by January 31, 2016. This promotion is available to Business Customers who:

- .1 currently subscribe to the Company for long distance service and state an intention to disconnect service;
- .2 newly or currently subscribe to AT&T Business Calling<sup>SM</sup> Monthly; and
- .3 request to participate in this promotional offering.

(B) Customers subscribing to this promotion will be charged the following rates for a (12) month period in lieu of the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook:

MRC	Per-Minute Rate
\$5.00	\$0.06

(C) Customers must continue to subscribe to and maintain the requirements of the AT&T Business Calling<sup>SM</sup> Monthly plan as defined in Section 3.7 of this Guidebook to continue to qualify for this promotion. Failure to maintain the requirements AT&T Business Calling<sup>SM</sup> Monthly will result in a termination of the promotional rates defined in (B) above and the AT&T Business Calling<sup>SM</sup> Monthly rates defined in Section 4.7 of this Guidebook will apply.

(D) This promotion cannot be combined with any other promotional offers associated with the AT&T Business Calling<sup>SM</sup> Monthly plan.

(N)

(N)

<sup>1</sup>Including where that Affiliate is operating as a CLEC  
\*This service not offered under this Guidebook

(N)

(N)