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**DIRECTORY LISTINGS**

(T)

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## A6. LISTINGS

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### A6.2 Business Listing

#### A6.2.1 General

Generally, a business listing consists of a name, or dual name, a designation descriptive of the subscriber's business if not self-explanatory, the address, and the business number. The main listing is ordinarily the name of the individual, firm or corporation which contracts for the service or the name under which a business is regularly conducted.

#### A6.2.2 Business Designation

##### A. Firm Name

1. The designation in a firm name business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. A designation may be required when the name under which the subscriber is doing business is insufficient to indicate the character of the business.

Example:

Lewis Co grocr 14 Madison	234-6488
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##### B. Personal Name

1. The designation in a personal name business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. A designation may be required when the name under which the subscriber is doing business is insufficient to indicate the nature of the business. The listing of an individual, together with a title and the name of the business with which the individual is associated or represents, is not permitted.

Example:

Smith J G grocr 14 Madison	234-6488
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2. A designation that conveys the same meaning as a title, educational degree or suffix is not permitted.

Example:

Smith Joe DDS dntst

#### A6.2.3 Trade Name

A trade name, the name of a commodity or service, will be included as part of the listing, when the subscriber shows satisfactory evidence of authorization to do business under the requested name. In the case of listings for time/temperature/weather announcement services a generic listing will be accepted.

Examples which require proof of authorization are:

Smith Avon Distributor 123 Main	555-1234
Jones Buick 2914 E 23rd	329-5864
Any Flower Shop 710 Heather Mall	669-2121

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### A6.3 Residence Listing

#### A6.3.1 General

Generally, a residence listing consists of a surname, given name, or dual name and/or initials, the address, and the number. When a single name listing is requested by the subscriber, the Company may require satisfactory evidence as to the validity of the requested name. The main listing is ordinarily the name of the individual who subscribes for the service, but the listing may be in the name of a second party residing at the address where service is provided if so designated by the subscriber.

### A6.4 Non-Published (Private) Listing

#### A6.4.1 General

- A. A non-published listing is not listed in the Company's *Listing Information System* and will not be furnished upon request of a calling party. ***The omission of the listing at the customer's request does not entitle the customer to an additional listing without charge in connection with other services to which he may subscribe.*** However, when a call is placed from a number associated with a non-published listing, the name and or number may be disclosed if the called party has the necessary equipment for receiving and/or disclosing incoming names and/or numbers. The only exception is when the non-published listing customer utilizes one of the available Calling Number Delivery Blocking options. These features suppress delivery of the calling number and/or calling name to subscribers of calling number delivery services such as Caller ID. Calling Number Delivery Blocking does not prevent transmission of the calling party number on services such as E911 that utilize automatic Number Identification (ANI) for delivery of the calling number. (C)
- B. An incoming call to a subscriber with a non-published listing will be completed by the Company only when the calling party places the call by number. The Company will adhere to this practice notwithstanding any claim of emergency the calling party may present. The acceptance by the Company of the subscriber's request to furnish a non-published number does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.
- C. In the absence of gross negligence or willful misconduct, no liability for damages arising from disclosing said number to any persons shall attach to the Company. Where a non-published listing is ***disclosed***, the Company's liability shall be limited to and satisfied by a refund of any monthly charges which the Company may have made for such listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by disclosing of said listing information to any person. (T)
- D. For accounting purposes, the number, name, and address of a subscriber with a non-published listing will be provided to the Long Distance Carrier(s) which furnishes the subscriber long distance message telecommunications service.
- E. The number, name and address of the subscriber may be disclosed in connection with E911 service, whether such service is provided by the Company or any other person. The subscriber waives any privacy interests in his number, name and address in connection with E911 service.
- F. The Company may provide number, name and address of a subscriber with a Non-Published number to the public safety agency certified, authorized and responsible for providing emergency notification services in the local city, county or municipality where the subscriber line associated with such number is located, pursuant to that agency's request under Emergency Service Provider Data Service (ESPDS) detailed in A38.4.

#### A6.4.2 Rate Application

##### A. Non-Published Listing

	Monthly Rate	USOC
1. Where charge applies		
(a) Each	\$5.50	NPU
2. Where charge does not apply		
(a) Each	-	NP3

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## A6. LISTINGS

### A6.4 Non-Published (Private) Listing (Cont'd)

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#### A6.4.2 Rate Application (Cont'd)

##### A. Non-Published Listing (Cont'd)

##### 2. Where charge does not apply (Cont'd)

- Additional service furnished to the same subscriber who has other service listed in the same name at the same address (T)
- Additional service furnished to the same subscriber who has service listed in the same name at a different address provided the listed service is in the same local exchange. (T)
- Service to a subscriber living in a hotel, hospital, retirement complex, apartment, boarding house or club if the subscriber is listed under the number of the PBX, or Centrex Type Services furnished to such establishments.

### A6.5 Non-Listed (Semiprivate) Listing

#### A6.5.1 General

- A. A non-listed listing is excluded from other listing services, but is maintained on directory assistance records and will be furnished upon the request of a calling party. (T)
- B. The acceptance by the Company of the subscriber's request to furnish a non-listed listing does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.
- C. In the absence of gross negligence or willful misconduct, no liability for damages arising from including a non-listed number in other listing services shall attach to the Company. Where such a number is provided, the Company's liability shall be limited to and satisfied by a refund of any monthly charges which the Company may have made for such non-listed listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by providing a non-listed listing. (T)
- D. The number, name and address of the subscriber may be disclosed in connection with E911 service, whether such service is provided by the Company or any other person. The subscriber waives any privacy interests in his number, name and address in connection with E911 service.
- E. The Company may provide number, name and address of a subscriber with a Non-Listed number to the public safety agency certified, authorized and responsible for providing emergency notification services in the local city, county or municipality where the subscriber line associated with such number is located, pursuant to that agency's request under Emergency Service Provider Data Service (ESPDS) detailed in A38.4.

**A6. LISTINGS**

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**A6.5 Non-Listed (Semiprivate) Listing (Cont'd)**

**A6.5.2 Rate Application**

**A. Non-listed listing**

	<b>Monthly Rate</b>	<b>USOC</b>
1. Where charge applies		
(a) Each	<b>\$3.50</b>	<b>NLT</b>
2. Where charge does not apply		
(a) Each	-	<b>NLE</b>
- RingMaster service number		
- temporary service		
- Additional service furnished to the same subscriber who has other service listed in the same name at the same address.		(T)
- Additional service furnished to the same subscriber who has service listed in the same name at a different address provided the listed service is in the same local exchange.		(T)
- Service to a subscriber living in a hotel, hospital, retirement complex, apartment, boarding house or club if the subscriber is listed under the number of the PBX, or Centrex Type Services furnished to such establishments.		

**A6. LISTINGS** (T)

**A6.6 Additional Listing**

**A6.6.1 General**

- A. The subscriber to the service assumes responsibility for all charges for additional listings associated with his service. (C)
- B. Listing charges are automatically discontinued upon termination of the service or upon the removal of the listing.

**A6.6.2 Business Additional Listing<sup>1</sup>**

- A. A business additional listing may be furnished in other names when, in the sole judgment of the Company, the subscriber's service is not being shared or resold.
- B. Rate Application

		<b>Monthly Rate</b>	<b>USOC</b>
1.	Business		
	(a) Each	<b>\$2.10</b>	<b>CLT</b>
2.	8YY Service		
	(a) Each	<b>1.80</b>	<b>SZS</b>

**A6.6.3 Residence Additional Listing**

- A. A residence additional listing may be furnished in the names of relatives, including those by marriage, domestic employees of the subscriber, or other persons residing in the subscriber's home who are recognized as a part of the subscriber's domestic establishment.

		<b>Monthly Rate</b>	<b>USOC</b>
B.	Rate Application		
1.	Residence		
	(a) Each	<b>\$1.20</b>	<b>RLT</b>

**Note 1:** Business additional listing arrangements established prior to 12-13-86 i.e., implementation of STS may be continued until the subscriber relocates or transfer service responsibility. (T)



**A6. LISTINGS**

(T)

**A6.7 Miscellaneous Listing**

**A6.7.1 Reserved For Future Use**

**A6.7.2 Alternate Listing**

A. An alternate listing may be provided to the subscriber for the purpose of directing calling parties to other numbers subject to the following conditions:

- 1. Names of individuals are not permitted
- 2. Text may not exceed one line

Examples:

Nights, Sundays, and Holidays	123-4568
If No Answer	123-4568
If Extension Is Not Known	123-4568

**B. Rate Application**

		<b>Monthly Rate</b>	<b>USOC</b>
1. Business			
	(a) Each	<b>\$2.10</b>	<b>FNA</b>
2. Residence			
	(a) Each	<b>1.80</b>	<b>NAB</b>

**A6.7.3 Cellular Carrier Listing**

See Mobile and Paging Service Listing at A6.7.12.

**A6.7.4 Company And Customer Owned Service Listing**

A. A listing is not provided in connection with access line service for Customer Provided Public Telephone Service except when the listing will facilitate the operations of the Company or subscribers to the access line service. No additional listings are permitted.

**A6. LISTINGS** (T)

**A6.7 Miscellaneous Listing (Cont'd)**

**A6.7.5 Reserved For Future Use**

**A6.7.6 Cross Reference Listing**

- A. A cross reference listing may be furnished when it is necessary to refer to another listing. (T)

Examples:

Long Lumber Co                      See South Lumber Co  
 Regis Gary                              See Regas Gary

**B. Rate Application**

1. Cross Reference Listing

	<b>Monthly</b>	
	<b>Rate</b>	<b>USOC</b>
(a) Business, each	<b>\$2.10</b>	<b>LLT</b>
(b) Residence, each	<b>1.20</b>	<b>LRT</b>

**A6.7.7 Dual Name Listing**

- A. A dual name listing may be furnished to a business or residence subscriber as a main listing subject to the following:
- an individual subscribing to business service when it is a personal name listing and the person is also known by a nickname
  - two individuals subscribing to residence service having the same surname and address, or an individual known by more than one name

Examples:

Smith J H (Johnny) CPA 123 Main      123-4567  
 O'Neal John & Mary 200 Elm Av      423-1012  
 Morris George Mrs (Joan) 101 Ash Dr      422-4523

- B. A dual name listing may also be furnished as an additional listing at the subscriber's request at the appropriate additional listing rate.

**A6.7.8 Emergency Service Listing (E911 and B911)**

- A. A 911 number listing must be listed along with a non-emergency number for emergency agencies. No Charge applies for either listing.
- B. Rate Application

	<b>Monthly</b>	
	<b>Rate</b>	<b>USOC</b>
1. Emergency Service Listing		
(a) Where charge does not apply	-	<b>FLT</b>

**A6.7.9 Extra Listing**

See Business Additional Listing at A6.6.2







## A6. LISTINGS

### A6.7 Miscellaneous Listings (Cont'd)

**A6.7.21 Reserved For Future Use**

**A6.7.22 Titles And Suffixes**

- A. A title of address that precedes a name, such as Mrs., Rev., Dr., or Capt., may be included in a residence or a business personal name listing.
- B. A professional designation(s) or educational degree(s), such as MD, CPA, CREA, or JP, is a suffix which may be included at the end of a business personal name listing.
- C. One title, educational degree, or professional suffix, as allowed in paragraphs A and B will be provided at no charge. Those, in excess of one, may be provided at the rates specified in paragraph E.
- D. Notation of lineal descent, such as; Jr., Sr., and III, is considered to be part of the subscribers legal name, and not a title or a suffix.
- E. Rate Application

	<b>Monthly Rate</b>	<b>USOC</b>
1. Listing titles in excess of one		
(a) Residence, each	<b>\$1.20</b>	<b>XLDRX</b>
2. Titles, professionals and/or educational degrees, in excess of one		
(a) Business, each	<b>2.10</b>	<b>XLDCX</b>

Example:

Davis John MD FACP FACS 200 Main Av 322-7799

**A6.7.23 Reserved For Future Use**

**A6.7.24 Reserved For Future Use**

**A6.7.25 (DELETED)**

(D)

**A6. LISTINGS**

**A6.7 Miscellaneous Listings (Cont'd)**

**A6.7.25 (DELETED) (Cont'd)**

(D)

## **A6. LISTINGS**

### **A6.7 Miscellaneous Listings (Cont'd)**

**A6.7.25 (DELETED) (Cont'd)**

(D)

**A6.7.26 N11 Service Listing**

- A. The phrase "Charges Will Apply" will be included in the N11 Service listing at no additional charge.

**Pages 11 and 12 are hereby deleted in their entirety and removed from this Guidebook.**